

White Gives Referendum Facts

All tobacco farmers, whether landowners, tenants or sharecroppers, their husbands, wives, children or anyone sharing proceeds in the 1952 Tobacco crop, are eligible to vote Saturday, July 19th at regular polling places to decide on a continuation of Tobacco quotas for three years — 1953-55, or, for only one year — 1953, or, to discontinue quotas; and to vote also on whether to continue a self-assessment of 10 cents per acre to support Tobacco Associates — a non-profit organization working to develop flue-cured Tobacco export markets, for the next three years.

Two-thirds of the votes cast must approve the marketing quotas for the continuation of price support at 90 per cent of parity.

Farmer committees representing the Production and Marketing Administration and Tobacco Associates will man the polling places.

Representative Charles B. Deane of North Carolina in Washington, D. C., urged tobacco farmers and those sharing 1952 tobacco proceeds to vote Saturday in favor of marketing quotas. He said, "It is my candid opinion that an affirmative vote in favor of marketing quotas and for the support of Tobacco Associates, Incorporated is in the very best interest of a sound tobacco program."

Willard A. White of Wendell, Wake County Farm Bureau president, said that farmers have a vital interest in the export program. He urged every grower who will share in the proceeds of the 1952 crop to get out and vote on the 10-cents an acre self-assessment to support Tobacco Associates and on Marketing Quotas.

"Every flue-cured grower depends upon exports for the sale of about 40 per cent of his crop,"

stated Farm Bureau president W. A. White. "In our county last year, we produced 39,622,648 pounds of tobacco on about 29,476 acres, with an average per acre yield of 1,344 pounds.

"Our county's flue-cured crop in 1951 was worth approximately \$21,792,456.40 but if it had not been for our foreign market we would have suffered plenty. There would have been no place for that 40 per cent we usually export, and the resulting depressed prices surely would have placed our loss far above the \$8,281,133.28 we received for our exported tobacco.

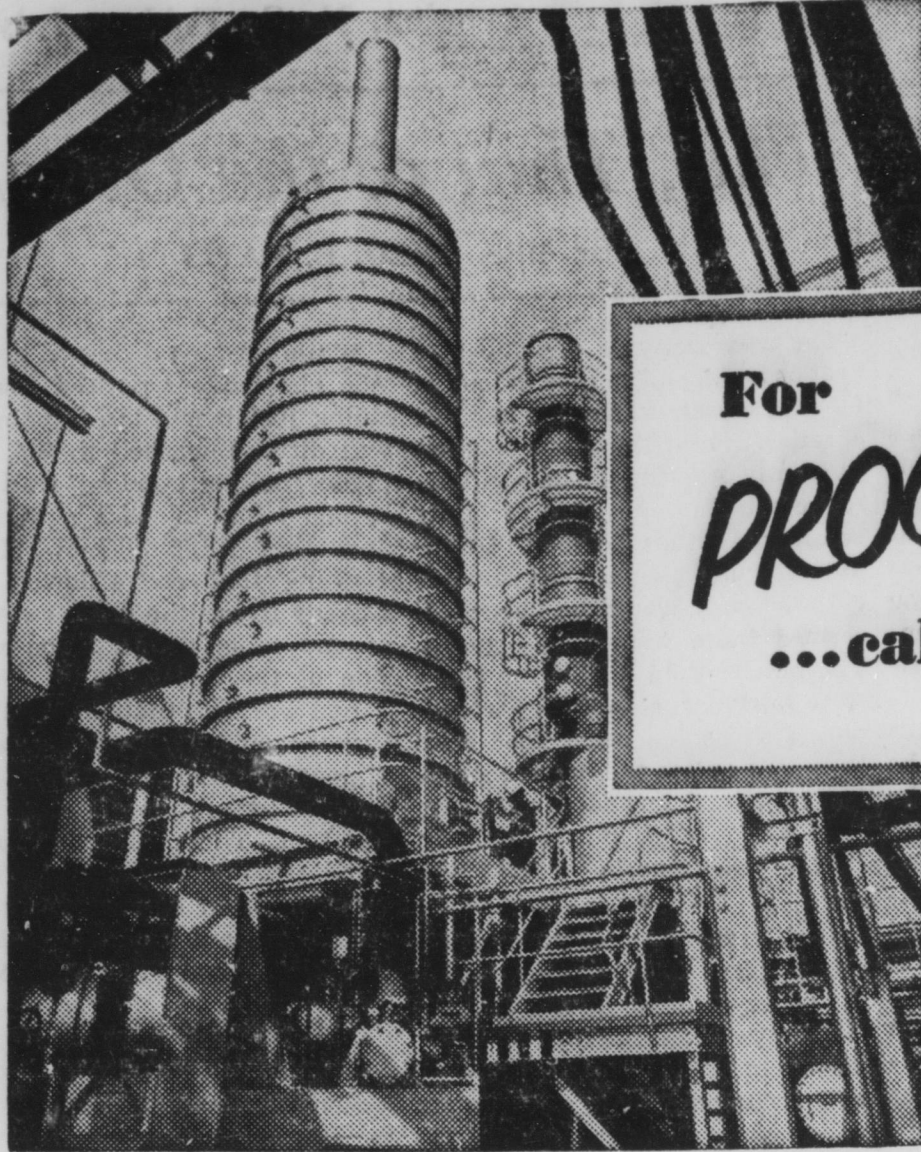
"There's no doubt that two-thirds of the farmers voting in North and South Carolina in the Tobacco Associates referendum will approve the continuation of the program. However, we must register an overwhelming vote — just as we did in 1949 when more than 144,000 voted for the program and less than 4,000 voted against it. A big vote will show everyone that tobacco farmers are eager to do something to help themselves. Let's get out that big vote Saturday, July 19, for Tobacco Associates and Marketing Quotas — two vital parts of our broad tobacco program."

The North Carolina Merchants Association Monday called Saturday's referendum on flue-cured tobacco quota, "the really important vote of the year for North Carolina People" and urged an overwhelming turn-out vote.

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VOTE FOR

MARKETING QUOTAS

AND

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