

Progressive Merchants
Use The Graphic Advertising
Columns For Results
It Reaches The People

THE GRAPHIC.

The Trading Public
Liberalize Patronize Merchants Who
Bid For The Trade
Watch For The Bidder

VOL. XXIV.

NASHVILLE, North Carolina, January 17th, 1918.

NO 3

Back Of This Bank's Success

has always prevailed hard and conscientious work on the part of its Officers and Directors. A willingness to aid and advise with its depositors, also the necessary principle of SAFETY in each transaction.

If without a banking home, we'll welcome your account.

The First National Bank
Rocky Mount, N. C.

—Safest For Saving—

THE NATIONAL BANK OF ROCKY MOUNT

ROCKY MOUNT, N. C.

Capital and Surplus
\$ 200,000.00

— 4% —

Compounded Quarterly On Savings.

Your Business Solicited.

Thos. H. Battle, President.
R. H. Ricks, Vice President.
S. L. Arrington, Vice President.
Frank F. Fagan, Cashier.
W. G. Robbins, Asst. Cashier.

Professional Cards.

F. T. BENNETT,
Attorney-at-law
NASHVILLE, N. C.

Special attention given to Administrations.
Office in Bank of Nashville Building.

O. B. MOSS,
Attorney and Counsellor-at-Law,
Spring Hope, N. C.
OFFICE IN CITIZENS BANK.

Dr. C. F. Smithson,
DENTIST.
Office Epstein Building
Rocky Mount, N. C.

DR. F. G. CHAMBLEE
DENTIST.
Spring Hope, N. C.
Office in Finch Building.

S. F. Austin, L. L. Davenport
AUSTIN & DAVENPORT
LAWYERS
Special attention given to all matters
Not associated in any Recorder's Court Practice.

A. Finch, Leob T. Vaughan
Nashville.
FINCH & VAUGHAN,
Attorneys and Counsellors-at-Law
Prompt attention given to all matters
submitted to our care. Office in
New Law Building.

DR. H. BRANTLEY,
Spring Hope, N. C.
Diseases of The Eye, Ear,
Nose and Throat.
AND
FITTING GLASSES,
General Medicine and Surgery
Office, Finch Building.

O. P. Dickinson, Manning & Kitchin,
Wilson, N. C., Raleigh, N. C.
DICKINSON, Manning & Kitchin,
ATTORNEYS-AT-LAW
Wilson, North Carolina.
Practice in the Courts of Wilson and
Nash, and wherever service is
desired. Prompt attention
given to all matters.

PRINCESS JOLANDA OF ITALY



Princess Jolanda is the eldest daughter of the king and queen of Italy, and like them she has endeared herself to the Italian people during the war.

SMALLEST WEEKLY TOTAL YET

RESULT OF ACTIVE MEASURES TAKEN BY THE BRITISH AND AMERICAN NAVIES.

Only Six British Merchantmen Sunk During Week and Only One of Those Above 1600 Tons—Italians Hold on to New Line Along Pieve.

Germany's submarine campaign is waning as the result of the stringent measures that have been taken to combat it by the British and American naval forces. Last week only six British merchantmen were sunk, and only one of these was a craft exceeding 1,600 tons.

This is the smallest total of vessels sent to the bottom during any week since the submarine warfare began, the lowest previous figures having been twelve merchantmen, eight of them in the category of 1,600 tons and over, and four of less than 1,600 tons.

While the Italians continue to hold tenaciously to most of the new line along the Pieve river from the Adriatic sea to the region of Feltre and through the northern hills westward from Feltre to Lake Garda, they again have been compelled to give ground in both sectors to the Teutonic allied armies.

Upon the shoulders of the Italians alone for several days must rest the security of the Pieve line and of historic Venice, for the information has been vouchsafed by Major General Maurice, chief director of military operations at the British war office, that it will be "some days yet" before British and French fighting forces can be placed in the field to reinforce the Italians.

Meanwhile, the enemy is striving energetically to force passages of the Pieve at various points and again has been successful on southern reaches in crossing the stream at Grisola, four miles distant from its mouth and some twenty miles northeast of Venice. Here, however, in the swamp regions the Teutons are being held by the defending forces from further gains.

The north around Zenon, where the stream was negotiated by the Austro-Germans Tuesday, fighting is still in progress, with the Italians holding the upper hand, but not yet having been able to drive back the invaders to the eastern bank of the stream. Still farther north attempts to gain a foothold on the western bank of the Pieve between Quero and Passere were repulsed with heavy casualties.

OFFICIAL CLASSIFICATION AS TO MILITARY DUTY

Washington.—The five classes into which 9,000,000 men registered for military duty—ade divided and the order in which they will be called for service was officially announced in the provost marshal general's questionnaire which every registered man must fill out and file. The order shows some change from the tentative draft published some time ago.

COAL SHORTAGE IS PUT AT FIFTY MILLIONS OF TONS

Washington.—The 1917 coal shortage is put at 50,000,000 tons in estimates compiled by the fuel administration. Although production of bituminous and anthracite together has jumped 15,000,000 tons, consumption, it is declared, has increased at least 100,000,000 tons. Immediate measures to meet the shortage planned by fuel administration have recently asked.

OLD NORTH STATE NEWS

Brief Notes Covering Happenings in This State That Are of Interest to All the People.

The minimum wholesale quantity of cottonseed meal which must be sold by the crusher at \$48.50 per ton was reduced from 30 tons to 10 tons by a ruling issued by State Food Administrator Henry A. Page.

The operating pavilion and laboratory at the base hospital at Camp Greene were totally destroyed by fire entailing a loss of between \$75,000 and \$100,000, according to Major W. L. Sheep, in command of the hospital. A defective flue caused the fire.

Preparations are being made to enlarge Camp Greene at Charlotte to accommodate another brigade of about 7,000 men, at a cost of \$200,000. Additional cantonment buildings are to be constructed at once by the constructing quartermaster's department.

The adjutant general's department of the North Carolina national guard is advised by the war department that the staff, retired, and reserve officers of the North Carolina national guard who have not heretofore been drawn into the service of the federal army will have opportunity to enter one or another of the six training camps about January 15 for special training that will give them opportunity for commissions up to major and active service thereafter.

The increased collection in the office of Internal Revenue Collector J. W. Bailey for the first six months of the fiscal year, amounts to \$1,751,380.95. The collections for December, 1917, amounted to \$280,169.17 over the same month in 1916. The department is just beginning to receive the war tax and expects the collections for the next half fiscal year to exceed ten million.

Mr. B. R. Lacy, State Treasurer, has been appointed by Acting Grand Master North of the Grand Lodge of North Carolina Masons, to fill the unexpired term of the late grand treasurer, Leo D. Heatt.

The Grand Lodge meets here on January 15 and the election to fill that vacancy will be held then. Mr. W. J. Carter was yesterday appointed superintendent of the Masonic Temple by the temple committee, to succeed the late W. T. Lee.

Mr. W. S. Wilson, legislative reference librarian, has been appointed by the trustees of the State library, acting librarian, without salary, to serve until the next session of the general assembly, when an effort will be made to co-ordinate all the library facilities of the State under one head. The action of the trustees followed the resignation of Mr. Alex J. Field as State librarian to take up a position to which he has been appointed in Washington, D. C.

"Make New Year resolutions and take inventories too, but don't forget your most valuable asset—your health," advises the State Board of Health. "Whatever else a man has or does, his first consideration is his health. Only a few years ago, good health was considered good luck, and bad health, bad luck, but now a person's health is known to be just what he makes it from his manner of living. Health is no longer considered a matter of chance or a condition beyond one's control, but on the other hand, it is largely a personal matter and depends on intelligent care and treatment."

With a crowd of visitors estimated at between 700 and 1,000, eight, with a complete exhibit of dairy products, meat and show cattle, the sixth annual meeting of the North Carolina Live Stock, Dairy and Poultry Associations opened at Wilson with an address of welcome from Mr. R. W. Freeman, district agent of the Agricultural Extension Service. The weather was very cold, with snow lying around in all protected places, but despite this fact Mr. Dan T. Gray, chief of the Animal Industry Division, goes on record as feeling unusually good about the success of this meeting because of the large first day's attendance.

Judge Albert L. Coble died at his home on Walnut street of heart trouble. He had an attack of heart disease some time ago, but had seemingly recovered. He appeared to be in usual health the day before, having attended a directors' meeting, and attended to his regular business.

Commissioner of Public Safety D. Hiden Ramsey has set a precedent in North Carolina by appointing a special officer to investigate pro-German talk or disloyal utterances in this city.

Gertrude Widenhouse, eight years old, is dead, and her brother, Richard Widenhouse, 22, may die as the result of the smashing of a motor delivery truck by the section of No. 27, the fastest train on the Southern system, about three miles north of Concord.

Thomas H. Sutton, president of the Fayetteville chamber of commerce, is in Washington to confer with a committee of congressmen in relation to the proposed ordnance training camp, which Fayetteville has recently asked.

400,000 NEW FOOD INSTRUCTION CARDS IN NORTH CAROLINA

Every Patriotic American Household Urged to Observe "Porkless" Day.

SAVE AND SUBSTITUTE SAYS HERBERT HOOVER

At Least One Meatless and Wheatless Meal Each Day is Requested in Statement From Mr. Hoover — Vital Suggestions Given — Food Instruction Card for Every Household in Entire State

Raleigh, Dec. 23.—The State Food Administration has just let contracts for the printing of 400,000 supplementary home instruction cards to be distributed one for each household in the entire State. The issuance of these additional instruction cards is prompted by the increased seriousness of the food situation in Europe both from the standpoint of military necessity and for the relief of hundreds of thousands of Europeans who are threatened with starvation unless immediate relief can be given them.

The supplementary instruction card calls for a "porkless" day each week in addition to "Meatless" and "Wheatless" days, and for a wheatless and meatless meal each day. The consumer is urged to use sugar on a basis of not more than three pounds per person per month. Mr. Hoover, on one side of the card, frankly and impressively presents the food situation as it is.

"As a nation we eat and waste 80 per cent more protein than we require to maintain health," the directions declare. "Therefore, we can reduce the amount of meat we eat without harm. We eat and waste 240 per cent more fat than is necessary."

What is Called for Now. Aside from the general directions contained in the first home instruction card the new card asks everyone to maintain rigid economy of at least:

ONE WHEATLESS day each week and ONE WHEATLESS MEAL each day, the wheatless day to be Wednesday. By wheatless we mean to eat no wheat products.

ONE MEATLESS DAY each week, which shall be Tuesday and one meatless meal each day. By meatless we mean to eat no red meat—beef, pork, mutton, veal, lamb; no preserved meat—beef, bacon, ham or lard.

ONE PORKLESS day each week in addition to Tuesday, which shall be Saturday. By porkless we mean no fresh or salted pork, bacon, lard or ham.

SUGAR—You can materially reduce sugar by reducing the use of candy and sweet drinks. We will make every endeavor to see that the country is provided with a supply of household sugar on the basis of three pounds of sugar for each person per month. Do not consume more.

We Are a Wasteful People. Human foodstuffs comprise three principal elements:

PROTEIN: Mainly present in meat, beans, fish, poultry, milk, and to some extent in grains.

FATS: That is, butter, cream, lard, bacon, margarine, cooking fats, beans, cotton seed oil and other vegetable oils.

CARBOHYDRATES: Grains, sugar, potatoes and other vegetables.

As a nation we eat and waste 80 per cent more protein than we require to maintain health. Therefore, we can reduce the amount of meat we eat without harm.

We eat and waste 240 per cent more fat than is necessary.

Of the carbohydrates we can just as well consume corn, oats and other cereals as wheat, and we have abundant supplies of potatoes and vegetables.

Do not limit your supplies of milk and table butter, but consume it all. Don't waste any.

You can reduce the consumption of fats by reducing pastry and fried foods.

It is selfish and is a cause of high prices.

Such actions multiplied by thousands increase the demands upon our railroads for cars and already, because of our military demands, it is with extreme difficulty we can now move the vitally necessary food to market.

There is much insidious propaganda in the country against conservation and increased production. All opposition to these services is direct assistance to the enemy.

The Situation Grave.

The reverse side of the card carries a message to those who have signed the pledge card of the Food Administration. It is as follows:

To Members of the United States Food Administration:

The food situation in Europe is far graver than when the preliminary survey of the food supply of the world for this year was made. We have an abundance for ourselves, and it is the firm policy of the Food Administration, by the prevention of exports, to retain for our people an ample supply of every essential foodstuff. The harvests of our Allies have proved less than we had contemplated, and the great curtailment of shipping by the submarines during the last few months has further prevented them from access to more remote markets. Beyond the demands of the Allies there is a call upon us by the friendly neutrals for food supplies, and if we cannot at least in part respond to these neutral calls, starvation on an unparalleled scale must ensue.

Greater Sacrifice Necessary.

Food has now taken a dominant position in the war, and we must ask the American people to sacrifice far more than was first thought necessary. We have exported the whole of the surplus of the wheat from this harvest after reserving to ourselves an amount sufficient for our normal consumption of seed and flour until the next harvest and therefore the amount of wheat flour that the United States can contribute to mix with the war bread of our Allies during this winter will be simply the amount that our people reduce their consumption month by month. In other words, every grain of wheat or its products that the Allies receive from the United States from now until the next harvest will be exactly the amount which our people have saved each month on their behalf.

The Allies today ask for 25 per cent more meat and fats (pork, dairy products and vegetable oils) than we consider our monthly production permits us to send them without trenching on our own supplies, or, on the other hand, unless we can consume less. Due to the shortage in shipping, our available sugar supplies must be less than normal from the present time forward.

Every Particle Saved Will Count. Thus every particle of diminished consumption by the American people is one particle more for the soldiers, men, women and children of our Allies and for the starving people in other countries. This is a personal obligation upon every one of us toward some individual abroad who will suffer privation to the extent of our own individual negligence.

If we are to reduce the consumption of the few products which we should export abroad, we will need to eat a larger proportion of many different foodstuffs which we cannot export and which we have at home. For this reason we MUST NOT waste ANY foodstuffs. A great many individuals in our population eat far more food than is necessary to maintain their health and strength. In this emergency only the simplest of living is patriotic. We want no person in the United States to eat less than is required for good health and full strength, for in this emergency America requires every atom of the productive power of our people. While many can eat less all of our population can substitute other foodstuffs for the few that are vitally needed for export.

We must not overlook the fact that Russia collapsed not because of the Germans on her borders but largely because of the failure to organize and feed her own citizens, and IF WE ARE TO emerge victorious from this war, we cannot risk the collapse of another of our Allies from this same cause. There is no waste of food among any of our Allies—there is the most drastic reduction in their consumption; there is actual privation among their women and children; there is starvation in Belgium.

Problem for Individual. We have already issued a series of suggestions in the Home Card—a card that is now hanging in over ten millions of homes. These suggestions have already shown important results, and to these we now add others. The problem of saving in food is a local and individual one, so that more precise and definite rules just to all cannot be formulated. It is a matter for the conscientious consideration of every individual that he or she should eat only that which is necessary to maintain bodily health and strength and unselfishly to select those foodstuffs the use of which relieves international necessities. In this winter of 1918 lies the period when there will be tested in this great free country of ours the question as to whether or not our people are capable of voluntary individual self-sacrifice to save the world.

HERBERT HOOVER, United States Food Administrator.

Cuban Surgeon Offers Complete Hospital Unit



Dr. Rafael Menocal, a leading Cuban surgeon, has arrived in this country to take up with the American Red Cross officials preparations for the field hospital and equipment to be sent to France by the Cuban Red Cross. The organization of this unit is due to the efforts of Mme. Mariana Seva de Menocal, wife of the president of Cuba. Doctor Menocal brought with him the news that more than half of the million-dollar fund necessary to maintain the Cuban Red Cross hospital unit has already been paid in.

GREAT FORCES OF INFANTRY

BRITISH EVERYWHERE ARE REPORTED TO BE HOLDING LINE FIRMLY.

Germans Use Masses of Artillery—About Twenty Divisions—General Byng's Forces Make Gains in Several Places.

Extremely hard fighting, with the Germans using great forces of infantry in mass formation, is taking place along the southwestern and southeastern sections of the Cambrai salient.

In the region of Gonnelleu, La Vacquerie and southward to Vendhuile and northward toward Masnières, battles waged with great fierceness throughout Monday, but with the Germans nowhere successful in breaking the British front. At La Vacquerie they again succeeded in penetrating the village from which they were ejected previously, but a strong counter-attack again turned the scales in favor of General Byng's forces, who threw out the enemy, inflicting heavy casualties on him.

As in their previous attacks, the Germans used great masses of artillery, but the British forces everywhere met their onslaughts stoically and at last accounts were firmly holding their line at all points.

Although the Germans in their offensive have been using men reckoned at 20 divisions, the British have been able at several points to regain some of the ground they lost in the initial attack which was delivered with a suddenness similar to that of Byng's big drive toward Cambrai. Sunday night they had gained the eastern edge of the village of Villers-Guislain and driven out the Germans from La Vacquerie. They held this latter position until Monday morning, when they were compelled again to cede it to the enemy, only to take it again.

RELEASED BALLOONS ARE BROUGHT DOWN IN SAFETY

Kansas City, Mo.—Two United States army observation balloons, unlaunched by accident and shot unguided into the air, have been brought to the ground. One, a huge bag of the new French type, escaped from students at Fort Omaha, Neb., and trailing 6,000 feet of steel tethering cable, traveled a spectacular course through Nebraska, Kansas, Oklahoma and thence back into Nebraska, where it was captured.

Chemical Plant Wrecked.

Pittsburgh, Pa.—Eight men were killed, two are missing and more than 30 were injured, many of them seriously, by an explosion that wrecked the "T. N. T." plant of the Acetna Chemical Company at Holdrege, a suburb. The explosion did damage estimated at \$20,000 to the plant and shattered windows in factories and homes for a radius of nearly two miles.

NO DIRECT DENIAL OF FUEL OR TRANSPORTATION

Washington.—Curtalement of non-essential industries to save fuel and transportation will be accomplished for the present, at least, almost wholly by indirect means. This was made clear in official quarters, where it was indicated there probably will be no direct denial of either fuel or transportation to any industries. The best plan is to see that the fuel and transportation are used in the most efficient manner possible.

BECOMING AN INVESTOR

The "big" opportunity that comes to practically every individual at one time or another almost invariably requires some money.

The wise plan is to begin saving today—now. With the start and a determination to succeed financial progress is sure.

It only requires \$1.00 to make the start by opening an account in this Institution.

Planters Nation'1 Bank
Rocky Mount, N. C.

Every Citizen of Nash County is Invited -- to Visit --

NASH COUNTY'S New Bank

Farmers & Merchants Bank.
Rocky Mount.

Has recently installed its new fixtures and awaits with pleasure to show you its Complete Banking Equipment.

T. T. THORNE, President.
M. O. BLOUNT, Vice Pres.
T. A. AVERY, Vice Pres.
W. W. AVERY, Cashier.

Visitors From Nashville
When in Rocky Mount Stop at the

ROCKY MOUNT HOTEL AND CAFE

For Ladies and Gentlemen,
European Plan.
The home of good Eats; Where Quality and Quantity Talks.

HOME COOKING.
GOOD SERVICE.
246 S. Main St.
Central Location. Steam Heat and Running Water in Every Room.

T. O. COPPEDGE
Physician and Surgeon
Office in Grand Jury Building
PHONE 14
Nashville, N. C.

At the Front
MILITARY
300 ARTICLES 350 ILLUSTRATIONS
BETTER THAN EVER
15c a copy
At Your Newsstand
Yearly Subscription \$2.00
Send for your copy today
It's the best thing you can do for your country