New Bern's Resources Are Seen Widely Advertised

SPLENDID PUBLICITY IS GIVEN THIS CITY IN CURRENT ISSUE OF MANUFACTURERS RECORD

increased that the production is now

about 1,250,000 feet a month. A centralized storage yard has been estab-

ern handling facilities, and barges are

installed, and the capacity of the

White Way Completed In addition to a paving program

providing for many new streets and

repairs to other, the city is complet-

ing a white way electric system on

two important thoroughfares. A spec-

fal police signalling system is being

has been awarded the contract for

concrete and brick have just been placed in use, having been erectd

at a cost of \$150,000. Plans are be-

ing discussed for a modern negro

school building to be erected next

The Board of Drainage Commissioners of Little Swift Creek will begin a drainage development of 18,-

spring.

sash and door factory increased.

More Than A Page of Great Industrial Publica- will be sold before work starts. B. M. tion Is Devoted To Calling Attention of Dredging Co., Royal Center, Ind., has Thousands of Readers To the Splendid Prog- ditches, 14 feet at the bottom, 20 feet ritory. ress Which New Bern Is Making .- Article at the top and ? feet deep will be constructed. Is Well Written And Will Result In Material At Beaufort, N. C., the East Coast Benefit To Community.

One of the best advertisements the Bern ever has received is intained in this week's issue Manufacturers Record, a ally known industrial pubwith a circulation extend-o every state in the union, or than an entire page is d to telling the readers of

ngs for 1923-and it is laying care. Philadelphia firms. The yard was The Chero-Cola Bottling Co., L. J weavil, and the potato crop was ser-schedule. timism among merchants in every local demand fair. Prices are good, line, hankers and business men. As and expectations are to run at full a whole, conditions are far more fav. time for many months to come. Rerable than a yer ago, and greater cently a new planing mill has been

Feed yourself first" is being The East Carolina Lumber Co., manufacturing hard and soft woods, the boll weevil. Craven county has during 1923, and is already producengaged an agricultural expert, C. C. ing a million feet monthly with 150 from educating the people in the pre-Kirkpatrick, who is directing the men on the payroll. effication is relied upon to bring destroyed some months ago by fire, erity to the farming classes. Ac- It now has a very modern and comcordingly men connected with the ag- plete plant, which is operating at malaria must first be cured. The tural department of the State capacity. and Pederal government have been Practically all of the lumbermen conducting a series of lectures in this section are convinced that throughout the section to educate the prices of lumber will never return to

neld in Croatan school for five days. erations are being carried further and further into the country necessit-Ing room only. One spekaer said that ating long hauls on wagons, say from 2 years before he had been in the tout on the same mission and that building materials is steadily mounton. The program as laid down, s for a home garden, the raisof hogs, intensive poultry rais at least one cow on every farm, Melent acreage planted in sweet tatoes to supply each family, the installed. The Eagle Engineering Co., fowing of legume crops for soil imement, sorghum growing for sy additional paving and laying 3000 peck, development of orehards for home use, and growing of pea-

W. W. Griffin, of the National Bank of New Bern, is chairman of the Craven Agricultural Committee, and an able corps of assistants is co-opg in the work which is being aderating in the work which a vanced with marked results in every

A large sweet potato curing and storage house has just been put in use, and during the summer months it is planned to use it as a cannery where women and girls from the ferms may prepare tomatues, peas, benne, etc., si'ner for sale or for home wayemption Definite plans are taklog form for establishing a creamery and a meat packing plant.

Lumber mills in this section report dematnd equalling and even exceeding production, with prices firm and advancing. The Cas. H. Hall Lumber Co., is producing 60,000 feet a week with 60 men engaged. Mill Operation Increases

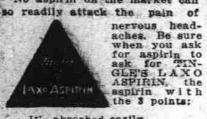
W. W. Millett, of Philadelphia and formerly engaged in lumber opera-

Quick Relief From Nervous Headache

Do you ever start the day po you ever start the day with nerves tense, head throbbing, your whole frame taut and "on edge?"

Pure aspiris alone, you may fear to take because it gives you hearthurn—but fear it no longer.

TINGLE'S LAXO ASPIRIN, the new perfected aspirin, combines the wonderful pain combating powers of genuine asbating powers of genuine as-pirin with a digestant added to prevent this after-discomfort. Its laxative qualities further benefit the general system, en-abling the body to throw off the toxins or poisonous wastes, which when pent up in the sys-tem are the cause of headaches and pain. No aspirin on the market can



-It's absorbed easily
-It relieves pain quickly
-It's a gentle laxative TINGLE'S Tablets of

LAXO ASPIRIN Ask your druggist for the "Three Point Box." Therapeutic Research Laboratories, Washington, D. C.

Land Co., which owns 30,000 acres. of land proposes to develop half of tions in Mississippi, is running five iding it into small farms. B. M. Potportable mills within a radius of 25 ter is the engineer, and plans call for miles of this city. Starting in 1920 50 miles of ditches, 10 feet wide at the operations of these mills has so the bottom, at a cost to \$150,000.

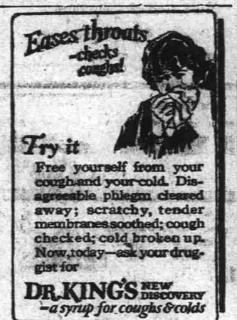
Roads Being Constructed Fifteen mies of roads constructed from local products are under way lished on the Trent river with mod- at a cost of \$200,000.

Last week a successful campaign taking the lumber, which is practi- for a sum of \$200,00 for building aseally all "sizes" with a few narrow sociations was closed with an overboards, to Philadelphia. When the subscription of \$25,600. It is believed Manufacturers Record correspondent that this money will make possible visited the yard 650,000 feet of lum- the erection of 80 additional houses, his city is looking foward to big ber was being loaded on a barge for which are badly needed,

ful plans to insure success. The cot- an excellent dock, and covers 10 Taylor, general manager, has comton crop this year runs from 40 to 60 acres. So fast have orders come in pleted a reinforced concrete and per cent due to the damage of the bol! that delivery is three months behind brick structure, 50 by 102 feet, two stories high, and machinery of a modlously damaged by heavy rains. Still The Neuse Lumbr Co., reports ern type will shortly be installed. there is an air of confidence and opthe building is a daylight factory in every sense, D. B. Johnson, engaged in the pro-

duction of 3 ply veneer box shooks reports his plant working at capacity, with demand exceeding production. The Rockefeller Foundation has to the farmers who suffer-div this year at the hands of enotemplates enlarging its facilities Pamlico section of malaria, and men are now working throughout the secvention of malaria and furnishing as for producing within the county The Pine Lumber Co., has recently them with quinine. It has been def-The food and feed stuff necessary, completed a new plant replacing one initely determined that mosquitoes convey malaria from a sick person to a well and that all who suffer with mosquitoes will then be harmless. Helping to Raise Hogs

More than 200 high bred pigs have peen placed on county farms and the in the work they plan to un- a level much lower than today's fig- help of boys enlisted to raise them. ure. They state that the supply of It has been found that in eight Last week a series of lectures was timber is steadily decreasing, the op- months they increased in weight to



Beware, The Debutante Slouch!



The Shadow

a writer in "Good Housekeeping" of corseting.

"If you are fortunate enough to have who says that unless the uncorseted become corseted they will have a sad a good corsettiere in your local shop, reckoning to meet in the future. Standing with the chest contracted when buying a corset and to lean very and the stomach thrust out the deand the stomach thrust out—the de-butante slouch—will inevitably pro- her wide experience will be an enorof the body. The lesson the writer dis- place reliance, you can study your own closes is that corsets are a necessity figure and determine broadly your

"No branch of beauty so readily re- corsets into so wide a variety of types, pays study as that of line, and it is and though you may have to actually a melancholy fact that it is a branch fit on a large number of corsets before of which few women have any appre- you are satisfied, it is the only possible ciation, otherwise they would never al- way of making a wise-choice and low the beautiful lines of the body to assuring perfect fit."

S TERN warning to the younger be distorted and ruined by the wrong generation of women is issued by corset or what is far worse the lack

duce "high" stomach, ways this writer, mous help to you. If, however, you with its destruction of the beauty lines have no one at hand on whom you can to the growing woman as well as to type, picking out the points that need the mature, and that to be properly correcting, and those you should play corseted is the first step to real beauty. up. The corset manufacturer has helped us enormously by dividing his ed to raise poultry by intensive

New Bern to the county seat of Pamnow operate over these highways.

kinds of game and fowl abound withand fish are plentiful.

240 pounds, at a value of 7 cents per pound. The girls have been encouraged to raise noultry by intensive Home Missions Discussed By The Presbyterians Last Night Sieloff, president of the Mee's Binter Class, had as a subject for his sd-dress the words "Here am I. Send lico county is under way, the total Th adult members of the Presby- began when Dr. Summerell announc- Me," and appealed to the laymen to distance being about 31 miles. This terian Church, and a few of their ed the speakers, who each delivered carry in their hearts these words of

tween New Bern and cities and towns to meet Rev. J. T. Wildman, of Par- Organization to assist in the Home words. along the water front for miles malee, and Rev. B. F. Scattregood, Mission Work of the Church: Pricesaround. The good roads program is of Rocky Mount, both of whom are sor H. B. Smith, in his address. "Serfurther extending the trade territory Home Mission Workers in Albemarle vice," made an appeal to the officers and trucks in considerable number Presbytery. The purpose of the "get- and members of the church for a re--together" was to bring the people consecration of their lives for the ser-H. E. Barlow, secretary of the of the congregation in personal touch vice of the Master, and especially the munity, and of the unlimited oppor Chamber of Commerce, is urging the and fellowship with these men and responsibilities of the officers of the bunities for work for the Master and development of a deep waterway. Ef- learn more of the great mission work church. Rev. J. T. Wildman, spoke of the need for more Christian works forts are benig made for establishing being done by them, and to start an on "Challenge to Laymen," and II. P. ers. He paid tribute to ladies of the a barge line to run between New organization of the laymen of the Whitehurst's address, "Challenges, church for the wonderful evening Bern and Baltimore, and the various church to assist in the home work. A How Met" made plain the purpose they had arranged; to the church for the contract. About 43.4 miles of cities and towns in the New Bern ter- delightful supper was served by the for which God has placed us here it's wonderful pastor Dr. Summerell ladies of the church, during which and our duty to God in our every day and to the men for the inspiring talks A campaign is being promoted by hour music was rendered by Profes- living. Rev. J. A. Vache, Home Mis- they had made. His guspei for the the Chamber of Commerce to interest sor Butt's Orchestra. J. P. Conkey, sion Worker of New Bern Prestyter- men to organize for service met hunters and sportsmen in making accompanied by Mrs. Conkey very lan church for Craven county, follow- hearty response and after this city their stopping place. All kindly favored the audience with ed with an appeal to "You and Me." to the call by calling personally their four solos: "Waiting," "Three Green Miss Amy Caidwell, as a representa- names Judge Barden was a in 40 minutes automobile ride from Bonnets" "Absent" and "The Birth tive of the Women's Bible Class, in a Convener when officers shall be elected this acreage by draining, building the the city. Bears, fox deer, wild turkeys of Morn" which were appreciated. "Parenthesis Address" extended an ed and plans made for settly The real program of the evening invitation to all the ladies who were vice. Contributed.

join the class and enjoy the privileges and benefits derived from same. A. E. will bring a great amount of trade friends, assembled in the Lecture room a short address for the purpose of Jeremiah, and when the call comes to the city. Many boats operate be- of the church last nigth at 7 o'clock, stressing the necessity of a Laymen's for assistance to remember these

Rev. F. H. Scattergood brought the series of addresses to a close by revealing to the laymen the conditions existing in our own surrounding com-

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