

The Radio Announcer . . .

DOLLS OF ALL NATIONS IN WICKER COLLECTION

When Irene Wicker, the Kellogg Singing Lady, tells a story of a doll on her radio program, she probably has a particular doll in mind. The reason is a remarkable collection of dolls of all nations that can be found in the Wicker home.



IRENE WICKER

Originally, the collection consisted of a few dolls that were presented to Nancy Wicker, the Singing Lady's young daughter. Then, relatives and friends of Nancy began to send her dolls when they toured abroad. The collection now numbers scores of dolls—whalebone dolls from the Arctic, colorful peasant dolls from many European lands, slant-eyed ones from the Orient and gay caballerros and señoritas from Latin American doll-land. As the collection has grown, Nancy has persuaded her mother to invent a story about each newcomer. On occasion, the Singing Lady includes one of the doll stories in her program over the NBC blue network at 5:30 P.M. (EST).

KID STUFF

Loretta Clemens, who sings every morning at nine over the Columbia network, collects pictures of children. Unusual snapshots and drawings are saved by her. With an artist friend she copies them and uses them in a mural covering the walls of one of her rooms.



LORETTA CLEMENS

IDEAL WOMAN'S JOB IS THIS WRITER'S

"Just like listening in on an old-fashioned party telephone line," is the way Lillian Lowans described her job as author of the new "Tell Us Your Story" programs heard on Tuesdays, Thursdays and Saturdays at 2 P.M. (EST) over a CBS network.

On this program listeners are invited to send in true experiences which can be dramatized for air presentation. Part of Miss Lowans' job is to study the letters which come in and it is this work that she says "is the most interesting job in the world—at least for a woman."



ARLINE BLACKBURN heard on "Tell Us Your Story"

As a result of going over hundreds of letters from people telling of their joys and pleasures, Miss Lowans has come to one very definite conclusion. "Most of those who write, by far," she says, "are concerned with love, marriage and matters pertaining to sex generally. The second largest group of correspondents write stories concerning money matters. The third most important interest seems to be jobs."

A poser for psychologists is that very few people bother to write concerning their joys and pleasures. The great majority of the letters are in a decidedly minor key, telling of the writers' troubles.

MODEL FATHER

After the work of conducting a 43-piece orchestra on the "Universal Rhythm" Saturday night broadcasts, Rex Chandler can't even sleep late on Sunday. His 11-year old daughter, Ann Scott, is studying sculpture, and he has to get up early to model for her.

SATURDAY AT SEVEN



Back on the air after having been in retirement for more than a year, Countess Olga Albani is being heard every Saturday at 7 P.M. EST., over the NBC Red Network on the Ford Dealers' "Universal Rhythm" program. Since she was last on the air, she had a story-book vacation, cruising in the Mediterranean and Caribbean Seas.

KILOCYCLE CAVALCADE

SHANGHAI GESTURE

Larry Marsh, maestro of the "Watch the Fun Go By" programs heard on Tuesdays over CBS, didn't have to join the navy to see the world. He joined the Shanghai Symphony. When Larry was sixteen, and a member of the Munich Philharmonic, he read of the Shanghai opening in a music magazine. He traveled half-way 'round the world and got the job. A year later he was conducting the symphony.

folks back home since she has achieved stardom. Every day she writes a letter to her parents, who live in Mexico, Missouri.

BOY MAKES GOOD

Not so many years ago a young man worked for an advertising agency in Philadelphia. Then he quit to give more time to singing. On April 18th he is singing on the Ford Sunday Evening Hour, which is put on the air by the same ad agency for whom the singer used to work. The singer's name, incidentally, is Nelson Eddy.

CHORAL WORKERS

The Children's Chorus heard on the Friday afternoon musical plays of the Singing Lady is made up of an industrious group of youngsters. During rehearsals when they are not at the microphone they knit, read books, do homework or memorize lines for other programs on which they broadcast. Now and then they call upon Milton J. Cross or Milton Rettenberg, the accompanist, for assistance on some puzzling problem.

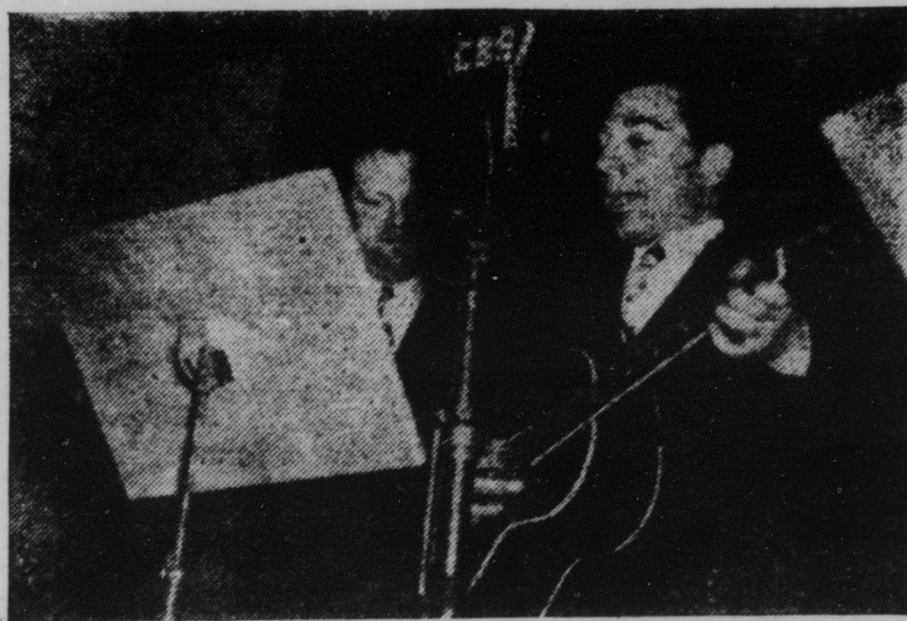
WOMEN'S WEAR

Radio listeners who follow the Al Pearce program may be puzzled by the burst of laughter that heralds the appearance of Tizzie Lish before the microphone. The reason is largely Tizzie's costume. The "Panther Woman of the Air" is tall and angular. She wears a battered hat from which hangs a weird veil. Quite a la mode is her jacket, composed of black, moth-eaten velvet. Flung around her neck is a long scarf made of ostrich feathers. Her skirt is short, and she wears cotton stockings and high, button shoes.

DUTIFUL DAUGHTER

Miss Willie Morris, the singing star of the Sunday afternoon Musical Camera program, doesn't forget the

SINGING TROUBADOR



Nick Lucas, who is shown here with Al Pearce in the background, is one of the old-timers of radio. The popular singer, who is heard Tuesday night on the Columbia network with Al Pearce and his Gang, made his first broadcast in 1926. It was no solo assignment, Nick being then banjoist with Ted Fiorito's orchestra. This "bit" on the air was enough to invite a remarkable visitation of luck. A talent scout for one of the big record-

ing companies heard him strum his banjo and sing, and he was soon a recording star. Since that time he has become a headliner in vaudeville, movies and radio—and on both sides of the Atlantic. To most people he will always be associated with two great songs, "Tip Toe Through the Tulips", and "Painting the Clouds with Sunshine", from the "Gold Digger of Broadway", in which he starred.

FLAGSTAD TO SING ON APRIL 25th

Kirsten Flagstad, the sensational Wagnerian prima donna of the Metropolitan Opera Company, who will be guest soloist on the Ford Sunday Evening Hour, April 25, had the advantage of growing up in an intensely musical environment. Hers was a family for whom music was the staff of life. Her father was a conductor in Oslo. Her mother is a pianist and coach for both individual singers and chorus groups. She has two brothers—one a conductor, the other a concert pianist. Her sister, like herself, is a singer.



KIRSTEN FLAGSTAD

Kirsten began the study of piano as a child, but she didn't like such essentials as theory, harmony and counterpoint, and above all practicing. Her start as a singer was largely accidental. At the age of ten she had learned the role of Elsa in "Lohengrin" and then she added "Aida". She has kept a record of all her appearances, written in Norwegian in a meticulous hand in a small notebook. She has sung sixty-eight roles—thirty-eight in grand opera, the rest in operettas and comic operas.

THE McCOY

New England fans of Parker Fennelly frequently write asking how he cultivated such an authentic down-east accent. The actor, who portrays Pa Baxter on the daily CBS "Ma and Pa" series, can explain it easily enough. He comes from Mt. Desert Isle, Maine.



PARKER FENNELLY

ACCUSED OF BEING SPY; MAESTRO BARELY ESCAPES

Sentenced by a German military court to execution by a firing squad—that was one experience in the life of Josef Cherniavsky, the "Musical Cameraman", heard on the Sunday afternoon "1847 Musical Camera" program over the NBC red network.



JOSEF, CHERNIAVSKY

This episode in Cherniavsky's life occurred in 1914. Josef had won a scholarship while attending the Imperial Conservatory in Petrograd, which permitted him to study under Professor Klengel in Leipzig. He arrived in Germany just as war was declared between his homeland and Germany.

Promptly he was arrested as a spy. As evidence against him the court considered a watch which had been presented to him inscribed from Czar Nicholas.

"But I'm not a spy," declared Cherniavsky. "I'm just a musician, a cellist."

"Because you are a cellist doesn't prove you are not a spy," was the court's answer. He was declared guilty. Word of the trial reached the professor, however, who interceded for him. The sentence was commuted on condition that he leave the country. He did, gladly.

CAMERA!

Radio stars seem to be particularly susceptible to the camera bug. Among those who "pack" minicams are Rudy Valee, Hal Kemp (and most of his orchestra), Red Nichols, and even Irene Wicker. Fritz Reiner, the conductor, also is handy with a camera, and gives much time to his hobby when not conducting great symphonic works.