

the leadership of those who are really progressive, they will be glad to have a chance to make Zebulon a good town to be in, and not just "a good to be from."

ADVERTISING NOW FOR THE FALL TRADE

Fall seems a long way off now, and advertising at the present time seems waste of money to some of our merchants. They argue that there is no need to advertise now when everyone is "broke" but folks won't stay that way.

THE STAND FOR RIGHTS

"Amid all the contentions of the present day nothing is more important to secure the continuation of what they (the founders of the republic) wrought than a constant and vigilant resistance to the domination of selfish and private interests in the affairs of government, in order that liberty and justice may still be secure and public welfare may still be supreme."

DOES ADVERTISING PAY

Communities are beginning to appreciate the value of advertising, just as the wide-awake merchants have long appreciated it and built Birmingham News, which adds that "Florida rather set the pace in opening the eyes of communities to the latent and unusual power of the printed word and others are beginning to take advantage of it now, with gratifying results."

The latest convert to this idea, it is pointed out, is Savannah, Ga. Last year Georgia's chief port city spent \$50,000 in national advertising as a port and otherwise, and it was found at the end of the year that port business had increased more than 300 per cent over that of 1924.

Yes, says Savannah, advertising pays.

Walt Mason, the poet, draws a picture of the opposite view—that of the firm that does not advertise. "There's a solitude surprising in the store of Druce and Drown, for they do no advertising in the journals of the town," says Walt.

They are the folks who see that a lot of the future depends upon the young people. They know that youth isn't as bad as the paper would lead them to believe, and they see that the right sort of leadership is necessary to prepare this same group for the work that is ahead.

CLEMENTS NINE WINS 7TH CONSECUTIVE GAME

Clement's won their seventh straight ball game Saturday, by defeating Pearce's, 12 and 3. The game was much better than the score indicates, both clubs played hard until the last ball was pitched.

game. Edwards and Barham divided the mound duty for Clement's. Both together held the opponents to four hits. Sherron also caught one of the prettiest games that the fans have witnessed on the home ground this season.

Score by innings: Pearce's 0 0 0 1 0 1 0 0 Clement's 1 0 3 5 1 0 1 0 1 Pearce's: Three runs; Four errors; Four hits. Clement's 12 runs; 20 hits; 4 errors.

PINE RIDGE ITEMS

Miss Lila Mitchell, of Fuquay Springs is visiting her brother, Mr. W. J. Mitchell. Miss Elsie Debnam, of Zebulon, spent a few days last week with Miss Mabel Weathersby. Miss Bruce Pace spent last week in Wakefield with her sister, Mrs. William Cheaves.

IN MEMORY OF MRS. H. H. BEDDINGFIELD

God, in his infinite wisdom, has

seen fit to take from our midst, Mrs. H. H. Beddingfield, on June the 8, 1926. Her death cast a gloom over the entire community for she was greatly loved by all who knew her. She was about 53 years old.

The funeral was conducted at Pine Ridge Baptist church on Wednesday, and was conducted by Rev. S. L. Lamm, her pastor, assisted by Rev. J. A. Melver, of Louisburg. The floral tribute was beautiful, the grave was entirely wrapped in flowers.

FOR SALE—THREE TOBACCO trucks, on wheels; 1200 or 1500 hard brick; for \$15 per M.; 3,000 or 4000 tobacco sticks. See Chas. A. Flowers, Zebulon, N. C. 6-4-tp.

Summer Excursion Fares

From North Carolina Points via Norfolk Southern R. R. Thence Bay Line or Chesapeake Line To Baltimore, Maryland Merchant & Miner's Trans. Co. To Boston or Providence Old Dominion Line to New York

Similar fares to interior resorts via points named. Apply any Norfolk Southern Ticket Agent for fares, schedules or reservations.

WAKE CROSS ROADS NEWS

Mr. and Mrs. W. A. Bailey were visitors at the home of Mrs. I. C. Carter Wednesday. Raymond Rogers has returned home after spending several weeks with his uncle, Mr. D. L. Andrews.

Church Notices

METHODIST CHURCH, SOUTH Rev. E. M. HALL, Pastor. Preaching—11 A. M. and 7:30 P. M. 2nd and 4th Sunday's. Sunday School—10 A. M. each Sunday.

BAPTIST CHURCH DIRECTORY

REV. THEO. B. DAVIS, Pastor Sunday School—10:00 o'clock Sunday morning. Worship—11:00 A. M. and 7:30 P. M., each Sunday.

POWER ADVANCE IS WORLD WIDE

Europe, in fact the whole world is beginning to feel the thrill of electric power development, according to A. E. Fitkin, president of the Fitkin Utilities, Inc., which includes the Tide Water Power Company of Wilmington in this State.

Mr. Fitkin. "It is unquestionably the most important of all industrial trends of this day, and on all sides this work is finding increasing favor on the part of the body politic."

A. G. Kemp SEED SEED Soy Beans, Millet, Sudan Grass, Peas, Peanuts Ice Cream Freezers Insect Powders, Fly Tox, Potato Bug Killer, Fly Chaser and Disinfectant Muzzles, Fertilizer Horns All Oxfords at Reduced Prices

Service Brannan's Auto Service Drive In Today! Service is a commodity. Perhaps no other person in the world needs it or appreciates it more than the motorist.

The House Wife Is The Head Buyer In The Home! One of the most important duties that rest upon her shoulders is the buying of healthful, nourishing foods for the entire family. This she does wisely and savingly by purchasing all her groceries at— A. N. Jones', Market & Grocery Zebulon, N. C. Phone 99

WHEW—IT'S HOT! C'mon let's go to Zebulon Drug Company SODAS—SUNDAES ICED DRINKS As You Like Them!

45c Silk Hose 25c Gingham 10c and 15c per yard New Summer Voiles 50c values, 35c per yard Cotton Hose 10c, Lisle Hose 25c General Stock at Big Reduction A. D. ANTONE

FOR RENT 8 Room Bungalow facing No. 90 Highway. Apply to HUNT & BRANTLEY

HUDSON-BELK CO. Sells It For Less Raleigh, N. C. Big Values In Summer Footwear One Counter of Children's Slippers 98c to \$1.98 Sizes up to No. 2 at Children's Patent Straps and Sandals \$1.25- \$1.48- \$1.98 Effect Slippers at Child's White Canvas Slippers \$1.75 Size up to 2 for Youths' Tennis Shoes, white and brown with leather trimmings 98c and \$1.15 Women's White Tennis Shoes 98c and \$1.25 at Women's Brown and White Tennis Shoes with leather trimmings \$1.25 One Counter of Straps and Oxfords, real values \$1.98 for One rack of odd sizes of Straps and Pumps \$2.98 at We have several styles of Patent Straps Slippers with dull Calf trimmings, for \$2.98 A real pretty plain Patent Pump with new heel and toe \$3.98 at Several styles of Patent Straps with Lizzard trimmings \$4.98 for White Kid Straps, low and medium heel \$3.95 to \$4.98 for White Kid Pumps, Cuban heel, real neat and dressy, at \$4.98 to \$5.95 Men's light tan and black Oxfords \$2.98 to \$3.50 at Young Men's light tan Oxfords with broad toe \$3.95 to \$4.98 at Boy's tan Oxfords in light color \$2.98 for Men's and Boy's Scout work Shoes with Chrome \$1.85 to \$1.98 sole, for

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