

Behind The Scenes In American Business

(Continued From Front Page)

sporting events. . . A super-film now in production in Hollywood called "Invasion" which will revolve around an imaginary attack on North America by some foreign nation.

HEADLINES IN NEW YORK—

U. S. Government to borrow \$700,000,000 "new money" this month to finance current deficit. . . Plans nearing completion for new television company to be known as Scopony Corporation of America, backed by founder of English firm. . . \$110,300,000,000 worth of life insurance will be outstanding at end of year, largest amount in history and representing an average covering of \$1,725 on about 64,000,000 people. . . Looking over the earnings reports: higher—Diamond Match, Vick Chemical; lower—Royal Typewriter, American Power and Light. . . 64 top utility holding companies file integration programs with SEC. . . U. S. closes wheat deal with Great Britain; 20,000,000 bushels disposed of through Federal Surplus Committees Corp. . . U. S. Steel announced first quarter 1939 prices will remain unchanged from current quotations.

MANAGER APPOINTED

Chevrolet's facilities for growth in the important Southeastern region to which this territory belongs have been increased by the creation of a new post, that of assistant regional manager in charge of new car operations, it was announced this week. D. F. Adderhold, formerly manager of the Charlotte zone, has been named

by W. E. Holler, general sales manager, to the new position. Adderhold will assume duties connected with the supervision of new car and truck operations throughout this territory, acting as aide to L. S. Costley, manager of the Southeastern region. His appointment rounds out the region's executive personnel, which was augmented two years ago by creation of a national used car department, with specially-trained personnel in each of the company's regions and zones.

Hocutt's Grocery is specializing in on Christmas Hams.

See Jane Withers at Wakelon Theatre Tuesday and help the Woman's Club.

Colored Column

There will be a business meeting of the First Baptist church Wednesday night, Dec. 14, at Mt. Zion Holiness church. All members are asked to be present.

The Mothers Club met at the home of Mr. and Mrs. A. A. Jones Thursday night. Mrs. Parks had the program on The Need of the Club. It was well taught by Mrs. Parks and Mrs. Williams. Barbecue, slaw, cornbread and coffee were served by Mrs. Jones and V. Ola and all enjoyed the occasion.

Closing words by Mrs. Floyd. The next meeting will be on Dec. 15 with Mr. and Mrs. B. A. High.

Hocutt's Grocery is specializing in on Christmas Hams.

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Rubber Boots, Shoes, Galoshes, All Marked Down. Dry Goods, Underwear, Hats, Caps Trunks, Bags, Special Prices. \$1.00 Overalls, 90c. Salt, Pepper, Sage, Sausage Mills, Heaters, Pipe Kettles, Stone Lard Jars, Tubs, Churns. 24 lbs. flour, 60c.

A. G. KEMP — Zebulon, N. C.

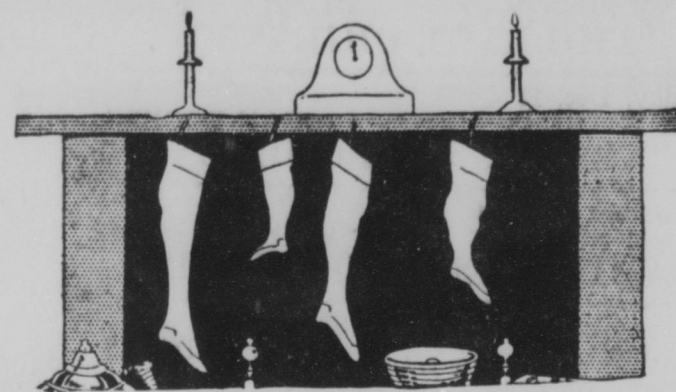


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