Progressive Merchants

Use The Graphic Advertising Columns For Results : 1 :

It Reaches The People

THE GRAPHIC.

The Trading Public

Liberally Patronize Merchants Who Bid For The Trade 1 - 1 - 1

Watch For The Bidders

The Nashville Publishing Co., Publishers.

ESTABLISHED 1895

M. W. LINCKE, Editor

VOL. XVII.

NASHVILLE, North Carolina, October 5, 1911.

NO. 39.

"After the Harvest"

No better place for the year's surplus. Our Commercial Department affords every convenience to those who pay bills by check. Our Savings. Department pays

4 per cent. Interest Compounded Quarterly

We ask for your account however small. Start with the Interest Quarter

October 5th.

The First National Bank Of Rocky Mount, N. C.

Truthful Advertising

Advertise the truth, and people will depend upon you and know that you will always state facts to them.

We do not Advertise "Safest for Savings," but we do advertise that we have A SAFE, STRONG and SOUND BANK, Paying 4 per cent interest compounded quarterly.

The Rocky Mount Savings & Trust

The North Carolina College of Agriculture And Mechanic Arts.

THE REGISTRAR, West Raleigh, N. C.

THE NORTH CAROLINA State Normal and Industrial College

A SHORT TOBACCO CROP.

The Estimates Made by Socretary Department of Agriculture.

crop this year Mr. Elias Carr, secyear. The yield, he estimates, will Raleigh. Now how shall we all help be about 450 pounds to the scre as that club to advertize the State's against 600 last year, for while the capital? In answer to that question tobacco is heavy this year the stands the following is taken from the are reported as being poor.

Mr. T. B. Parker, Farmer's Institute conductor, agrees with Mr. ver: 'People ought to buy from Carr as to the possible acreage, but home merchants, but if home merhe estimates that the yield will be chants do not advertise how are about 550 pounds to the acre. The they to know the home merchants estimate of Mr. Carr, he says, is wish their trade?' How are they to based on reports received and on the know that there are any home mer-figures which show that in August, chants at all? How are they to 1909 and 1910, the sales were about know what a home merchant sells, eight million pounds, while August anyhow? How are they to find of this year show sales of about four where a home merchant does busimillion pounds. Both Mr. Carr and ness? How are they to know whe Mr. Parker agree that the crop has ther a home merchant sells the kind been cut off by very dry conditions of grindstones that grind? How during the planting season, this having continued very far into the cul- home merchant would rather be idle tivation period, both affecting the than advertise and get trade?" acreage and the yield per acre. A few days ago a stranger coming News and Observer.

Sew Wheat, Sew Wheat, Sew Wheat.

while to offer advice as to any farm course offered for what it is worth News and Observer. and no one is asked to accept it if he

Four-year courses in Agriculture; in Civil, Electrical, and Mechanical Engineering; in Industrial Chemistry; in Cotton Manufacturing and Dyeing. Two-year courses in Mechanic Arts and in Textile Arts. One-year courses in Agriculture. These courses are both practical and scientific. Examinations for admission are held at all county seats on July 13. For Catalog address

THE REGISTRAR, West Polaich N. Co. Maintained by the State for the Women of North Carolina. Five wheat. If we are to continue to make a living for ourselves and families we will have to, sooner or tatition to those who agree to become teachers in the State. Fail for catalogue and other information address will not be cheated or deceived. We address and not with impunity go on destand the consumer."—News and Observer.

"ultimate consumer."—News and Observer.

While the warehouse system and a definitely defined policy of co-operation and a definitely defined policy. They're such a health necessity, it as a definitely defined policy of co-operation and a definitely defined policy of

There Is But One Way.

Not long ago there assembled in Boston a mighty army of leading boomers and business men from every State in the Union to confer In response to inquiries made as together upon how best to advertise to the probable size of the tobacco a town and to organize effectively to secure the best advertisement of retary of the Department of Agri- live towns. Raleigh was well reculture, estimates that there is presented in that gathering and last planted this year in North Carolina week an Ad Club with progressive 160,000 acres as against 215,000 last men at the head was organized in

> Wilmington Star: "Says the Raleigh News and Obser-

to Raleigh bought a News and Observer on the train, looked in its columns for a hotel advertisement, did not find one, and said to a fellowtraveler that he was sorry to see I often doubt whether it is worth that Raleigh had no hotel. The by the groom and best man, Mr. companion replied: "You are mispractice without first having been taken. It has good hotels." The requested to do so. Every man reply was "I have been reading their should be allowed to do as he pleas- only morning paper and no hotel After the ceremony the party left es, and to plant such crops as may wishes patronage well enough to inappear to him to be wise. They will do this anyway whether a different answer to the Star's question is that Tampa, Fla., and other points south. course is advised or not and so the only way for home merchants to what's the use. But it seems to the get big trade is to advertise what writer sach an unwise policy to neg- they have for sale and invite home lect sowing wheat that he proposes folks to trade with them. They on every occasion to continue offer- need not expect to grow while they ing such advice. This advice is of hide their light under a bushel.-

The indications are, judging from There are several excellent reas- the expressions of people living in Stancil and Miss Carrie Simmons, of ons why wheat should be a regular various parts of the county, Nash Washington, Dr. and Mrs. F. M. crop. Two of them will be mention- will be more largely represented at Register and Miss Jannie Sewell, of

at our expense. We can make a bear the consequences. We can not better quality of wheat than the eat our pie and keep it too. We item and when we remember that it is in a position to hold his cotton up-Westerner can make. That is, our must adopt a moral rational system home grown wheat contains a much of farming. It can not be put off ton seed were practically wasted, it til a reasonable price is offered for sible, of home supplies of foodstuffs higher percentage of protein than many more years As we go on is almost like finding money. The the other, and is much more valu- from year to year destroying the turning of the cotton seed into bargaining. The development of a bring there will be the least expendable as food. Of almost equal im- humus of the soil, nature is rapidly portance is a system of crop rota- locking up the available plant food. tion that will enable us to conserve our lards. There is no crop that fits plant food will be practically una"ultimate consumer."—News and to place them upon an equality with the cotton mills with their cotton in

VAUGHAN - RANDOLPH NUPTIALS.

The Bride Is Very Well Known in Mashville.

The Scotland Neck Commonwealth gives the following account of the marriage of Miss Pattie Vaughan, sister of Mr. Leon T. Vaughan, of this place, to Mr. J. H. Randolph:

On Wednesday morning, Sept. 20, counsel were these words: 1911, at eleven o'clock, friends witnessed at the residence of Mrs. Pattie Vaughan a beautiful home wedding, when Mr. James H. Randolph, of House, N. C., was united in marriage to Miss Pattle Vaughan, the charming daughter of Mrs. Pattie

The house had been decorated for the occasion with ferns and potted plants, and promptly to the strains of Mendelssohns wedding march, played by Miss Mahel Vaughan, siater of the bride, came the little boys, Francis M. Vaughan, Jr., and Leon T. Vaughan, Jr., nephews of the bride, bearing the ribbons to form an aisle to a beautiful arch under which the bride and groom were to stand, then came the bride gowned in blue cloth with hat, gloves and shoes to match carrying a large bouquet of white asters, leaning on the arm of her sister, Miss Emma Vaughan, of Whitakers, who was handsomely gowned in white voile over messaline with bead trimming, carrying pink asters. The bride and maid of honor were met at the altar Leonard Randolph, of House. The words that made them man and wife were spoken by Elder A. J. Moore. in an automobile for Hobgood to

The handsome and useful display of presents betokened the esteem in which the young couple were held. Among the out of town guests were. Mrs. F. M. Vaughan and children, of Norfolk, Misses Ruth Moore, Emma Vaughan and Elder A. J. Moore, of Whitakers, W. L.

has only been a few years since cot- is in a position to hold his cotton unedible products is proving a good system for warehousing cotton still thing for the southern farmer, as it in control of the farmers would tend

Marketing Cotton.

Admirable in its tone and valuable to every cotton grower who may ap. ply it to his individual case is the advice given by Mr. W. P. G. Harding, president of the First National Bank of Birmingham, to the gathering last week at Montgomery, Ala., to consider the question of marketing cotton. Included in his wise

My advice as to financing of the present srop of cotton is to fix no figure at which you will sell your crop, but to market it gradually. If the price is not satisfactory and you are obliged to pay an urgent debt, sell enough to meet your needs, but hold on to the balance of it, letting it go month by month un- started to her home. She had gone til the entire crop is sold.

difficulties in the way of banks in even if they should be willing to do so. He said that the merchants and local banks to whom most of the farmers' debts are due and who can best secure accommodations from the larger banks must do their part, and he added:

Many of the stockholders of these banks, several thousand in number, cept that he had not finished himself. are farmers, and many are merchants, and almost all of them are directly interested in the price of cotton, upon which the money supply of their community so largely depends. Their interests are identical with yours. Your prosperity last year and in previous years had made them prosperous. You are able to help yourselves. You are able to give good security. They are able to help you and they will

Mr. Harding is fully persuaded that the people of the South can be greatly benefited by co-operative methods in producing and marketing crops, one feature of which is mutual consideration of merchants, local bankers and farmers for one interests in New York attempted to legitimate returns for their crops, and that co-operation marked the that outlined by Mr. Harding, on the part of growers in getting their crop to market. This policy was made possible by the change from the poverty prices of the period between 1890 and 1900 to the prosperity prices of the past 10 years. The

farmer is the making, wherever pos- ing it.-Manufactures Record.

KILLED HIS RIVAL,

Terrible Tragedy at Rockingham h a Jealous Lover.

Rockingham, Sept. 28.—Resenting the efforts of his jealous rival to persuade his sweetheart, whom he was escorting, to leave him, Clyde Childers shot and killed Hank Morse, at the girl's feet here to-night, and then turned the pistol upon himself, inflicting probably fatal wounds.

Competition for the hand of pretty twenty year-old Beulah Stone had been keen for months and on the strength of a promise that she is said to have given Morse, he secured a marriage license to-night and for a walk with Childers and when Mr. Harding set forth tersely the Morse, in his buggy, overtook them he alighted and tried to persuade the larger cities aiding directly in the girl to go with him. To this the holding back of the cotton crop Childers demurred and Morse struck at kim. Childers then drew his pisto and fired. As Morse staggered away desperately wounded, Childers fired two more bullets into his body, and then shot himself twice, falling within a few feet of his victim. Rallying on his way to the hospital, Childers declared he had no regrets, ex-

Anerican Tobacco Company.

New York, Seyt. 28.-Plans for the re-organization of the American Pobaceo Company to conform with the mandate of the Supreme Court, it was said today, provide for the disintegration of the parent company into its several parts and a reassembling of these parts into three separate companies to be known as the American Tobacco Company, the Lorillard Company and the Leggett and Meyers Company.

The holders of six per cent bonds of the American Tobacco Company will receive \$1,200, it is said, for another. Such co-operation worked each bond, to be paid \$600 in cash, out successfully in the marketing of \$300 in five per cent Lorillard Company bonds and \$300 in five per cent bonds of Leggett & Meyers Comrob the cotton growers in of the pany. It is reported that holeers of the four par cent bonds will receive \$900 to be paid \$400 in cash, \$250 in beginning of a wiser policy, like five per cent Lorillard bonds and \$250 in five per cent bonds of Leggitt & Meyers Company.

What the preferred stockholders will receive has not become known. but it is said shareholders in the American Tobacco Company will receive proportional holdings in each of the three new companies

iture for the necessaries of life from the cotton money. With this raising of home supplies should go the most approved methods of cultivating cotton, so that each acre of land may produce to its fullest capability. definitely defined policy of co-opera- Cotton farmers would be saved much anxiety at the begining of every marketing season if each infit all parties concerned, including dividual should adopt the policy of the buyers of the staple, the surest concentration of effort in making reliance of the individual cotton the crop and of co-operation in sellconcentration of effort in making

In cold, unassuming figures, here is our guarantee to every depositor, regardless of the amount he may have in this bank

Capital Total \$261,000

\$261,000.00, that amount stands between your deposit and any possible loss. Not a safer Banking Institution has Edgecombe or Nash County. Come to see us. your business. Four Per Cent Interest paid on Savings deposits Compounded Qurterly

The Planters Bank,

Rocky Mount, N. C.

SCHOOL BOOKS

And All Kinds of

SCHOOL SUPPLIES

At The

WARD DRUG CO. Nashville, N. C.

REMEMBER

We are the exclusive agents for the celebrated

NYAL REMEDIES

Wood's Fall Seed Catalogue

just issued tells what crops you can put in to make the quickest grazing, or hay, to help out the short feed crops. Also tells about both

Vegetable and Farm Seeds

that can be planted in the fall to advantage and profit.

Every Farmer, Market Grower and Gardener should have a copy of this catalog.

It is the best and most com-plete fall seed catalog issued. Mailed free. Write for it.

T. W. WOOD & SONS, Seedsmen, - Richmond, Va.

PITT'S

(GRAVELY'S OLD STAND)

ROCKY MOUNT, NORTH CAROLINA.

Prices Are Higher Than They Have Been in Eighteen Years on All Grades.

My sale last Thursday for everything on floor, including scrap, averaged about \$15.00 per hundred. I have averaged for several customers during the last few days from \$22.50 to \$31.00 per hundred for their ENTIRE LOAD.

Rocky Mount Leads All Other Towns in Prices. . . I Lead Rocky Mount in Both Pounds and Pricesit

I want to sell your Tobacco. I have the money to pay you for it, and if you are looking for a "Square Deal," best treatment and the highest prices, come to see me. I have good box stalls for your team. Good beds for both white and colored people. YOUR FRIEND,