CONCORD DAILY TRIB

PUBLISHER'S ANNOUNCEMENT. Advertising rates can be had at the affice. Copy for changes must be in at 10 o'clock a. m.
Cards of Thanks, Resolutions of Respect and similar articles are charged at the rate of 5 cents per line—cash in Entered as second class mail matter April 26, 1910, at the postoffice at Con-cord, N. C., under the act of March 3, 1879.

Out of the city and by mail the follow-ing prices on the Evening Tribune will prevail:

2.00 turned Tuesday.

JOHN M. OGLESBY City Editor Concord, N. C., April 21, 1911.

Part with time as with money. sparing; pay no moment but in purchase of its worth. And what its worth? Ask deathbeds; they can tell.-Young.

the detailed figures of the population have occured on the first day of April. of all North Carolina counties. The cord, have been here among friends population of every city, town, village and have returned, and township in the State is given. The figures show a decided increase in population all over the State. The total increase is 302,477. Probably tended preaching at Mission Easter Sunday. Rev. J. S. Harris preached the most gratifying fact about the an excellent sermon. returns is that while they show commercial State, it is losing little as an agricultural State.

Some one sends us a copy of the ton's last Friday and Sainrday. Daily Herald, published at Everett, Washington, which contains an ac- yet but we are expecting to hear them count of the raising of a popular subscription of \$45,000 in that city of money needed by the public treasury, Baptist church the third Sunday evdue to the decrease in public revnne ening at 3 o'clock and Sunday at 11 by voting out the saloons last Novem- o'clock. ber. This is the first case of the kind on record, so far as we have heard, Mr. Wilford Adams is his name, and and shows that the people of Everett he writes: "I was confined to my bed have not only public spirit but that with chronic rheumatism and used two they are behind the enforcement of with good effect. The third bottle put the prohibition law.

Mr. Edmonds may have been justified in knocking the ten miles of bad road he found in Cabarrus county, but at the same time he might have said something about the excellent road between Concord and Salisbury.-Durham Herald.

It is conceded that the seven miles of road from Concord to Kannapolis, entertained the members hunt Monday afternoon. every yard of which is in Cabarrus county, is as fine a piece of road as Moravian Falls to visit friends. can be found on the entire National Highway.

The "recall' has been used by the citizens of Tacoma, Washington, against their mayor, A. V. Fawcett, who had served only eleven months. Smith spent Tuesday in Concord, that it was to build the house of the where they purchased a bass violin Lord God of Israel in Jerusalem (Ezra tence, and was opposed by the women and the church people generally. The recall election resulted in his being ousted.

One dealer in Charlotte has sold about a dozen harem skirts. We have not yet seen anything in the Charlotte papers about a riot on the streets of that city, however.

The Baltimore Evening Sun refers to Congressman Gudger, of the tenth North Carolina district, as "Representative Gudgeon." Such is fame.

North Carolina Lutheran Synod.

one hundred and eighth annual after every quarrel.

If each would try to be a real support and somfort to the other.

If household expenses were always proportioned to receipts. The one hundred and eighth annual convention of the Evangelical Lath-eran Synod and Ministerium of North

All be held in St. Paul's

Wilmington, beginning Wed
Wed
Wilmington, beginning Wed
W hurch College and the Business

Bev. M. M. Kinard, Ph. D.; 2.
Church College and the ProfesMan—Rev. J. P. Miller. Thursafternoon—Laymen's meeting
addresses by laymen; 8 p. m.,
ons—Our Mimion Field at
they were married for worse as well
as better.

Remember

Remember

The Old Corpitart

Fine weather since last week, round is about ready for farmers to

Some of our people went to the picnic on the river Monday and re-ported a nice time. Peaches are few and far between and many apple trees are not bl ing this year as they gave fruit last year and will rest this year.

Wheat is looking well, the rainy weather has got it on the higher move. Mr. Burwell Frick and Miss Eller Culp were married on last Sunday. Booze has been plenty during the

Easter season, Mr. J. C. Burrage and wife, of Concord, visited the former's parents here over easter.

Mr. Will Burrage, of Rocky Mount, eame in on a visit last week and re-Rev. Matney, Presiding Elder, mov-

ed into his new house Monday. We need some of those chickens that lay three eggs a day. Ours do not average one egg in three days during the year. Eggs are bound to decline at the rate of three eggs per day for bens. Sometimes and very often three hens lay in the same nest. I don't see how a man can tell anything of certainty about how many eggs one hen lays especially if he has more than one hen. If he has but one ben and no other chickens near then The Greensboro News, one of the he could be a little more accurate in very best daily newspapers in the his statement. We would not have South, scores in publishing today been so much surprised if this would

MT. PLEASANT. R. F. D. 1.

There was a large congregation at-

There were a number of young peothat North Carolina is forging ple from here attended the sociable fast ahead as a manufacturing and party given at Mr. W. A. Crayion's last Saturday night. Music was furnished by the Page string band.

Rev. J. S. Harris was a pleasant visitor at the home of M. R. tray-The wedding bells have not rang

There will be preaching at Mission

One Conductor Helped Back to Work me on my feet and I resumed work as conductor on the Lexington, Ky., Street Railway. It will do all you claim in case of rheomatism." It clears the blood of uric aied. M. L.

NO. 3 TOWNSHIP.

Marsh Drugist.

Miss Carrie Emerson, president of the Young People's Missionary band, entertained the members at an egg Miss Carrie Harris has gone to

Mr. Allen Harris and Misses Virgie and Bessie Harris spent Easter Monday in Mooresville with friends,

Mr. George Readling, a delegate from Gilwood church, is attending the Presbytery at Concord.

Messrs, J. F. Bradford and J. B. for Hickory Camp Band, W. O. W.

The Great Keystone Shows passed through our section Sunday en route from their winter quarters to Vir-

Safe Medicine For Children.

Foley's Honey and Tar Compound s a safe and effective medicine for children as it does not contain opiates or harmful drugs. The genuine Foley's Honey and Tar Compound is in a yellow package. M. L. Marsh, Drug-

Married Polk Would be Happier. If they tried to be as agreable as in

courtship days.

If they kissed and made up at once

The Old Comfort efore coffee did its work?

Lesson IV.—Second Quarter, For April 23, 1911.

THE INTERNATIONAL SERIES.

Text of the Lesson, Il Kings xil, 4-15. Memory Verse, 11-Golden Text, I Chren. xxix, 9-Commentary Pre-

Toda, we combine the story of Joash, king of Judah, in last week's lesson and in this one. He began to reign in his seventh year and reigned forty years, doing right in the sight of the Lord, while Jeholada, the priest, instructed him (verses 1-3), but he did not destroy idolarry in the land. Our last good king in Judah was Jeboshaphat, who was succeeded by his son Jehoram, his firstborn, who married a daughter of Abab and did evil in the sight of the Lord and put to death his six brothers. He reigned only eight years and died a fearful death, as the prophet Elijah sent him word that he would. It is written of him that he departed without being desired (II Chron. xxi).

Jehoahaz (or Ahazinh), his youngest son, succeeded him, all his older brothers having been slain by the Syrians. He reigned only one year, and his mother, Athaliah, was his counselor to do wickedly (II Chron. xxii, 1-4). He was slain by Jehu, and when his mother knew that he was dead she at once proceeded to destroy all the ed royal of the house of Judah, but Jehosheba (or Jehoshabeath), the wife of Jeholada, the priest, and sister of Ahaziah, rescued the infant Joash and hid him and his nurse in the house of the Lord six years while Athallah reigned over the land (II Kings xi, 1-3; II Chron. xxii, 10-12).

Last week's lesson told us how, in his seventh year, Jeholada, the priest, arranged to have him brought forth inointed, crowned and proclaimed king, and made a covenant between the Lord and the king and the people that they should be the Lord's people (xi, 12, 17). They broke down the house of Baal and his altars and images, slew the priest of Baal, and also the wicked queen mother Athaliah. So the people rejoiced and the city was quiet (xi,

We must not confuse our good King Ioash of Judah with another Joash. king of Israel, who began to reign the ten tribes in the thirty-sevsath year of the king of Judah's reign and who departed not from the sins of Jeroboam, the son of Nabat, who made israel to sin (11 Kings xill, 10-13). We have a key to the heart of today's lesson in the expression, "The house of the Lord," which occurs in our lesson verses just twelve times, if we in-

Inasmuch as the king spent the first six years of his life in some part of the house of the Lord under the care of the priest of the Lord it is the most suggestive phrase in our lesson, and the more so when we remember that the kings who reigned at Jerusalem were said to sit on the throne of the Lord as king (I Chron, xxix, 23). We cannot think of Israel as a nation without a tabernacie or temple as a swelling place for Jehovah in their midst. One of the first commands to Moses after the deliverance from Egypt and the giving of the law at Sinal was, "Let them make me a sanctuary that I may dwell among them" (Ex. xxv, 8). When Cyrus, king of Persia, made a proclamation throughout all his kingdom that the Jews L 1-4). Ezekiel xl to xivili tells of the temple that is to be when they shall be gathered from all nations nev er to be pulled up or scattered any

When Israel was numbered it was the law that every one, rich and poor, should give a half shekel as atonement this money was to be used in the service of the Lord (Ex. xxx, 11-16). This is probably a part of the money percent to in verse 4 with which they were to repair the house of the Lord, for the som of Athaliah, that wicked woman, had broken up the house of God and had bestowed the dedicated

hings upon Baalam. Joash instructed the priests and the Levites to go out unto the cities of ludah and gather of all Israel mo to repair the house of the Lord from year to year, but this collecting busi ness did not work any better than it foce today, and after more than twenty years the work was not done (verses

18; 11 Chron. xxiv, 4-7).

Then Jeholada, the priest, took a shest, with a hole in the lid, and set best, with a hole in the lid, and set a beside the altar on the right side as see cometh into the house of the Lord, and they made a proclamation through Judah and Jerusalem to bring in the affering that Moses had commanded, and thus they gathered money in abundance, and the workmen wrought, bundance, and the workmen wrought, ad the work was perfected by them ad they set the house of God in his ato and strengthened it (verses 9-14;

ty given at the Bome of Mr. and Mrs. E. W. Christenbury last Priday night, which was enjuyed by a large growd in spite of the rain. At 10:30 o'clock everybody was invited to the dining room and there was a delightful supper. There were about 45 presen

Among them were about 45 present.
Among them were:
Misses Mattie Brown, Ollie and
Willie Crenshaw, Willie May Oehler,
Bertha and Mary Beard, Marie Grace
Barnett, Edna Harkey, Grace Wallace, Claudia and Maggie Heglar.
Messrs. Brevard and Clifford Wallace,
Atlass and Young Davis Henry Gallo-Atlas and Young Davis, Henry Gallo-way. Charlie Whitley, Boyce, Ottis and Edlon Gray, James Kirk, James Ochler, Charlie Harkey, Stitt Beard, Ed. Taylor, Chartie Lefler, Clayton Aleander, Fred and George Motley, Tom Brumley, Jr., Homer Heglar, John Alexander, Jack Barnett, Er-

uent at the Oehler school house on April 28th, 1911, beginning at 2 clock, p. m.

Mr. E. W. Christenbury has had gas lights put in his house.

SWEETHEART.

A Reliable Medicine-Not Narcotic Mrs. F. Marti, St. Joe, Mich., says: "Our little boy contracted a severe bronchial trouble and as the doctor's medicine did not cure him, I gave him Foley's Honey and Tar Comp in which I have great faith. It cured the cough as well as the choking and gagging spells, and he got well in s short time. Foley's Honey and Tar Compound has many times saved us much trouble and we are never with-out it in the house." M. L. Marsh, Druggist.

TO CURE A COLD IN ONE DAY Take Laxative Bromo Quinine Tab lets. Druggists refund money if it fails to cure. E. W. Grove's signature on every box.

Everything FOR THE

Garden!

EAS, BEANS CORN, RADISH, BEET, CABBAGE, LETUCE, PARSNIPS, SALSAFY, CUCUMBER, PARSLEY, OKRA

GIBSON DRUG STROE

Desirable

Morris Building

Best location in city. Steam heat, light and janitor service

Also sleeping rooms, bath, light and janitor service

Phone No. 59 P. M. Morris Real Estate Company T. T. SMITH, Jr., Manager.

THE CLORIOUS MOUNTAINS OF-

WESTERN HTHOM CAROLINA

"THE LAND OF THE SKY"
"THE SAPPHIRE COUNTRY"

Winter, Spring, Summer and Autumn are the proper sessons for tourists to visit Asheville and "THE LAND OF THE SEY." In other words, this beautiful country presents delightful attractions the year round, with benefits and pleasures peculiar to each season of the day of the year.

Reached By-Southern Railway

Solid Through Trains, including for Car, between Goldsboro and ville via Raleigh, Greensboro, bury. Other Convenient The Car Areassand WINTER TOURIST TICKETS NOV

W. H. PARNELL, T. P. A., Rain

Regal Shoes at Cost Plus 5 per Cent. An Earthquake for the Trade. but a Benefit to the Public

Regal Prices Are Now \$335 to \$585

NOBODY OUTSIDE the shoe trade can realize what a joit that trade received when the Regal Shoe Company announced its new pricing-policy.

"HENCEFORTH," said the Regal Shoe Co., "all the shoes we make will be priced at COST OF MANUFACTURE AND SELLING, PLUS FIVE PER CENT. COMMISSION, no matter whether that price figures out in odd or even money, and without regard to the 50c jumps between prices, heretofore arbitrarily fixed in the shoe business."

IT WAS NOT the five per cent, that gave the jolt. The Regal Shoe Co. has always done business on a five per cent profit and every manufacturer knew it. It was the abandonment of the "even price" that caused the stir.

THAT "EVEN-PRICE" policy has been the darling superstition of the shoe trade for twenty years or more. Standard shoes had been sold for so long at \$3.50, \$4.00, \$4.50, \$5.00 and so on, that dealers thought no other prices were possible.

"BARGAIN" SHOES—nameless products shoveled out by shoe "departments"-might be sold at odd prices. But standard makes-oh, never!

IT WAS ARGUED seriously by expert shoe-salesmen that men and women who wanted shoes of name and character would rather pay even prices. That is, they argued that a man would rather pay \$5.00 than \$4.85, whether or not he got anything worth having for that extra 15c.

AND SO, WHEN a designer produced a new shoe that could be sold for profit and all at \$4.85, the manufacturers were up against an embarrassing situation.

THEY COULD DO any one of three things-and some one of these three things they all did: THEY COULD LET that \$4.85 shoe stand as it was and ask \$5.00 for it,

getting an extra 15c profit, if Regal competition would allow it,-or THEY COULD ADD 15c worth of unnecessary expense to the shoe,

bringing its price up to \$5.00 OR, THEY COULD SKIN 35c worth OUT of the shoe, bringing its price down to the next even figure \$4.50, but spoiling the shoe's quality-

BUT AS FOR DOING the obvious and proper thing-selling that \$4.85 shoe for \$4.85—why that was not to be thought of

SEEMS RIDICULOUS, doesn't it? But all superstitions seem ridiculous after you have exploded them. And the Regal has exploded this one. HEREAFTER, Regal Shoes will be built just as the Regal style-builders

plan them. They know their business, and they know their public. IF THEY SAY "This shoe is right as it stands—the best shoe that can be devised and built for its particular want and purpose"—why that shoe is going to the public just as it is, unaltered by a foolish custom.

THE DESIGNERS will not be required to add anything unnecessary to it, nor to take anything out of it, to bring its price up to or down to any

THE MANUFACTURING COST of that slice will be figured carefully: five per cent, will be added and a further allowance covering the actual cost of selling that shoe to the customer, and the resulting sum will be the price of that particular shoe, whether it is \$3.35, or \$3.50, or \$4.85, or whatever it is.

THE PRICE WILL BE STAMPED ON THE SHOE AT THE FACTORY and certified public accountants will verify the prices and also verify the fact that only five per cent, commission is added.

YOU GAIN MORE than the dimes you save by the odd prices. You gain also by better balanced quality and by the fact that you pay only for what you want.

REGAL Style-Builders now have a free hand. They simply get out the BEST SHOE THAT THEY CAN DEVISE for a certain purpose at about a certain price. You pay for exactly what you get, plus the fair 5 per cent. You are taxed nothing for useless additions.





This Space Next