

Behind The Scenes In American Business

WASHINGTON — Nearly one quarter of the population will be in school this fall. The Department of the Interior estimates record-breaking enrollments as follows: Elementary schools, 22,400,000; high schools, 6,750,000; colleges and universities, 1,350,000. Reason for the big enrollment is traced back to the high birthrate averaging 23 per 1,000 population in the years 1920-24. Since the rate for the five years 1931-35, was down to 17.2 per thousand, a shrinkage in school attendance a few years hence seems inevitable. The teaching profession, even now over-crowded in some areas may then be faced with reduction in the ranks of its working members, unless new avenues for employment of professional talent such as adult education classes, consumer education classes and the like, can take up the slack.

LABOR VIEWS TAXES—Industry should work with labor for immediate revision of the American tax structure. That is the sense of what Matthew Woll, vice president of the American Federation of Labor, told the National Small Businessmen's Association in Pittsburgh. Woll contended that "taxes can and should be distributed more equitably and so as not to stifle business or to tax incentive which is the source of new industry and new employment." Though admitting that with current government expenses and the mounting public debt, it might be necessary to increase tax revenues next year, Woll protested excessive duplication of taxes, failure of federal, state and local taxing authorities to define the use to which the indirect tax revenues were to be put, and the increasing trend toward hidden taxes. He termed it a critical time in the nation's history, adding that "upon the fairness of taxing plans to be worked out will rest the success of today's recovery spending program. If that fails, what shall follow—debt repudiation, inflation, or political and financial collapse?" Observers viewed Woll's attack on the present tax structure as significant of a new trend in labor's move to further cooperation with industry.

WHAT RETAILERS ARE DOING—Wondering if the new advertising stunt of New York State could be applied to their business. The slogan, "The State That Has Everything," is being printed on the checks it uses to pay bills and salaries. More than 2,000,000 of such checks are issued annually. . . . Recognizing that comfort is a more potent argument in selling shoes to men than style. This was the finding of a recent survey which tallied the opinions of 5,000 men in all sections of the country. Distributing to women in grocery stores a handbill consisting of extracts from the food and home making articles in McCall's magazine. Each handbill features 10 or more products carried by the store. The magazine furnishes "mats" for these handbills which the stores turn over to their local printer.

THINGS TO WATCH FOR—Ice cream in cans; all that is required is to open the can, whip the contents and pour into the ice tray of a mechanical refrigerator. . . . A newly introduced woolen blanket carrying a six-year written guarantee against moths. . . . Larger windows and windshields in the 1939 model cars now being seen here and there on city streets, result of public demand for better driving visibility. . . . Gasoline stations distributing football score

books and game forecasts this autumn. . . . A new way to cool drinks without diluting the water with melted ice; glass tubes filled with colored liquid are first cooled in the ice box, then used to stir the drink. . . . An automobile of revolutionary design, in construction at Rochester, N. Y.; super-streamlined, it has only three wheels, two in front, one in back, an air-cooled motor, wheelbase of about 126 inches, and will be priced at about \$500.

HEADLINES IN NEW YORK—Farm income from marketings in first eight months is \$4,307,000,000 off 14 per cent from last year. . . . Lumber output rise contra-seasonally; orders advance; shipments top year ago. . . . Czech bond prices fall sharply; investors appraise their value in terms of defaulted German securities. . . . Southern Railway places additional orders to complete a \$15,000,000 reconstruction program. . . . Price cut of \$2.50 a ton for steel rails expected to spur railroad purchases.

100 CROSSINGS

The Japanese liner, Tatsuta Maru, has made 100 trips across the Pacific Ocean, going back and forth between Yokohama and San Francisco, by way of Honolulu. The first trip was made seven years ago. It has carried a total of 83,000 passengers and has had no mishap.

NOTICE OF SALE OF REAL ESTATE UNDER DEED OF TRUST

Under and by virtue of the power and authority of sale conferred by that certain Deed of Trust executed by James R. Cunningham and wife, Lizzie M. Cunningham, to Percy J. Olive, Trustee, dated the 31st day of May, 1930, and recorded in the office of the Register of Deeds for Wake County, North Carolina, in Book 599, at page 304, and the undersigned having been substituted trustee under said Deed of Trust in the place and stead of Percy J. Olive by instrument bearing date of September —, 1938, and recorded in the office of the Register of Deeds for Wake County, North Carolina, in Book —, at page —, and default having been made in the payment of the indebtedness secured by said Deed of Trust as therein provided, and demand having been made by the holder of the note evidencing the indebtedness secured by said Deed of Trust that the same be foreclosed, the undersigned will, at the hour of twelve o'clock noon, on Monday, the 17th day of October, 1938, offer for sale and sell at public auction to the highest bidder for cash, at the Wake County courthouse door, Raleigh, North Carolina, the following described property located in Wake County, North Carolina, to-wit:

A certain lot or parcel of land in the town of Apex, County and State aforesaid, lying and being on the South side of Olive Street and on the East side of Elm Street, adjoining the lands of J. R. Cunningham and others, and more particularly bounded and described as follows; to-wit: Beginning at an iron stake on the inside of the sidewalk at the intersection of Olive and Elm Streets, running thence South 27' West with the eastern boundary line of said Elm Street 196 feet to an iron stake; thence South 64' East 200 feet to an iron stake, corner of lot No. 5; Block No. 0 as shown in the map and survey hereinafter referred to; thence North 27' East with the line of Lots Nos. 5 and 4, said

block, 196 feet to an iron stake on the inside of the sidewalk on the South side of Olive Street; thence with the Southern boundary line of said Olive Street North 62' West 200 feet to the beginning, being Lots Nos. 3, 2 and 1 in Block 0 as shown under the map and survey of the lands of the Apex Land and Improvement Co., made by W. O. Black, surveyor, and recorded in Book of Maps 1885, page —, conveyed to grantor 238—469 in the office of the Register of Deeds of Wake County.

L. S. BRASSFIELD,
Substituted Trustee.
This 15th day of September, 1938.
Oct. 14

SERVICE BY PUBLICATION—NOTICE NORTH CAROLINA WAKE COUNTY

IN THE SUPERIOR COURT
Carder McCray
vs.
Lucille McCray

The defendant Lucille McCray will take notice that an action entitled as above has been commenced in the Superior Court of Wake County, North Carolina, for the purpose of procuring a judgment in favor of the plaintiff against the defendant for an absolute divorce, and the said defendant will further take notice that she is required to appear at the office of the Clerk of the Superior Court of Wake County, in the courthouse in Raleigh, North Carolina, on the 24th day of October, 1938, and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in said complaint.

SARA ALLEN, Assistant,
Clerk of the Superior Court,
Wake County, N. C.
This the 21 day of September, 1938.
Oct. 14

NOTICE OF SALE OF REAL ESTATE UNDER DEED OF TRUST

Under and by virtue of the power and authority conferred in the undersigned under and by that Deed of Trust bearing date of October 4, 1928, executed by Mrs. Nora D. Wood and husband, H. Eugene Wood, to Lottie E. Lewis, Trustee, and recorded in the office of the Register of Deeds for Wake County, North Carolina, in Book 556, at page 555, and default having been made in the payment of the indebtedness secured by said Deed of Trust and demand having been made on the undersigned to sell the property described in said Deed of Trust, the undersigned Trustee will, on Monday, the 17th day of October, 1938, at the hour of twelve o'clock M., at the Wake County courthouse door, Raleigh, North Carolina, offer for sale and sell to the highest bidder, at public auction, the following described land, to-wit:

Lying and being in Raleigh Township, Wake County, adjoining the lands of C. B. Edwards and others, and bounded and described as follows:

Beginning at the southeastern intersection of East Lane Street and Elm Street, running South 105 feet along Elm Street to a stake, (Thomas line); thence East along said Thomas line 48 feet to a stake; thence North parallel with Elm Street 105 feet to a stake on East Lane Street; thence West along said street 48 feet to the beginning; being lot known as 602 East Lane Street in the City of Raleigh and State of North Carolina.

LOTTIE E. LEWIS,
Trustee.
This 15th day of September, 1938.
Oct. 14



HEAVE TO FOR THE BIG FORD DEALER

"CLEAR THE DECKS"

Used Car Sale!

Entire Used Car "Cargoes" priced for action
— All popular makes and models including low-mileage Ford V-8's—Get aboard for Big Value NOW!

Full speed ahead for the finest used car buying opportunity in a blue moon! Ford Dealers are "Clearing the Decks" for fall! They want ACTION—and they're going to get it... with a broadside of values that means

business. Every car, every truck, every commercial car on their lots is included in this event. All leading makes and models are represented—and all are shipshape for your inspection. Come in and look 'em over now!

FULL SPEED BELOW FOR TODAY'S FORD DEALER "CLEAR THE DECKS" SPECIALS!

<p>1938 DeLuxe Ford Tudor A-1 Condition, low mileage... \$600</p> <p>1938 60 Ford Tudor— 9000 Miles, Good as New... \$575</p> <p>1936 Standard Chevrolet Coach— A Real Buy for ... \$350</p> <p>1937 Ford Tudor— See this car before you buy ... \$495</p>	<p>1936 Ford Tudor— A Real Buy for ... \$350</p> <p>1936 Ford 157" Truck— A-1 Condition ... \$295</p> <p>1933 Chevrolet Coach— This car worth \$250 ... \$175</p> <p>1929 Chevrolet Coach— Worth \$125. Will sell for ... \$50</p> <p>Model A Ford—New Motor Overhauled front to rear ... \$125</p>
--	--

We still have 1 new 1938-85 Ford Tudor and 1 New 1938-60 Ford Tudor that we will give Long Trades on.

Brantley Motor Company

Opposite ZEBULON DRUG CO.