

To be Thankful on Thanksgiving Day

You should wear a pair of our stylish and comfortable shoes.

The swellest line of Footwear for Men, Women, and Children ever shown by us, at prices that every one can reach.

See Our Windows.

Veatch Shoe Co.
430 Liberty Street

USING 'MOVIES' IN TRADE CAMPAIGN

Plan of Bolivia to Aid in Stimulating Commercial Activity.

(By NIXON S. PLUMMER)
Washington, Nov. 19.—In order to facilitate trading between business men of this and South America countries moving picture films are to be utilized and Bolivia is the first South American country to make progress in this manner.

That country has prepared films representing the wealth, resources, business activities and customs of the nation. Several organizations of American business men already have been shown these thru the courtesy of the Bolivian minister. This is the first time, it is said, that any large number of business men of this country has been able to become familiar with the activities in daily life of one of these South American countries, trading with which has been so urgently placed before the public since the outbreak of the war.

Increased interest is reported among those who have witnessed the films, especially those who have not hitherto dealt in the foreign trade. This process of education is expected to be of great value in causing an increase in the foreign trade.

FIELD TRIALS NEAR HIGH POINT DEC. 6

High Point, Nov. 19.—The field trials of the Pointer Club of America will be held on the George Gould plantation near High Point, beginning December 6, next. Three principal stakes are offered; the Derby of \$100, the all-age of \$100, and the membership stake. In addition to these several cups and other trophies are offered including the H. D. Kirkover trophy, the George Gould cup, and the Charles E. Whitlock cup. The winner of the membership stake will have his portrait painted by G. Muss Arnold, of New York city. The George Gould cup offered for the winner of this stake is valued at \$400.

The members of the local merchants' association have offered their services to make as agreeable as possible the stay of the many members of the club who will be in attendance during the trials.

In answer to this offer the Secretary of the Club, Mr. John C. Weiler, of New York city, wrote: "We have always been most royally received and hospitably cared for; in fact, we are now so deeply indebted to your neighbors for their many kindnesses that it would take all our efforts to repay them."

MUNICIPAL COURT

Another light docket was before Judge Stephenson in the municipal court this morning.

Pres Greer, a soft voiced member of the negro race, was charged with vagrancy. Pres testified that he was employed by Wattle Greer to feed the latter's horse, for which he received \$1 per week and room and board. Other evidence was not in accord with the testimony of Pres and he was fined \$10 and the costs.

Oscar Simeon, a fifteen-year-old negro, was before the court charged with the larceny of a suit of clothes from a wagon in a warehouse. Simeon has just completed a term on the county roads for housebreaking. Judge Stephenson sent him back to spend Christmas, giving him four months.

The case against C. J. Lipser, the Greek restaurateur, charged with having and drinking whiskey in his cafe, which had been left open since last week, came up and the defendant was fined \$25 and the costs. Notice of appeal was given and bond was given in the sum of \$150.

CONDENSED MILK IS AN IMPORTANT EXPORT

(By NIXON S. PLUMMER)
Washington, Nov. 19.—One article of the United States which is playing an important part in the ever increasing export trade of the country is condensed milk, and a report made public today by the bureau of foreign

Shop at Home MEET ME AT THE IDEAL Quality-Service

Carter's Knit Underwear
For all the family

won the Grand Prize for underwear at the Panama-Pacific International Exposition, the highest possible award. This award merely confirmed the judgment of tens of thousands of America's most critical people. Try Carter's this season; see why it is considered so superior. Extra sizes provided for stout and thin people.

Complete stock for women, misses and children; 50c to \$4.50.

All Coat Suits Reduced

\$13.50 Suits now...
\$15.00 Suits now...
\$20.00 Suits now...
\$25.00 Suits now...
\$30.00 Suits now...
\$35.00 Suits now...
All the very latest and best materials.

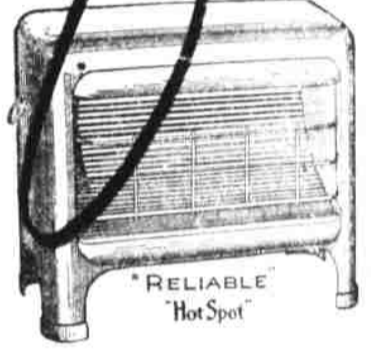
Thanksgiving Linen

A large and complete stock of new Table Linens at same prices you paid last year.

Weather: Fair

THE IDEAL
WINSTON-SALEM'S
FINEST STORE - PHONE 52

HEAT WITH YOUR GAS



It is the most satisfactory because it is absolutely reliable and unchangeable; it is supremely clean; it does not eat dirt, dust or ashes; it is delivered silently to the place—**not in a bin.**

Winston-Salem Gas Co.
PHONE 52

NOTABLE BIRTHDAYS TODAY.
November 19.

Dr. William Emerson Ritter, explorer of ocean bottoms, who is extending biological research to the strange life of the depths, is 59. As director of Scripps Institute for Biological Research during the past quarter century, he has built up the great exper-

iment station at La Jolla, near San Diego, Cal. There the animal and plant life of the sea are gathered and studied and the problems of physics, chemistry and biology, which make up the new science of oceanography, are being worked out. A big pier is now being built to accommodate the ocean-going ship Alcega Agassiz, which dredges the Pacific's bottom for treas-

ures. Extensive additions are being made, thru the recent gift of Miss Ellen B. Scripps, who endowed the marine station. Scientists from all parts of the world are constant visitors. The museum has scientific treasures gathered from the far depths. Dr. Ritter conducts the marine station for the University of California, where he is professor of zoology.

Dr. Henry Noble McCracken, the new president of Vassar College, 35.
Gabriel Hanotaux, French historian and statesman, 62.
William Ashley Sunday, the baseball evangelist, 52.
Dr. George W. Hinman, president of Marietta College, Ohio, 52.
Hon. Lewis Harcourt, former Colonial secretary in the British Cabinet, 52.

and domestic conference shows that the sales for fiscal 1915 amounted to 37,235,627 pounds. The amount in 1911 was less than one-third that amount.

This article of commerce has promise of considerable worth should it continue to expand in the future, and the reports thus published may be expected to act as an incentive toward increased preparations for expanding demands. The total value to the United States for the exports of fiscal 1915 is \$3,066,600.

In 1914 less than half the amount of exported condensed milk is shown, being but 16,209,100 pounds, worth \$1,100. Other figures show results as follows: 1913, 16,525,900 pounds worth \$1,432,800; 1912, 20,642,700 worth \$1,651,900; 1911, 12,180,400 worth \$936,100.

The imports of fresh and conden-

sed milk in 1915 aggregated 800 and are now averaging \$225,000 per month.



The super-smart of the season.
Ide Collar
2 for 5c
GEO. P. IDE & CO. Winston-Salem, N.C.

THE CHRISTMAS STORE

Invites you to call any time tomorrow and inspect the many new novelties arranged for Christmas purchasers. You will not be urged to buy at this time unless you wish to, but you will be interested in seeing what we have prepared for the Holiday Trade Season. We have assembled Gift Goods for Men, Women and Children and an inspection will be worth your while. Our window display alone will be worth your visit to the store.

Open House All Day and In the Evening Until 10:30

If planning to send Christmas Cards, Booklets or Souvenirs our printing department will appreciate your early orders. It's none too soon now.



Opposite Court House

BARBER'S

Gray Block Third Street

