

The Zebulon Record

Published every Friday by
 THE RECORD PUBLISHING CO.,
 Zebulon, N. C.
 G. W. Mitchell, Owner.
 SUBSCRIPTION PRICE:
 One Year \$1.50
 Six Months .80
 Three Months .50
 Advertising, per inch, 30 cents.

Address all communications to The Record Publishing Company, Zebulon, N. C.
 RECORD TELEPHONE NO. 27
 Entered as second-class mail matter June 26, 1925, at the Postoffice at Zebulon, North Carolina, under the Act of March 3, 1879.

FRIDAY, JULY 16, 1926
 MISTAKEN IDEA

Some one has told it around that the owner of the Record would soon move to another town, and the management of the paper would be transferred to other parties. We are going to print and issue the Record under the same management in the future as we have in the past. While this is a dull season for advertisements and very little money coming in from this source—not even enough to pay half the labor hire—yet we will stand the loss and issue the paper just as heretofore—only in a smaller size. Just as soon as the advertisements begin to come in, and the amount is sufficient to pay expenses—we will go back to our 8-page size.

Now is the best time to advertise when times are a little dull in the mercantile line. It is a mistaken idea that the dull summer season is the time to cease running an ad. The ad will pay better now than any other time.

When the fall trade starts up and the trade that has heretofore come to Zebulon, begins to slip off to other towns, our merchants will begin to feel it, and will be sorry that they did not advertise through the dull season. The big town merchants and the mail-order houses have not ceased to advertise. They are getting the business and will get more if our merchants fail to do their part of advertising.

THE TOBACCO SEASON

The tobacco market here in Zebulon should be a good one this season. While the tobacco crop will be short it is believed that the market here will be a good one. We are told that there will be three warehouses for the sale of leaf tobacco at auction in Zebulon this season. If this is true there will be some competition here on our home market, and the chances are good for high prices. It is said that Rocky Mount, Wendell and Wilson are making efforts to get all the tobacco each town can to come their way. Zebulon should begin her part and get as much of the weed to come here as possible.

Last year on the opening day, the Zebulon market was over-crowded. The tobacco brought here on that date was more than could be sold in one day. The market was well advertised, and the advertisements paid a big dividend.

Let every merchant begin to advertise the tobacco market, and let us have the best market ever this season.

CAN WE STAND THE PRESSURE OF PROSPERITY

Money in the average man's pocket burns its way out. Prosperity too often brings discontent.

As with the individual, so it is with states and nations. People will struggle against adversity, and be drawn closer together by hardships. But when the necessity for self-preservation is removed, dissatisfaction, envy, jealousy and agitation creep in.

That is the greatest danger our country faces today. We have been unusually prosperous. We have had more money than the necessities of life required.

The "cure-all doctor" with his caldron of steaming political theories offers us a remedy for our real or imaginary problems. Like the magician who can produce a bowl of gold fish out of a silk hat, he offers us laws to help this class or that class, at the expense of another class. But when the curtain goes down on his act, he has our tax money, and we have had the pleasure of seeing him do his political tricks.

Our country is ripe for the "cure-all doctors." They can show us what is wrong with our present prosperity, and how by adopting their courses of treatment we can put two dollars in our pocket where we now have one, and better yet, make "the other fellow" pay the bill.

We should be thankful for the prosperity which is now ours. The dog with the bone that saw his shadow

in the water tried to grab the bone of the other dog, and lost the one he had.

We not only have a bone but a good juicy steak in our teeth today. Our banks are full of money, our workmen are the highest paid on earth, most of our farm crops are bringing good prices, transportation is above normal, building is at record figures, power development has broken all records, our homes are filled with electric lights, telephones, radios, automobiles and every modern convenience under the sun.

As a nation, can we stand prosperity, or will we allow ourselves to be duped by the "cure-alls" who would offer visionary theories in trade for proven advantages which we now enjoy?

SHOULD EDITORS BE PAID FOR FLATTERY

(Journal of American Medical Association.)

An Iowa newspaper man revolts from publications that have not heretofore been regarded as advertising. He therefore makes this plain statement of new advertising rates:

"Here you will find a schedule of prices from which no deviation will be made, but we hope to donate a certain per centage of our earnings toward founding an asylum for those feeble-minded people who believe an editor has a soft snap.
 "For telling our readers a man is a successful citizen when everybody knows he is a lazy bench warmer, \$2.75.
 "For referring to some galling fellow as one who is mourned by the entire community when he will only be missed by the boozers, \$10.18.
 "Referring to one as a hero and a man of courage and one who will stand by his convictions when everybody knows he is a moral coward and would sell out for a dime, \$4.13.
 "Referring to some gossip female as an estimable lady whom it is a pleasure to meet and know when every man in town would rather see Satan coming, \$8.10.
 "Calling an ordinary preacher an eminent divine, 54 cents.
 "Lambasting the daylights out of John Barleycorn, at the request of the local dry forces, \$6.77.
 "Whooping 'em up for the repeal of the Volstead law in the interest of the local White Mule Club, \$6.77.
 "Referring to a deceased merchant who never advertised and who was too stingy to contribute toward needed public improvements as a leading citizen and a progressive resident, \$344.99."

LET'S BEGIN TO MAKE OUR ROADS WIDER

More than 40,000 miles of highway will be paved this year, after which the mileage of hard-surfaced roads in the United States will be in excess of 500,000. This is twice the improved road mileage of ten years ago, says the New York Commercial.

Standards of living cannot be raised nor industrial progress made in the mud. But we are rapidly approaching the time when the linear measurement of our roads will not be as important as width and load-carrying capacity. If every state in the Union was honeycombed with paved highways, it would be a number of years before we would acutely feel the need for increased road width. But all states are not, nor is there any immediate prospect of their reaching the point. This results in forcing the constantly increasing motor traffic on to the existing stretches of pavement, with congestion, delay, accidents and rapid highway depreciation as a result.

Let's begin to make our roads wider and heavier.

AMERICAN HOMES INCOMPLETE WITHOUT IT

That there is seemingly no end to the uses to which radio may be put, is evident from reports emanating daily from various sources, telling of the employment of this agency for purposes little thought of when it was first brought to public attention. Radio is just in its infancy. What the future will bring forth in connection with its development and use, even scientific men hesitate to predict.

LET GOVERNMENT CONFINE ITSELF TO GOVERNING

The headlines to a Washington dispatch dated June 19, says, "Congress worried by Muscle Shoals—Skeleton in closet again begins to rattle." The article then goes on to say, "Congress has authorized expenditures to Muscle Shoals amounting to about \$110,000,000, since 1830."

If \$110,000,000 have been expended in 96 years trying to develop a government water power project, how many more millions will have to be expended, and how long will the public have to wait to get service under such a system?

Sesqui-Centennial
 Philadelphia, Pa.
COACH EXCURSION FARES
 via
NORFOLK SOUTHERN RAILROAD
 and connections, tickets sold
 Tuesdays and Fridays, July
 2 to November 30th, 1926
 inclusive, final limit including date of sale

Summer Excursion Fares
 From North Carolina Points
 via
Norfolk Southern R. R.
 Thence
 Bay Line or Chesapeake Line
 To
 Baltimore, Maryland
 Merchant & Miner's Trans. Co.
 To
 Boston or Providence
 Old Dominion Line to New York

Similar fares to interior resorts via ports named. Apply any Norfolk Southern Ticket Agent for fares, schedules or reservations.

NORFOLK SOUTHERN RAILROAD PASSENGER SCHEDULE
 Effective, May 2, 1926.
 Lv. 5:48 A.M.—Raleigh, Charlotte, Fayetteville and intermediate points, Sleeper to Raleigh.
 Lv. 11:48 A.M.—Raleigh and intermediate points.
 Lv. 7:27 P.M.—Raleigh and intermediate points.
 Lv. 10:48 P.M.—Norfolk, New Bern, Beaufort, Goldsboro, Oriental and intermediate points, Sleeper to Norfolk, and Marsden to New Bern.
 Lv. 7:22 A.M.—Norfolk, New Bern, Beaufort, Goldsboro, intermediate points, Parlor car Marsden to Norfolk.
 Lv. 4:02 P.M.—Washington and intermediate points.
 For information and reservations call on,
 C. M. KAVANAUGH, Agent,
 Zebulon, N. C.

Popular Excursion Fares

to
 Norfolk, Virginia Beach, Cape Henry
 Via Norfolk Southern
 July 16, 1926

Visit these popular Ocean Resorts Investigate Virginia Beach

Commercial and Resort Developments

Fares From	To Norfolk	Virginia Beach	Cape Henry
Raleigh	\$4.00	\$4.50	\$4.50
Wilson	\$3.50	\$4.00	\$4.00
Greenville	\$3.00	\$3.50	\$3.50
Washington	\$3.00	\$3.50	\$3.50
Plymouth	\$2.75	\$3.25	\$3.25
Edenton	\$2.50	\$3.00	\$3.00
Elizabeth City	\$2.00	\$2.50	\$2.50
Beaufort	\$4.50	\$5.00	\$5.00
Goldsboro	\$4.25	\$4.75	\$4.75
Kinston	\$4.25	\$4.75	\$4.75
New Bern	\$4.00	\$4.50	\$4.50

Corresponding fares from other stations leave Norfolk returning not later than 8:15 p. m., July 19.

FOR SALE—YOUNG MILK COW

Good milker, gentle. Apply P. A. White, Zebulon, N. C., R. 2. 3 t.

SELL OR SWAP—LARGE TOURING CAR

Good tires, in fine running condition. Will trade for any sort

TO THE PUBLIC—I AM PREPARED TO DO DRESS MAKING

and will appreciate your work. My prices will be reasonable. Mary E. Davis.

45c Silk Hose 25c

Ginghams 10c and 15c per yard

New Summer Voiles 50c values, 35c per yard

Cotton Hose 10c, Lisle Hose 25c

General Stock at Big Reduction

A. D. ANTONE

BIG REDUCTION

Ford

CARS AND TRUCKS

TERMS TO SUIT PURCHASER

Mizelle Motor Company

Authorized Dealers
 Lincoln—FORD—Fordson
 Zebulon, N. C.

HUDSON-BELK CO.

Sells It For Less Raleigh, N. C.

Baby Department

SUMMER THINGS FOR THE BABY
OUR BABY DEPARTMENT

Has been opened now for about two months. The response to our offerings has been tremendous. Mrs. Stell, one of our capable saleswomen, is here daily to assist mothers and expectant mothers. You can get her over phone 1894 any time. Call and see her for your Baby needs priced at Belk's better value low prices.

Special This Week
100 Dozen Sanitary Napkins

22x22 size, dozen	98c
27x27 size, dozen	\$1.29
24x24 size, dozen	\$1.25
30x30 size, dozen	\$1.49

Here is an exceptional opportunity to purchase a supply of Sanitary Napkins at Belk's Better bargain prices. They are of good quality, torn and hemmed. Because they are slightly seconds we offer at the above attractive prices.

Baby's Summer Shirts

Baby sleeveless Knit Bands at	45c
Baby short sleeve, button front Knit Vests	50c
Baby Summer Reuben Knit Vests	50c

HAND-MADE BABY DRESSES

Sheer Batiste Baby Dresses, hand-sewed, hemmed and embroidered at the following special prices 98c, \$1.98, \$2.48, \$2.98
 Hand made Slips at \$1.75, \$1.98

Baby Gifts

We have a complete stock of gifts for babies. We mail or deliver them for you without charge.
 Baby Record Books, Beads, Carriage Clips. Don't Kiss Me's, Toilet Sets, priced 25c to \$1.98

Baby Baskets
 Toilet Baskets—\$1.48, \$1.98
Baby Wardrobe
 \$12.75
Baby Bassinets
 \$6.95 to \$12.50
Crib Sheets
 Hemstitched Muslin Crib Sheets, nice qualities for Baby's Bed or Crib at—65c, 79c, and 98c
 Rubber Stockinet Crib Sheets, waterproof \$1.25

Sanitary Sheets, Pads, Etc.
 Rubber Crib Sheets—59c, \$1.25, \$1.98
Baby Shoes
 Washable Kid, Patent Leather and Silk Shoes for Baby at—85c, 98c, \$1.35, \$1.50

A. G. Kemp

Seed-All Kinds

Potatoes, Peas, Soy Beans, Millet, Sudan Grass, Navy Beans

Plant Now--Don't Wait

Ice Cream Freezers, Fruit Jars, Lids, Rubbers, Jelly Glasses