

Behind The Scenes In American Business

HEADLINES—France will import 1,000,000 bushels of durum wheat from the United States this year . . . European business men send gold and capital to America for safekeeping . . . Montgomery Ward earned \$19,210,029 in year ending January 31 against \$20,190,914 in preceding year . . . 1937 income tax receipts expected to show increase of 25 to 30 per cent over 1936 . . . B. F. Goodrich Company announces it has perfected rubber springs for automobile chassis . . . Automobile production increased last week as a result of a demand for new cars . . . Upturn in cotton textile industry forecast by Association of Cotton Textile merchants . . . Steel production rises to 32.1 per cent of capacity.

GOOD NEWS—The cost of living continued to decline last month according to a survey made by the National Industrial Conference Board which showed that food-stuffs purchased by the American housewife went down 2.3 per cent last year, rents one-half of one per cent, men's clothing 1.1 per cent and women's clothing seven-tenths of one per cent. While these declines are not very great they indicate that the American dollar will go further this spring. Two other important family items, the cost of gas and electricity were unchanged last month while the price of coal was up one-tenth of one per cent.

THINGS TO WATCH FOR—A new motor car by Ford, smaller and cheaper than any one on the market today, with a welded tubular frame . . . A tiny electric shaver for women to be introduced by Shick . . . Corn on the cob individually wrapped in a new parchment paper . . . Cosmetics for mechanics and factory workers to protect faces from heat and dust. A new safety belt to keep the children securely fastened in the back seat of the automobile . . . An electric toothbrush made by the Motodent Company . . . Decks of cards with 5 suits for poker players . . . A device to cook food by radio waves . . . Tests by Westinghouse show that a 14 pound ham which normally takes 4 hours to cook can be done to a turn in 20 minutes when cooked by radio waves . . . Higher prices for knitted dresses if the demand for wool and worsted yarns increases.

SIDELINES — Many farmers in the past few years have found they could add a few extra dollars

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MEN, because they are men, can never understand a three-quarter wife—a wife who is all love and kindness three weeks in a month and a hell cat the rest of the time.
No matter how your back aches—how your nerves scream—don't take it out on your husband.
For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."
Don't be a three-quarter wife, take LYDIA E. PINKHAM'S VEGETABLE COMPOUND and Go "Smiling Through."

to the yearly family income by engaging in a sideline business. In New England, for example, a market for the use of hardwood has been opened by the Brown Company, Berlin, N. H., which has developed a new use for hardwood pulp in the manufacture of rayon, plastics, etc. Farmers now can sell their hardwood for as much as \$7 a cord. Last year this one concern used more than 100,000 cords of hardwood. In New York state farmers will obtain a cash income of over \$1,000,000 this year from the maple sugar crop. Last year more than 3,051,000 trees were tapped for maple syrup.

Help Kidneys Don't Take Drastic Drugs

Your Kidneys contain 9 million tiny tubes or filters which may be endangered by neglect or drastic, irritating drugs. Be careful. If functional disorders of the Kidneys or Bladder make you suffer from Getting Up Nights, Nervousness, Leg Pains, Circles Under Eyes, Dizziness, Backache, Swollen Joints, Excess Acidity, or Burning Passages, don't rely on ordinary medicines. Fight such troubles with the doctor's prescription Cystex. Cystex starts working in 3 hours and must prove entirely satisfactory in 1 week, and be exactly the medicine you need or money back is guaranteed. Telephone your druggist for Cystex (Siss-tex) today. The guarantee protects you. Copr. 1937 The Knox Co.

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