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LOIS WILSON, FAMOUS STAR, TO BE AT CHARLOTTE Made - in - Carolina Exposition Starts October 25th

Lois Wilson, one of fildom's most beautiful stars, will go to Charlotte, September 25th, to take part in the style revues and other events, which are expected to attract intense public interest, according to an announcement by J. C. Patton, executive secretary of the Made-In-Carolinas Exposition. Miss Wilson will be the guest of the Exposition while there.

Acceptance of the invitation from the Exposition management was contained in a telegram received a few days ago from Miss Wilson. The message was sent through the Famous Players-Lasky organization, under whose banner she is playing in the movies.

The presence of this tremendously popular star will be an outstanding event in one of the most elaborate and spectacular shows of the kind ever held in the South, according to the exposition management. Miss Wilson, who is noted for the beauty and variety of her wardrobe, may find much to interest her in the style show, to which her presence will add much in grace and beauty. The entire main floor of the exposition building will be alive with life and beauty and living models strikingly attired in some of the most beautiful creations of the Nation's most famous designers of women's apparel.

Another phase of the exposition somewhat related to the style show will be the exhibits of silks and other fine dress materials. Almost one hundred of the largest manufacturers of fine fabrics will have their products on display.

Edward L. Mayer, of New York City, regarded as the foremost American designer of women's apparel will conduct a two days style show during the Exposition. He will bring to the exposition a dozen or more of his smartest models and more than 400 costumes representing the latest modes in women's wear.

Miss Wilson, who was born in Birmingham, Alabama, recently enjoyed the proud honor of being voted Alabama's greatest actress and one of the eight greatest people the state of Alabama has ever produced.

One of the greatest honors that could come to a motion picture star fell to Miss Wilson, when she was recently selected by the Motion Picture Industry of America as the one official American delegate to the International Convention held at London. This Southern girl found quick fame as heroine in James Cruze's epic film, "The Covered Wagon". She has also starred in "Thundering Herd", "Welcome Home", "Monsieur Beaucaire", and other productions. Her two future pictures are "Irish Luck" and the "Vanishing American".

Miss Wilson will make her first appearance at the exposition on the afternoon of September 25th, where she will be presented by Governor McLean, will make a short talk to the audience and will be received by exposition visitors. A fifteen minutes' reel carrying excerpts from some of the productions in which she starred will precede her introduction. On the evening of the 25th, she will be attended by 650 prominent bankers and mill executives from New England and the South. Her stay in Charlotte through Saturday will be the occasion of numerous receptions and social events.

MISSING!

A daughter of Elisha James Turner is very anxious to learn of the whereabouts of her father or any information regarding him. He went west twenty-five years ago and was last heard from at Grand Bend, Kansas. She is under the impression that he joined a Masonic lodge after going west.

Mr Turner is a carpenter by trade, about 6 feet tall and would now be seventy-one years old. Persons knowing anything about Mr. Turner will please communicate with the New Magazine, 1735 16th St., N.W., Washington, D. C.

LOST—Near school building on road to Wakefield, August 20, plate number D-368, off automobile. Finder return to Zebulon Record office.

We handle any kind of job printing on short notice.

Send in your subscription to The Zebulon Record now.

Arts of Fashions

The streak of the conventional which keeps men from expressing their own ideas for fear of seeming peculiar is never responsible for any of the great creations or accomplishments in the world's history.

Fashions in art, music, dress, and the like do not foster individual genius, but serve rather to depress and engulf it. J. G. Huneker went so far as to say that "There are no schools in art or literature, only good writers and artists. There are no types, only individuals." This is a cheering word from one who was well able to pass an opinion on the subject; and it may serve as a warning to those enthusiasts who are all eager to follow the hue and cry of a new fad in the fine arts.

The attractive thing about a fashion is that its features are plainly apparent to the one who would follow it, and he has to do little or no thinking on the subject himself. It is clear, therefore, that those who shrink from mental activity and creative thought will be found among the ones who most closely cling to the accepted "school" or fashion.

The individuals who have reached achievements in their chosen field have done so because of patient unrelenting toil, together with the conviction that their message is peculiarly their own and hence worthy of beautiful expression.

Business Debts Show Increases

Debts to individual, firm and corporation accounts in 23 leading business centers in the fifth reserve district showed an increase of 12.3 per cent during the five week period ending August 12 over the corresponding period of last year.

This is shown in figures compiled by the statistical department of the Federal Reserve Bank of Richmond, and contained in the bank's Monthly Review, just issued.

The debts for the five-week period ending August 12, this year, totaled \$1,463,403,000, as compared with \$1,303,452,000 for the corresponding period of 1924. Seventeen of the 23 cities registered gains, while six—Charleston, S. C., Columbia, S. C., Greensboro, Hagerstown, Md., Norfolk and Wilmington showed declines.

The greatest gains were made in North Carolina by Charlotte and Durham. Debts in the former city increased from \$43,576,000 to \$50,959,000. In Durham the figures for the 1924 period were \$21,671,000, and for this year, \$28,884,000. Raleigh showed an even greater gain, jumping from \$28,311,000 to \$60,691,000, but, says the Review, "the large increase in Raleigh's figures was caused by movements of State funds rather than to any marked increase in local business transactions."

The figures for Winston-Salem were, for 1924, \$38,398,000, and for

this year, \$40,043,000; those for Asheville, \$30,452,000, for 1924, and \$31,350,000 for 1925. Declines were shown for Greensboro and Wilmington. Greensboro's figures for this year were \$20,644,000, as compared with \$23,462,000 for the corresponding period last year. A decline at Wilmington from \$19,371,000 to \$18,847,000 is shown by the Review.

But while the figures in the 23 centers showed an increase over those of last year, the debts for the five-week period ending August 12 were 6.9 per cent less than those for the five-week period ending July 8. The comparative figures were \$1,463,403,000 for the last five-week period, as contrasted with \$1,571,812,000 for the preceding period of five weeks.

Most of the decline, however, the Review adds, was "seasonal and due to the large volume of dividend and semi-annual interest payments on July 1. The decrease was uniformly distributed, 19 of the 23 cities reporting lower figures for the more recent period.

EVERY TAX REDUCTION HELPS

About 9,000,000 persons make income tax returns. But 100,000,000 more Americans help make the money the 9,000,000 a day. None escape the tax. The government spends \$10,000,000 a day. The people have to earn that money and pay it to the government. If federal economy causes a saving of \$10,000,000 a day, the money saved will not be piled up to make a treasury surplus, but left in the hands of the people. Unfortunately, to a large extent, national government economies are offset by local government extravagances or bad management. But the fact that there is saving anywhere is cause for rejoicing. A cut in the income tax at least will save money to help pay local taxes—until they also may be reduced.

SEND your friend who is far away the Record. They will appreciate it. Only \$1.50 per year.

LOST AND FOUND—The Record will help you solve such questions.

DR. J. C. MANN



Dr. J. C. Mann, the well known Eye-sight Specialist, will be at his office in the building with Dr. Barbee and Dr. Flowers, in Zebulon, N. C., every second Tuesday in each month. Glasses fitted that are correct. Headaches relieved when caused by eye strain. Children and young people's eyes given expert attention.
His next visit here will be
OCTOBER 13, 1925

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IMPROVED BUSINESS IS SHOWN BY COAST LINE

A Wilmington dispatch says: That the trend of business is consistently upward is shown by the earnings report of the Atlantic Coast Line Railway for the month of July. Railway earnings statements are regarded as one of the most reliable barometers in the business and financial world.

The net railway operating income of the Coast Line for the month of July amounted to \$624,719 an increase of \$499,587 compared with July, 1924, and the net railway operating income

for the seven months' period, ending July 31, 1925, shows a gain of \$1,466,339 over the net railway operating income for the same period last year.

The railway operating revenue of the Coast Line from January 1 to July 31, 1925, amounted to \$50,835,953, compared with \$50,313,918 for the same period in 1924 and \$48,648,633 for the first seven months in 1923.

The net railway operating income for the same period in 1925 is \$12,399,28, with \$10,832,909 for the same seven months in 1924 and \$10,182,283 for the same period in 1923.

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