PUBLISHER'S ANNOUNCEMENT. Advertising rates can be had at the les. Copy for changes must be in at a clock a. m. Cards of Thanka, Resolutions of Re-

spect and similar articles are charged at the rate of 5 cents per line—cash in Entered as second class mail matter April 26, 1914, at the postoffice at Con-cord, N. C., under the act of March 3, 1879.

Out of the city and by mail the follow-ing prices on the Fvening Tribune will prevail:

JOHN M. OGLESBY City Editor Concord, N. C., April 21, 1911.

YOUR OWN HOME.

"Save your money and buy a home," was the oft and oft repeated advice of H. H. Rogers to young men in his employ. He always added, "Neither opportunity nor fortune can knock at the door of a man who has no home."

THE NEWS FROM THE STORES.

The relation of the merchant to his public is much like that of the newspaper man to his audience.

The public, or at least the femining as much eagerness to learn the news of bargains and of styles as to see what the army is doing in Texas.

The mercham who does not respond to this demand with a good story nal park commission. about his offerings and values, meets the same fate as the newspaper man who does not know a good piece of news when he meets it on the street.

When advertising fails to attract, it is usually because the writer failed to make it newsy. In this spring season there is a human interest story in fleeting caprices of style, of shrewd bargaining by which the merchant has protected his customers of overstocks that help family income go

The public listens. Mr. Merchant! Are you there? The Times and The Tribune are ready to help you.

The Harmon boom was put in mo tion at Washington Friday. Governor Harmon is supported by the entire delegation of 16 Democrats from the Buckeye State. "Don't overlook been asked. Bryan," cautioned Representative Cox, when the Harmon boomers be-Champ Clark and Gov. Wilson to determine from which of these gentlemen they had most to fear. It is said the majority of those present believed Clark is the one to look out for now.

One of the next steps in the Democratic program will be to reduce the heavy tax on woolen goods. If this can be accomplished as planned by the Democrats, the western Senator who has been called the greatest shepherd since Abraham may be somewhat wrathy, but ninety millions of Americans will wear more elegant and more comfortable attire.

The people, after a long and stubborn fight with special privilege, have restored popular government in the House of Representatives, the lower branch of Congress. The fight must not stop until the people are equally well represented in the United States Senate and in the executive mansion.

The campaign for State-wide prohibition in Texas was opened Friday. On July 22 the constitutional amendment providing for the prohibition of intoxicating liquors in the Lone Star State will be submitted to the voters. Come in boys; the water's fine.

Oppose Gold Anklets.

Chicago, April 20.—A poll among hicago women shows that not many fitted them will adopt the style set by the Harold F. McCormick, daughter f John D. Rockefeller, in wearing a uld anklet. The anklet is made of the tiny gold strands, caught loosely getter and forming a richen from thich hangs a number of gold bands that tinkle merrily as the owner all.

inlater of Finance Lim eo, states that his country may to as far as it has heretofore to at Americans in border towns. DELAY LINCOLN

longressional Body Cannot Agree Upon Suitable Location \$2,000,-000 is Appropriated.

Lincoln. A committee of seven members-namely, President Taft, Schators Cullom of Illinois, Wetmore of Rhode Island and Money of Mississippi and Representatives Cannon of Illinois McCall of Massachusetts and Champ Clark of Missouri-was designated to carry out the provisions of the resolu

This committee so far has been up able to agree upon a location for the proposed memorial or its design. The question has been referred to the fine arts commission as an advisory body While the Lincoln memorial commit tee just named is the central authority in relation to the project, its powers are somewhat limited by an amend ment adopted by the senate requiring and design of the memorial upon which the committee may finally decide.

How to Commemorate Lincoln.

The issue on which the committee divides is not a new one. The old Burn ham park commission, the Roosevelt fine arts council and some members of the present fine arts commission all have approved the original park commission plan. This contemplated a memorial portico, surrounded with terraces, gardens and fountains, on the eastern bank of the Potomac.

This was in turn a feature and only one feature of a general plan for end of it, picks up the newspaper with the beautiful and systematic development of Washington recommended by such great artists as Daniel H. Burnham, Charles F. McKim, Augustus Saint Gaudens and Frederick Law Olmsted, Jr., who composed the origi-Their report was presented Jan. 15, 1902, and every year that has elapsed since then has confirmed the wisdom of their concin-

Commissioners Disagree.

The congressional committee appointed under the latest resolution is not altogether friendly to the park commis sion plan. Speaker Cannon long has favored a Lincoln memorial between every retail business, a story of the Union station and the capitol not withstanding that a statue of Christopher Columbus is now being made to go on the plaza in front of the station. Senator Wetmore and Representative McCall are, or have been, advocates of this site. President Taft is strongly for the park commission project. The position of Senators Cullom and Money is not known. Champ Clark has defined his own views with the suggestion that the people of the country should decide what form the memorial should take and where it should be placed. The committee has beld several meetings which have resulted in no agreement, and, as stated, the opinion of the fine arts commission has

Let the People Decide.

Oddly enough, the suggestion of gan to weigh the prospects of Speaker | Champ Clark, whether offered seriously or not, has been taken up. It has been decided by friends of the Potomac site to state their case to the country and ask for a popular verdict, attend the funerals of his brothers on the question. They hold that the idea of a memorial to Lincoln is one of national interest and importance and that as the local authorities can arrive at no conclusion the matter should be submitted to the people. The Washington chamber of commerce has volunteered to communicate with the trade organizations of the country with reference to the project, and a committee consisting of about seventyfive of the leading men and women of Washington, few of them holders of public office, has been appointed to carry on the work.

OLIVE OIL AND ONIONS.

Eat 'Em and Avoid Fever and Diphthe

ria, Says Health Expert. Dr. Frederick A. Kraft, the Socialist health commissioner of Milwaukee, believes that he has discovered that eating onlone and olive oil is preventive the rout of scarlet fever and diphtheria.

of scarlet fover and diphtheria.

It is a fact that the districts where onlone are largely used have been free from these diseases the past year. When the comparative statement by wards of the prevalence of scarlet fever and diphtheria was submitted to the health commissioner he noticed that the wards populated by Italians and foreigners were more free from the diseases than the American districts. The Italian ward did not have a single case of either disease, while

a single case of either disease, while the exclusive Prospect Hill district was most generally affected.

The health commissioner then in-vestigated every family where either disease was found. No family where a case of either disease was found used onloss.

For Building Up **Body and Brain**

Grape-Nuts FOOD

Has no Equal!

There's a Resson"

MR. DOUGHTON'S BRASONS.

Will Not Vote for Reciprocity. Special to Carlotte News.

Washington, April 20.—Representa At the last session congress passed the North Carolina delegation are an appropriation of \$2,000,000 for the three of the ten or twelve democrats erection of a memorial to Abraham that will not vote for the Canadian reciprocity bill. Four Ohians, three Louisianans and one Minnesotan and perhaps others will stand with them The leaders have tried to drive them back on the reservation but they will not be driven.

"I am opposed to Canadian reciprocity and shall vote against it," said Representative Doughton today. It was not an issue in my campaign, and it is now pressed by leading re-publicans of the Taft, Mann, McCall, Lodge and Crumpacker school. A democrat should feel free to vote as his judgment dictates and a majority of his constituents desire him to do Letters received from every county in my district lead me to believe that my constituents oppose the measure as offered

"They tell us that reciprocity is a approval by congress of the location cardinal principle of the democratic party. This may be true but sham reciprocity has been condemned in our platform. It is argued by the advocates of this measure that it will not reduce the products of the farm. but will lower the cost of living. Such a thing is impossible. It is a sham, or it will hurt. Cattle, hogs and other stock are on the free list but meats, meat products and the like handled by the beef trust are protect-

> Mr. Doughton is very emphatic, He thinks his constituents are with him.

> > Children Who are Sickly.

Mothers who value their own comfort and the welfare of their children, should never be without a box of Moher Gray's Sweet Powders for Children, for use throughout the season. They break up Colds, Cure Feverishnes, Constipation, Teething Disorders, Headache and Stomach Troubles. These Powders never fail. Sold by all drug stores, 25c. Don't accept any substitute. A trial package will be sent free to any mother who will address Allen S. Olmsted, Le Roy, N. Y.

Mystery Shrouds Finding of Dead Infant in Woods.

Salisbury, April 20.-The dead body of an infant was found in a piece of woods in the eastern section of Salisbury today and the officers are mak ing an effort to locate the mother of the child. Owing to the decomposed condition of the body it could not be identified. It is thought to have been newly born. The affair is shrouded in mystery and there is no clue to the guilty party. This makes the second babe found in the same section in the past few months.

Charles Barnt, agea eighty fire years, who, it is said, had not wore a hat or coat for sixty years and prided himself on the fact that he never had been ill during those years died at his home at Gloucester, Mass. Tuesday of old age. Baunt, it is as serted, left the grounds surrounding his home only twice in sixty years Then he went hatless and coatless to

Doctors Said Health Gone

County. Tennessee, in a letter from Mc-Minn ville,

Mr. B. W.

of Warren

cluded to

gone. I con- Mr. B. W. D. Barnes. try Peruna, and after using four bot-ties can say I was entirely cured."

Unable to Work Mr. Gustav Himmelreich, Hochheim

Mr. Gustav Himmeireich, Hochheim, Texas, writes:

"For a number of years I suffered whenever I took cold, with severe attacks of asthma, which usually yielded to the common home remedies.

"Last year, however, I suffered for eight months without interruption so that I could not do any work at all. The various medicines that were prescribed is sught me no relief.

"After taking six bottles of Peruna, two of Lacupia and two of Manaiin, I am free of my traubic so that I can do all my farm work again. I can heartly recommend this medicine to any one who suffers with this annoying complaint and believe that they will obtain good results."

Typewriter for sale. Apply at The

Soth Parties Spile Over Provision of Agreement North Carolina

Washington, April 20.—State and party affiliations were repeatedly broken in the House of Representatives today in the concluding hours of the fight on the Canadian Reciprocity bill. Democrats for supporting a Republican protective principle and Republicans hurled criticism against their fellow-Republicans for marching with the Democrats toward the freewith the Democrats toward the free trade goal.

During the seven hours of debate 24 men spoke on the reciprocity measure Two-thirds of them made pleas for its defeat in speeches of from one min-ute to a half-hour in length, and in this number were two Democrats from North Carolina and Republicans from many of the Northern States.

The freedom of the debate against the bill brought forth from Mr. Dalzell, of Pennsylvania, leader of the opposition, the acknowledgment that Democratic Leader Underwood had been "exceedingly fair and generous" to those opposed to the bill.

Many of the criticisms of the bill were from agricultural sections and based on the belief that reciprocity with Canada under the agreement would injure the agricultural interests of the United States.

Differences in the North Carolina delegation, all of whom are Democrats, were vigorously aired on the floor. Representative Webb declared that Claude Kitchin, who opened the recprocity fight last Friday, had no right o criticise him or other members of the State delegation who proposed to tote against the reciprocity treaty Mr. Kitchin had accused him of standing side by side with the Republican "standpat" leaders, he said, but he could with equal justice accuse Mr Kitchin of having worked with these same Republican leaders in the past.

Everything

PEAS, BEANS, CORN, RADISH BEET, CABBAGE. LETUCE, PARSNIPS,

SALSAFY, CUCUMBER, PARSLEY, OKRA

Garden!

GIBSON DRUG STROE

Desirable Offices

Morris Building

Best location in city. Steam heat, light and janitor service

Also sleeping rooms, bath, light and janitor service

Phone No. 59 P. M. Morris Real Estate Company T. T. SMITH, Jr., Manager.

THE CLORIOUS MOUNTAINS

WESTERN North CAROLINA

"THE LAND OF THE SKY"
"THE SAPPHIRE COUNTRY"

Winter, Spring, Summer and Autumn winer, Spring, Sammer and Autumn are the proper seasons for tourists to visit Asheville and "THE LAND OF THE SKY." In other words, this beautiful country presents delightful attractions the year round, with benefits and pleasures peculiar to each season of the day of the year.

-Reached By-Southern Railway

Solid Through Trains, including Par-tor Car, between Goldsborn and Ashe-ville via Raleigh, Greensborn, Salis-bury. Other Convenient Through Car Arrangements. WINTER TOURIST TIGESTS NOW

ON HALP. J. H. WOOD, D. P. A., Asheville, N. C. R. H. DeBUTTS, T. P. A., Charlotta. W. H. PARNELL, T. P. A., Raleigh.

DR. J. S. LAFFERT mpinint and believe that they will tain good results."

Practice limited to Eye, Ear, Nose and Threat and Pitting Giasses.

Office in the Morris bilding, Room No. 18 over Catagram savings lians.

Office hours: 8 to 11 a. m. and 1 to 6

City Pressing Club | Watch

This

what you want.

Week

Next

Space.

Regal Shoes at Cost

Plus 5 per Cent.

An Earthquake for the Trade,

but a Benefit to the Public

Regal Prices Are Now \$335 to \$585

NOBODY OUTSIDE the .. hoc trade can realize what a jolt that trade re-

"HENCEFORTH," said the Regal Shoe Co., "all the shoes we make will be priced at COST OF MANUFACTURE AND SELLING, PLUS

IT WAS NOT the five per cent, that gave the jolt. The Regal Shoe Co.

THAT "EVEN-PRICE" policy has been the darling superstition of the shoe trade for twenty years or more. Standard alsoes had been sold

"BARGAIN" SHOES—nameless products shoveled out by shoe "depart-ments"—might be sold at odd prices. But standard makes—oh, never!

IT WAS ARGUED seriously by expert shoe-salesmen that men and women

whether or not he got anything worth having for that extra 15c.

AND SO, WHEN a designer produced a new shoe that could be sold for profit and all at \$4.85, the manufacturers were up against an embar-

THEY COULD DO any one of three things-and some one of these three

THEY COULD LET that \$4.85 shoe stand as it was and ask \$5.00 for it,

THEY COULD ADD 15c worth of unnecessary expense to the shoe,

OR, THEY COULD SKIN 35c worth OUT of the shoe, bringing its price down to the next even figure \$4,50, but spoiling the shoe's quality-

BUT AS FOR DOING the obvious and proper thing selling that \$4.85

SEEMS RIDICULOUS, doesn't it? But all superstitions seem ridiculous

HEREAFTER, Regal Shoes will be built just as the Regal style-builders

plan them. They know their business, and they know their public.

IF THEY SAY "This shoe is right as it stands—the best shoe that can be

is going to the public just as it is, unaltered by a foolish custom.

THE DESIGNERS will not be required to add anything unnecessary to

THE MANUFACTURING COST of that shoe will be figured carefully;

THE PRICE WILL BE STAMPED ON THE SHOE AT THE

YOU GAIN MORE than the dimes you save by the odd prices. You gain

REGAL Style-Builders now have a free hand. They simply get out the BEST SHOE THAT THEY CAN DEVISE for a certain purpose af -

after you have exploded them. And the Regal has exploded this one.

devised and built for its particular want and purpose"-why that shoe

it, nor to take anything out of it, to bring its price up to or down to any

five per cent, will be added and a further allowance covering the actual

cost of selling that shoe to the customer, and the resulting sum will be

the price of that particular shoe, whether it is \$3.35, or \$3.50, or \$4.85.

FACTORY and certified public accountants will verify the prices and also verify the fact that only five per cent, commission is added.

also by better balanced quality and by the fact that you pay only for

about a certain price. You pay for exactly what you get, plus the fair 5 per cent. You are taxed nothing for useless additions.

Regal Shoes Give You What You Want

At The Lowest Price That Can Buy It

REGAL SHOES

CANNON & FETZER CO.

shoe for \$4.85-why that was not to be thought of I

getting an extra 15c profit, if Regal competition would allow it,-or

who wanted shoes of name and character would rather pay even prices. That is, they argued that a man would rather pay \$5.00 than \$4.85,

between prices, heretofore arbitrarily fixed in the shoe business.

caused the stir.

rassing situation.

things they all did:

bringing its price up to \$5.00

no other prices were possible.

ceived when the Regal Shoe Company announced its new pricing-policy.

FIVE PER CENT. COMMISSION, no matter whether that price figures out in odd or even money, and without regard to the 50c jumps

has always done business on a five per cent, profit and every manufacturer knew it. It was the abandonment of the "even price" that

for so long at \$3.50, \$4.00, \$4.50, \$5.00 and so on, that dealers thought

H. C. MH