THE ZEBULON RECORD, ZEBULON, NORTH CAROLINA, FRIDAY, MARCH 25, 1938

Behind The Scenes In American **Business**

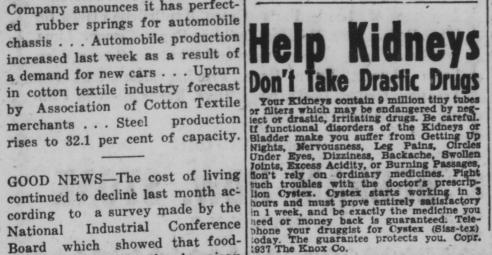
port 1,000,000 bushels of durum pulp in the manufacture of rayon, wheat from the United States this plastics, etc. Farmers now can year . . . European business men sell their hardwood for as much as send gold and capital to America \$7 a cord. Last year this one confor safekeeping . . . Montgomery cern used more than 100,000 cords Ward earned \$19,210,029 in year of hardwood. In New York state ending January 31 against \$20,- farmers will obtain a cash income 190,914 in preceding year of over \$1,000,000 this year from 1937 income tax receipts expected the maple sugar crop. Last year to show increase of 25 to 30 per more than 3,051,000 trees were cent over 1936 . . . B. F. Goodrich tapped for maple syrup. Company announces it has perfected rubber springs for automobile chassis . . . Automobile production increased last week as a result of a demand for new cars . . . Upturn in cotton textile industry forecast Don't by Association of Cotton Textile merchants . . . Steel production rises to 32.1 per cent of capacity.

cording to a survey made by the National Industrial Conference Board which showed that foodstuffs purchased by the American housewife went down 2.3 per cent last year, rents one-half of one per cent, men's clothing 1.1 per cent and women's clothing seventenths of one per cent. While these declines are not very great they indicate that the American dollar will go further this spring. Two other important family items, the cost of gas and electricity were unchanged last month while the price of coal was up one-tenth of one per cent.

THINGS TO WATCH FOR-A new motor car by Ford, smaller and cheaper than any one on the market today, with a welded tubular frame . . . A tiny electric shaver for women to be introduced by Shick . . . Corn on the cob individually wrapped in a new parchment paper . . . Cosmetics for mechanics and factory workers to protect faces from heat and dust. A new safety belt to keep the children securely fastened in the back seat of the automobile . . . An electric toothbrush made by the Motodent Company . . . Decks of cards with 5 suits for poker players . . . A device to cook food by radio waves ... Tests by Westinghouse show that a 14 pound ham which normally takes 4 hours to cook can be done to a turn in 20 minutes when cooked by radio waves . . . Higher prices for knitted dresses if the demand for wool and worsted yarns increases.

to the yearly family income by engaging in a sideline business. In New England, for example, a market for the use of hardwood has been opened by the Brown Company, Berlin, N. H., which has de-

HEADLINES-France will im- veloped a new use for hardwood



WHITLEY & SCARBOROUGH, INC. ZEBULON, N. C.

Attention, Farmer Friends! NOW IS THE TIME TO BUY FERTILIZER!

> We carry the following famous brands: CONTENTNEA V.-C. HOME FERTILIZER

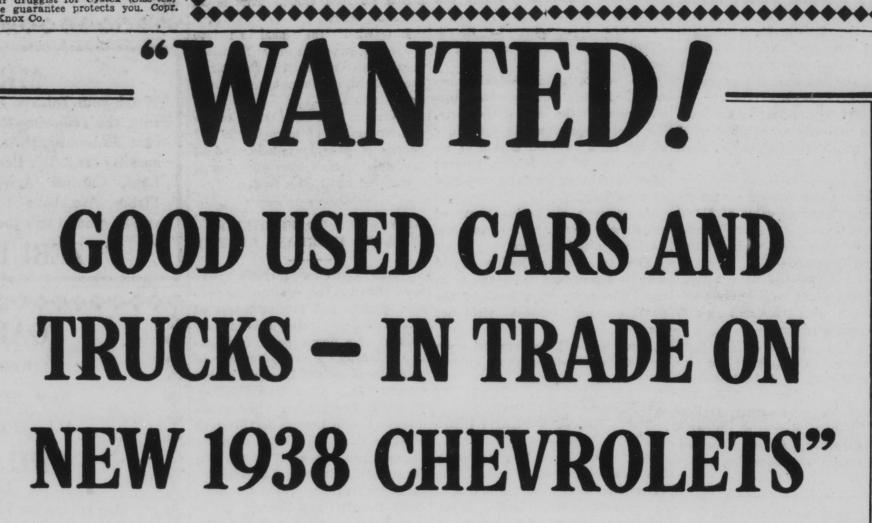
Arcadian and Chilean Nitrate of Soda

COME TO SEE US ABOUT YOUR FERTILIZER NEEDS.

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C.V. Whitley

SIDELINES - Many farmers in the past few years have found they could add a few extra dollars

checks

COLDS and EVER first day

Headache 30 minutes Liquid, Tablets, Salve, Nose Drope Try "Rub-My-Tism"-World's Best Liniment

ARE YOU ONLY A THREE-QUARTER WIFE?

MEN, because they are men, can never understand a three-quarter wife—a wife who is all love and kindness three weeks in a month and a hell cat the rest of the time.

No matter how your back achee -how your nerves scream-don't take it out on your husband.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It ham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Pre-paring for motherhood. 3. Ap-"middle a

Don't be a thr VEGETABLE COMPOUND and iling Through."

Your Chevrolet Dealer -

Our used car stocks are low, following the unprecedented demand of the last several weeks. We want your car now! Bring it in and get our liberal trade-in offer on a NEW CHEVROLET.

The tremendous demand of the last CHEVROLET several weeks has reduced our stock of used cars to a point where we're actually short of certain popular makes and models! We need good used cars and trucks! We're making liberal trade-in offers to get them! So now is your opportunity to get a new 1938 Chevrolet on very favorable terms! . . .

Visit our showroom and inspect the new Chev-

rolet-the car that is complete-and the new Chevrolet trucks-the thrift-carriers for the nation! Convince yourself that Chevrolet styling, Chevrolet performance, Chevrolet features-and Chevrolet's low prices-all combine to make these new models the best investments in motordom! Come in-bring your car or truck with you-get our liberal trade-in offer . . . today! "You'll be ahead with a Chevrolet!"

General Motors Instalment Plan-Convenient, Economical Monthly Payments. A General Motors Value.

BE AHEAD WITH A CHEVROLET" "YOU'LL **J M CHEVROLET CO.** ZEBULON, NORTH CAROLINA