

PREPARATIONS FOR OPENING OF LOUISBURG COLLEGE

President Earnhardt of Louisburg College reports advanced registration. The dormitory space for young men is already filled and rooms have been provided off the campus for more than fifty young men. It seems that every room in the women's dormitories will be filled. A registration of 400 is expected.

The college indebtedness has taken a big slump. Since November, 1937, the indebtedness of the college has been reduced from nearly two hundred thousand dollars to twenty-five thousand, and Dr. Patten is reducing this at the rate of fifteen hundred dollars a month.

All the work on the college buildings and on the farm is being done by student labor. The electrical work, plumbing, plastering,

and the like is being supervised by Prof. J. T. Patrick, the work on the auditorium by Mr. J. W. Pruttitt, and the work on the farm by Mr. Mack Marks. The farm, although in the hands of the college less than a year, is already self-supporting and is furnishing a goodly share of the food stuff for the college dining hall.

HERE'S NEWS

Souvenir spoons are coming back

into style. Remember them? Some forty-five years ago nobody could quite believe you had been to the World's Fair unless you could proudly show at least one spoon. Niagara Falls had its own pattern and every specially featured place or event did likewise. Some of the spoons had the fancy part on the handle only, while others went more fully into the matter and had the bowl also decorated with views. Such articles were more for orna-

ment than use, the ones with the scenery-bowls being the most uncomfortable for use in eating. But the New York World's Fair next year is going to have souvenir spoons. Designs have not yet been made public.

Beaufort County farmers, having actually harvested over 40 percent of their tobacco crop to date, report from 80 to 90 percent of a normal acre yield.

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BECAUSE IT LEADS IN VALUE



In a year of greater motor car values . . . a year when people are demanding the most for their money in everything they buy . . . people are giving Chevrolet clear-cut leadership over all other low-priced cars and trucks, and, in fact, over the entire automobile industry.

Value is always the victor, and, again in 1938, value is enabling Chevrolet—*The Six Supreme*—to win nationwide supremacy in automobile sales!

The latest official new car registration figures, compiled by R. L. Polk & Company, show that Chevrolet is leading all other makes of cars, regardless of type, size or price, by tens of thousands of deliveries.

For this we have to thank our millions of Chevrolet friends who have been quick to recognize the outstanding quality and outstanding dollar-value of this smarter, newer, more modern low-priced car.

These men and women have checked all makes of cars and all phases of car value—including style, performance, comfort, safety—and they are declaring in favor of the new 1938 Chevrolet by a decisive majority.

May we take this opportunity to thank Chevrolet owners and prospective owners most sincerely for their friendship, and may we make the following suggestion to you:

Buy where the majority of people are buying. . . . Visit your nearest Chevrolet dealer and invest in this most popular of all motor cars. . . . Choose a new 1938 Chevrolet—*The Six Supreme*!

"You'll be AHEAD with a CHEVROLET!"

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Zebulon, North Carolina

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 FOR 1938**

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NEXT MAKE... 259,397

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