



ALL-PURPOSE
SURF
DETERGENT
Large
28c



BLUE DETERGENT
Silver Dust
Cannon Premium
in Every Package
5¢ Off
Reg. **30c**



ALL-PURPOSE DETERGENT
BREEZE
CANNON PREMIUM IN
EVERY PACKAGE
Giant **85c**



NEW!
"active"
all
with "Controlled Suds"
Giant **79c**

LUX TOILET SOAP REG.
2 FOR 21¢
LUX TOILET SOAP BATH
2 FOR 31¢
LIFEBUOY REG.
2 FOR 23¢
LIFEBUOY BATH
2 FOR 33¢
PRAISE REG.
2 FOR 29¢
PRAISE BATH
2 FOR 41¢
DOVE REG.
2 FOR 39¢
DOVE BATH
2 FOR 49¢
Purchase These
Values At Any
SUPER-VAL-U
STORES
Serviced by
W. B. Bunn Co.



NEW
YEAR
SPECIAL
4
FOR
\$1.00



FLUFFY
all
with "Controlled Suds"
Large **33c**



NEW PINK LOTION
FORMULA
LUX LIQUID
Large **37c**



NEW BLUE
WISK
FOR ALL FAMILY WASH
Quart **73c**



NEW
LIQUID
all
with "Controlled Suds"
Large **79c**



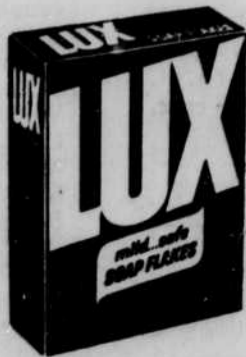
PINK LOTION
SWAN
DISHWASHING LIQUID
Large **37c**



NEW BLUE
WISK
FOR ALL FAMILY WASH
1/2 Gal. **\$1.39**



NEW DISHWASHER
For
Electric
Dishwashers
all
45c



mild, safe
LUX
FLAKES
For all fine fabrics
Large **35c**



**HANDY
ANDY**
For all
household cleaning
Giant **69c**