

THE ZEBULON RECORD

Member North Carolina Press Association

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THEO. B. DAVIS
Editor

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MAY BE SOLD BUT NOT BOUGHT

We read about a politician saying to another henchman concerning advertising in a certain newspaper that they might spend fifty dollars in that paper and then the editor might not vote for their man. An editor comments thus: "You're darn tootin' he might not, mister—that is, if the editor is a true newspaper man, with a fair code of ethics. No newspaper that is worth a tinker's dam would sell out for fifty dollars, or fifty times fifty dollars."

People do not advertise in a newspaper to buy it or the editor, or even influence him. They are seeking the readers. The editor may be influenced by the price of the ad. or by the truth of the statement. He may not, but the 1,000 or 10,000 readers may. Reaching the readers is the ultimate goal of the advertiser. The policies or principles of the editor do not enter seriously into an advertisement. Getting one's message across to the reading public is the thing. That is why advertising in a newspaper pays from one to a hundred fold. One dollar spent in an advertisement may be read by thousands of people and bring hundreds of dollars to a place of business.

We believe editors are honest and sincere as a class. There are exceptions no doubt. If an ad. placed in this paper does not prove more profitable to the advertiser than it does to use, then frankly we do not want it. Though we may be sold, we cannot be bought. Our business is to sell advertising, not ourselves. In the long run we believe that will be the better business policy. Cooperative advertising pays all concerned.

BOOTLEGGING AT WAKE FOREST

It has gradually leaked out that the process by which public dances were legalized at Wake Forest College was by no less method than that largely used by the modern bootlegger's system. Although grapevine whispers have from time to time now for more than a year been heard, it seems the matter did not come out into the open till its sponsors felt assured of its passage. The president of the student council was chosen with this end in view. The students voted on the question in an unannounced meeting, giving no opportunity to the opposition to be heard and giving only those favoring the opportunity to vote. This vote was reported to the trustees, claiming 90 per cent favoring when that percentage was much less. A prominent leader is accused of going on a still hunt for support to the movement. The action of the trustees was kept from the press for days after its passage.

When one reviews the incidents leading thereto and the action of the trustees he is led to believe that the whole proceedings were of the bootleg variety. We believe they are good men and if they had been watching they would have seen that they were being led by modern bootleg tactics to violate their trust to their

church and Christ. We likewise believe the old landmark professors whom we love and revere had their sense of personal moral responsibility for others eclipsed by the shadow of this blind beast of appetite and passion.

It is to be hoped that the trustees have the courage of their convictions to come out boldly and quickly for what their denomination is demanding of them. They are Christian men and will ultimately do the right. But later may be too late.

The college and denomination are already suffering from their action. We have heard of students going elsewhere to school for this reason and others will go. Every department of the great Baptist denomination is suffering because of this action and will suffer more and more till it is rescinded.

A great danger lies in delay. The radical element may delay or compromise this matter till legalized dancing will creep in and become a permanent thing just like secret fraternities did a few years ago. Many Baptist folk do not know to this good day just how fraternities became legalized in the college. We believe these organizations lie at the root of the whole trouble. The Baptists in their next convention should take definite steps to outlaw secret fraternities forever from Wake Forest. It should be purged of them, gambling of which there is much, and every other evil creating agency that shows its sinister form. Baptists claim to be both Christian and democratic. Let them make and keep their college such as far as it is humanly possible before men and God.

REAPING OWN SOWING

Not because it is in the Bible makes it true, "Whatsoever you sow ye shall also reap," but it is there because it is so. We deplore the shooting of two ABC store agents in Nash county a short time ago, but when the state or county enters business in competition with the lower and immoral forces, they may expect to be paid in their coin either directly or indirectly. Instead of a county aiding and abetting the hold of this evil on its people it should be engaged in the business of stamping it out. It is helping to educate old and young to drink good (?) liquor and will reap what it sows. And it is doing it for the sake of a few paltry blood dollars. And the most dangerous and deplorable feature of the whole shameful business is that the whole state is rapidly hastening to become a Judas to its people in selling them not a Savior, but poison of the most dangerous and death dealing sort.

The sower shall truly reap the fruits of his sowing to the destruction of property, lives and souls, be he state, county or just a plain citizen.

"DISTANCE LENDS -----"

We quote the following from an article written by a woman who visited the states last year after spending ten years alone with her husband in the far north of Canada. As the impression of conditions in many parts of our country from one just seeing the results of how we pulled out of the depression, it is both interesting and instructive.

"We saw many disturbing fantastic things. Most disturbing, we saw a noticeable change in many people's out look on life. There was an unmistakable tendency to want something for nothing; to expect aid as an inalienable right; to say: 'The Government is paying for it, so we might as well have it', or 'If I don't get my share, somebody else will,' or 'The country owes us a living'.

"To us it seemed that too many people, encouraged by the Government itself, were relinquishing the will to fight their own battles, to stand firmly upon their own feet; forgetful that the price is the forfeiture of independence and self-respect. . . Like others, we want security. But, to us, security does not mean depending on a Government to tax money away from some one who has earned it by production in order to give it to us for not producing."

This woman and her husband have spent a decade in the far north trapping for a living and had thought to return to the states to live, but seeing conditions as they are, they decided to face the hardships and loneliness of their former life and keep their sense of independent manhood by looking to their own ability and resourcefulness for the means of a livelihood.

No. 6766

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6766 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs. L. M. Parker et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

2 Lots Horton St., 16 1-2 acres C. B. Eddins land. Recorded in Book 354, page 284, and Book 338, page 335.

The above property is sold subject to all taxes that have accrued since the year 1932 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

No. 6764

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6764 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs. Mizelle Motor Co. et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

1 Lot Vance St., and for a more particular description reference is made to Book 579, page 27, Wake County Registry.

The above property is sold subject to all taxes that have accrued since the year 1932 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

No. 6780

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6780 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs. Claude Whitley et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

2 Lots Barbee St., as recorded in Book 356, page 478, and in Book 268, page 38.

The above property is sold subject to all taxes that have accrued since the year 1932 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

No. 6776

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6776 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs. C. M. Thoms et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

1 Lot Barbee Street, as recorded in Book 348, page 430.

The above property is sold subject to all taxes that have accrued since the year 1932 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

No. 6769

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6769 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs Phillips & Privette et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

1 Lot Arendell Avenue, recorded in Book 495, page 114.

The above property is sold subject to all taxes that have accrued since the year 1932 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

No. 6743

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6743 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs. Caviness & Daniel et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

4 Lots Arendell Avenue, as recorded in Book 352, page 310, and Book 393, page 538.

The above property is sold subject to all taxes that have accrued since the year 1932 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

No. 6748

NOTICE OF LAND SALE

Under and by virtue of the powers contained in and in execution of the duties imposed upon me by a certain judgment No. 6748 of the Superior Court of Wake County North Carolina, entered in an action therein pending entitled "The Town of Zebulon vs. A. C. Dawson et als", I will on Monday the 14th day of September, 1936 at 12 o'clock noon, at the courthouse door of Wake County in the City of Raleigh, N. C., offer for sale to the highest bidder for cash the following described lands and premises to wit:

1 Lot Arendell and 1 Lot Gannon Less those tracts described in Book 508, page 188, and Book 533, page 151. See Book 358, page 11.

The above property is sold subject to all taxes that have accrued since the year 1931 and all street paving assessments due upon said lands.

This 6th day of August, 1936.

A. R. HOUSE, Commissioner
Aug. 21 _____ Sept. 10

Campbell College, Buie's Creek, will open on Sept. 14. Student reservations are already in excess of last year and the coming year's outlook is good. Improvements have been made in buildings and grounds. Some changes have been made in the faculty. Campbell is one of the finest junior colleges in the state.