

**THE CONCORD DAILY TRIBUNE**

A. B. GREENBELL, Editor and Proprietor.  
 Local Telephone No. 12  
 Bell Telephone No. 12  
**SUBSCRIPTION RATES**  
 One Year \$4.00  
 Six Months \$2.50  
 Three Months \$1.50  
 One Month .40

**PUBLISHER'S ANNOUNCEMENT.**  
 Advertising rates can be had at the office. Copy for changes must be in at 12 o'clock P. M.  
 Cards of Thanks, Resolutions of Respect and similar articles are charged at the rate of 5 cents per line—cash in all cases.  
 Entered as second class mail matter April 26, 1910, at the postoffice at Concord, N. C., under the act of March 3, 1879.

Out of the city and by mail the following prices on the Evening Tribune will prevail:  
 12 Months \$3.25  
 6 Months \$1.50  
 3 Months .80

JOHN M. OGLESBY, City Editor  
 Concord, N. C., May 17, 1911.

**EXTRAVAGANCE.**  
 Extravagance has been our great fault. We have been wasting entirely too much in non-productive undertakings. As a rule, we have been given too much to adornments. We have become obsessed with "the city beautiful" in municipal affairs. We have followed like policies in the state and national governments. Battleships, not only in this country, but also abroad, are illustrations of the extravagance in which the world has been plunged in the past two decades. The money for their construction has been withdrawn from commercial circles and almost as good as squandered, so far as there can be any tangible results observed.—James J. Hill.

**MODERN MERCHANDISING.**  
 Some of the merchants who hold to the older business methods do not quite realize how modern trade has abandoned its former passive attitude. Our older men will recall a time when buyers of manufactured goods used to visit the factories to make their purchases. Manufacturing then was pretty well concentrated in the Eastern States, and long and difficult journeys were taken to see the goods personally. A manufacturer of those days would have laughed at the idea that he spend his good money in sending out salesmen on costly junketing trips to jolly up the retailers. He was sure of a certain trade by sitting in his tracks and waiting for the business to come to his door. Today the buyers sit down in their stores and wait for the manufacturers to send salesmen to see them, and manufacturers that fail to do this lose their trade. But a remnant of retailers still think they can do business on the old time principle of letting trade come to you. The public, however, assumes that the man who thus fails to play the game of modern merchandising lacks confidence in his goods, since he is not willing to pay the ordinary expenses of selling them. The newspaper advertisement serves with marvelous efficiency as the retailer's traveling salesman. It tells his story to thousands of readers in the time a salesman would spend talking to one customer. Watch a train load of people when the new periodicals are brought in. Two out of three turn first to the advertising. They read the stories and articles a little afterward, and finally turn to the advertising again. If you could enter the homes when the local newspaper is distributed, you would find a similar searching scrutiny of the store news. The reason is obvious. The general news relates to things not directly connected with the personal interest of the reader. The advertising talks about one's every day interests, like clothing and house furnishings and personal belongings. It appeals to the ever present desire to live comfortably and attractively, and to reduce the cost of living. How can people help reading it? Resolutions denouncing the parcel post act now before Congress were unanimously passed by the Southern Wholesale Grocers' Association at Thursday afternoon's session of their annual convention being deemed of such importance that unanimous consent was given to the proposal to consider it by the body at large instead of having it first pass through the usual committee. Finding that we can buy print cloth cheaper than he can manufacture it, M. C. D. Borden, the largest Fall River manufacturer, has purchased 100,000 pieces shutting his own mill down alternate weeks.

**OUR BABY PICTURE GALLERY.**

This is the Picture Gallery of the Times and Tribune Baby Contest and from Time to Time There Will Appear Some Very Sweet Faces from this City and Surrounding Territory.



**Moorhead Twins.**  
 Well, of course you all know these boys, and if you are not acquainted it is time you get an introduction. They are the Moorhead twins, and we assure you they are the manliest little chaps you could meet in a month's journey. They are well along in the race and their many friends are working with all the energy they possess to make them the winners. Just watch these boys at the finish.



**Louise Litaker.**  
 Here's another sweet little cherub of the contest. She is Miss Louise Litaker, little daughter of Mr. and Mrs. P. T. Litaker, of Kannapolis. She is one of the very finest little ladies that can be found anywhere. She has a great many friends who are all interested in seeing her win the title of "Most popular baby" and the gold. It is all up to those friends to see that she is not left behind in the race.



**Curtis Ketner.**  
 We are herewith presenting the likeness of Master Curtis Ketner, little son of Mr. and Mrs. W. A. Ketner, of Moore St. He is a delightful little chap to know, and his friends and kinsfolk are going to do all they possibly can to make Master Curtis a winner. With a little more energy and enthusiasm this can easily be accomplished and we look for Master Curtis to be at the head of the list next week.

**Reduced Rate to Knoxville.**  
 On account of the Summer School of the South to be held at Knoxville, Tenn., June 20 to July 28, the Southern will sell round trip tickets on June 18, 19, 20, 24, 25, July 1, 8, 9 and 15, 1911, final limit fifteen days from, but not including, date of sale with privilege of extension of final limit until September 30th by depositing ticket with special agent, and payment of one dollar. The round trip rate from Concord is \$9.05.

**THEATER TO HAVE GLASS CURTAINS**

Weights 27 Tons and Can be Lowered in Seven Seconds—Playhouse Cost \$3,000,000.  
 A glass curtain weighing nearly thirty tons is the latest thing in theatrical construction and in fire protection. This curtain was made in New York, but it is destined for the new \$3,000,000 theater in the City of Mexico. The National theater in the City of Mexico, now approaching completion, will be a beautiful addition to the works of art on this continent, and this curtain will not be the least of its beauties. The theater, in fact, will be one of the most important and beautiful structures in the world. The building is constructed entirely of white marble, much of which has been supplied from the quarries of Mexico and the remainder from Carrara. It occupies a central location in the Alameda, or park, its four approaches following the parabolic lines employed in the general architectural design of the structure.

**Beautiful Structure.**  
 Over \$3,000,000 in gold will have been expended upon the theater before it is complete, a large part of which has been used for material and labor in Mexico, that so far as possible the nation shall benefit. Its seating capacity is about 8,000, and the building, with its ramps, fountains and gardens, covers an area of five acres, or more than two of our city blocks. This theater is one of a number of public buildings which have been designed for the substantial improvement and adornment of the City of Mexico to be not only a fitting home for Mexican dramatic art, but as a perpetual monument to the progress of the republic under the wise administration of its venerable president. Senor Adamo Boari, the distinguished architect of the City of Mexico, devoted much time and thought to the selection of a suitable curtain which must not only be fireproof, but decorative in character. Nature had already provided a scene which assisted him in the choice of an appropriate picture for this part of the work, and he determined to depict the perpetual snow capped peaks of Ixtaccihuatl and Popocatepetl rising thousands of feet into the cloudless sky, a veritable poem of light. Various attempts were made with paints, with Bohemian and Venetian glass, but without success until it was suggested that a mosaic curtain of glass would combine safety against fire with the decorative merits of a painting to express the romantic story of the two volcanoes.

**Glass Made Especially.**  
 The magnitude of the undertaking may be appreciated when it is stated that the curtain contains more than 2,500 square feet of glass mosaic and weighs twenty-seven tons. To insure its safe transportation from the studios to the City of Mexico it has been divided into 200 panels, each three feet square, containing nearly 1,000,000 pieces of favrite glass, which have been inlaid into a concrete composition impervious alike to heat and moisture. The glass was made especially for this particular work. Twenty mosaic workers have been continuously employed in its construction for a period of over fifteen months. The curtain will be operated by hydraulic pressure and the time required to raise or lower it seven seconds.

**FILES CURED IN 6 TO 14 DAYS**  
 Pazo Ointment is guaranteed to cure any case of Itching, Blind, Bleeding or Protuding Files in 6 to 14 days or money refunded. 50c.

**BABY DAY AT ONE OF THE LOCAL THEATRES.**  
 The Contest Manager wishes to announce that he has arranged to reproduce the pictures of the babies of Concord and vicinity at one of the local theatres very soon. If your favorite's picture is not on the curtain who is to blame? Baby Day at the theater is always a day of the greatest excitement. Watch the papers for the announcement to be made later.

**Good for One Vote**  
 IN THE  
**Times and Tribune Grand Baby Contest**

For \_\_\_\_\_

Parents Name \_\_\_\_\_

Address \_\_\_\_\_

Person Nominating \_\_\_\_\_

**There is Only One "Bromo Quinine"**  
 That is **Laxative Bromo Quinine**  
 SUES THE WORLD OVER TO CURE A COULD IN ONE DAY.  
 Always remember the full name. Look for this signature on every box. 35c.

**What a Starboard Light is.**  
 "Two starboard lights," said the diver in the water in a Broadway restaurant.  
 The waiter looked over the wine list and his eye ran down to the liqueurs, for his two patrons had reached the post-coffee stage of their dinner. He looked blankly at the list. He could see no such article.  
 "Starboard lights, sir?" he asked.  
 "Yes, starboard lights—two—and hurry!"  
 The waiter sought the maître d'hotel and asked what the drink might be.  
 "Creme de menthe," said the imperturbable person. "It's what they call 'em in England."

**KODAK**  
 Make the May walk more enjoyable by taking a  
**KODAK**  
 Then you will have not only the pleasure of the outing, but the added pleasure in the pictures which preserve the memory of the fun.  
 \$1.00 TO \$20.00.  
**GIBSON DRUG STORE**

**Boys' Wash Suits**  
 2 to 15 years  
**\$1 to \$3**  
 Don't worry over making clothes for your boys. Come in and let us show you our line.

**Beautiful line of Lawns and Irish Linette shown—the highest perfection of linen thread finish.**

**There is only one One Holly Batiste. It is Standard Batiste of America.**  
**White-Morrison-Flowe Co.**

**50c**  
 will cure any skin disease. That's the price of HUNT'S CURE, and it is absolutely guaranteed.  
 Sold by Gibson Drug Store, Concord, N. C.  
 A. B. Richards Medicine Co. Sherman, Texas.

**WHY NOT BUY Merry Widow Flour**  
 The Best Flour sold in town. Already mixed—needs no soda, salt or baking powder, and only half the amount of lard.  
**FRESH FLORIDA IRISH POTATOES and ONIONS**  
 Every day. Please see your orders and be convinced of our good things.  
**HANN - HONEYCUTT COMPANY.**

**LIVED FOR THIRTEEN YEARS ON \$2 A WEEK.**

**Splinter Hoarded For the Future Care of an Orphan Girl.**  
 Miss Sarah Robinson of St. Louis, sixty-one years old, has lived for thirteen years on \$2 a week, while she has saved the rest of her meager earnings as a seamstress for the future care and education of some orphan girl whom she desired to take her name after her death.  
 Miss Robinson is an English woman, and her manners indicate that she is of gentle birth. Her remarkable self sacrifice was brought to light through a loss which endangered the hoarded sum.  
 An old mahogany box containing her certificates of deposit for the amount of the savings, \$201.50, and the will in which she bequeathed the whole amount to the Christian Missionary society for the benefit of the future little Sarah disappeared from its accustomed place in her small, bare room.  
 Hurrying to the bank when she discovered her loss, Miss Robinson was rejoiced to learn that the money was intact. But to regain possession of it she was required to advertise the loss of the deposit certificate, and she will also have to give bond for twice the amount of the deposit. Miss Robinson said:  
 "Whenever I put a dollar away I would say to myself, 'There is a pair of shoes for little Sarah' or 'There's a book for her.' That made it easy, and I was surprised to find how much I could save."

**A GOOD REASON.**  
 Concord People Can Tell You Why It Is So.  
 Doan's Kidney Pills cure the cause of disease, and that is why the cures are lasting. This remedy strengthens and tones up the kidneys, helping them to drive out of the body the liquid poisons that cause backache, headache and distressing kidney and urinary complaints. Concord people testify to permanent cures.  
 Mrs. D. Stillier, 42 W. Buffalo St., Concord, N. C., says: "I feel that I owe my life to Doan's Kidney Pills. They cured me three years ago and I have had no trouble since. I suffered for many years from disordered kidneys and I was subject to headaches and pains through my loins. The kidney secretions were also unnatural. When someone advised me to take Doan's Kidney Pills I got a supply at Gibson Drug Store and I shall always be grateful for what they did for me."  
 For sale by all dealers. Price 5c. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.  
 Remember the name—Doan's—and take no other.

**Coral Raft.**  
 Coral reefs and islands are formed by the coral building polyp. This animal lives only in clear water, the depth of which is not greater than about twenty-five fathoms and the temperature of which does not sink below 68 degrees F.

**People Know It is Good—**  
 also they wouldn't use, as they do, ten million bottles every year of Perry Davis' Painkiller. It will cure sprains, strains, colds, cramps. Take a bottle home to-day and have it ready for an emergency—35c. (the new size) or 50c. a bottle. Tell your druggist you want Perry Davis' Painkiller, the remedy which has been tested for 70 years.

**Unkind.**  
 Howell—"What business is he in?"  
 Powell—"I'm not certain, but I think he has discovered a sure cure for trains."

—Cost Plus 5%—  
**Certified!**  
 If a shoe can be sold at \$3.35, what's the sense in screwing it up to \$3.50 just to make a "round figure" price? Or, if its proper price is \$4.85, what's the sense in gouging the hidden parts of the shoe to get the price down to \$4.50?  
 Regal Shoes hereafter are to be sold at what it costs to make them, plus 5% commission and the necessary allowance for delivery to the wearer.  
 This price is figured at the factory, Verified by Chartered Public Accountants and stamped on the shoe at the factory.  
 Prices range from **\$3.35 to \$5.85**  
 No chance for mistake or overcharge. No possibility of your paying for somebody's extra profit.

**REGAL SHOES FOR MEN**  
**Cannon & Fetzler Co.**  
**Holland House**  
 NEW YORK CITY  
**Offers All That is Best in Hotel Life**  
 Recognized for years as the headquarters of New York's representative visitors from every state in the union.  
 Arranged, appointed and conducted under an established system of Hotel Management that has long catered to public demand.  
**HOTEL PERFECTION AT CONSISTENT RATES**  
 BOOKLET  
 5th Ave. and 30th St.

**Cornnelly Springs, N. C.**  
 Where health finds an every breeze.  
 On the main line of the Southern Railway, midway between Asheville and Salisbury, in the foothills of the Blue Ridge. Thoroughly modern in all its appointments. Rooms with private bath. Very best cuisine, table supplied with best country products.  
 Tennis, Bowling, Dancing, Orchestra of the very finest musicians. Mineral Water Specific for dyspepsia and all forms of stomach and kidney diseases. It soothes the nerves, builds up a run down system. Resident physician in hotel. Rates and information gladly furnished on application.  
 Special rates to families and parties.  
**Cornnelly Mineral Springs Co.**  
 HENRY VANSTORY, Secretary - - - Cornnelly Springs, North Carolina.  
 Cornnelly Mineral Springs Water shipped the year 'round—100 per gallon. F. O. B. Cornnelly Springs.

**Personally Conducted Tour to The Pacific Coast Under the Management of Rev. Wm. Black, Operated via Seaboard Air Line Ry.**  
 Arrangements have just been completed by Rev. Wm. Black of Charlotte for the operation of the most extensive Personally Conducted Tour ever operated from the South to the Pacific Coast. This Tour will leave the Carolinas about June 29th, going out through Birmingham, Memphis, Kansas City, Denver, Colorado Springs, Salt Lake City, Los Angeles, San Diego, Paso Robles, touching Old Mexico, Del Monte, San Francisco, Portland, Vancouver, Winnipeg, St. Paul, Chicago, thence Home.  
 Every little detail for the comfort and pleasure of the party has been carefully planned by Dr. Black who has had several years experience in the handling of parties of this kind. Numerous side-trips have been arranged, taking in the most attractive in places in the West, including Yellowstone Park, Pike's Peak, Catalina Island, Old Mexico, through the Great Rockies over the Picturesque Canadian Pacific, Lake Louise, and many others.  
 The total rate includes railroad and Pullman fare, meals on dining car, hotel accommodations, side trips etc.  
 For full information address,  
**REV. WILLIAM BLACK, Charlotte, N. C.**  
**H. S. LEARD, D. F. A., Raleigh, N. C.**

**City Pressing Club**  
 I have purchased outright a dry preparation for cleaning ladies' garments that I guarantee to give satisfaction, or I will make no charge for the work. I am sole owner of this preparation and on account of the excellent satisfaction it has given I make this proposition to the ladies of Concord and vicinity: Send us any articles or garments you want cleaned and after we use this dry cleaning preparation on them, if they are not entirely satisfied with the work I will make no charge.  
 D. B. FOWLER, Proprietor, Phone 124.

**Seaboard Air Line Railway.**  
 Charlotte, N. C., April 9, 1911.  
 Change of schedule SEABOARD AIR LINE, effective noon Sunday, April 9.  
 Westbound trains leave Charlotte  
 No. 124, daily, 10:00 a. m.  
 No. 57, daily, 4:45 p. m.  
 Eastbound daily:  
 No. 48, daily, 5:00 a. m.  
 No. 44, daily, 7:30 a. m.  
 No. 41, daily, 8:00 p. m.  
 No. 123, daily, 1:25 p. m.  
 Trains arrive in Charlotte as follows from the east:  
 No. 122, 9:55 a. m.  
 No. 45, 12:01 noon.  
 No. 49, 12:50 p. m.  
 No. 42, 4:35 p. m.  
 Arrive from the west:  
 No. 46, 10:00 a. m.  
 No. 121, 7:05 p. m.  
 H. S. LEARD, D. F. A., Raleigh, N. C.  
 J. M. KIRK, Jr., T. P. A., Charlotte, N. C.