

EFIRD'S NEW LOW PRICES ON MENS AND BOYS Suits and Overcoats Reach Lowest Tide



At last we have the prices you have been waiting for. During the past few days we have received hundreds of absolutely new Suits and Overcoats for Men, Young Men and Boys. We are able to put everyone of these Suits on Sale at the lowest prices heard of for the past five years.

Men's Suits

Special lot Men's suits, browns, blues, grays and mixed worsteds.

\$12.50

Another lot of unusually attractive suits, ranging in prices from \$35.00 to \$45.00 marked down now to

\$19.50

A big lot of \$45.00 and \$50.00 suits in latest patterns, very stylish an attractive.

\$24.50

Big lot of \$50.00 and \$60.00 suits, made up of the finest fabrics to be found.

\$29.50

Overcoats

Big assortment of blue, brown and gray mixtures. Heavy and Medium weight overcoats.

\$24.50 \$27.50 \$29.50

One lot of unusual values in good overcoats \$4.95

Another lot of unusual values in men's overcoats . . . \$9.50

Raincoats

Men's Combination Raincoat and Overcoat. Something new, very attractive and an unusually serviceable garment. \$19.95

Regular \$20.00 raincoats \$14.95

Good \$12.50 Raincoats \$7.95

\$10.00 values in Raincoats \$4.98

Dress Pants

A big lot just come in at the new low prices. Another lot we have marked down to the same low level of the new prices,

| | | |
|------------------------------------|-------|--------|
| \$6.00 Values Men's Dress Pants | ----- | \$3.45 |
| \$7.50 Values | ----- | \$4.45 |
| \$8.50 Values | ----- | \$5.45 |
| \$10.00 Values | ----- | \$6.95 |
| \$12.00 Values | ----- | \$7.95 |
| Men's Corduroy Pants \$8.00 Values | ----- | \$4.95 |

Boys Pants

Big lot Boy's Pants at the new prices.

\$1.29 \$1.45 \$1.98 \$2.45

Corduroy

Men's Corduroy Suits, \$26.00 values, \$12.50
Men's Corduroy Suits \$30.00 Values. \$13.50
Boy's Corduroy Suits, Sizes 8 to 17 \$6.45 and \$7.48
Boy's Corduroy Pants \$1.48 and \$1.95

Boy's Suits

| | | |
|------------------------------|-------|---------|
| \$8.00 Norfolk styles | ----- | \$5.98 |
| \$9.00 Norfolk styles | ----- | \$6.98 |
| \$10.00 Norfolk styles | ----- | \$7.98 |
| \$11.00 Norfolk styles | ----- | \$8.98 |
| \$12.50 Bows' Suits | ----- | 9.98 |
| \$13.50 Boys' Suits | ----- | \$10.98 |
| \$15.00 Boys' suits | ----- | \$11.98 |
| —And prices ranging on up to | ----- | \$14.45 |

These Suits come in Blue and and Brown and Serge and Mixtures of good grey and green. Boys, if you want a good suit and a good looking Suit, we've got 'em and can save you \$4.00 to \$6.00 on Suit.

The Greatest Smashing of Prices That Ever Happened in The South Pairs of North Carolina Blankets to be Sold at Half Price

There Has Never Been Such a Blanket Slaughter in Twenty-five Years. Any Hotel, Any Boarding House or any Private Family Who Does Not Participate in This Sale Does Themselves the Greatest Injustice of a Lifetime.

This Group of Fine Blankets, Values to \$10.00. This Sale at Only **\$4.98**

- 1610—Size 66x80 Broken Plaids, Pinks and Blues.
- 1180—Size 66x80 White with Pink and Blue Borders.
- 1186—Size 60x80 Tan with Pink and Blue Borders.
- 1181—Size 60x80 Gray with Pink and Blue Borders.

Exquisite Plaid Blankets as Well as Whites. Values to \$12.50. This Sale **\$6.85**

- 1630—Size 70x80 Block Plaids, Pink, Blue, Gray, Etc.
- 1180—Size 70x80 White with Pink and Blue Borders.
- 1186—Size 70x80 Tan with Pink and Blue Borders.
- 1640—Size 70x80 Broken Plaids, Pink and Blues.
- 1130—Size 66x80 White with Pink and Blue Borders.
- 1182—Size 66x80 Gray with Pink and Blue Borders.
- 1630—Size 66x80 Pink and Blue Plaids.

This Lot Extra Fine. There Are Values to \$16.50. This Sale Only. **\$8.45**

- 1170—Size 72x86 White with Pink and Blue Borders.
- 1650—Size 70x80 Block Plaids, Pinks and Blues.
- 1140—Size 70x80 White Lambs Wool, Pink and Blue Borders.
- 1151—Size 70x80 Pearl Gray, Pink and Blue Borders.
- 1660—Size 66x80 Block Plaids, Pink and Blue Borders
- 1650—Size 60x80 Broken Plaid, Blue and Pink.

Cotton Blankets \$2.98, \$3.98, \$4.98

Comforts \$2.39, \$2.98, \$3.45

EFIRD'S DEPARTMENT STORE

WHOLESALE AND RETAIL

LENOIR, N. C.