

THE ZEBULON RECORD

MEMBER NORTH CAROLINA PRESS ASSOCIATION

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THEO. B. DAVIS, Editor

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Advertising Rates On Request

Death notices as news, First publication free. Obituaries tributes, cards of thanks, published at a minimum charge of 13c per column inch.

DOES ADVERTISING PAY?

We are firm believers in advertising- of the right sort in the right way. The late publicity cavalcade that rode through the State from the mountains to the sea was just about the biggest flash and greatest waste of public money in many a day outside the various Federal spending agencies. Wining and dining seems to have been the biggest feature of the whole affair. In Asheville the outstanding fact was that champagne cocktails were served and "food was preceded by drink through Eastern Carolina." Such publicity is not what North Carolina needs, but rather such as will bring the sensible and sober sort of folks to our bounds.

OUR TOWN BOARD

As stated sometime ago, we believe our present town commissioners are doing their best to give Zebulon a good town government. It appears that in the past the collection of back taxes was neglected. Our present Board is doing its best to collect all such taxes. Also, we understand, they are doing their best to adjust a burdensome and embarrassing debt. The citizens of the town should give their loyal support to these men who are trying to give Zebulon a better and more economical government.

OUR LATE LOCAL FAIR

-- We suppose the type of midway features in our local fair was like those seen at other fairs of the same sort. But, a man in our office a few days ago told about going into one of these shows and seeing women as naked as Eve when fresh from the hand of her Maker. We had the same sort of thing at the carnival last year, and some of the best (?) people of the community went into such shows. Of course women and children were not admitted. We prefer not to express our opinion of men who patronize such places. However, we hope the town authoritis will see to it next year that such spectacles are kept out of the community.

Biggest Circus Features "India"

MIGHTY RINGLING BROS. AND BARNUM & BAILEY PRESENT HOSTS OF NEW INTERNATIONALLY FAMED FEATURES, FOLLOWING ENACTMENT OF MOST OPULENT AND ARTISTIC SPECTACLE IN HISTORY

The Ringling Bros. and Barnum & Bailey combined circus, known the world over as The Greatest Show on Earth, making its 1937 tour with a seven ring and stage program of which it is unusually proud and featuring a new and dazzling introductory spectacle. India, will positively exhibit in Raleigh, TUESDAY, OCTOBER 26th.

With 2000 people and animals participating in its brilliant pageantry, India fills the world's largest big top with moving color flashing gems, costly habiliments, gorgeous robes and headdresses, rare fabrics, ornate floats, dazzling banners in a panorama of ineffable beauty. It surpasses all previous spectacles in every respect—in cost in color, in splendor and in immensity.

This year the Ringling Bros. and Barnum & Bailey agents have been amazingly successful in contracting outstanding foreign attractions and features. The circus great of the entire world are with The Greatest Show on Earth. The famous William Heyer of Holland and his wonder horses; the celebrated Magyars Europe's largest and most thrilling somersaulting troupe; the great Aloys, sensational aerial upside down glider and flier; the Lu-Lolita family of aerial thrillers; the May-sy-Brach troupe of lofty unicycle acrobats; the Qualtieros airplane sensationalists; the Cleveres, acrobatic whirlwinds—these are but a few of the top flight new acts from abroad. The Naitos, with Nio, only girl somersaulter on the tight wire; the Yacopis, The Uyenos, the Mas-chinos, the Yom Kams, the Cannes-trellis, the Walkmirs, the Antaleks, and the Torence-Dolores are European stellar groups, as are the Wal-lendas, the Loyal-Repenskis, the Reiffenachs, the Walters, Mlle Gil-lette and the great Rudy Rudynoff.

The Concellos, the Comets, the Randolls, the Rooneys, the Bel-monts, the Melbournes, the Fioret-tas and the Palmeros head the great aerial displays. There are

800 performers in the five rings, on the two stages, in the air and on the quarter mile hippodrome track as the 1937 program unfolds.

The mighty combined circus will arrive on four long trains of 100 double length, steel railroad cars, carrying 1600 people, 50 elephants, 1009 menagerie animals and 700 horses.

THINGS I NEVER NOODLE Now

By W. R. Poole

That elevator operators are invariably kidded about having so many ups and down in life.

That muscular exercise produces lactic acid in the muscles.

That there are some people who are drawing government pensions; have government jobs with 10 point veteran's preference; are sending their children to school through the National Youth Administration, and yet who condemn other efforts of the government as being bad for the people. They should know.

That its usually the person that

has the least to say, who says the most.

That the fellow who takes on him self a tremendous amount of work is not always the smartest.

That if you don't think so nobody else will.

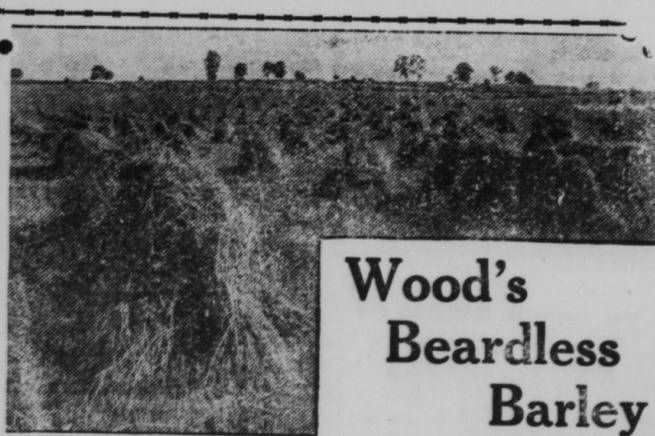
That marriage is more than an institution, its a whole string of em.

ADMINISTRATOR'S NOTICE

Having qualified as Administrator of the Estate of Tonie Leach, deceased, late of Wake County, North Carolina, this is to notify all persons having claims against the Estate of said deceased to exhibit them to the undersigned at 10005 Raleigh Building, Raleigh, North Carolina, on or before the 25th day of September, 1938, or this notice will be pleaded in bar of their recovery. All persons indebted to said Estate will please make immediate payment.

This 24th day of September, 1937.

CENTRAL LEACH, Administrator of Tonie Leach, deceased.



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EYE SIGHT SPECIALIST

At Dr. Barbee's office, Zebulon N. C., every second Tuesday from 10 a. m. to 3 p. m. Next visit will be TUESDAY, NOV. 9TH

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