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WEDNESDAY, . . . SEPT. 26, 1917

WHAT DOES IT COST TO SAVE A SOUL?

What is a soul worth, what is the average cost of saving a man from everlasting fire and brimstone? These are questions that are rather propitious just at this time, a period when two great revivals are in progress in our city and we feel sure that our readers will be interested in the following from a recent issue of the Durham Sun and which is to the point along this particular line:
'It cost the Presbyterians \$26.61 to convert a heathen to Christianity last year. To gain 94,500 converts in non-Christian lands \$2,525,369 was spent, says a report just made public by the Presbyterian board of Foreign Missions.

'This sum, however, includes educational work in foreign lands, maintenance of hospitals and dispensaries, the purchase and repair of buildings and equipment.

'The number of converts is known, but no statistics are given of the number of minds brightened in mission schools nor of the lives saved in hospitals.

'Respective of the great good accomplished along these more material paths, it is only fair to admit that \$26.61 is mighty cheap for saving a soul. Why in this Christian land many a man spends more than that in one evening sending his soul to perdition!'

It is as the Sun says, \$26.61 is a mighty small price to pay for grasping a man's soul from the clutches of the devil but many have been lost for amounts smaller than that.

The saving of a soul cannot be estimated in dollars or cents, no more than can the hairs on ones head be counted but the illustration given above is timely regardless of this for it shows that the great work of broadcasting the Word is being carried on at a mighty small cost and it is up to the enlightened people of the United States of America to do their part toward furthering it.

HELPING THE RED CROSS HELP UNCLE SAM.

A French soldier who had been wounded in one of the great battles with the Germans on the French front, tells a wonderful story of the great work that the Red Cross is doing in this war, a story that should touch the hearts of every true American and which should cause him to delve in his pockets and give of his wealth toward helping this society carry on its work of mercy.

This man had been shot down in battle early one morning. A nasty wound in his body racked him with pain and as he lay in a shell hole all during the day with the rays of the sun beating down upon him in all their fierceness, he wished a thousand times that he was dead.

Late in the afternoon the bombardment ceased, but the poor fellow was so racked with pain and scourged by fever that he cared little whether or not the shells were falling or whether the guns had ceased to roar. Finally away off in the distance he saw a Red Cross ambulance while the men who were in charge of it were busily engaged in picking up the wounded preparatory to carrying them to the base hospital.

It seemed hours before they reached him, but finally he was placed in the vehicle and carried to a point back of the firing line where Red Cross physicians dressed his wounds and attended to his wants and within a few weeks he had recovered and was able to return to his comrades. The Red Cross is the angel of mercy on the battlefields. Without it war would indeed be more frightful than is the case at the present time and suffering would be untold and its work must be carried on.

It is with a feeling of pride that we have announced that the farmers of Craven county are donating a part of their crop of tobacco to the society. We hope that they will keep the good work up for every pound of tobacco donated to this society; means that just that much more can be done to relieve the suffering of some wounded soldier, probably the suffering of the son of the man who made the donation.

ALWAYS WELL TO MAKE AN INVESTIGATION.

Some days ago two smooth talking, well dressed men who gave Chicago, Ill., as their place of residence and who claim and doubtless are, officers of the Sunshine Film Corporation, a concern whose object is to produce and put motion pictures on the market, came to New Bern with a proposition to erect and operate a motion picture studio and film finishing plant here.

After they had been treated in true New Bern style by the people of this city, these gentlemen went before the business men of the city at a meeting of the Chamber of Commerce and laid before them their proposition, stating upon what terms they would come to New Bern. At first they wanted the people of this city to put up \$200,000, to buy that much stock in the company which would be formed.

They painted a picture of great riches for the city, of scores of new people being brought here and of the great advertising feature that it would prove to be to New Bern and the surrounding section but their efforts did not seem to have the desired effect.

After waiting around a day or two these gentlemen departed for New York, giving out an interview before leaving that they intended to locate here, whether or not the citizens put one red penny into the venture.

We do not believe that the gentlemen who came to New Bern intended to work one of Get-Rich-Quick Wallingford's schemes on our people but, rather, that they were simply promoters who had a good scheme up their sleeve and were willing to put it into effect if New Bernians would put up the cash to carry on operations. However, there are too many other enterprises into which our people can put their money that have a more substantial appearance than a moving picture studio and for the present we will lay aside all thoughts of securing such.

THE UNITED STATES SECRET SERVICE IS ON THE JOB.

Up until a year or so ago it was generally believed that Germany had the greatest secret service in the world and there is no denial of the fact that this particular department of the imperial government was right up to snuff, so to speak but events of the past twelve months have shown beyond a question of a doubt, that the secret service department of the United States is the best in the world.

Heretofore Uncle Sam's secret service men have not been given enough latitude in which to do their work and in hundreds of cases their revelations were not given to the public but in the uncovering of German intrigue they have been given all the latitude that they needed and their findings have been made public and it is really wonderful how they have managed to uncover so much dirty work.

It is said that when the government goes out after an evil-doer that the latter might as well make up his mind that he is doomed to be caught, sooner or later and to this might be added the fact that when the secret service men of the United States start out to find out about a certain thing that they will bring home the bacon.

CONGRATULATIONS TO SUDAN TEMPLE.

Today is a red letter occasion with the Shriners of New Bern and the surrounding section for it marks the constitution of the Sudan Temple of the Mystic Shrine, making it a full fledged temple instead of one that might be termed in its swaddling clothes.

It was only a few months ago that Dr. J. F. Rhem, the daddy of Sudan, and a few others, journeyed to a western city and there secured the dispensation for Sudan. That marked the beginning of a long period of jollification for the Masons of New Bern and all over this part of the state for after many weary years of waiting their dearest hope had been realized.

The constitution today of Sudan temple is to be followed soon by the erection of a beautiful building here and not until then will the fullest hopes of the Shriners who are members of the temple be completely realized.

ISSUE A WARNING TO LOCAL PARENTS

No Children Can Go To School From Out of Certain Homes.

Prof. H. B. Smith, superintendent of the local public schools, is urging the parents of this city who have any contagious disease in their household, not to send any of their children to school until the attending physician has informed them that all danger of contagion is past. Any resident of New Bern who knows of a case in which a child from a home in which there is a contagious disease is being sent to school is asked to inform the school authorities at once and the information given them will not be divulged.

ROAD TO TESTIFY

Says Watoga Lady, "As To What Cardui Has Done For Me, So As To Help Others."

Watoga, W. Va.—Mrs. S. W. Gladwell, of this town, says: "When about 15 years of age, I suffered greatly . . . Sometimes would go a month or two, and I had terrible headache, backache, and bearing-down pains, and would just drag and had no appetite. Then . . . it would last . . . two weeks, and was so weakening, and my health was awful.

My mother bought me a bottle of Cardui, and I began to improve after taking the first bottle, so kept it up till I took three . . . I gained, and was well and strong, and I owe it all to Cardui.

I am married now and have 3 children . . . Have never had to have a doctor for female trouble, and just resort to Cardui if I need a tonic. I am glad to testify to what it has done for me, so as to help others."

If you are nervous or weak, have headaches, backaches, or any of the other ailments so common to women, why not give Cardui a trial? Recommended by many physicians. In use over 40 years. Begin taking Cardui today. It may be the very medicine you need. NC-130

IN THE ARCHIVES OF NEW BERN

THIRTY YEARS AGO TODAY (September 26, 1887)

Eggs advanced to fifteen cents per dozen, wholesale.

Two steam heaters were tried at Hotel Albert yesterday and worked all right.

The Sally Ann White, colored, that was sentenced to jail a few days ago by Justice E. G. Hill, was formerly Sally Ann Fisher, and is not of sound mind, we have been informed.

The services at the M. E. church will continue through the week, beginning at 8 o'clock every night. The sermons by the pastor, Rev. Mr. Crawford, are strong and earnest and good crowds to hear him.

The farmers near Croatan will have a barbecue on Thursday, the 29th. That is right. If the crop is short this year, meet together, eat barbecue and talk it over in a good humor, and resolve to mend your licks next year.

On Sunday morning, the 25th., the thermometer at Mr. John Lane's residence registered 42. Early risers saw frost which disappeared at sunrise. This is the earliest frost in this section in many years. It was not heavy enough, however, to do any material damage to late crops.

Daily meetings are being held this week in the Presbyterian church. Services this afternoon at 5 o'clock. The public is cordially invited to attend.

We have just turned out from our job department a pamphlet of thirty-two pages issued by Hotel Albert. It gives a description of the hotel, the different routes of travel to New Bern, general remarks about Eastern North Carolina; New Bern as a health resort, Cedar Grove and National Cemeteries, hunting, fishing, etc., and a short historical sketch of New Bern.

The Defiance of the Clyde line arrived this morning from Baltimore with a full cargo of general merchandise.

The Margie of the Hyde line left for Trenton yesterday morning with a cargo of general merchandise.

The Howard of Lassiter's line left yesterday for Trenton.

The Pamlico of the O. D. line left yesterday for Norfolk with a cargo of cotton.

The Eagle of the E. C. D. line left yesterday afternoon with a cargo of cotton, shingles and general merchandise. The Vesper of this line will arrive today. The Annie will sail Wednesday afternoon at 4 o'clock. New Bern cotton market steady. Sales of 43 bales at 8 13-16 to 9 1-16.

For any pain, burn, scald or bruise, apply Dr. Thomas' Electric Oil—the household remedy. Two sizes 30c and 60c at all drug stores.—12

THIS MEDICINE WOMEN VALUE

Positively Relieves the Suffering.

More Convincing Proof.

When Lydia E. Pinkham's Vegetable Compound was first introduced its curative powers were doubted and had to be proved. But the proof came, and gradually the use of it spread over the whole country. Now that hundreds of thousands of women have experienced the most beneficial effects from its use its value has become generally recognized and it is now the standard medicine for women's ills.

The following letter is only one of the thousands on our files. "I cannot feel that I have done my duty until I tell what Lydia E. Pinkham's Vegetable Compound has done for me. I suffered from female troubles so I could hardly drag around and do my work. I was very nervous, and had dizzy spells, heat flashes, and headaches until life was a burden. My husband brought me a bottle of Lydia E. Pinkham's Vegetable Compound and I soon began to improve. I continued its use and am now free from all pains and aches that made life a burden. You may use this letter in any way you like for I want the world to know what a grand medicine Lydia E. Pinkham's Vegetable Compound is. Mrs. G. O. Lowery, 911 S. Barrett Ave., Denison, Texas. Write the Lydia E. Pinkham Medicine Co., Lynn, Mass., for free advice."

Random Reflections

RANDOM REFLECTIONS . . . I WAS TALKING this morning WITH A well known New BERN MAN who has been MAKING frequent trips TO BALTIMORE and Washington LATELY and I asked him if BUSINESS was all he went THERE TO attend to and he SAID NO it wasn't and THAT EVERY time he struck ONE OF THOSE cities he PAID A VISIT to a place WHERE A BASS RAIL was one OF THE chief adornments AND I ASKED him how it WAS THAT he always managed TO KEEP strictly sober AND HE SAID that was easy FOR HE always took along WITH HIM a swamp frog and WHEN HE started in to RELIEVE that dryness in HIS THROAT he set the FROG ON the bar and as LONG AS he saw only one FROG HE knew he was ALL RIGHT but when he SAW TWO of them he knew IT WAS time for him TO stop.

FARMER Jones who lives OUT NEAR Fort Baravell came TO NEW BERN several days AGO AND went to a local HORSE DEALER to buy a nag FOR USE on his farm and THERE WAS one horse that THE DEALER didn't seem TO WANT TO sell him and told THE FLOCKER of the stall THAT THE critter didn't LOOK GOOD but that didn't SEEM TO bother him and FINALLY HE said he must HAVE THAT HOSS and THE TRADE WAS closed and this MORNING HE brought the HOSS BACK to the city AND CARRIED him to the DEALER AND told him THAT HE WAS blind and that he WANTED HIS money back but THE DEALER said that there WAS NOTHING doing for HE HAD TOLD him that the PLUG DIDN'T look good AND THE farmer couldn't say THAT HE didn't.

A FEW mornings ago a well KNOWN RESIDENT of this CITY was "detained at THE OFFICE" until about THREE A. M. and when HE ARRIVED at his domicile HIS WIFE was waiting FOR HIM ALL dolled up in a BRAND NEW hat and he wanted TO KNOW why she was sitting UP WAITING for him at THAT HOUR and she told HIM THAT SHE wanted him to SEE THE new headwear THAT SHE had had trimmed THAT DAY and which cost HER \$39 and he went UP IN THE air and said that IT COSTS some women AN AWFUL LOT of money to have A HAT TRIMMED and his wife SAID IT didn't cost as MUCH AS it cost some men TO BE TRIMMED and her HUSBAND is wondering yet IF SHE MEANT to insinuate THAT HE hadn't been hard AT WORK at the office THAT NIGHT.

A New Series

Series No. 27 of The Home Building & Loan Association opens October 1st.

This is a good investment, one that will earn you 6 per cent.

The books are now open for new subscriptions and we would be glad to explain to you in detail.

\$10.00 per month for about 84 months will bring you in \$1,000.00.

HOME BUILDING & LOAN ASSOCIATION

WM. DUNN, President. T. A. UZZELL, Vice-President. J. W. STEWART, Vice-President. W. H. HENDERSON, Sec'y & Treasurer.

OFFICE—In Citizens Savings Bank & Trust Company

CRAVEN FARMERS ARE AIDING THE RED CROSS

Large Number of Them Have Donated Tobacco on Vanceboro Market.

VANCEBORO, Sept. 26.—Below is a list of farmers that have contributed to Red Cross fund this week: D. W. Franks, Fred Solomon, C. E. Gaskins, Mary Bryan, D. W. Powers, Albert Edwards, F. A. Gaskins, E. G. Ferrell, J. R. Warren, Wm. Butler, George Jackson, M. A. McCoy, Perry Gaskins, John Cox, T. A. Willis, Warren Dawson, A. E. Kirkman, R. E. Parser, W. M. King, John Dixon, Dallas Wiggins, C. W. Rowland, G. White, Joe Anderson, T. R. Simpkins, Spencer Williams, Charlie Ippock, W. L. Wilson, R. Y. Powell, Herbert Lewis, S. A. Gaskins, L. E. Smith, Miller Smith, Henry Buck, Roy Joyner, Jesse Hill, C. E. Laughinghouse, George Pugh, Ed Blount, Mr. Laughinghouse, J. F. Parser, W. M. King, John Dixon, Dallas Wiggins, C. W. Rowland, Alonzo Pugh, J. A. Becton, Clayton Dixon, E. C. Laughinghouse, Henry Huff, Claud Miller, A. R. Whitford, Alonzo Ippock, L. C. Cogdal, H. P. Willis, G. W. Tripp, C. J. Heath, Alfred Willis, J. T. Arthur, Dennis Morris, W. H. Ippock, W. C. White, Sidney Bryan, Lewis Bryan, Elias Wayne, J. L. Forrest.

"Su" and "Dan" Aiding in Entertaining the Visiting Shriners.

"Su" and "Dan" the two black bears who claim the distinction of being the official mascots of Sudan Temple of the Mystic Shrine, are in all of their glory today and are doing their part to entertain the visiting Shriners who are in the city attending constitution of the temple here. These two bears are just as playful as two kittens and are funnier than a whole barrelful of monkeys and the antics which they have performed today on the streets of New Bern were worth going miles to see. "Su" and "Dan" are great pets with local Masons and not for any amount of money could they be purchased.

MASCOTS OF SUDAN MUCH IN EVIDENCE

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FOR HEADACHE TAKE BROMALGINE HITS THE SPOT SAFE ABSOLUTELY 5c AT FOUNTAINS 10c 25c AND 50c BOTTLES

The National Call Is For Thrift Have You A Plan For Regular Saving?

Statement of The Books of New Bern Building & Loan Association, Sept. 30, 1917: ASSETS: Loans on Mortgages \$206,200.00; Loans on Shares 8,450.00; Instalments due and unpaid 635.00; Interest due and unpaid 287.25; Adv. Ins. and Taxes 109.96; Furniture and Fixtures 568.67; Office Expenses 82.14; Bal. Cash 567.25; \$216,898.27. LIABILITIES: Instalments Paid \$163,366.00; Paid Up Stock 3,409.25; Borrowed Money 29,632.25; Profits 20,490.77; \$216,898.27.

Are You Putting Aside a Regular Part of Your Income—Have You Any Obligation Which Leads to Steady, Systematic Accumulation? There is an Ideal Way to Save Part of Your Earnings subscribe to THE NEW BERN BUILDING AND LOAN STOCK. Our October series is now open and we will be glad to receive your subscription. It is not necessary for you to subscribe for a large block of stock. Even one share will be gladly accepted, and the saving of only \$1.00 a month would mature into \$100.00 for you. There are few wage earners, however, who could not save as much as \$1.00 a month, and they would hardly know the difference after the first few months. Then, too, there is no better financial schooling than to get the habit of systematic saving. That is the foundation of most of America's great fortunes today. A dollar monthly paid on New Bern Building and Loan stock means \$100.00 at maturity. Come in This Week and Subscribe for Stock in This New Series

AN OLD AXIOM STILL HOLDS GOOD: There is an old, old saying, as true today as a century ago, that "it isn't what you make, but what you save that counts." Are you making your weekly or monthly earnings count? If not, come in and let us explain fully our plan of profitable saving. BUILDING AND LOAN STOCK IS NON-TAXABLE

The New Bern Building & Loan Association: Offices: 41 Pollock St. Established 1889. E. K. BISHOP, Prest. JNO. DUNN, Sec'y-Treas. G. H. ROBERTS, Vice-President Assets Over \$185,000.00 E. B. HACKBURN, V-Prest.

The Day's News in Rhyme

Once again has New Bern town a chance to make a showing Masonic hosts have gathered here to constitute their temple. Their "Daddy Rhem" was not on hand to aid in the outpouring But they made merry just the same and set a good example.

From other sources comes the news that Sammy's merchant fleet, is fast becoming what we want it and soon will be a whooper. Here's hoping that ere long we'll be upon the highest seas With one that'll be so dad blamed big that not a thing can stop'er.

The soldiers of friend Johnny Bull are on another rampage. The bloomin' Germans say that they are going to raise the dickens But indications are that they can do but little damage And when the present battle's o'er they'll go home with the chickens.

The situation as to coal is growing worse and worse. It looks to us as though a lot of folks are going to do some freezing. Unless conditions better grow and we can fill our purses We're going to sit around a bit and do a little squeezing.

FIRST CHURCH OF CHRIST, SCIENTIST: The Wednesday evening meeting is held at 8 o'clock, at which testimonies to the healing power of Christian Science are given. All are cordially welcomed.

Stomach Out of Fix? Phone your grocer for a dozen bottles of this delicious digestant—a glass with meals gives delightful relief, or no charge for the first dozen used.

Shivar Ale: PURE DIGESTIVE AROMATICS WITH SHIVAR MINERAL WATER AND GINGER. Nothing like it for renovating old worn out stomachs, converting food into rich blood and sound flesh. Bottled and guaranteed by the celebrated Shivar Mineral Spring, Shelton, S. C. If your regular dealer cannot supply you telephone ARMSTRONG GRO. CO. Wholesale Distributors for New Bern