

# Smaller Cars-and the World's Most Popular Tires 


on Times Square, New York City: it is $\mathbf{2 5 0}$ feet long, 70 feet high. Made up óf 17,286 electric lamps.
The fountains play, the trade mark changes, reading alternately WRIGLEY'S SPEARMINT, DOUBLEMINT. and JUICY FRUIT, and the Spearmen "do a turn."
Thls slan is seen ntahtiy by about
500,000 people from all over the worlid.



