

Sunrose Color Window Shades

New Note In Fall Decoration!

By Bettina J. Vagleze

If your rooms have ever looked dark and dull on gray fall and winter days, we'd suggest you look into the very newest—and smartest—color in window shades. It's called Sunrose.

Sunrose brings the sunshine indoors! It has a rosy-golden glow and when hung at your windows actually seems to brighten the rooms.

We've seen these new cloth shades and we approve of them thoroughly, for one thing they're perfect for ensembling the new coral tones the decorators tell us will be so smart for fall and winter draperies, upholstery, wall paper and bedcoverings. If you are still using tones of blue in your winter draperies, or gold, think how perfectly stunning Sunrose window shades would harmonize with them.

The decorators and the department store people tell us the clever thing to do nowadays is to have two sets of cloth window shades! One tone for summer to soften light—another tone for winter to strengthen light. It's an intelligent idea don't you think? Certainly you'll get



double the wear out of your shades, and your home will take on a fresh new decorative look each season.

One word of caution—do be sure to ask for cloth window shades. They will give you the most wear, in fact years of wear, and they won't crinkle from steam, rain, snow, or sleet. If you buy a really excellent quality cloth shade you'll be able to clean it with a sponge, lukewarm water and a mild soap.

Do look at these new Sunrose window shades, your local window shade shop will have them, or a sample of the color from which you can order. We're so pleased with the fresh sunniness of the tone that we're putting them up at the windows of every room in our house. High praise indeed for a fuss budget like ourself!



A charming provincial living room in tones of beige, browns and rose. The cloth window shade in a new tone called Sunrose, harmonize beautifully with the deep coral in the window draperies. Coral and tones of coral promise to be a favorite color for fall and winter decorations and this new rosy-golden toned window shade is a perfect complement.

SETTING COURTESY FLINT & HORNER
and Window Shade Institute



FASHIONS FAVOR METALS

Fashions influenced by the styles of the early 1900s combine with the marked trend toward sumptuous, luxurious styles for afternoon, dinner and evening wear to create more high style interest in metal fabrics than there has been for some years.

Metal fabric cloths will be used in a wide variety of apparel and accessories. They are styled for trimmings, blouses, millinery and little jackets as well as for gowns and wraps.

Types for Millinery, Extra Jackets

STRIPES in gypsy colors often combining two colors of metal, such as gold and silver, and two or three bright plain colors like red, royal and emerald on dark sheer ground are being taken for millinery. Metals for little extra jackets are tremendously diversified. They range from stiff upholstery brocades heavily shot with metal (either large or small patterns) to fringed novelties, cire, lacquer, and sheet metal effects.

A Metal Year in Wrap Fabrics

Upholstery brocades are big items. Designs are influenced by the classic brocades of the 1900s—rich Persian patternings, the rich richly-toned wines, royal blues and dark greens of the Victorian period, ornamental banded effects, thick satins with the rococo floral and leaf patterns associated with ecclesiastical brocades.

Stiff and Soft Dress Metals

Dress metals for fall are both stiff and soft. The stiff ones are variations of upholstery brocades in many instances, gold embroidered taffetas and metal-shot taffetas. Soft metals have a beautiful clinging drape made on crepe, satin, or silk sheer bases. Tiny classical brocade patterns have been revived rather strongly and while some prints are shown, plain gold or silver patterning is preferred. One of the most important dress metals of the season is a slightly crinkled, smooth-back sheet metal which is offered in a very large range of colors with blues stressed.

Chocolate Beer Cake a Novel and Delicious Treat

Home baking has become a vanishing art since commercial bakeries have done their bit in emancipating the housewife from long hours in the kitchen, but occasionally a new recipe comes along that just impels her to return to the oven and provides a treat for either the family or a little social gathering.

Such a recipe was introduced recently in New York's famous Waldorf-Astoria when guests at a luncheon smacked their lips over a dessert identified on the menu as chocolate beer cake. It was beer, the bulwark of moderation, used as an ingredient, that gave the cake its piquant flavor.

The cake made such a hit that news of its introduction spread and eventually

caught the attention of an editor of a baking industry trade journal, who obtained the recipe and had it tested. He liked it so well that he suggested its introduction in bakeries on a commercial scale, as a treat for their customers.

"The cake itself is a fluffy, well-colored chocolate cake with a pleasing flavor that will keep one guessing—for there is just enough difference from the conventional chocolate flavor to make it interesting," read a recent issue of the magazine. "One might think that chocolate and beer are not compatible, but just try it and see if you don't like it."

Here is the recipe:
Eggs, 8
Flour, 1 3/4 lbs.

Sugar, 1 3/4 lbs.
Shortening, 12 oz.
Chocolate liquor, 8 oz.
Beer, 1 qt.
Baking powder, 3/4 oz.
Soda, 1/6 oz.
Salt, 2/3 oz.

Cream the sugar, shortening, eggs and melted chocolate. Add the beer. Thoroughly blend the dry ingredients, add, and mix smooth.

The Chocolate Beer Cake and a Pitcher Filled With One of Its Ingredients
(Photo Courtesy of Bakers Weekly)

