THE CONCORD DAILY TRIBU BLISHER'S ANNOUNCEMENT.

Advertising rates can be had at the office. Copy for changes must be in at 16 o'clock a. m. Cards of Thanks. Resolutions of Respect and similar articles are charged at the rate of 5 cents per line—cash in all cases. mil cases.
Entered as second class mail matter
April 26, 1916, at the postoffice at Concord, N. C., under the act of March 3,

Out of the city and by mail the follow ing prices on the Evening Tribus will prevail:

JOHN M. OGLESBY City Editor Concord, N. C., April 24, 1911.

THE CHEERFUL VIEW.

As man was created for health, so was mankind created for happiness, and to speak of its misery only is to say words that soon are forgotton. Why not speak as though mankind were always on the eve of great certitude, of great joy? Thither, in truth, is man led by his instinct, though he never by his instinct, though he never may live to behold the long wished for tomorrow. - Maeterlinck.

President Hobbs, of the National at the recent annual meeting of that association in Boston, made this state-

"To clothe the whole of humanity would require 42,000,000 bales of colton each year.

Mr. Hobbs said that of the 1,500,-000 inhabitants of the world, only 500,000,000 are completely clothed, while 750,000,000 are only partially clothed and 250,000,000 are practically not clothed at all. As civilization advances, the proportion of the partially clothed and the unclothed will decrease, and this, with the increase of population in civilized countries, will call for an increased supply of cotton. The cotton belt of the United States now furnishes fully two-thirds of the world supply of cotton, and, as totally unfitting me for anything. the demand increases, will be called upon to greatly increase its production. Understanding this condition the Southern Railway has organized a Cotton Culture Department, to work Agriculural Department and the agricultural authorities of the Southern bringing about the adoption of those cultural methods which will result in larger average yields per acre, thus ton growing and leaving surplus lands one hundred acres, for he will receive

application for pardon of Thomas E. cles and nervous prostration.

Stripling, the Danville chief of police, who after fourteen years of liberty, Wellville," in pkgs. "There's a Reaachieved by breaking jail, was again arrested and placed in jail. Stripling arrested and placed in jail. Stripling one appears from time to time. They must now don the convict's stripes are genuine, true, and full of human and serve his life sentence unless he interest. is later pardoned. This action of Governor Brown is taken in face of the fact that Stripling's pardon was Georgia prison commission, to whom the Athletics has a rising star in young the case was referred. What is a prison commission for, if its unani- fielder with a wallop, and he has been mous finding is to be utterly disre-

and the selling price.

The announcement that the Mexican revolution is practically at an end will be received with a feeling of relief. An armistice of five days has been agreed upon, to be followed by a mee. Both insurrectos and Federals are working for peace and an end of the war is expected within a week o time.

POREIGN MINISTERS GREY FOR TAFT PRACE PLAN

for It Arouse Enthusiasm.

Bir Edward Grey, British foreign sec retary, recently evoked cheers by unsals submitted by President Taft and Secretary Knox, which contemplated a permanent treaty for the arbitration of all questions between England and America.

When Sir Edward referred to the possibility of the adoption of President Taft's proposal he was listened to in tense silence. If, he said, two of the greatest nations should thus make It clear that in no circumstances were they going to war again the effect of their example on the world must have beneficent consequences.

Nations entering such an agreement continued the secretary, might be exposed to attack by a third nation This would probably lead to their making another agreement to join each other in any case of quarrel with a third power in which arbitration was

"In entering an agreement of this kind," said Sir Edward, "there would be risks, and you must be prepared for some sacrifice of national pride know that to produce such change public opinion must reach very his ideals, higher than some think post ble, but men's minds are working in this direction, and history affords instances of reaching such an ideal point. It was so in the case of slavery when the United States rose up, not counting the cost in blood or money or the risk of national existence."

In conclusion the secretary said. The general adoption of such a system might leave some armies and Association of Cotton Manufacturers, navles still in existence, but they would remain not in rivalry, but as the world's police."

Utopian as his hopes might seem to ome, he believed that he would live long enough to see some progress toward their resilization a Nations," he said in a grave percention, were in bondage to army and many expenditures. May the time soon come when they shall realize that the law is a bet ter remedy than force."

The foreign secretary's speech was loudly cheered and created a deep im-

COFFEE CONGESTION

Causes a Variety of Ails.

A happy old lady in Wisconsin

"During the time I was a coffee drinker I was subject to sick head- Esperanto, that these three communiaches, sometimes lasting 2 or 3 days.

To his affliction was added, some years ago, a trouble with my heart Being written by Mexicans living in that was very painful, accompanied the country that is the seat of the revby a smothering sensation and faint-

Dyspepsia, also, came to make life in co-operation with the United States harder to bear. I took all sorts of obtained by reporters or traveling patent medicines but none of them foreigners. helped me for any length of time.

'The doctors frequently told me States, to keep the cotton production that coffee was not good for me; but of the South abreast of the demand by without coffee I felt as if I had no breakfast. I finally decided about two years ago to abandon the use of coffee entirely, and as I had read a septic, tonic and restorative. Refuse great deal about Postum I concluded substitutes. M. L. Marsh, Druggist. increasing the profitableness of cot- to try that for a breakfast beverage.

"I liked the taste of it and was parto be devoted to other crops and the ticularly pleased to notice that it did growing of live stock. It is clearly bad spells with my heart grew less and not 'come up' as coffee used to. The more profitable to a farmer to produce less frequent, and finally ceased altofifty bales of cotton on fifty acres gether, and I have not had an attack than to produce the same amount on of sick headache for more than a year.

My digestion is good, too, and I am thankful that I am once more the same amount for his cotton and healthy woman. I know my wonder will have fifty acres for other uses. ful restoration to health came from Under ordinary circumstances, every quitting coffee and using Postum."
increase in the average yield of cot-

ton per acre reduces the cost of pro-"There's a reason," and it is this. duction per pound and yields the Coffee has a direct action on the liver farmer a larger margin of profit be- with some people, and causes partial tween the cost of growing his crop congestion of that organ preventing the natural outlet of the secretions Then may follow biliousness, sallow skin, headaches, constipation and Gov. Brown, of Georgia, denies the finally a change of the blood corpus-

Ever read the above letter? A new

Hogan is Mack's Latest Phenom. Connie Mack seems to make a prac-tice of unearthing phenomenal ball the Southern league. Hogan is an outhitting the ball so hard in the exhibition games that he may wedge his way into a regular position.

Pitcher Howell New First Baseman. Harry Howell, the former St. Louis pitcher, who was cast out of the Amer-ican league for having a hand in the Lajole batting flasco at the close of last season, is being groomed for the first base post of the Louisville (American association) team. Howell is doing so well that he may supplant Myron Grimshaw, the regular guardian of

An Inside View of the Merican Tron-

'X. X. X." in Tryon Bee Mr. Editor:-With praiseworthy energy the Editor of Amerika Esperantisto, the official organ of the Esperanto Association of North America, has secured three letters from Mexican Esperantists concerning the situation in their country and writ-

ten in the international language. They all agree that the reports in the American papers are exaggerated, but confess that the situation is

are President Diaz's failure to resign and the conviction that the elecions nugatory.

The civil war has now lasted since he 20th of November and is more devastating at present than ever before. There have already been killd more men than there fell of the United States troops during the Spanish war. There are bands of revolutionists in nearly every one of the twenty even States of which the Mexican Republic is composd. The majority

if the people sympathize with the principles of Madero's party, altho they do not go so far as to earry arms against their government

All the writers predict the fall of the revolutionary movement. would have collapsed long ago if it were not for the neighborhood of the 'nited States, whether the revolutionists draw arms and provisions. The lack an experienced military leader They have no disciplined army, no artillery. When the ammunition they now have is used up, they cannot get more. They have no money beside what they take, and no credit,

Still, the government seems to be mable to put down the revolution. It has capable, well disciplined and faithful officers, but its oldiers are very had and inferior to those of the rebels. Many villages do not contain a man, because in order to avoid forced recruiting, they have all fled to

It is an interesting proof of the spread of the international language. cations have appeared in an American magazine in their original garb. dation, they give more trustworthy information than that which can be DR. J. S. LAFFERTY

Foley Kidney Pills contain in concentrated form ingredients of established therapeutic value for the relief and cure of all kidney and bladder ailmens. Foley Kidney Pills are anti-

PILES CURED IN 6 TO 14 DAYS. Pazo Ointment is guaranteed to cure any case of Itching, Blind, Rleeding or Protuding Piles in 6 to 14 days or

money refunded. 50e,

as mercury will surely desiror the sunse of finell and completely derause the whole gesten when sutering farpage the mucous surfaces. But articles knowld never be used amount or prescriptions from reputable physicians, as the famings they will do is ten fold to the good you can possibly derive from them. Hall's Catarra Cure, manufactured by P. J. Chenny & Co., contains no genrury, and is taken intermity, acting directly upon the blood and mucous surfaces of the system, in buying Hall's Catarra Cure he sure you get the genuine. It is taken intermity and made in Toledo, Ohlo, by P. J. Chenny & Co. Testimonials free. Sold by Druggists. Price, Tic. per bottle. bottle, Take Hair's Family Pills for Consti-

TO CURE A COLD IN ONE DAY The chief causes of the revolution re-re President Diaz's failure to re-ign and the conviction that the elec-on every box.

Everything

Garden!

PEAS, BEANS, CORN, RADISH BEET, CABBAGE, LETUCE PARSNIPS SALSAFY, CUCUMBER. PARSLEY, OKRA ONION SETS.

GIBSON DRUG STROE

Desirable Offices

Morris Building

Best location in city, Steam heat, light and janitor service free.

Also sleeping rooms, bath, light and janitor service

Phone No. 59 M. Morris Real Estate Company T. T. SMITH, Jr., Manager.

Practice limited to Eye, Ear, Nose and Throat and Fitting Glassez. Office in the Morris bilding, Room No. 20 over Cabarrus Savings Bank, Office hours: 8 to 11 a. m. and 1 to

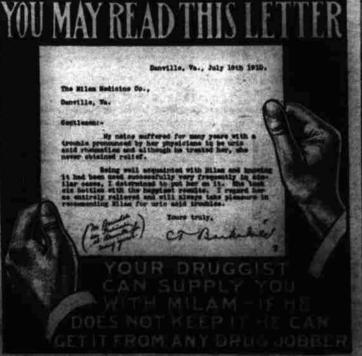
For Sale or Rent-Mrs. E. C. Misenheimer's residence on North Spring Street. Apply to Jao. K. Patterson & Co.

For Sale-18 shares of stock of the Southern Loan & Trust Co. Jno K. Patterson & Co. 12-ti 12-tf

different kinds for sale at The Times-Tribune off ce.



YORKE & WADSWORTH COMPANY CONCO RD, N. C.



Regal Shoes at Cost Plus 5 per Cent.

An Earthquake for the Trade, but a Benefit to the Public

Regal Prices Are Now \$335 to \$585

NOBODY OUTSIDE the shoe trade can realize what a jolt that trade received when the Regal Shoe Company announced its new pricing-policy.

"HENCEFORTH," said the Regal Shoe Co., "all the shoes we make will be priced at COST OF MANUFACTURE AND SELLING, PLUS FIVE PER CENT. COMMISSION, no matter whether that price figures out in odd or even money, and without regard to the 50c jumps between prices, heretofore arbitrarily fixed in the shoe busine

IT WAS NOT the five per cent. that gave the jolt. The Regal Shoe Co.
has always done business on a five per cent. profit and every manufacturer knew it. It was the abandonment of the "even price" that caused the stir.

THAT "EVEN-PRICE" policy has been the darling superstition of the shoe trade for twenty years a more. Standard shoes had been sold for so long at \$3.50, \$4.00, \$4.00, \$5.00 and so on, that dealers thought no other prices were possible.

"BARGAIN" SHOES—nameless products shoveled out by shoe "departments"-might be sold at odd prices. But standard makes-oh, never!

IT WAS ARGUED seriously by expert shoe-salesmen that men and women who wanted shoes of name and character would rather pay even prices That is, they argued that a man would rather pay \$5.00 than \$4.85, whether or not he got anything worth having for that extra 15c.

AND SO, WHEN a designer produced a new shoe that could be sold for profit and all at \$4.85, the manufacturers were up against an embarrassing situation.

THEY COULD DO any one of three things-and some one of these three things they all did:

THEY COULD LET that \$4.85 shoe stand as it was and ask \$5.00 for it, getting an extra 15c profit, if Regal competition would allow it or

THEY COULD ADD 15c worth of unnecessary expense to the shoe, bringing its price up to \$5.00

OR, THEY COULD SKIN 35c worth OUT of the shoe, bringing its price down to the next even figure \$4.50, but spoiling the shoe's quality-

BUT AS FOR DOING the obvious and proper thing-selling that \$4.85 shoe for \$4.85-why that was not to be thought of!

SEEMS RIDICULOUS, doesn't it? But all superstitions seem ridiculous after you have exploded them. And the Regal has exploded this one.

HEREAFTER, Regal Shoes will be built just as the Regal style-builders plan them. They know their business, and they know their public.

IF THEY SAY "This shoe is right as it stands—the best shoe that can be devised and built for its particular want and purpose"-why that shoe is going to the public just as it is, unaltered by a foolish custom.

THE DESIGNERS will not be required to add anything unnecessary to it, nor to take anything out of it, to bring its price up to or down to any set figure.

THE MANUFACTURING COST of that shoe will be figured carefully; five per cent, will be added and a further allowance covering the actual the price of that particular shoe, whether it is \$3.35, or \$3.50, or \$4.85,

THE PRICE WILL BE STAMPED ON THE SHOE AT THE FACTORY and certified public accountants will verify the prices and also verify the fact that only five per cent. commission is added.

YOU GAIN MORE than the dimes you save by the odd prices. You gain also by better balanced quality and by the fact that you pay only for what you want.

REGAL Style-Builders now have a free hand. They simply get out the BEST SHOE THAT THEY CAN DEVISE for a certain purpose at about a certain price. You pay for exactly what you get, plus the fair. 5 per cent. You are taxed nothing for useless additions.

> Regal Shoes Give You What You Want At The Lowest Price That Can Buy It



REGAL SHOES

CANNON & FETZER CO.

D. R. POWELES, Prop.

Uno our Penny Column - it pays.