

**FORD DEALERS ATTEND  
PREVIEW OF 1939 MODELS**

Ford V-8 models for 1939, eagerly awaited by dealers and the public everywhere, will be previewed on Thursday of this week by Ford Dealers of Virginia and North Carolina at Norfolk. Elaborate plans have been made, according to W. F. Duckworth, manager of the Norfolk Ford Branch, for a dramatic and colorful presentation of the new line of cars, said to be the most beautiful ever to bear the famous name of Ford.

The 1939 Trucks and Commercial cars will also be shown. The presentation will be attended by some 175 dealers, their sales managers and invited guests.

Many outstanding improvements and refinements are embodied in the new 1939 cars and trucks together with the introduction of an entirely new Ford-built car in the lower medium-price field.

A most enthusiastic acceptance is assured by dealers and the public alike. Public announcement and showing of the new models is expected to follow close on the heels of this preview to dealers.

**WORK OF AAA PROGRAM  
SHOWN AT STATE FAIR**

An exhibit showing how the agricultural conservation program helps North Carolina farmers, business men, and consumers—prepared under the direction of H. A. Patten, acting AAA executive officer at State College—is being displayed at the State Fair this week.

Part of the exhibit shows how farmers carry out soil-building practices to meet the requirements of the program. These practices include planting legumes and winter cover crops, turning under legumes to add fertility to the soil, terracing fields to check erosion,

and applying lime and phosphate to the land.

By participating in the program, the farmers not only improve their land, balance their farming practices, and increase their income, but they also assure city consumers an adequate future supply of food and raw products for manufacturing. This phase of the program is also stressed in the exhibit.

Another phase shows how the increased purchasing power of farm people means greater sales by merchants, and in turn increased factory production. This boosts business and provides work for city dwellers. And as their purchasing power increases, they are able to buy more of the farmers' products.

The effects of the program tend to run in a circle, with the benefits of one group being passed on to others until they come back to the original group, Patten pointed out.

Also on display are pictures that are used in mapping the State from the air and checking growers' compliance with the program. Farmers looking at the pictures can see how clearly details of the landscape stand out and make accurate acreage measurements possible.

**185,000 Fires**

Twenty an hour—one every three minutes—that was the average number of forest fires occurring in the United States last year. R. W. Graeber, extension forester at State College, said that a total of 185,000 fires burned over 21,980,000 acres.

**WILL PAY STRAIGHT SALARY**

\$35.00 per week, man or woman with auto, sell Egg Producer to Farmers. Eureka Mfg. Co., East St. Louis, Ill.

**Colored Column**

Remember the Rally next Sunday, November 6. All choirs and quartets are going to be present. Preaching at eleven o'clock. Program begins at 1:30.

Attending the Franklin county S. S. Convention from the Zebulon Baptist church: Mr. and Mrs. Charley Pace; Mr. and Mrs. J. A. Gresham; Mr. T. L. Ellis; R. H. Harris, V. Perry, Mrs. Margaret Taylor, Mary E. Sims. Refreshment committee: Mrs. E. V. Williams, Mrs. Nora Flowers, Mrs. Daisy Jenkins, Mrs. Carrie Woodard, Mrs. T. L. Ellis.

We hope to raise five thousand dollars in this rally. The committee will be to every home in town. Please help us as you know the church was burned last July. Having to pay for the piano and it burned up is very bad. So this committee will thank you for any amount. We have made a very good start and will report Sunday what has been given; and the members know their duties and what is needed.

**CAR LICENSES FOUND**

The person who lost tail light and license No. 703-275 may get same by calling at the Record of-

**To Our Friends and Customers**

We Are Moving This Week To The Duke Building And Will Be Just Back Of The Postoffice

This gives us a more centrally located and more desirable location where we may better serve the public

WE INVITE YOUR CONTINUED PATRONAGE

**C. B. EDDINS  
WEATHERS ELECTRIC SHOE SHOP**

We also have license numbers 599-894 and 586.158 which were found and left at our office. Owners may call for them.

The Record Pub. Co.

**Where's Elmer?!**

The night is dark; the hour is late; The window was not locked; When Elmer's wife a burglar heard, Frightened she was, and shocked.

And still more fright she felt to find Elmer was still away, And that from him no help would come, Be danger what it may.



Her shrieks so loud soon filled the air And made the burglar flee; And Elmer—well, he ambled in Somewhere 'twixt two and three.

And then, his wife to pacify Next day he took her down A fine electric range to buy— The best that could be found.

at the **Zebulon SUPPLY COMPANY**

**KANNON'S  
SALE CONTINUES**

This Is No Make-Believe Sale of Old Stock At Almost Regular Prices. We Are Actually Offering The Greatest Bargains Seen For Years. New Goods At Prices That Will Astonish You. Our Large Selection of Clothing, Shoes, Hats, and Piece Goods Must Be Still Further Reduced.

**\$500 FREE**

envelope containing not less than \$1.00 nor more than \$5.00.

We will continue giving to every customer buying \$5.00 worth of goods, or paying that much on account, an

Zebulon-**KANNON'S** DEPT. STORES - **SPRING HOPE**