

ALL ROADS LEAD TO

EFIRD'S

Annual Chain Sale

EFIRD'S

But, You Will Have to Hurry, For TODAY, FRIDAY and SATURDAY, are the Last Days of This Price Smashing Sale

Bargains! Extra Bargains! Extraordinary Bargains!

<p>Hamilton Hickory Shirting 18c Best grade of Hickory Sheeting on the market 18c</p> <p>Dress Gingham 10c Big table of 32 and 27-inch Gingham—per yard 10c</p> <p>No. 2000 Long Cloth 15c Excellent soft finish Long Cloth, the very thing for underwear purposes 15c</p> <p>Underwear Crepe 22 1-2c Big table of all colors and patterns, including solid white—Special price 22½c</p> <p>58 in. Table Damask 45c 58-inch Damask that originally sold for 95c. Efird's Chain Sale Price—per yard 45c</p>	<p>Black Taffeta 98c A few more pieces of this well known brand, 36-inch Black Taffeta—Special 98c</p> <p>Sanitary Sheeting We have just received a big shipment of Rubber Sheeting. We offer at special prices: 36-inch ----- 45c 39-inch ----- 85c</p> <p>Queen Quality Oxfords and Pumps We have a few pair of the well known Queen Quality Oxfords and Pumps we offer for Saturday on Table No. 1. These high quality shoes for only \$1.85</p> <p>Boy's Oxfords Just received a big shipment of Boys' Oxfords in Brogues and plain English Toe. Efird Chain Sale Price \$3.95</p>	<p>Men's Pants \$1.45 100 dozen en's Khaki Pants, regular \$3.00 value, while they last at \$1.45</p> <p>Ladies' Silk Hose Big assortment of Ladies' Silk Hose, black, brown navy and gray. Special 95c</p> <p>Pure Silk Full Fashion Pure Silk Full Fashioned Lace Hose, black, brown, white and pink \$2.39 Don't fail to see the big counter of Ladies' Cotton Hose at 8 1-3 c</p> <p>Children's Sandals 85c One table of Children's Ventilated Sandals—Efird Chain Sale Price 85c</p>	<p>A. C. A. Tick 18c Genuing A. C. A. Feather Ticking 18c</p> <p>Men! Men! Men! Men's heavy blue Overalls, per pair 68c</p> <p>Tennis Shoes 39c One lot of Men's Tennis Shoes for only 39c</p> <p>Men's Overalls \$1.45 We have the best Overalls on the market, "Ironalls", best made, for only \$1.45</p>
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SPECIALS for Practically Every Hour of The Day---SATURDAY

<p>From 9:00 to 9:30 We will sell genuine Father George Brown Sheeting—10 yards to the customer—for only 7½c</p>	<p>From 2:00 to 2:30 One lot of Men's Padded Mercerized Garters—2 pair to customer—Special 15c</p>	<p>From 11:00 to 11:30 Voile Shirt Waists, all sizes and styles, Two to a customer—for only 45c</p>	<p>3 to 3:30 We will put on sale one lot of men's regular size Wesclox Pocket Ben Watches—Special \$1.00</p>
<p>10:00 to 10:30 We will sell a big lot of different brands of Shoe Polish, all colors except black—Two boxes to a customer, for 6c</p> <p>From 11:30 to 12 We will put on sale Woodbury and Cuticura Facial Soap—two cakes to customer, for 15c</p>	<p>9:30 to 10:00 Ladies' Pink Crepe Bloomers, regular price 59c—3 pair to customer at 35c</p>	<p>From 2.30 to 3 We will put on sale a big rack of Velour and Chiffon Broadcloth Coat Suits, regular \$65.00 and \$75.00 values—Special \$10.00</p>	<p>From 3.30 to 4 We will sell one rack of Georgette, Pongee, Taffetas and Voile Dresses for only \$2.45</p> <p>From 4 to 4.30 We will have on sale one lot of Bungalow Aprons, made of genuine Scout Percal—two to a customer— 75c</p>

Efird's Dept. Store
Corner Church and West Ave. LENOIR, N. C.
Shop During This Sale and Add to Your Bank Account
We Are Making Your Dollar Work on Both Sides