

J. B. SMITH, Editor and Proprietor. Local Telephone No. 19. Bell Telephone No. 14.

SUBSCRIPTION RATES: One Year \$4.00, Six Months \$2.50, Three Months \$1.50, One Month .40.

PUBLISHER'S ANNOUNCEMENT: Advertising rates can be had at the office. Copy for changes must be in at 10 o'clock a. m.

Entered as second class mail matter April 25, 1910, at the postoffice at Concord, N. C., under the act of March 3, 1879.

Out of the city and by mail the following prices on the Evening Tribune will prevail: One Month \$1.25, Six Months \$7.50, Twelve Months \$13.00.

JOHN W. OGLESBY, City Editor.

Concord, N. C., April 25, 1911.

AYCOCK WILL RUN.

Former Governor Will Accede to Demands of Friends. Cor. Greensboro News. Raleigh, April 24.—There is hardly a day that passes that does not add to the evidence that ex-Governor Charles B. Aycock is going to be in the race for the United States senate to succeed Senator Simmons.

Several days ago the Daily News had an exclusive story to the effect that Governor Aycock was considering his candidacy and since that time the evidence has been cumulative. In fact, others are beginning to find out the News had it right.

To Those Who Have Entered the Boys' Corn Contest. Mr. James M. Gray, assistant director of the State Corn Club Contest, writes us as follows:

These two contests are entirely separate. But the rules of each are such that the boys can belong to both and compete for the prizes offered.

I hope that you will urge every boy who has not yet done so to procure one of these blanks, fill it out and return to Mr. Parker.

DAME NATURE HINTS

When the Food Is Not Suited. When nature gives her signal that something is wrong it is generally with the food; the old Dame is always faithful and one should act at once.

The change they have worked in me is wonderful. I now have no more of the distressing sensations in my stomach after eating and I never have any headaches.

Get the little book, "The Road to Wellville," in page "There's a Reason."

WHO IS TO BLAME

For So Many Sickly Children? We hear of so many children who are thin, delicate, ailing and tired all the time, and who are to blame? They have no strength.

Only a few days ago a case came to our attention.—Mrs. W. H. Gilmore, of Durand, Mich., had a little daughter nine years of age. She was weak, pale, ailing and nothing seemed to do her any good.

The governor would not give the list of counties to which the telegram was sent but it is understood that Atchison, Leavenworth, Cherokee and Crawford were among them.

Beware of Obstacles for Catarrh that Contain Mercury. Mercury will surely destroy the sense of smell and completely derange the whole system when entering through the mucous surfaces.

MEN: For tender face and neck after shaving, for pimples, black heads, shaving, for pimples, black heads, dandruff or any skin or scalp disease use ZEMO and ZEMO SOAP.

TO CURE A COOLD IN ONE DAY. Take Laxative Bromo Quinine Tablets. Druggists refund money if it fails to cure.

The wedding presents that you cast upon the waters sink.

The man or woman who leads an active life unconsciously draws upon the vital force and produces such a waste of energy that Nature sends in her warning which, if unheeded results in a condition of steady decline.

Try Dr. Oatley's Life Tonic Tablets. These warnings from Nature come in different guises; melancholy, sleeplessness, indigestion, muscular weakness, trembling of the limbs, forgetfulness, irritability, insomnia, loss of vital force and power to endure.

Everything FOR THE Garden!

PEAR, BEANS, CORN, RADISH, SEED, SERRANO, LETTUCE, PARSNIPS, SALSIFY, CUCUMBER, FENNEL, OKRA, ONION SETS.

For Rent

Desirable Offices Morris Building

Best location in city. Steam heat, light and janitor service free. Also sleeping rooms, bath, light and janitor service free.

Phone No. 59 P. M. Morris Real Estate Company T. T. SMITH, Jr., Manager.

DR. J. S. LAFFERTY Practice limited to Eye, Ear, Nose and Throat and Fitting Glasses.

AWFUL PAINS FULLY DESCRIBED

A Lady of Pizarro Tells Story of Awful Suffering That Cardui Finally Relieved.

"I suffered for several years," writes Mrs. Dorma A. Smith, "with that awful backache and the bearing down sensations, so fully described in your book."

N. B.—Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Catalogue, Instructions, and Sample Book.

Regal Shoes at Cost Plus 5 per Cent.

An Earthquake for the Trade, but a Benefit to the Public. Regal Prices Are Now \$3.35 to \$5.85

NOBODY OUTSIDE the shoe trade can realize what a jolt that trade received when the Regal Shoe Company announced its new pricing policy.

"HENCEFORTH," said the Regal Shoe Co., "all the shoes we make will be priced at COST OF MANUFACTURE AND SELLING, PLUS FIVE PER CENT. COMMISSION, no matter whether that price figures out in odd or even money, and without regard to the 50c jumps between prices, heretofore arbitrarily fixed in the shoe business."

IT WAS NOT the five per cent. that gave the jolt. The Regal Shoe Co. has always done business on a five per cent. profit and every manufacturer knew it.

THAT "EVEN-PRICE" policy has been the darling superstition of the shoe trade for twenty years or more. Standard shoes had been sold for so long at \$3.50, \$4.00, \$4.50, \$5.00 and so on, that dealers thought no other prices were possible.

"BARGAIN" SHOES—nameless products shoveled out by shoe "departments"—might be sold at odd prices. But standard makes—oh, never! IT WAS ARGUED seriously by expert shoe-salesmen that men and women who wanted shoes of name and character would rather pay even prices.

AND SO, WHEN a designer produced a new shoe that could be sold for profit and all at \$4.85, the manufacturers were up against an embarrassing situation.

THEY COULD DO any one of three things—and some one of these three things they all did:

THEY COULD LET that \$4.85 shoe stand as it was and ask \$5.00 for it, getting an extra 15c profit, if Regal competition would allow it—or

THEY COULD ADD 15c worth of unnecessary expense to the shoe, bringing its price up to \$5.00

OR, THEY COULD SKIN 35c worth OUT of the shoe, bringing its price down to the next even figure—\$4.50, but spoiling the shoe's quality-balance.

BUT AS FOR DOING the obvious and proper thing—selling that \$4.85 shoe for \$4.85—why that was not to be thought of!

SEEMS RIDICULOUS, doesn't it? But all superstitions seem ridiculous after you have exploded them. And the Regal has exploded this one.

HEREAFTER, Regal Shoes will be built just as the Regal style-builders plan them. They know their business, and they know their public.

IF THEY SAY "This shoe is right as it stands—the best shoe that can be devised and built for its particular want and purpose"—why that shoe is going to the public just as it is, unaltered by a foolish custom.

THE DESIGNERS will not be required to add anything unnecessary to it, nor to take anything out of it, to bring its price up to or down to any set figure.

THE MANUFACTURING COST of that shoe will be figured carefully; five per cent. will be added and a further allowance covering the actual cost of selling that shoe to the customer, and the resulting sum will be the price of that particular shoe, whether it is \$3.35, or \$3.50, or \$4.85, or whatever it is.

THE PRICE WILL BE STAMPED ON THE SHOE AT THE FACTORY and certified public accountants will verify the prices and also verify the fact that only five per cent. commission is added.

YOU GAIN MORE than the dimes you save by the odd prices. You gain also by better balance, quality and by the fact that you pay only for what you want.

REGAL Style-Builders now have a free hand. They simply get out the BEST SHOE THAT THEY CAN DEVISE for a certain purpose at about a certain price. You pay for exactly what you get, plus the fair 5 per cent. You are taxed nothing for useless additions.

Regal Shoes Give You What You Want At The Lowest Price That Can Buy It. REGAL SHOES FOR MEN CANNON & FETZER CO.

WORRY. Resolved, that worry is work. People who worry have got a life job with no pay envelope on Saturdays. Worry is crossing the bridge before you come to it and while you're on it and after you're over. We won't worry if we stop saying "I."—Buster Brown.

The last Legislature did one mighty good thing. Years ago any kind of a show, fake or otherwise, could come along, make a dicker with some so-called charity organization and give a show without paying any tax. Four years ago the legislature passed an act cutting this kind of business out, but it was not clear and the last legislature amended it or made it plain that in every case where any one receives the least pay a license tax must be paid.

These shows always get the big end of the money, and the charitable organization takes what is left, if any. They always fix it so that the home organization pays all expenses, including advertising.

It is evident that Gov. Wilson is not going to allow his presidential boom to lose momentum. He announced Monday that he will make a western trip in May, the real purpose of which, his friends say, is to aid his candidacy for the presidency.

Head Downward in a Tree. The body of Daniel C. Bonner, a hackdriver, was found hanging head downward in a tree near Tulsa, Ok., Friday. The body had been hanging there two months. This seems to be the explanation: Bonner took a stranger out squirrel hunting.

Possibly So. Winston-Salem Journal. This is from the Concord Tribune: "One dealer in Charlotte has sold about a dozen harem skirts. We have not yet seen anything in the Charlotte papers about a riot in the street of that city, however."

A Club That's Worth While. News and Observer. Here are the boys in North Carolina who are entitled to first place—the 1,154 who are enrolled in the corn club. They are worth more to themselves and the State than all the bean clubs from Murphy to Macon.

For Weak Nerves In Men Or Woman. They Bring Success By Giving Renewed Ambition To Do And Dare Try Them Today.

DR. OATLEY'S LIFE TONIC TABLETS. These warnings from Nature come in different guises; melancholy, sleeplessness, indigestion, muscular weakness, trembling of the limbs, forgetfulness, irritability, insomnia, loss of vital force and power to endure.

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City Pressing Club. Free Shears Offer to Be Withdrawn May 1. I have purchased outright a dry preparation for cleaning ladies' garments that I guarantee to give satisfaction, or I will make no charge for the work.

Asthma! Asthma! POPPHEM'S ASTHMA REMEDY gives instant relief and an absolute cure in all cases of Asthma, Bronchitis, and Hay Fever.

DENTISTRY. I am now in the Morris building, over the Cabarrus Savings Bank.