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$\left|\begin{array}{l}\text { Cotton Ties May be Made Near the } \\ \text { Cotton Fields. } \\ \text { Baltimore Sont. } \\ \text { The Southern cotton planters use } \\ \text { square bale of cotom is bound by }\end{array}\right|$

$=$
 or more, not a pastor of any othe single service. Mr. Boyd is here, be
sayg, to beentit the people of the com tion partieularly. And in this effort
be should have the eo-operation not ple of the entire city It looks at last as it there is to be
real peace in Mexico. The Mader ceove the Presidential office, goneral tered by Madero and De La Barra, thile the fourteen men named by tb rious States will be given official Iffirs will bring improved conditions in Mexico. Diaz accomplished muc his country, probably more than an other man could have aceomplisbed,
but he did little for the edueation and of his people. $\qquad$
If the next Presidential election carried by the Demoerats, it is prac
tically certain that they will also control the Senate. Should the Re vill still be the poosibility of there emtic control of the Seaste. The submition of four Demoerais for a meny Repabicicans would make the tho viee-presideney they would ther publiense toee Beane. These Re meded by Demoorats: Briges, Norric nad Konyon. $\qquad$
Durhane ated that a specinl terme of tor the expreem $\mathbf{D}$ probably be callo - cases. If all the blind itites and comimunaities, a specei very coonty in the State.

In six weeks the Demoeratio House Thenr the Bepublicane panaed in four semen years administration of that
hand ap the nosegay and expected
weross
with a pretty speech and all that
but no ehimes will but no ehimes will be ringing for him.
Help for the downirodden father, the provider for everything that mother
eooks the haman steam engine of the home faetory, the checkwriter of the
raneh and the targei for the sad tren the bromstieck and the rolling pin. All eold bun-a smanl one, if need be
for poor old dad. High
Miami Record
Two negroes got into a row with
white man. The latter had a revol and fred a shot The darknees did a
and
marathon stunt until out of range marathon stunt until out of range,
when one of the negroes asid to this
" ad the firsi one. II hearn dat bullet once when amed me and den another tim

## 




Don't worry over making clothes for your boys. Come in and let us show you our line.

Beautiful line of Lawns and Irish Linette shownthe highest perfection of linen thread finish.

There is only one One liolly Batiste. It is Standard Bat iste of America

## munkimimu

Good Work!
No Experiments ! That's our trade Mark That's whit wo do. ghall we pota Tin Roof
on jour houe?. Miny be youn wat rilator SES BRADY-
Grady-Brady Co.
Tolophone Ha sac.


Eqbe lis achened of simale for no

## Shoes at Cost Plus5 Per Cent.

More Reasons Why the Regal Shoe Co. Smashed Shoe-Trade Traditions In the Interests of Public Economy

Have You Ever Heard When George Stephenson, first builder of Stephenson's Cow? of steam locomotives, was asked "What sot on the track?" he replied with a grin"Weel, that would be bed -for the cool"
When it was declared that the custom of the shoe trade forbade elling Regal Shoes at any except "even money," halizdoliar pricee the Rogag Ih ono Company said, in substance, "That's going to be bad -tor the custom.
Ann tradecustom that gets in the way of moden, economic progrem It is sure to come. And the public always gains by it.

Referring to a Some years ago, the Regal dea collided violent Historic Collision w with the tradition that shoes could not be sold brushed off the Regal tracekt tand Reughe ishoess, weresent tstraight through to their wearers by way of Regal's own stores and agencies.
The trade sent up howls of pity and protest, but the money and time saved by cutting out the jobber made Regal Shoes the bees Yalues the public had ever seen. Regal success dates from that collision, and the road they cleared has been used by many manufac
turers since. turers since.
Now They Have
This obstruction was the shoo-trade Knocked Another Ob, custom of imvariably marking standard struction Of the Track makes of shoes at certain arbitrary always multiples of a hali-dollare. All your pifees untilinow, you have paid for every pair of good shoes you have ever bought some price or $\$ 4.50$, or $\$ 5$, or 80 on , upward. or $\$ 4.50$, or $\$ 5$, or so on, upward
This is a custom that, it rigidly followed, is economically wrong in a dozzen different ways all of them bad for the consumer and some of them bad for the manufacturer as well.

Some of the Ways It forces manufacturers to build shoes to fit It is Wrong certain prices, instead of building shoes exactly fix themselves. It prevents the manufacturer from reducing his retail plios han iouluer goes down a hittle because hecannot make a reduc tion of less than a fult half-dollar) and yet it might make him put his retail price up one full hale-dollar jump if leather went up ever solittle.

It is a custom that compels you to pay in half-dollars when the price might often be reckoned in quarters or dimes or nickels. That is to say, a shoe that could be sold at, say, $\$ 4.35$, must either be "built up to cost $\$ 4.50$ or trimmed down to cost $\$ 4$. In the first case you lose in money; in the second, you lose in quality.

In short, it ise a custom that blocks the way of the "Regal Idea" -which is to get Regal Shoes to the public at the narrowest possible margin of price over cost.

ThereforeRegal Ran The erash of the collision is echoing all Straight Over It through the shoe trade. But, as before, many to call us "Price Cuttens" will eventually follow the track that ha been cleared for them.

## Regal Shoes Are Now Sold At What

## It Costs To Make Them, Plus 5 Per Cent. Commission And What It Costs To Sell Them.

The price, whethenit figures in "odd" money or in "even" money, is SHOC ATT THE FACTORY.

This stamp is your guarantee that the Regal Shoe you buy is the best shoe that can be bought for the price youpay.
Begal Prices are now $\$ 3.35$ to $\$ 5.85$


## REGAL STfOES

TOR MEN
Cannon2 Fetzer Co.

