



CITY  
BARBER  
SHOP  
G. K. CORBETT, Prop.



FLOWERS  
5cts to \$5.00  
STORE  
CHRISTMAS TOYLAND

MERRY CHRISTMAS  
PEACE ON EARTH



RHODES  
BARBER SHOP  
PATTIE LOU'S  
BEAUTY SHOP

**FREE!** to sufferers of  
**STOMACH ULCERS**  
**HYPERACIDITY**  
Willard's Message of Relief  
PRICELESS INFORMATION for  
those suffering from  
DUODENAL ULCER, GASTRIC  
ACIDITY, GASTRO-ENTERIC  
DYSPEPSIA, GASTRITIS,  
NERVOUSNESS, CONSTIPATION,  
EXCESS ACID.  
Willard Treatment  
gives amazing relief.  
WILLARD DRUG COMPANY

Good Slab Wood  
Cut Ready for Stove  
\$4.00 Cord, Delivered  
S. C. ALFORD  
c-o J. H. Bunn, Pilot

**WRECKS NEAR PILOT**

On last Saturday Misses Mae Grimmer, Mary Tillery and Marian Warner, all on the faculty of Meredith College, were going to their homes for the holidays. Miss Warner was driving the car in which the three rode. Near Pilot they collided with a car driven by Bunyan Whitley of Nashville. C. M.

Watson of Nashville was with Whitley. Misses Grimmer and Tillery were badly hurt and were taken to Rex Hospital. Whitley is said to have suffered a broken wrist and cuts about the head. Miss Warner and Watson had only minor injuries.

Miss Warner said Whitley's car was swerving from side to side on the road as he approached and

that he did all she could to avoid the collision. Witnesses stated that the Whitley car was driven in an erratic manner. It has been asserted that the driver had been drinking. An investigation is being made to determine the facts.

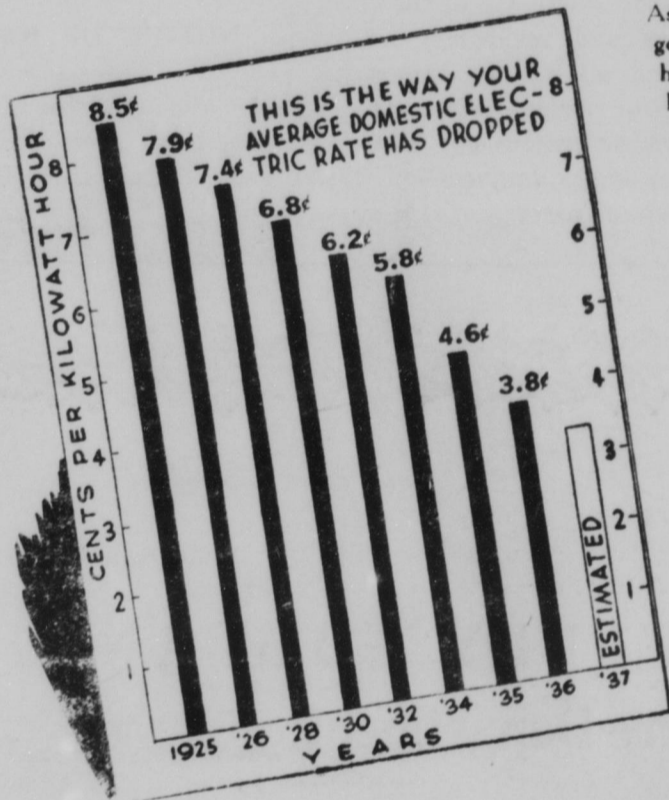
Sunday night, less than a mile from the scene of Saturday's accident a large La Salle sedan driven by a Pennsylvania resident left the

highway in front of Bob Strickland's service station and striking Strickland's parked car, somersaulted over it and ended up wedged between a tree and a telephone pole. Strickland's car was unoccupied while the Pennsylvania car contained the driver and his wife who were rushed to a Raleigh hospital.

# Another Slash!

## ELECTRIC RATES DROP AGAIN!

### NOW CHEAP ELECTRICITY IS Cheaper STILL!



As living costs go UP, the cost of Electricity goes DOWN! Another important rate cut has been made—CHEAP ELECTRICITY IS CHEAPER STILL!

**ONE NEW LOWER RATE FOR ALL DOMESTIC USERS**

Every residential and farm customer is benefited. Regardless of your past use or the amount of Electricity you use in the future, you get MORE for what you pay!

**YOU HAVE MADE ANOTHER REDUCTION POSSIBLE**

Your cordial reception of CHEAP Electricity, evidenced by increased use, brings another rate slash—thanks to our customers, CHEAP ELECTRICITY IS CHEAPER STILL!

Here's YOUR **New LOWER Domestic RATE**  
Effective on all bills rendered on or after January 26.

- 5c per KWH for first 50 KWH
- 3c per KWH for next 50 KWH
- 2c per KWH for next 150 KWH
- 1.5c per KWH for all additional KWH

Monthly minimum \$1.00, which includes use of 20 KWH

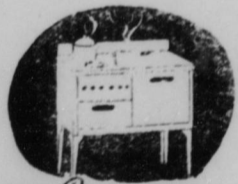


**HURRAH!**  
Say ELEC THRIFT

"This is the BEST news since my election as COMMISSIONER OF HAPPINESS! The new LOWER rate means that everybody can more abundantly enjoy the Comfort, Convenience, Protection, and Economy of the many helpful Electrical services!"

"The phrase 'the MORE you use, the LESS it costs' is TRUE! The hearty reception given CHEAP Electricity in the Carolinas has caused greatly increased use which, in turn, has made another rate reduction possible."

"CHEAP Electricity is CHEAPER still! That means MORE INDEPENDENCE FOR CAROLINA HOME MAKERS and MORE HAPPINESS for everybody!"  
ELEC THRIFT.



NOW Cheaper STILL

Since CHEAP Electricity is CHEAPER still everyone can NOW more widely enjoy ELECTRIC COOKERY!



NOW Cheaper STILL

Everyone can NOW enjoy the convenience and economy of ELECTRIC REFRIGERATION at LOWER cost!



NOW Cheaper STILL

The many benefits of ELECTRIC WATER HEATING are NOW within reach of every home at even LOWER cost.



NOW Cheaper STILL

The convenience of an Electric Washer, Electric Ironer, or Electric Iron NOW costs you even LESS.



NOW Cheaper STILL

An ELECTRIC FOOD MIXER and other time and labor saving appliances can NOW be enjoyed at LESS expense!



NOW Cheaper STILL

Your ELECTRIC RADIO can be operated for LESS NOW that CHEAP ELECTRICITY IS CHEAPER STILL!



NOW Cheaper STILL

A PERCOLATOR and other TABLE COOKERY appliances NOW cost LESS to use due to the new LOWER rate!



NOW Cheaper STILL

LIGHTING is yours at an even LOWER cost. Every home can NOW well afford BETTER LIGHT!

(Commercial Rates Have Been Reduced Also)

CAROLINA POWER & LIGHT COMPANY

CHEAP ELECTRICITY IS Cheaper STILL!