

LET'S MAKE SWEATERS!

We combed innumerable fashion sketches and pored over fashion cables to get the cream of the crop — and here they are! A hand-picked selection of sweaters to knit and crochet.



No. 1062

We had in mind the poised young matron when we designed "Cosmopolitan," so we gave it a flattering surplice neckline, and gathered the shoulders slightly to make her even more erect and square-shouldered. It's knitted in O.N.T. Boucle, the perennial favorite of the sophisticate. You can make this for less than \$3.00.



No. 1060

It was a college girl who first thought of wearing her sweater back-to-front, and a smart girl she was too. So we salute her with our version—"Turnabout," knitted of two strands of Knit-Cro-Sheen in different colors so that it looks rough and tweedy. Don't overlook the fly-front closing; that was our contribution to her idea. "Turnabout" is a fine \$2 worth of sweater.



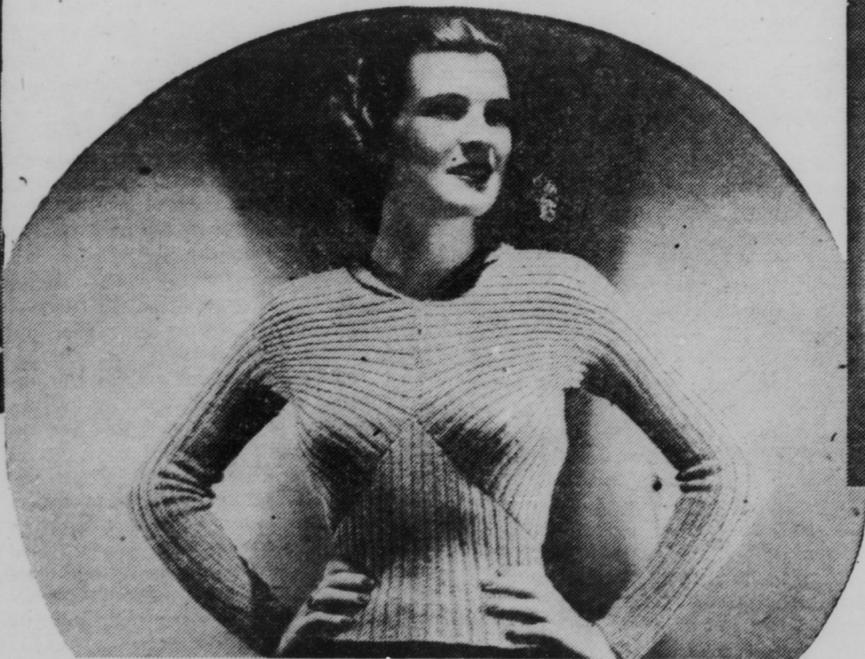
Nos. 1056 and 1057

Of course you recognize the classic twin sweaters. But if you look more closely you'll see that they're the rich relations of the twin sweater family. They're patterned exactly after imported hand-knit British sweaters, and made in soft Red Heart Shetland Floss. You can count on less than \$3.00 covering everything, including the ribbon binding.



No. 1063

We know a woman who loves soft flattering necklines, and she made a dash for this blouse with the wide graceful Jabot because she said she was sure it would do things for her face. We smiled secretly because that was just what we had designed. It for. It's crocheted, and it's in O.N.T. Mercerized Crochet Cotton, because we think a blouse of this sort should be washable. \$2.00 will cover it.



No. 1059

We showed this sweater to an important young lady at Lake Placid and innocently precipitated a riot. She told a friend, who told an acquaintance, and so it went until we're sure the resort will be peppered with girls wearing this slim and flattering sweater. We've called it "Modernist," and it's knitted of Red Heart Sports Yarn, at a total outlay of \$2.00.



No. 1065

When we first thought of the idea of a sweater made like a cloth jacket, tailored and finished like one, and with padded shoulders, we were a bit skeptical. But it exceeded our expectations, and we're proud of it. Because you can't see it, we'll tell you that it has a half belt in back, with the same contrasting stitching. We knitted it for \$3.40, in Red Heart Sports Yarn.

We've written simple detailed directions for making these sweaters and included them all in a book, along with some additional designs we have up our sleeve, just as smart, just as versatile. We took care to make the directions so clear that even a rank amateur can't go wrong, no matter if she's always shied at the sight of a knitting needle or crochet hook.

These days sweaters go around the clock and around the season, so if you don't knit or crochet you might just as well mope in your corner. Our book, SWEATER FASHIONS TO KNIT AND CROCHET, including ten designs, will be sent upon receipt of ten cents in coin or stamps sent to

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