

New Bern's Resources Are Seen Widely Advertised

SPLENDID PUBLICITY IS GIVEN THIS CITY IN CURRENT ISSUE OF MANUFACTURERS RECORD

More Than A Page of Great Industrial Publication Is Devoted To Calling Attention of Thousands of Readers To the Splendid Progress Which New Bern Is Making.—Article Is Well Written And Will Result In Material Benefit To Community.

One of the best advertisements New Bern ever has received is contained in this week's issue of the Manufacturers Record, a nationally known industrial publication with a circulation extending into every state in the union.

More than an entire page is devoted to telling the readers of the Record about the splendid progress which New Bern is making. The article is extremely interesting and is published in full here.

This city is looking forward to big things for 1923—and it is laying careful plans to insure success. The cotton crop this year runs from 40 to 60 per cent due to the damage of the boll weevil, and the potato crop was seriously damaged by heavy rains. Still, there is an air of confidence and optimism among merchants in every line, bankers and business men. As a whole, conditions are far more favorable than a year ago, and greater things are in sight.

"Feed Yourself First" is being preached to the farmers who suffered so badly this year at the hands of the boll weevil. Craven county has engaged an agricultural expert, C. C. Kirkpatrick, who is directing the plans for producing within the county all the food and feed stuff necessary. Diversification is relied upon to bring prosperity to the farming classes. Accordingly men connected with the agricultural department of the State and Federal government have been conducting a series of lectures throughout the section to educate the farmers in the work they plan to undertake next season.

Last week a series of lectures was held in Craven school for five days, and on each occasion there was standing room only. One speaker said that 3 years before he had been in the county on the same mission and that three persons came to hear him; five years ago one man came, but this time upwards of 200 attended each session. The program as laid down, provides for a home garden, the raising of hogs, intensive poultry raising, at least one cow on every farm, sufficient acreage planted in sweet potatoes to supply each family, the growing of legume crops for soil improvement, sorghum growing for stock production, enough grass for all livestock, development of orchards for home use, and growing of peanuts for hog feed.

W. W. Griffin, of the National Bank of New Bern, is chairman of the Craven Agricultural Committee, and an able corps of assistants is co-operating in the work which is being advanced with marked results in every section.

A large sweet potato curing and storage house has just been put in use, and during the summer months it is planned to use it as a cannery where women and girls from the farms may prepare tomatoes, peas, beans, etc., for sale or for home consumption. Definite plans are being made for establishing a cannery and a meat packing plant.

Lumber mills in this section report a demand equaling and even exceeding production with prices firm and advancing. The Cas. H. Hall Lumber Co. is producing 60,000 feet a week with 60 men engaged.

Mill Operation Increases
W. W. Millett, of Philadelphia and formerly engaged in lumber opera-

tions in Mississippi, is running five portable mills within a radius of 25 miles of this city. Starting in 1920 the operations of these mills has so increased that the production is now about 1,250,000 feet a month. A centralized storage yard has been established on the Trent river with modern handling facilities, and barges are taking the lumber, which is practically all "sized" with a few narrow boards, to Philadelphia. When the Manufacturers Record correspondent visited the yard 650,000 feet of lumber was being loaded on a barge for Philadelphia firms. The yard was an excellent dock, and covers 10 acres. So fast have orders come in that delivery is three months behind schedule.

The Neuse Lumber Co. reports the wholesale demand good and the local demand fair. Prices are good, and expectations are to run at full time for many months to come. Recently a new planing mill has been installed, and the capacity of the saw and door factory increased.

The East Carolina Lumber Co. manufacturing hard and soft woods, contemplates enlarging its facilities during 1923, and is already producing a million feet monthly with 150 men on the payroll.

The Pine Lumber Co., has recently completed a new plant replacing one destroyed some months ago by fire. It now has a very modern and complete plant, which is operating at capacity.

Practically all of the lumbermen in this section are convinced that prices of lumber will never return to a level much lower than today's figure. They state that the supply of timber is steadily decreasing, the operations are being carried further and further into the country necessitating long hauls on wagons, say from 5 to 12 miles, and the demand for building materials is steadily mounting.

White Way Completed
In addition to a paving program providing for many new streets and repairs to other, the city is completing white way electric system on two important thoroughfares. A special police signaling system is being installed. The Eagle Engineering Co. has been awarded the contract for additional paving and laying 3000 yards of concrete sidewalks. Two fireproof school buildings of reinforced concrete and brick have just been placed in use, having been erected at a cost of \$150,000. Plans are being discussed for a modern negro school building to be erected next spring.

The Board of Drainage Commissioners of Little Swift Creek will begin a drainage development of 18-

000 acres about January 1, and bonds will be sold before work starts. B. M. Potter, is the engineer. The Indiana Dredging Co. Royal Center, Ind., has the contract. About 4.4 miles of ditches, 14 feet at the bottom, 20 feet at the top and 7 feet deep will be constructed.

At Beaufort, N. C., the East Coast Land Co., which owns 30,000 acres of land proposes to develop half of this acreage by draining, building the necessary roads and bridges, and dividing it into small farms. B. M. Potter is the engineer, and plans call for 50 miles of ditches, 10 feet wide at the bottom, at a cost of \$150,000.

Roads Being Constructed
Fifteen miles of roads constructed from local products are under way at a cost of \$240,000.

Last week a successful campaign for a sum of \$200,000 for building associations was closed with an oversubscription of \$25,000. It is believed that this money will make possible the erection of 80 additional houses, which are badly needed.

The Chero-Cola Bottling Co., L. J. Taylor, general manager, has completed a reinforced concrete and brick structure, 60 by 102 feet, two stories high, and machinery of a modern type will shortly be installed. Steel sash is used throughout, and the building is a daylight factory in every sense.

D. B. Johnson, engaged in the production of 3 ply veneer box shooks reports his plant working at capacity, with demand exceeding production. The Rockefeller Foundation has been enlisted to help in ridding the Pamlico section of malaria, and men are now working throughout the section educating the people in the prevention of malaria and furnishing them with quinine. It has been definitely determined that mosquitoes convey malaria from a sick person to a well and that all who suffer with malaria must first be cured. The mosquitoes will then be harmless.

Helping to Raise Hogs
More than 200 high bred pigs have been placed on county farms and the help of boys enlisted to raise them. It has been found that in eight months they increased in weight to

Eases throats - checks coughs
Try it
Free yourself from your cough and your cold. Disagreeable phlegm cleared away; scratchy, tender membranes soothed; cough checked; cold broken up. Now, today—ask your druggist for
DR. KING'S NEW DISCOVERY
—a syrup for coughs & colds

Home Missions Discussed By The Presbyterians Last Night

The adult members of the Presbyterian Church, and a few of their friends, assembled in the Lecture room of the church last night at 7 o'clock, to meet Rev. J. T. Wildman, of Farmalee, and Rev. B. F. Seattregood, of Rocky Mount, both of whom are Home Mission Workers in Albemarle Presbytery. The purpose of the "get-together" was to bring the people of the congregation in personal touch and fellowship with these men and learn more of the great mission work being done by them, and to start an organization of the laymen of the church to assist in the home work. A delightful supper was served by the ladies of the church, during which hour music was rendered by Professor Butt's Orchestra. J. P. Conkey, accompanied by Mrs. Conkey very kindly favored the audience with four solos: "Waiting," "Three Green Bonnets," "Absent" and "The Birth of Morn," which were appreciated. The real program of the evening

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began when Dr. Summerell announced the speakers, who each delivered a short address for the purpose of stressing the necessity of a Laymen's Organization to assist in the Home Mission Work of the Church. Professor H. B. Smith, in his address, "Service," made an appeal to the officers and members of the church for a consecration of their lives for the service of the Master, and especially the responsibilities of the officers of the church. Rev. J. T. Wildman, spoke on "Challenge to Laymen," and H. P. Whitehurst's address, "Challenges, How Met" made plain the purpose for which God has placed us here and our duty to God in our every day living. Rev. J. A. Vache, Home Mission Worker of New Bern Presbytery, spoke on "You and Me," Miss Amy Caldwell, as a representative of the Women's Bible Class, in a "Parenthesis Address" extended an invitation to all the ladies who were

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not members of the Bible Class to join the class and enjoy the privileges and benefits derived from same. A. E. Siefert, president of the Men's Bible Class, had as a subject for his address the words "Here am I, Send Me," and appealed to the laymen to carry in their hearts these words of Jeremiah, and when the call comes for assistance to remember these words.

Rev. F. H. Scattergood brought the series of addresses to a close by revealing to the laymen the conditions existing in our own surrounding community, and of the unlimited opportunities for work for the Master and of the need for more Christian workers. He paid tribute to ladies of the church for the wonderful evening they had arranged; to the church for its wonderful pastor Dr. Summerell and to the men for the inspiring talks they had made. His gospel for the men to organize for service met a hearty response and after responding to the call by calling personally their names Judge Barden was appointed Convener when officers shall be elected and plans made for active service.—Contributed.

SUPER-VALUES

Men's Suits and Overcoats

RANGING IN PRICE FROM

\$25.00

-TO-

\$35.00



WE DON'T BELIEVE THAT BETTER VALUES CAN BE FOUND ANYWHERE ELSE.

COME IN AND SEE FOR YOURSELF.

You Will See At Our Store

SUITS AND OVERCOATS IN THE NEWEST FASHIONS, TAILORED IN WARM, DURABLE WOOLENS AND FINISHED WITH THE PRECISION OF CUSTOM-MADE GARMENTS.

Quality Plus Low Price

That's what you secure when you buy here, and now is the time to buy. Stock is complete in every respect.

The Dunn Clothing Comp'y

"THE MAN'S STORE."

Beware, The Debutante Slouch!



The Shadow

SERN warning to the younger generation of women is issued by a writer in "Good Housekeeping" who says that unless the uncorseted become corseted they will have a sad reckoning to meet in the future. Standing with the chest contracted and the stomach thrust out—the debutante slouch—will inevitably produce "high" stomach, says this writer, with its destruction of the beauty lines of the body. The lesson the writer discloses is that corsets are a necessity to the growing woman as well as to the mature, and that to be properly corseted is the first step to real beauty. To quote: "No branch of beauty so readily repays study as that of line, and it is a melancholy fact that it is a branch of which few women have any appreciation, otherwise they would never allow the beautiful lines of the body to be distorted and ruined by the wrong corset or what is far worse the lack of corseting. If you are fortunate enough to have a good corsetiere in your local shop, it is wise to consult with her fully when buying a corset and to lean very much on her advice. Each figure will present its individual problems and her wide experience will be an enormous help to you. If, however, you have no one at hand on whom you can place reliance, you can study your own figure and determine broadly your type, picking out the points that need correcting, and those you should play up. The corset manufacturer has helped us enormously by dividing his corsets into so wide a variety of types, and though you may have to actually fit on a large number of corsets before you are satisfied, it is the only possible way of making a wise-choice and assuring perfect fit."

Quick Relief From Nervous Headache

Do you ever start the day with nerves tense, head throbbing, your whole frame taut and "on edge"? Pure aspirin alone, you may fear to take because it gives you heartburn—but fear it no longer. TINGLE'S LAXO ASPIRIN, the new perfected aspirin, combines the wonderful pain-combating powers of genuine aspirin with a digestant added to prevent this after-discomfort. Its laxative qualities further benefit the general system, enabling the body to throw off the toxins or poisonous wastes, which when pent up in the system are the cause of headaches and pain.

No aspirin on the market can so readily attack the pain of nervous headaches. Be sure when you ask for aspirin to ask for TINGLE'S LAXO ASPIRIN, the aspirin with the 3 points:

—It's absorbed easily
—It relieves pain quickly
—It's a gentle laxative
TINGLE'S Tablets of LAXO ASPIRIN
Ask your druggist for the Three-Point Box Therapeutic Research Laboratories, Washington, D. C.