



a better-balanced FERTILIZER

“High-grade, well-balanced fertilizers will usually cost a little more per ton than will low-grade, poorly-proportioned goods, but with tobacco of all crops, costing so much more per acre to produce, ill-proportioning of the essential plant nutrients from the best suited materials can be least afforded. . . With anything like normal prices, one of the best investments that can be made is that of the proper kinds and amounts of fertilizer.”



The above quotation is from TOBACCO FERTILIZER RECOMMENDATIONS FOR 1936, Agronomy Information Circular No. 95 of the North Carolina Experiment Station. The circular recommends well-balanced fertilizer containing 6 to 10% potash for bright tobacco.

THE BEST FERTILIZER you can get for your tobacco is usually the most economical in the long run. An extra hundred pounds of tobacco per acre and a two-cent difference in the average sales price per pound of tobacco can make a tremendous difference in profits.

But even when you buy fertilizer the high-grade, well-balanced mixture is often more economical in cost per unit of plant food than the low-grade, poorly-balanced mixture.

3-8-8 FERTILIZER contains 19 units of plant food. 3-8-3 fertilizer contains only 14 units of plant food. When you buy 3-8-8 instead of 3-8-3 you get 35% more actual

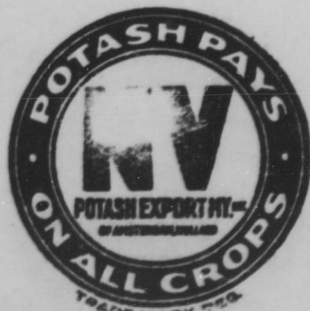
plant food. Ask your fertilizer man how little you have to pay for this large amount of valuable extra plant food.

The 35% extra plant food in the 3-8-8 makes it a much better-balanced fertilizer. When you consider all of the work, worry and expense that go into producing a crop of tobacco, the extra cost of 3-8-8 is a small price to pay to be sure you are using a well-balanced fertilizer.

3-8-8 TOBACCO FERTILIZER has proved its value throughout the entire bright tobacco belt. Many leading farmers in this section use 3-8-8 or increase the potash in their regular fertilizer to 8% or even more by using extra applications of potash.

Your fertilizer man knows the importance of plenty of potash in tobacco fertilizer. That is why he has 3-8-8 TOBACCO FERTILIZER on sale. Tell him you want to produce “high-dollar” tobacco in 1936. Tell him you want 3-8-8 TOBACCO FERTILIZER, the fertilizer that contains so much extra-profit-producing plant food at such low cost.

EXTRA POTASH



PAYS EXTRA CASH

This advertisement is placed by N. V. POTASH EXPORT CO., Inc., P. O. Box 1432, Norfolk, Va., to support leading fertilizer manufacturers in encouraging the use of better-balanced fertilizers. YOUR FERTILIZER MAN HAS 3-8-8 ON SALE.

FOR COTTON: To help your cotton prevent rust, control wilt and produce vigorous, healthy plants with less shedding, larger bolls that are easier to pick and better yields of uniform, high-quality lint—USE 3-8-8 COTTON FERTILIZER IT PAYS!