

Let Nothing  
keep you away  
from this  
Money-Saving  
Event.

# PARKS & COMPANY SUMMER CLEARANCE SALE

Begins Friday, July 22nd, and Will Continue About 10 Days.

Store Opens  
at 9 O'clock  
Friday  
Morning.

Startling Clearance Prices will prevail in Dry Goods, Notions, Millinery, Ready-to-Wear Garments, Shoes, Clothing and Hats. The Clearance Prices will be cut deep to insure quick change of ownership of all Summer Merchandise. It must move in ten days. You can't afford to miss a single day of this ten-day Clearance Sale if you appreciate true economy. Everything will be just as advertised. Bring this ad. with you.

**No Goods will be Charged at Sale Prices!**

Watch our Advertisements. Something new every day.

**This Store will be closed all day Thursday.**

No goods advertised will be guaranteed on sale for any length of time.

<p><b>\$5.00 Black Silk Petticoats \$2.89.</b> On Friday, 22nd, the opening day, we will put on sale 100 Black All-Silk Taffeta Petticoats worth up to \$5.00, every one guaranteed to wear, Clearance Sale Price <b>\$2.89</b></p>	<p><b>10c Bleached Gauze Vests 4c.</b> 50 dozen full Bleached Gauze Vests, 10c values, but slightly seconds, on sale Friday, as long as they last <b>4c each</b></p>	<p><b>10 Yards 12½c Domestic 75c.</b> Friday morning at 9 o'clock when our store opens for 30 minutes we will sell 10 yards of the best 12½c Poe Mills Domestic for <b>75 cents.</b> Only 10 yards to a customer.</p>	<p><b>10,000 Yards 10c Solid Color Lawn 2½c</b> One counter filled full of 10c Lawn and Organdy in white and all colors, 27 to 32 inches wide, in perfect short lengths, Sale Price <b>2½ cents</b></p>
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## Dry Goods.

With prices cut to the core. This Summer Clearance Sale will be a 10 days bargain carnival.

Remnants of all kinds of Silk, worth up to 50c, Sale price ..... 25c

### SUSINE SILK 19c.

All colors in Susine Silk, never known to sell for less than 25c, as long as it lasts ..... 19c  
50c Susine, yard-wide, in Green and White, Sale Price ..... 33c  
60c Silk in a range of colors, some with the Rajah effect, Sale Price ..... 37c  
75c Tan Rajah ..... 59c  
Big lot of 50c China Silks in Broken ranges of colors, Sale Price ..... 29c  
\$1.25 Black, Peau de Soie, yard-wide, Sale Price 89c  
\$1.50 value in heavy quality, black rustling Taffeta Silk, Sale Price ..... 98c  
36-inch Black Taffeta, 36 inches, every yard guaranteed to wear, per yard ..... 57c  
75c Black Jap Silk, 36 inches wide, Sale Price 49c

### SILK CREPE DE CHINE 14c.

All Silk Tissue Crepe de Chine in Green, Gray, Light Blue, Sale Price, per yard ..... 14c

## Wool Dress Goods.

Silk and Wool Mohair in Black only, worth \$1.25 to \$1.50, all one price during the Sale, per yard ..... 97c  
\$1.15 quality Black and Navy Mohair ..... 89c  
\$1.00 Mohair in Black only ..... 68c  
75c Mohair, 50 inches wide in all colors, Sale Price ..... 37c  
60c and 70c All-wool Batiste, 50 inches wide; colors, Black, Navy, Cream and Light Blue, Sale Price 44c  
50c and 60c Mohair and Striped Worsteds 44 inches wide, most all colors, Sale Price, per yard ..... 36c

### CREAM MOHAIR 22c.

Cream Mohair with stripes, 36 inches wide, Sale Price ..... 22c

### LINENS.

36-inch Sheer White Linen Lawn, 25c and 35c values, Sale Price, per yard ..... 19c  
39c and 50c Sheer White Lawn, Sale Price per yard ..... 29c and 39c

### GOOD BARGAINS IN WHITE AND COLORED DRESS LINEN.

White Dress Linen, Special at ..... 19c, 23c and 34c  
36-inch Tan Dress Linen, 25c and 35c qualities, Sale Price ..... 19c and 25c  
30c Dress Linen, Navy, Light Blue and Pink, 36 inches wide Sale Price ..... 23c  
20c Tan Dress Linen, yard-wide, Sale Price ..... 14c  
36-inch Ramie Cloth in Light Blue, Lavender and Old Rose for dresses and skirts, a 15c cloth, Sale Price ..... 11c  
15c Linonette in white and all colors, Sale Price ..... 12 1-2c  
18c Galleta in stripes and solid colors, fast colors, Sale Price ..... 13 1-2c  
15c Cotton Suitings for skirts and suits, Sale Price ..... 10c  
12 1-2c Linene Suitings in a pretty range of colors, Sale Price ..... 8 1-3c

### DRESS GINGHAMS.

25c Dress Gingham, Sale Price ..... 15c  
15c Dress Gingham, Sale Price ..... 12 1-2c  
12 1-2c Dress Gingham, Sale Price ..... 10c  
10c and 12 1-2c Dress Gingham, Sale Price ..... 7 1-2c  
One lot of Dress Gingham in Remnants, fast colors, worth up to 10c, Sale Price ..... 5c

### ONE COUNTER 8 1-3c

One large counter piled full of all kinds of White Goods, Colored Lawns, Gingham, Silk Mulls, Cotton Voils, etc., worth up to 15c yard, Sale Price ..... 8 1-3c

Special Counters will be arranged with prices in many cases ONE-HALF the real value.

### PRICES OF SPECIAL COUNTERS WILL BE

2 1-2c, 3c, 5c, 7 1-2c AND 8 1-3c.  
Big lot of Laces, cotton and linen finished Torchon, worth up to 6c, Sale Price ..... 3 1-2c

### BIG SALE OF FINE SHIRTWAISTS.

25 dozen 50c and \$1.00 Values in Waists, bought from Manufacturers' forced sale at about half their real value, Sale price as long as they last ..... 25c and 59c

### All sizes.

1.25 Values ..... 89c  
\$1.50 and \$1.75 Values ..... 98c  
\$2.00 and \$2.50 Values ..... \$1.39 and \$1.79  
All Children's and Ladies' Summer Parasols will be sold at a Great Sacrifice.  
White and all colors in the best grade 25c Oil Cloth, Sale Price, per yard ..... 17c  
25c Window Shades ..... 19c  
15c Brass Rod Curtain Poles, each ..... 7 1-2c  
\$5 and \$6 Wash Coat Suits, Sale Price ..... \$3.49  
\$4 and \$4.50 Wash Coat Suits, Sale Price ..... \$2.49

## Ready-to-Wear Coat Suits and Skirts Must Be Sold.

Will you need a Wool Skirt? You should see what we are showing during this sale at ..... \$3.98, \$4.48, 5.50 up to \$7.50

\$1.25 White and Light Blue Wash Skirts, Sale Price ..... 8c  
Mildly Pinafores, trimmed in blue, sizes 8 to 14 years, made, icy and wear like the \$1 one, Sale Price 49c

## Fine Millinery.

The price is cut and cut deep. We must sell every Hat in the house in 10 days.

\$10 Trimmed Hats ..... \$5.98  
\$7.50 Trimmed Hats ..... \$4.49  
\$6.00 Trimmed Hats ..... \$3.29  
\$5.00 Trimmed Hats ..... \$2.50 and \$2.95  
\$3.50 Trimmed Hats ..... \$1.98  
\$2.00 Trimmed Hats ..... 98c to \$1.29  
Ladies' 75c Sailors ..... 39c  
Ladies' 50c Sailors ..... 25c  
Ladies' 25c Sailors ..... 15c

All Children's Hats cut in price.

## Great Opportunity to Save Money on Notions.

All Post Cards, including city scenes ..... 1c  
All widths in white cotton tape ..... 1c  
Hooks and Eyes ..... 1c  
5c Gold Eye Needles ..... 1c  
One lot of Ladies' Handkerchiefs, Sale Price ..... 2 for 5c  
Big lot of Ladies' Handkerchiefs ..... 5c  
Ladies' 25c Collars and Jabots, Sale Price ..... 10c and 15c  
35c and 25c Collars and Jabots ..... 19c  
Extra good Ladies' 50c Corsets, Sale Price ..... 29c  
Big lot of 15c Box Paper ..... 9c  
Big lot of Box Paper ..... 5c  
The best 25c pound paper made, Special ..... 18c  
Envelopes to match ..... 8c  
Children's Hose Supporters ..... 9c  
Ladies' 15c White-foot Hose ..... 9c  
10c Grey Hose, 4 pair for ..... 25c  
Elastic Belts ..... 10c and 19c

White Wash Belts ..... 10c  
Side Combs ..... 10c  
15c and 25c lot of Belt Pins to clean up quick ..... 9c  
25c Hair Turbans and Rats, Sale Price ..... 18c  
10c Gauze tape Vests ..... 4c

All Ladies', Misses' and Children's Muslin will be on sale FRIDAY, SATURDAY and MONDAY. Thousands of other Good Bargains that we haven't the space to mention.

## Men's Furnishings.

Men's 15c Sox, both plain and fancy colors, ..... 10c pair or 3 pair for 25c  
Men's Best 25c Hose ..... 17c or 3 pair for 50c  
Men's 25c Neckwear ..... 18c  
Men's 39c Neckwear ..... 25c  
Men's 50c and 75c Neckwear ..... 39c

### 75c SHIRTS 50c.

Our entire line of 75c Shirts, plain and fancy patterns, also a variety of soft collar Shirts, all go at one price ..... 50c  
Men's 50c Shirts in a variety of patterns ..... 38c or 2 for 75c

\$1.00 Blue Chambray Shirts, cuffs attached, 2 collars, all sizes, Sale Price ..... 69c  
Men's Balbriggan Underwear ..... 18c garment or 35c suit

Men's 50c Athletic Underwear ..... 37 1-2c  
Men's 25c and 35c Belts ..... 18c  
Men's 50c Belts ..... 39c  
Men's \$1.00 Belts ..... 74c  
Men's \$1.00 and \$1.25 Belts ..... 75c

## Men's Clothing.

All Summer Suits, also all Broken Sizes in Medium and Heavy Weight Suits must be sold in this sale regardless of what they cost. Our loss is your gain.  
Men's \$6.50 and \$7.50 Suits ..... \$3.95  
Men's \$6.50 and \$7.50 Woolen, Crash, Cassimere Suits in broken sizes, to sell quick ..... \$3.95  
Men's Fine Worsteds Suits, extra good values for \$8.50 to \$10.00, as long as they last ..... \$4.95  
Men's \$12.50 fine Worsteds and Serge Suits, all go at one price ..... \$7.45  
\$15.00 Hand tailored Suits, this season's best patterns in Blue, Gray and Fancies, your size ..... \$9.95

### \$18.00 SUITS \$12.45.

This range comprises a great variety of Fine Worsteds, Cassimere and Blue Serges, your choice ..... \$12.45

### MEN'S \$20.00 SUITS \$14.95.

These Suits are made by Hackett-Carhart & Company, New York's best tailors, every suit all pure wool, and the best fitting garment sold, as long as they last the price is ..... \$14.95

## Boys' Clothing.

Boys' \$2.00 Suits ..... \$1.24  
Boys' \$2.50 Suits ..... \$1.45  
Boys' \$3.00 Suits ..... \$1.95  
Boys' \$4.00 Suits ..... \$2.95  
Men's Odd Pants in all sizes ..... 98c  
Men's \$1.50 and \$2.00 Pants ..... \$1.34  
Men's \$2.50, \$3.00 and \$3.50 Pants ..... \$1.98  
Men's \$4.00 Pants ..... \$2.98  
Men's \$5.00 and \$6.00 Pants ..... \$3.98

### ALL STRAW HATS GO AT A PRICE.

Men's and Boys' 25c and 39c Hats, clean up price ..... 15c  
Men's and Boys' 50c and 75c Hats, all go at one price ..... 25c

## A Bargain Feast—Men's Oxford's.

### LOT NO. 1.

French Shriner and Urner Oxford's for men who care. Regular \$5, \$5.50 and 6, in patent and tan, button and lace, our special clearance sale price ..... \$3.74, and \$3.98

### LOT NO. 2.

Lot of Patent and Gun Metal Oxford's, sizes somewhat broken, regular \$3.50, \$4 and \$5 sellers, go in this sale for ..... \$1.98, \$2.48 and \$2.98

### LOT NO. 3.

200 pairs of W. L. Douglas' \$3.00, \$3.50 and \$4.00 Patent Oxford's, several styles and lasts all go for ..... \$1.38

### LOT NO. 4.

Good \$3.00 Oxford's in Patent, Gun Metal and Tan, Special ..... \$2.48

### LOT NO. 5.

All \$2.50 Oxford's in Patent, Tan and Gun Metal, cut to ..... \$1.98

### LOT NO. 6.

All \$2.00 Oxford's, some \$2.50, bunched together for ..... \$1.59

### LOT NO. 7.

\$1.75 Oxford's all go for ..... \$1.38

Many tables and counters are used in displaying these Shoes. Every pair will be marked in plain figures.

## Ladies' Pumps and Ties.

### LOT NO. 1.

All \$3.50 and \$4.00 Ladies' Oxford's, Pumps and Ties in Patent, Gun Metal and Tan, Special Sale Price ..... \$2.74 and \$2.98

### LOT NO. 2.

Best \$3.00 Values in all styles and leathers go in this sale for ..... \$2.48

### LOT NO. 3.

\$2.50 Oxford's, Ties, one and two strap Pumps in all leathers, cut to ..... \$1.98

### LOT NO. 4.

Patent two-strap Pumps, jet bow, soft vici, one strap plain toe, tan, button and lace, all regular \$2 values, Sale Price ..... \$1.58

### LOT NO. 5.

Ankle Strap Patent Leather Pumps, were good, values at \$1.75, Special Sale Price ..... \$1.48

### LOT NO. 6.

All \$1.50 Oxford's and Two Straps go for ..... \$1.24

### LOT NO. 7.

Old Ladies' Comforts, some with rubber in sides, \$1.50 values, Sale Price ..... \$1.24  
\$1.25 Grade ..... 98c

One lot of Ladies' Canvas Oxford's in Pink, Blue and some White, regular price \$1.75, Sale Price 50c  
One lot of small size, from 1-2 to 4, Patent and Vici, sold regular for \$3 and \$3.50, clean up price ..... \$1.75

Lot of high shoes, all small sizes, worth \$1.75 and \$2.00, go in this sale for ..... 98c

## Boys, and Children's Shoes.

Boys' \$3.50 Oxford's in Patent and Gun Metal, priced ..... \$2.48  
Boys' \$2.50 and \$3.00 Oxford's in Patent, Vici and Gun Metal ..... \$1.74  
\$1.50 and \$2.00 grades in all leathers go for ..... \$1.38  
Misses' Pumps and Oxford's in Patent, Gun Metal and Tan ..... \$1.75  
\$2.00 Values, Sale Price ..... \$1.38  
Same in Children's at ..... \$1.18  
Children's Pumps in Patent and Red, sizes 5 to 8, regular \$1.35, Sale Price ..... 98c  
75c and 85c Grades go for ..... 54c  
Infant's Pumps, 1 to 5, the \$1.00 kind in Patent, Vici, Red and Tan, Special Sale Price ..... 79c  
75c Grades in Black, Red and Tan, Sale Price ..... 48c  
Children's White Canvas Oxford's, \$1 values ..... 48c  
Odd lots in Infant's, Children's and Misses', sizes broken, at prices to numerous to mention. All are less than half price.  
These are not seconds, job lots or old shoes, etc., but this season's goods. It cost you nothing to look.

### ONE COUNTER 5 CENTS

On this counter you get the best grade of Calicoes, Dress and Apron Gingham, solid and fancy colored Lawn, worth up to 7½c and 10c per yard, Clearance Sale Price ..... 5c

# H. L. PARKS & COMPANY

29-31-33 SOUTH UNION STREET

CONCORD, N. C.

### ONE COUNTER 3 CENTS

On this counter you will find all colors in remnants Lawns, Calicoes, Gingham, Lace and Embroidery up to 7½c, all go for one price as long as it lasts, per yard ..... 3c