Page Six



BRINGS "ROCKET" ENGINE TUDILIC TO A

NEW LOWER PRICE RANGE!

The New Thrill? "Rocket" Engine—"Rocket" Engine—"Rocket" Engine—It's the most talked about sensation of 1949! And the best news of all is this: You can now get the "Rocket" Engine's incomparable smoothness—quietness—flash and dash—in an entirely new lower-priced line of Futuramic Oldsmobiles! It's the new Series "88"—and it's an amazing automobile. New, lower, wider Fisher Body! Glamorous Futuramic styling inside and out! Hydra-Matic Drive* standard equipment! But save your superlatives until you drive it. Then you'll know why people call the "88" the newest "New Thrill" of all—the hottest number on the highway!

New "88" 4-door sedan with "Rosker" Engine. *Hydra-Matic Drive standard equipment on Series "98" and "88," optional at extra cost on "76." White sidewall tires optional at extra cost

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