

THE ZEBULON RECORD

Member North Carolina Press Association

Published every Friday

By
THE RECORD PUBLISHING COMPANY
Zebulon, N. C.

THEO. B. DAVIS
Editor

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"—And Whosoever Is Deceived Thereby Is Not Wise".

AWAY WITH ALL ABSTAINERS!

"How can you make people drink at noon?" is the bold headline of a liquor maker's announcement to the trade, an authentic copy of which the American Business Men's Research Foundation asserts has come into its possession.

Here are several excerpts from this candid document of an American liquor-making and importing firm. They are submitting to the consideration of those persons who voted for repeal because they swallowed the propaganda of the drink interests and honestly believed repeal would promote temperance. Incidentally, this first release to the liquor retailer promises a sales play which shall be "an effective assault on the great market of non-drinkers or very infrequent drinkers." This objective is to be attained by a barrage of advertising.

"Newspapers of all leading metropolitan cities will carry frequent advertisement . . . stressing its (the imported French drink's) very real virtues . . . National magazines will feature the whole . . . story."

"At least four drinks ordered where there might have been none before," is the glad news predicted as one of the results of the new sales plan. Just one result. Another is that "in almost every instance, those who would have refused a drink will take this distiller's product."

All is fair in the liquor trade. It is pointed out that thousands take time out between luncheon and dinners for a few minutes' refreshment, frequently non-alcoholic. The bold type is ours. By using the new plan inroads are being made into this great crowd of non-drinkers, the circular declares.

And so on, ad nauseam. How about it, Mr. and Mrs. Honest Believer in Repeal?—Christian Science Monitor.

THE SPIRIT AND THE LETTER

The letter we publish below is of such an unusual sort and shows such a wonderful spirit that we can't refrain from printing it for the benefit of others. This young woman has just finished, we understand, Junior College and we sincerely hope she may continue till she has completed her education. The world needs more of her type.

After receiving so many letters that breathe an entirely different spirit, from those who owe us, we are encouraged to endure much more after receiving one like this. Its spirit is such that we commend it not only to the young, but to older ones who may profit by its reading. Read it and see if you do not agree with us that it is one of the most beautiful letters you ever read, not excepting those wonderful love letters your sweetheart used to write you.

Record Publishing Co.,
Zebulon, North Carolina.

Dear Mr. Davis:

At Last! Enclosed you will find a receipt for twenty dollars (\$20) for the last issue of ———. I should have written you before and explained conditions to you. I asked the Business Manager to do so long ago, but from your let-

ter I judge he did not. Frankly I was ashamed to write (though I realize now it would have been the only right thing to do) for I did not have the money and saw no way of getting it. You see according to some law or code, the Chamber of Commerce wouldn't allow us to get any more ads. * * * * The old sponsor of ———

—, Miss ———, was not in school this year either and the new sponsor left it all to us, inexperienced students. * * * * I tried every way I could to make up the money, selling ice-cream and candy at ball games and public programs, etc., but another group of students were trying to publish an annual by doing little odds and ends so I had so much competition I could not do much.

Since I had caused you to wait so long I thought maybe I could get a few more dollars to "sorter" pay as interest for having you to wait so long but I didn't get enough. However, I am sending the whole amount and I guess you will be glad to get that—for you surely had thought you would not get even that. But before I got what I did I had determined to try to work this summer and pay it myself, if I could not get it some other way. Since the Business Manager did not take the responsibility it was left to me and I could not bear to think of my owing anyone. I am glad to say that now I can at least send the amount. I hope to be able to pay some more for waiting so long for I know you have needed the money when you did not have it.

Mr. Davis, you don't know how much I appreciate your spirit in dealing with us. Most people would have been harsh but you have manifested a wonderful spirit, a kind of understanding and patient spirit. I appreciate it greatly—though I don't deserve it at all. I am sorry things turned out as they did and that you had to suffer for it, but I thank you for waiting patiently so long. Though I do not know you personally, I know that you are a real man and shall always regard you as such.

Again allow me to express my appreciation for you for being so lenient with us.

Sincerely yours,

WHO "BEARS THE BRUNT"?

You would not go on your neighbors' premises and suck his eggs and kill his chickens. Oh no! Certainly not. But if you keep a dog that does, what is the difference? There seems to be no assurance that any vaccination for rabies is effective. Equally wise men maintain conflicting views upon that subject. But everybody knows that no serum has yet been found that will protect a dog from chasing chickens and eating them. When you have paid the tax on your dog, the dog still does not give him the right to molest people or their belongings. In other words, the dog has no rightful place for a dog with his owner or near his owner's home. Let the owner "bear the brunt" of his dog's depredations and rabies—if any. —Nash County

The writer of proverbs advises that a man should not answer according to his folly; but it is hard to know every time just what folly he is engaged in.

SEEN AND HEARD

Sure Enough Not Our Business

A young business man of Zebulon was telling us yesterday that "they" were going to boycott him for not closing on Wednesday afternoon, and asked me what I thought about it. We do not know who the "they" are and told him we did not know and besides that we were not directly concerned and had no opinion to voice nor advice to give.

Some Spelling

Dave Privette got a package the other day addressed to "A. D. Prirutte or Prinette". He says the reason the writer could not get his name straight was another man wrote the order.

Professional Cards

DR. CHAS. E. FLOWERS
Physician and Surgeon
Office hrs. 8:30-10 a m—1-3 p m
Phone: Off. 76 — Res. 91
Back of F. & F. Kannans'

DR. L. M. MASSEY
— DENTIST —
Phone 82 — Hrs. 9 A M to 5 P M
Office in Zebulon Drug Bldg.

DR. J. F. COLTRANE
— DENTIST —
Robertson Building
Office Hrs. 9-12:30 — 1:30-5

IRBY D. GILL
Attorney and Counselor at Law
Phone 117
Zebulon, North Carolina

FARM LOANS — REAL ESTATE
If you are interested in buying a
Fire, Wind, Tornado Insurance
farm, see me.
D. D. CHAMBLEE, Zebulon, N. C.

J. M. CHEVROLET CO.
CHEVROLETS
New and Used Cars
Factory Trained Mechanics

Business Directory

ZEBULON SUPPLY CO.
We Feed & Clothe The Family
And Furnish The Home

CAROLINA POWER & LIGHT COMPANY
Investigate our Combination Rate
for Heating, Lighting & Cooking

Dr. J. C. Mann
EYEGHIGHT SPECIALIST

Dr. Barbee's office, Zebulon, N. C.
every second Tuesday from 10
a. m. to 3 p. m. Next visit will be
TUESDAY, JULY 9, 1935.

LITTLE RIVER ICE CO.
QUALITY AND SERVICE
PHONE 74

FLOWERS
For Funerals and All
Occasions
THE WENDELL FLORIST
MRS. H. F. TUNNELL
Phone 56

Bank & Trust Bldg.
Phone 24
Zebulon, N. C.

R. L. Harber

M. J. SEXTON
RANCE

Station
EP

— WASHING
CHAMBLEE
OF ZEBULON

RIDE THE RAIL BUS

The Latest Streamline Equipment

SPEED — SAFETY — COMFORT

EXTRA DAILY SERVICE

With Change of Schedule Beginning April 7th

LOW ONE-WAY FARES AT 1 1-2 CENTS PER MILE

No. 2	Rail Bus	Rail Bus	No. 1
Lv 7:30 AM	3:35 PM	Raleigh	Ar 10:50 AM 6:20 PM
Ar 8:19 AM	4:13 PM	Wendell	Ar 10:12 AM 5:35 PM
Ar 8:31 AM	4:21 PM	Zebulon	Ar 10:04 AM 5:25 PM
Ar 9:35 AM	5:04 PM	Wilson	Ar 9:20 AM 4:32 PM
Ar 10:56 AM	6:02 PM	Greenville	Ar 8:24 AM 3:17 AM
Ar 11:50 AM	6:45 PM	Washington	Lv 7:45 AM 2:23 PM

Train No. 63 will leave Jones Street, Raleigh, for Charlotte and Intermediate Stations 10:15 AM Week Days only.

Convenient Schedule To and From Intermediate Stations
NORFOLK-SOUTHERN RAILROAD