

Snow Bird

A Bright New Prospect for Youth

By Mrs. Penrose Lyly

TELEVISION—just what is it? Well, among other things, it is the future for lots of bright young gals and boys. Take Betty Goodwin, for example, that very lovely miss who says to you across the experimental television screen, "This is your announcer."

Very young very ambitious, hard-working, a graduate of the University of Washington College of Journalism and a one-time reporter for the Seattle Times, Miss Goodwin is growing up with the development of television. She is experimenting every day with the program side while engineers dream and plan and strive to make television a reality for the millions.

When they finally succeed, and it won't be long now, Betty Goodwin, announcer for NBC, will be right along with them, experienced in an infant industry, still young, with a long future before her. In other words, she exemplifies "youth looks toward the future."

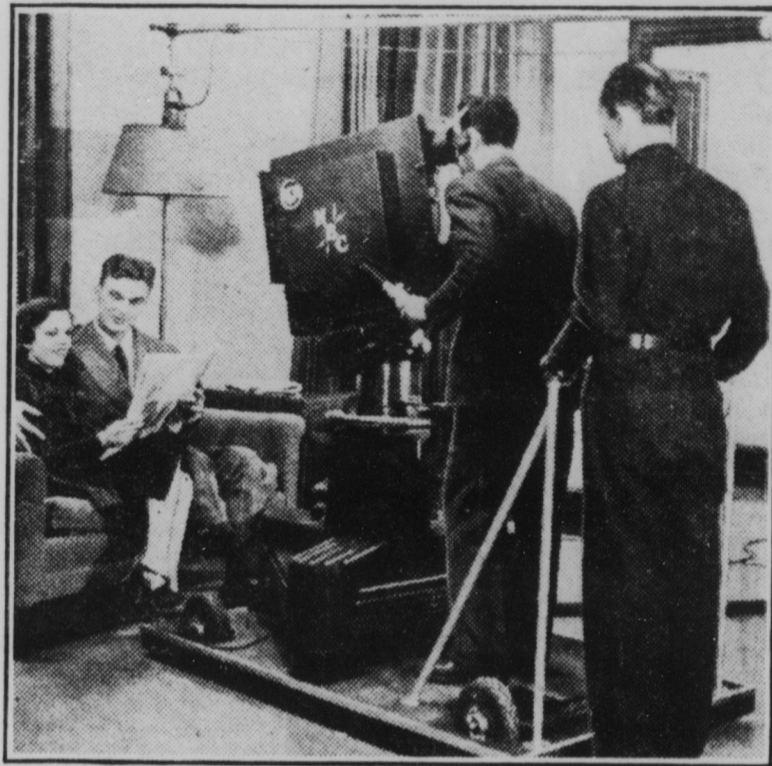
"There are girls and boys in every small town in the United States with as much talent as those girls and boys who get their names in the newspapers for some outstanding success in the arts and sciences," she says. "But they lack just one thing—nerve, shall we call it; or perhaps even better, the gambling spirit. You've got to get out and take a chance. You must gamble on the future if you want to ride on the new waves of opportunity, I think."

"An experimental television broadcast is far different from a radio or movie appearance. When that little red light shows on the ionoscope camera that means you are on. No cuts, no break, no directing from the moment you begin until you are off the Kinescope screen."

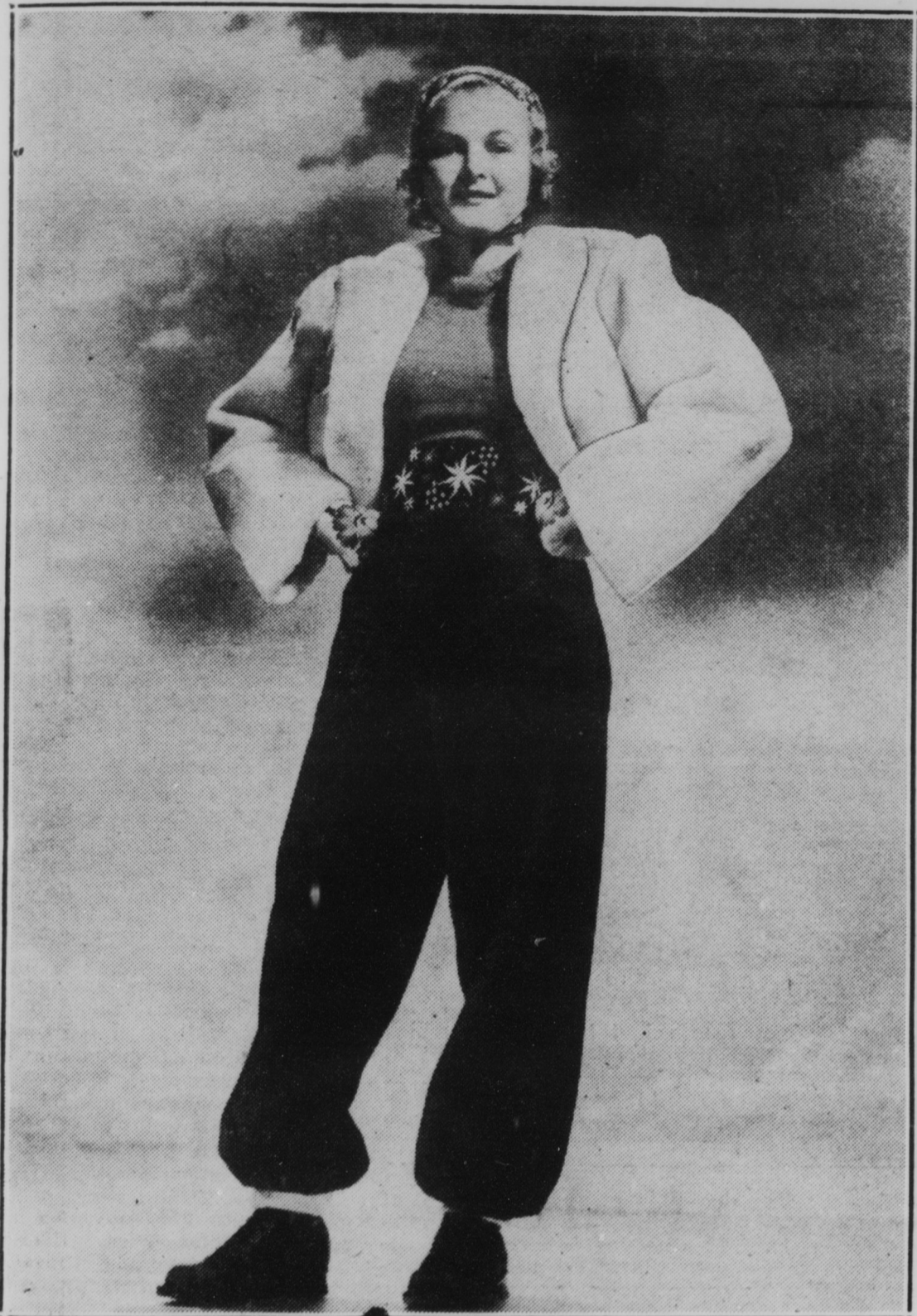
"And the light is almost blinding—about 30,000 watts beating down on you. You can see only two feet ahead of you, you stand in a terrific well of light, everything you do is registered and sent over the air to receiving screens. Your positions have been marked on the floor beforehand."

"As I stand talking, I know just where my second position is on the platform, for there are marks 'Betty, position 1'; 'Betty, position 2,' and so on. I mustn't sneeze, cough, clear my throat—no, I must be my 100 per cent best while the merciless light plays on me."

She laughs quietly. "It is breath-taking. But there are many details to make you forget that. Makeup—well, it must be exaggerated because of the smallness of the screen. Clothes need careful watch-



A glimpse of a light-and-sound-broadcast in a television studio, showing the ionoscope camera, the battery of lights and the "mike boom" . . . At the right, Betty Goodwin.



LOOK AT her—she's ready for the white outdoors. That lambs' wool jacket might make the snow turn green with envy. And the wide Dalmatian belt with vivid embroidery might do the same to the much-discussed Wally Simpson.

The cap is baby blue. It is made of a Swedish handkerchief; the sweater is blue, too. Those astounding gloves would melt any snow—they are boldly embroidered, peasant fashion, in big flat red roses and forget-me-nots. Can she kick? Look at those boots.

This is not an action picture—unless you want to call it a "heart-action" shot. But the gal can ski. When she straps on her skis, off comes that woolly jacket and on goes a moisture-proof "backwoodsman." That, in case you don't know your fashion lingo, is a lumberman's jacket adapted to the sport whims of this year's sweet young things.

A New Year, A New Bag

IN THE spirit of 1937, hand bags for the forward stepping woman. At top of the sketch, a cosmetic bag in suede or calfskin that has the sleek flatness so much in demand. The lining contrasts, it has a pocket for compact, lipstick, comb, and another for bills. Linked to the bag on a slender chain, there's a convenient loose purse and French card case. Flash on the tiny lights, adjust the easel mirror, give that needed touch to your makeup, then draw out your cigarets concealed in a space behind the mirror. There you have the tricky affair shown lower right in the sketch.

And if you happen to be feeling English in your modes, try carrying the English type crocodile kit bag shown bottom left. It has everything.



POPCORN, WINTER SWEET

MANY readers have asked for recipes for making popcorn confections. There is a brand-new and very valuable answer in the form of a book called "How to Make Candy," by Walter W. Chenoweth (Macmillan). Professor Chenoweth is head of the Department of Horticultural Manufactures at Massachusetts State College. Here's his advice about popcorn taffy:

Ingredients: 10 ounces (1 scant cup) molasses, 8 ounces (1 cup) granulated sugar, 1-3 cup water, 1 teaspoon vinegar, ¼ teaspoon baking soda. Procedure: Mix all the materials except the soda, and boil until it forms a hard, brittle ball in cold water.

Remove saucepan from the fire, quickly wipe off the crystals from the pouring side of the vessel, add the soda by sifting through a sieve or tea strainer. Stir just enough to mix thoroughly—overstirring will granulate the taffy. Pour the hot syrup over the popped corn.

Crackerjack is fun to eat and fun to make. Here's another seasonal recipe from "How to Make Candy." Place 3 or 4 quarts of popped corn free from hard kernels in a vessel of 6 to 8 quarts' capacity. Pour over it a batch of taffy, and stir to coat each kernel thoroughly. Keep the corn stirred until it begins to cool; then pour onto the table or a large tray,

and keep the kernels separated until it is hard.

If to be kept for some days, store in a covered container or place in waxed paper bags.



ing. A green dress with a red sash recently made a girl look as though she had been sawed in half. "But all this is just for the present. As the cameras are improved, as the images can be made larger, all this makeup and costuming will change, too. The entire business keeps changing, improving, casting aside and taking on new ideas daily."

White Looms On Horizon

THIS is the month of the linen closet. Every department store is equipped to tempt you to replenish your store of towels and napkins at the lowest prices during the year. Better look in some afternoon. You'll have about as much low-cost and practical fun as your housewifely soul can hope for.

What should your linen closet have? Bridge tea linens for friendly uses; the napkins should be 18 inches square. Afternoon tea linens with tea napkins 12 inches square. If you go in for cocktail parties, your napkins, gay and brilliant, should measure 7 by 5 inches, or else be 7 inches square.

For after-dinner coffee in the living room, either tea or the less giddy type of cocktail napkins are used. Check up on your dining room linens. Do you need new ones? Breakfast, luncheon and dinner all can have special sizes and colors and textures. For dinner and luncheon, damask still holds first place in the hearts of most women.