

NEWS BRIEFS

Williamson Raleigh Commissioner

Mayor Iseley and Commissioner Fountain appointed Wednesday Roy L. Williamson Public Works Commissioner. He succeeds the late J. S. Furguson. The position pays \$4200 a year. He has been City Engineer since 1935. Commissioner Williamson is a brother of Mrs. J. M. Whitley of Zebulon.

JACKSON SUCCEEDS REED

President Roosevelt has appointed Robt. H. Jackson as solicitor general of the U. S. to succeed Judge Reed who was recently appointed to the Supreme Court.

NIGARA BRIDGE COLLOPSES

At 4:10 o'clock Thursday afternoon the pressure of an ice jam against the railroad bridge across the river at Niagara Falls caused it to collapse. It was swept away by the current. A number of men trying to save it were taken off only a short time before. The bridge was two hundred feet above water. Terrible conditions are being experienced in that region because of the intense cold and high winds. Nine people are known to have perished in the cold.

RELIEF FAMILY MENU

New York City—Graduate students of Teachers College, Columbia University, have prepared sample menus showing how families of five on a relief budget of \$1.25 per day can keep body and soul together. The following is offered for a father, mother, boy of 14, girl of 9 and a boy of 4:
BREAKFAST: Prunes, Oatmeal, Milk for children, coffee for adults,
LUNCHEON: Macaroni and Cheese, Shredded Cabbage Salad, Peanut Butter Sandwiches, Apple-sauce,
Milk: **DINNER:** Hamburgers, Escalloped Tomatoes, Bread and Butter, Chocolate Rice Pudding, Milk.

"THE CHILD IN THE COMMUNITY" IS CONVENTION THEME

The 1938 Winston-Salem convention theme for the N. C. Congress of Parents and Teachers will be the "Child in the Community." Several aspects of the main theme will be considered, such as present-day education, parents' responsibility, health and character-building agencies, cultural opportunities, and leisure time. The convention will open Wednesday morning, April 20, continue through Thursday, with a Thursday evening banquet, and adjourn at noon Friday, April 22. Headquarters will be at the Robert E. Lee Hotel.

For the current year, 35,000 all-inclusive memberships have already been sent in to the state treasurer, Mrs. J. W. Burke, of Gibsonville, who says, however, that the membership work is just getting under way good.

FREE RICE TO NEEDY

The North Carolina State Board of Public Welfare announced today that 480,000 pounds of rice have recently been received for distribution to persons on relief rolls.

This rice was donated to N. C. State Board of Charities by the Federal Surplus Commodities Corporation, and results from their surplus removal operations. The Corporation is now engaged in buying surplus stocks of rice in Louisiana, Texas and Arkansas. To date 29,400,000 pounds have been purchased, at a cost of approximately \$684,000.

For one word a man is often deemed to be wise, and for one word he is often deemed to be foolish. We ought to be careful, indeed, what we say.—Confucius.

The Peril Of The Irresponsible

AN IMPORTANT MESSAGE TO THE AMERICAN PEOPLE

By CHARLES L. BROOKS

I am very sure that many of the things I am writing will not be relished by a large element of the American people, but perhaps that is not important because it is likely that few or any of that irresponsible group will ever read what I have written.

America is utterly fickle. Its dominant life is shallow, gullible, selfish, indifferent, insincere, cynical, wisecracking, bombastic, jazz-minded, and pleasure-mad.

With feverish haste we rush from one fad or ism to another. The whims of one week are lost in the follies of the next. The life-span of a popular song is less than two weeks.

Our nervous eagerness to find something "new" has produced instability in conscience and morals. What is revolting to moral conscience today is accepted with complacency tomorrow.

Out of such it is impossible to build civilization.

Just what is the cause of this? We are governed by public opinion, and public opinion, in large measure, is created by propaganda. The three great agencies of propaganda are the press, radio and the motion picture. Designing men of this generation, wiser than the sons of light map out what they want to put over, then harness these agencies for action. The unthinking populace gulps it, and calls it "good," no matter how diabolical.

Only 40 per cent of our population has the power to reason and initiate anything, and only 3 per cent of that 40 has outstanding ability in that respect. If that 40 per cent were suddenly wiped out, the remaining 60 per cent—without reason and initiative of their own—would immediately revert to barbarism.

Our present peril—the greatest our Nation ever faced—is that the politicians have organized this irresponsible 60 per cent, for the purposes of exploitation, into a merciless voting machine that will ultimately crush our Nation unless it is smashed.

Our imperative need therefore, is of men and women who have the ability to make proper evaluation of things, who can separate the wheat from the chaff and will act according to conscience no matter what the consequences.

Patriotism means personal integrity. No drunkard, adulterer, murderer, liar or thief—in short, no one given to lawlessness—can be a patriot. It is impossible to fit the essentially bad into any decent scheme of things. Men are required who will stand up and refuse to take their moral standards from the vacillating multitudes, or to sell their convictions for a price. Their moral power cannot be computed. One such can chase a thousand, and two of them can put ten thousand to flight. Before their licentiousness will flee and around them decency will rally.

If America escapes the abyss into which Rome, Greece, Assyria, Babylon and Egypt plunged, it will be because a few men of inflexible purpose hurl themselves against the onrushing tides of human selfishness, greed and hatred, and turn them back into the gulf from whence they came.

SPLENDID INVESTMENT

Alaska purchased from Russia in 1867 for \$7,200,000 in gold, has produced in the past eighty years minerals totaling a value of \$722,222,000.

Beginning with the Klondike discovery forty years ago, mining activities have developed rapidly, the principal products of which are

gold, silver, copper, and coal.

Minerals account for only a part of the wealth produced in Alaska. During the fiscal year 1937, canned salmon valued at \$45,386,512 was shipped to the United States. This was a gain of 62 per cent in quantity and 70 per cent in value over 1936.

Trade between the United States and Alaska last year totaled \$114,324,169. Exports to the states amounted to \$76,448,062, including fish and fish products, copper ore, fur skins, gold, silver, and other products, the report discloses.

Travel interest greatly increased during the past year. Water transportation facilities alone carried an approximate total of 72,734 passengers to Alaska, an increase of some 9,000 over the preceding year. Many miles of new roads were built and other road mileage improved. Air service began some sixteen years ago. Uncompleted figures show that 89,068 passengers and 10,113,932 pounds of freight and mail have been transported to our great northwestern territorial commonwealth by airplane during the past ten years.

E. R.

SAFETY FIRST

Detroit—Modern automobile accessories are designed with three major purposes in mind—comfort, safety, convenience—and the most important of these is safety, according to M. D. Douglas, manager of Chevrolets' parts and accessories department.

"The motoring public, along with civic-minded organizations throughout the country, is paying more and more attention to safety on the highways," Mr. Douglas declared. "This is largely the result of concerted campaigns which have been sponsored to a large extent by automobile manufacturers themselves.

"While all automobile accessories try to effect improvements to the comfort and convenience of motoring, all are at the same time concerned with increasing motoring safety.

"Chevrolet accessories are custom-built, engineered especially for Chevrolet cars. They add to the inherent beauty of the car and they increase driving comfort and convenience. Their primary function, however, is to give Chevrolet drivers the advantages of the latest developments in safety devices."

STATE COLLEGE ANSWERS TIMELY FARM QUESTIONS

What is the best way to protect tobacco plant beds from flea-beetle damage?

The trap bed has given excellent results in the control of this insect. This bed is made by fitting boards closely around the margin of the bed and bank-soil around these boards so that the beetles cannot crawl under them. A trap is then built at least two feet around the tight bed. This area is sown with tobacco seed and as soon as the plants are up they should be kept well covered with poison at all times. Full directions for building a trap-bed for the control of flea-beetles as well as control measures for other tobacco insects are given in Extension Circular No. 174 and copies may be had free upon application to the Agricultural Editor at State College.

When should lespedeza be sown on small grain?

This, of course, depends upon the variety seeded, but Korean variety germinates in about two weeks. Seeding should be made early enough to become well established before the hot-dry weather, but late enough to avoid freezes. If the seed are broadcast at least one bushel of seed (25 pounds) should be sown to the acre. When drilled in, less seed is required,

ed, but the drill should be set to run very shallow and the seed mixed with superphosphate basic, slag, or ground limestone for better coverage.

Should eggs be handled after they are set for hatching?

Yes. All eggs should be candled on the seventh day and all dead germs and infertile eggs removed. Care however, should be exercised in the handling. A fertile egg will appear to contain a spider—the germ representing the body of the spider while the blood vessels represent the legs. An infertile egg will be clear with the yolk slightly visible. The candling should be done in a dark room or at night.

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MR. HAROLD L. CRAIG, a tobacco planter for twenty years.

TOBACCO quality is an open book to the men who grow tobacco. Do they favor any particular cigarette? "Yes," says Harold L. Craig. "Camels." Camels are a matchless blend of finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic.

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