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JOHN M. OGLESBY, City Editor. Concord, N. C., May 11, 1911.

DANGEROUS LIES. That a lie which is half a truth is ever the blackest of lies; That a lie which is all a lie may be met and fought with outright.

Recently the board of aldermen of Concord passed an ordinance that liquor should not be sold in the drug stores of that town.

Judge Clark, the editor of the Landmark, who is almost invariably right in delivering his opinions, is a little off on this proposition.

One of the aldermen of Salisbury was arrested last week at Mooreville for retailing whiskey. He was caught with the goods.

responsible for the failure of the prohibition law, wherever it is a failure. The people are indirectly and primarily responsible when they put such men in office and keep them there.

That "Two Window" Law.

The railroads have about succeeded in putting the "two window" law of the Legislature out of commission. A member of the Legislature tells the Landmark that the intention in passing the law requiring railroads to have two ticket windows--one for the sale of tickets and one for exchange of mileage--in all towns of 2,000 and more inhabitants, was to put the burden on the railroads to show where such windows are not necessary, and if this is shown to the satisfaction of the corporation commission the place might be exempted.

The Mandacity Medal.

Cononel Robert M. Phillips, of The Greensboro News, and chairman of the mandacity medal committee of award, is reminded that the time for the performance of that committee's duty is near at hand. The object sought to be obtained by this medal was the inspiration to a more entertaining class of literature on part of the State press.

In the Wake of the Measles.

The little son of Mrs. O. B. Palmer, Little Rock, Ark., had the measles. The result was a severe cough which grew worse and he could not sleep.

A Tip For the Ex-Governor.

Mr. Aycock should not lose sight of the fact that one or two friends can generally make a man think that the whole crowd is clamoring for him.

At the Little Rock reunion of Confederate Veterans next week a concerted effort on the part of R. E. Lee Camp, No. 1, Confederate Veterans of Richmond, will be made to bring the reunion of 1913 to Richmond.

In the Cotton Belt.

Reporting conditions in the cotton belt, The New Orleans Picayune says the weather during the past week has shown a considerable improvement all over the cotton belt. While there has been some rain, the showers have been scattered and generally light. Temperatures have been rather lower than normal, but it is doubtful if the cold was severe enough anywhere to do much, if any damage.

Good Advice to Gov. Aycock.

The advice given to the friends of ex-Governor Aycock by The Newton Enterprise, is as sound as a gold dollar. Governor Aycock would not go into the race unless he conscientiously believed it would be in answer to a demand by his friends.

Mexicans' Fighting Strength.

Washington, May 10.—An interesting bit of information laid before the Cabinet today was a statement of the strength of the Federal and rebel forces in Mexico.

Improved Automobile.

An automobile has been brought out in Europe that is light enough to be picked up and carried by two men whom it will accommodate.

To Remove Wire Stitches.

A tool for removing the wire stitches from magazines has been patented by a Colorado man.

Passed Successful Examination.

Mr. Myron Fisher, of the county, who received an appointment to the Naval Academy through Congressman Cowles, has passed a successful examination. Mr. Fisher, who was attending North Carolina College, at Mt. Pleasant, when he was appointed, spent two months at Annapolis, stood the examination and about ten days ago returned to Mount Pleasant.

You Look Old!

In nine cases out of ten it is not because you are old, but because you are tired, all worn out, and you act as if you just wondered how you are going to get through the season and do your work.

Foley's Kidney Remedy Acted Quickly.

M. N. George, Ironside, Ala., was bothered with kidney trouble for many years. "I was persuaded to try Foley Kidney Remedy, and before taking it three days I could feel its beneficial effects."

Rowan Wants a Farm Life School.

Salisbury, May 10.—Through the board of education of Rowan county and by the Rowan Farmer's Union, the board of county commissioners has been petitioned to establish a farm life school in Rowan.

The death of Cononel A. S. Buford.

of Richmond, Va., for many years the president of the old Richmond and Danville Railroad and one of the founders of the Southern Railway, is announced at his home in the above city.

Shoes at Cost Plus 5 Per Cent.

More About the Regal Shoe Co.'s Plan of Scientific and Economical Shoe-Selling

There is a bill before Congress to authorize the coinage of the half-cent

The advocates of this bill say that a half-cent coin would save the public hundreds of dollars a year. Prices like 6 1/2 cents, 12 1/2 cents, 37 1/2 cents, are common in the dry-goods shops.

If it is wise to split a cent, how much wiser to split half dollars?

If the public has lost thousands through the lack of a half-cent, how many millions has the public lost because there was no coin of less value than the half-dollar recognized in shoe stores?

Think a moment and you will see that this is a fact. Have you ever seen a fine shoe of standard make regularly sold at any other price than full dollars or half dollars—\$3.50, \$4.00, \$4.50, \$5.00, and so on?

Standard shoes have always been made to fit these arbitrary prices, fixed in advance. Why? We don't know—except that it is a trade custom, which is no reason at all.

Anyhow, the Regal Shoe Co. have abolished that custom on the same exact, scientific, economical basis that governs the pricing of most other necessities of life, and which ought to govern all of them.

Regal Shoes will hereafter be priced at cost of making, plus five per cent. commission and the cost of selling.

Regals will be made in several general price-classes, but the actual price of every model will be figured as above by certified public accountants. AND STAMPED ON THE SHOES AT THE FACTORY.

The price will be stamped just as it figures out (except that there will be no splitting nickels). It may be an "odd" price, like \$3.85, \$4.35, etc.—or it may be an "even" price, like \$4.00, \$4.50, etc. Whatever it really figures, you will pay. There will be no "juggling" either of the shoes or the prices to make the latter conform to tradition.

This is the Stamp



This stamp is your guarantee or full Regal quality at the lowest price for which such quality can be bought. It takes all the uncertainty, all the unknown profits, all the unnecessary expense out of shoe buying.

It is your guarantee that the LARGEST POSSIBLE PROPORTION of the price you pay is returned in leather and workmanship.

In Regal Shoes MORE OF YOUR MONEY WILL GO FOR SHOE SATISFACTION and LESS FOR SOME ONE'S PROFIT than in any other make you can buy.

In Regal Shoes you get what you want, and pay only for what you get. If a heavier sole, worth 20 cents more, is put into a Regal Shoe that would otherwise sell for \$4.00, the price of that shoe will be \$4.20. Under the old system further and unnecessary expense had to be added also, to bring the retail price up to \$4.50.

If leather goes up, you will pay us only the exact amount of the advance. If leather goes down, you now automatically save 95 per cent. of whatever the Regal Factories save. Heretofore, small economies in factory cost could seldom save you anything.

If a new Regal model is designed that can be sold at, say, \$4.35, it will be sold at \$4.35. Under the old system, either the shoe had to be trimmed down to make it cost \$4.00, or unnecessary expense added to make it cost \$4.50.

Regal Prices Are Now \$3.35 to \$5.85

REGAL SHOES FOR MEN Cannon & Fetzer Co. Includes an illustration of a shoe.

Can't Get Away From It

It is possible to nourish, strengthen and Rebuild the Brain by Food? Every man who thinks uses up part of the brain each day. Why don't it all disappear and leave an empty skull in say a month of brain work? Because the man rebuilds each day.

"Phosphoric Acid combined" and Potash 72.44 per cent from a total of 101.97. Considerable more than one-half of Phosphate of Potash. Analysis of Grape-Nuts shows: Potassium and Phosphorus (which join and make Phosphate of Potash) is considerable more than one-half of all the mineral salts in the food.

Beans, another authority, shows A peaceful and evenly poised mind is necessary to good digestion. Worry, anxiety, fear, hate, etc., etc., directly interfere with or stop the flow of Ptyalin, the digestive juice of the mouth, and also interfere with the flow of the digestive juices of stomach and pancreas.

Brain is made of Phosphate of Potash as the principal Mineral Salt, added to albumen and water. Grape-nuts contain that element as more than one-half of all its mineral salts. A healthy brain is important, if one would "do things" in this world.

Grape-Nuts

"There's a Reason" Postum Cereal Company, Ltd., Battle Creek, Mich.

WHY NOT BUY Merry Widow Flour The Best Flour sold in town. Already mixed—needs no soda, salt or baking powder, and only half the amount of lard.

City Pressing Club Why Not? I have purchased outright a dry preparation for cleaning ladies' garments that I guarantee to give satisfaction, or I will make no charge for the work.

Grady-Brady Co. See—GRADY, The Plumber. PHONE 394