

The Fair Way to Give

Last fall the Zebulon community decided that in order to eliminate a succession of campaigns for money and to encourage more liberal giving a single drive for charitable purposes would be conducted during the year. A great deal of study was given the problem of what agencies should be included and how much should be allotted each agency. Public meetings were held, and the result of all the work was a budget which met with almost unanimous approval in this community.

The just criticism that through heart-touching appeals and special emphasis certain causes were receiving more than a fair share of the money given here was met by fairly apportioning the total funds available as the people of this community thought best.

On Tuesday of this week Mr. Jack McGee, a state representative and full-time paid worker for the National Foundation for Infantile Paralysis, came to Zebulon to arrange for the 1954 March of Dimes. He talked with President Howard Beck and Treasurer Vance Brown of the United Fund, and he was advised that the United Fund had money ready for the fight against infantile paralysis. However, Mr. McGee said that the National Foundation for Infantile Paralysis not only refuses to cooperate with United Fund groups, but refuses to accept any contribution from a United Fund.

Now Mr. McGee presents a right good argument for the National Foundation for Infantile Paralysis. He is frank to say that one main reason his organization refuses to cooperate with the United Fund is because it believes it will receive more money through a separate campaign. He infers that the March of Dimes should be assisted in conducting a drive here because it has received help in the past. He states that money cannot be accepted from the Zebulon United Fund because then other United Funds will try to include the March of Dimes as a participating agency. He says that people should be given an opportunity to contribute to any organization they choose.

We support the United Fund in this community because we believe in it. We know from experience that an unlimited number of fund drives consume untold hours of really hard work, and we know that resistance to charitable drives has been increasing because of their number. We know too that there are other causes that merit help as much as does the March of Dimes, yet we have seen year after year the March of Dimes take the lion's share of this community's charitable gifts. We believe the United Fund is the best way for this community to give to charities because it is the fair way.

The March of Dimes has proved a valuable help in the fight against polio. We recognize and endorse the wonderful work of the National Foundation for Infantile Paralysis. But we can not and will not support a March of Dimes campaign here this year, because we honestly believe that a fair share of the Zebulon community's charitable gifts is available for the National Foundation for Infantile Paralysis. Its expensive campaign is useless here. The money is ready. All the National Foundation needs to do is accept it.

20,000 People Forced Out of Work By Lack of Newspapers in New York

"How far that little candle throws its beam," says an old poem. It could be paraphrased, if unpoetically, to read, "How far the consequences of a strike extend."

The New York newspaper strike, which deprived the world's second largest city of its principal media of information and advertising for 11 days, is a perfect example. Moreover, it illustrated how unique a place the newspapers hold in a community.

The strike was brought by a photoengravers' union which has 400-odd members employed on the major New York papers. Actually, only 207 votes were cast in favor of the strike, but it was a majority. The papers, of course, could have appeared without pictures but other unions honored the engravers' picket lines and made publication impossible.

As a result, some 20,000 people were temporarily forced out of work, and a very large payroll was temporarily suspended. And, on the publishers' side, a huge amount of holiday advertising business

was lost.

This was only the beginning. To many stores, and especially those which major in phone and mail orders, the newspaper is the dominant factor in advertising. It is the only day-by-day medium for visually offering goods to vast numbers of potential buyers. No one will ever know how much retail business was lost because of the strike but many store executives are sure it was substantial. Time was bought on radio and TV stations. But these media are of only limited value to retailers for the most part and, on top of that, relatively little desirable time was available.

New York City has 10,000 newsstands and about 2,500 of them shut down entirely. All of the rest, naturally, suffered from the lack of papers to sell, which are the backbone of the business. A considerable proportion of the stands are one-man operations which at best mring in very modest incomes to the owners.

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THE ZEBULON RECORD

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Masons Honored With Certificates For Long Service

Nine long-time Masons were honored at the Tuesday night meeting of the Zebulon Masonic Lodge with certificates for their many years of Masonic service. C. L. McIver made the presentation following the installation of new officers of the Lodge.

Certificates for 25 years of service were presented D. O. Wilder, W. J. Wilder, Jimmy Pulley, M. T. Debnam, R. H. Bridgers, E. C. Daniel, Avon Privett, L. E. Long, and Theo B. Davis.

Joe Wood was installed as Worshipful Master of the Lodge succeeding Clarence Hocutt. Dover Hinton, district deputy grand master, assisted by Jack Hadley, district deputy grand lecturer, was in charge of the installation.

Other officers installed include Carl Kemp, Senior Warden; I. B. Richardson, Junior Warden; R. H. Bridgers, Treasurer; R. Vance Brown, Secretary; Paul Strickland, Senior Deacon; Wilbur Debnam, Junior Deacon; James Brown, Senior Steward; W. C. Wheeler, Junior Steward; Jimmie Spivey, Tiler; and Jimmy Pulley, Chaplain.

An emergent communication of the Zebulon Lodge will be held on Tuesday, January 12, at 7:30 for work in the first degree.

AFC MEETING

A special meeting is planned for Tuesday evening at 6:30 in the Woman's Club to name a chairman for the 1954 Finer Carolina Steering Committee in Zebulon. Carolina Power & Light Company is host for the meeting.

Cafeteria Schedule Given For Wakelon Next Week

MONDAY: Sliced luncheon meat, dried peas, steamed cabbage, raw onions, peach pie, bread, and milk.

TUESDAY: Fried fish fillet, broiled potatoes, slaw, grapefruit sections, bread and milk.

WEDNESDAY: Meat loaf, butter beans and corn, tomatoes in cups, fluffed potatoes, bread and milk.

THURSDAY: Smoked sausage, turnip greens, pork and beans, beets pickled, ginger bread, bread and milk.

FRIDAY: Vegetable soup with beef, chopped ham sandwiches, ice cream, bread, crackers and milk.

Clothing Needed

Friends of Mrs. Leo Ellis and family who lost home and belongings in a fire Monday of this week have begun contributing gifts to assist them in the hardships brought on by the fire.

Included in clothing needed by those whose possessions were lost in the fire are clothes for a six-year-old girl and a high school senior.

All the clothes belonging to Mrs. Ellis, and those who lived in the home with her, were lost in the fire which spread so quickly that firemen were unable to save more than a small amount of furniture.

20 YEARS SERVICE

M. J. Sexton, Zebulon postmaster, completed 20 years as head of the local postoffice December 31, 1953. He was appointed January 1, 1934, succeeding Mrs. Ollie McGuire.

Receipts have increased during his term as postmaster from \$5,950.97 for 1934 to \$21,291.62 in 1953. This includes only stamp sales, box rentals, and similar receipts.

Bible Study Series To Be at Wakef'd

The Rev. C. C. Wheeler will lead a chalk-board Bible study series at Wakefield Baptist Church beginning Sunday evening, January 10, 1954, at 7:30 p. m. The studies will continue each Sunday evening except first Sundays.

Rev. Wheeler is a retired Baptist minister. He received his training at Buies Creek and Wake Forest, and in the Southern Baptist Theological Seminary, Louisville, Ky. He served as chaplain in the Navy during World War I and recorded 563 public professions of faith during his ministry afloat. He has held several pastorates in North Carolina. He served as a member of the Evangelistic Staff of the Southern Baptist Convention and is widely known for his chalk-board services.

Garden Club Meeting To Be at Wakefield

Ms. J. M. Tyler of Kinston, chairman of the Elizabethan Garden Club Committee of the State Garden Club and former editor of the North Carolina Gardener, will be the speaker at the January meeting of the Carmen Flowers Garden Club Monday night at its meeting. Mrs. Forrest Hendricks, Mrs. Jo Alford, and Mrs. Randolph Hendricks will be the hostesses, and the meeting will be held in the new Wake Builders Supply.

The women of the Wakefield community will be especially welcome.

Water Disposal System Valuable To Farmers in Saving Their Soil

G. L. Winchester

Recently we have had a chance to check on many of the terraces constructed in the spring of 1953. The flow lines of terraces following summer cultivation and rains in most instances have silted up to the extent that they are unable to carry the water following a rain of high intensity. This condition should be remedied at the first opportunity by plowing the terrace so as to increase its water carrying capacity.

An engineer from the Soil Conservation Service inspected terraces on the farms of S. Tom Proctor and S. L. Veazey recently and found them in good shape. The flow lines were well into the ground. Contour cultivation had been followed. Notwithstanding the fact that they had not been plowed since the crop was harvested, they met the engineering specifications.

Important Meeting Monday Night For Farm Bureau

Members of the Zebulon Farm Bureau will hear a special talk by Dr. Fitts, of the State Department of Agriculture, at the meeting Monday night, January 11, in the Wakelon School auditorium. Dr. Fitts is in charge of soil analysis, soil research, and fertilizer research.

The talk will be illustrated with slides and pictures, and every member of the Farm Bureau is urged to attend the meeting.

Miss Lane Siler, Carolina Power and Light Home Economist, will give a demonstration in the form of a cooking school for the Ladies' Auxiliary. The demonstration will be in the form of a cooking school.

The Blue Cross Hospitalization Program will be explained to the ladies during their meeting.

Town Board Considering Opening Franklin Street

The new year brought one of the shortest regular sessions on record for the Zebulon Board of Commissioners, which met last Monday night. Only one item of business took the time of the Board.

Eugene Privett appeared asking that Franklin Street be opened 150 feet east of Arendell Avenue. He has built a house facing Franklin Street.

Mayor Hinton and the Commissioners requested Town Manager Willie B. Hopkins to investigate and report to the Board of the estimated cost of the work before action should be taken.

The Commissioners approved payment of all outstanding bills against the Town of Zebulon and adjourned.

Present were Mayor Worth Hinton, Commissioners R. Vance Brown, Wilbur Debnam, Frank Wall, Howard Beck, and R. Wesley Liles, and Town Manager W. B. Hopkins.

Experience teacheth that resolution is a sole help in need.—Shakespeare