

PARKS-BELK CO.

PARKS-BELK CO.

GREAT JANUARY CLEARANCE SALE

SALE STARTS JANUARY 16th AND ENDS JANUARY 24th

Up Stairs in Our Millinery and Ready-to-Wear Department. Prices Gone to Pieces. Cost Forgotten.

Ladies' Coat Suits

\$10.00 to \$12.50 Values in Coat Suits, Big Job \$4.98
 \$12.50 Value Fine Satin Lined Coat Suits, Only \$7.45
 \$15.00 to \$18.00 Values in Ladies All-Wool blue and black Serge Coat Suits, only \$8.45
 \$16.50 to \$18.50 Values Coat Suits \$8.95

All kinds Serges and Mixtures.

\$18.00 to \$25.00 Values Fine Mixture Coat Suits \$9.95
 1 Lot Extra Fine All-Wool, blacks and blue, heavy Serge Coat Suits, Skinner Satin lined, \$27.50 value, only \$12.45
 \$25.00 to \$35.00 Values in Extra Fine Diagonal and Mixture Coat Suits, only \$13.45

All Other Suits at Big Reduction.

Great Ladies' Long Coat Bargains for this Sale

1 Lot \$5.00 Value Long Black Coats, sizes 16 to 44 \$2.68
 \$7.50 Values in Ladies Mixture Long Coats, only \$2.98
 \$10.00 Value Ladies' Mixture Long Coats only \$4.95
 \$12.50 Values Long Mixture Coats \$6.95
 \$15.90 New Light Grey Diagonal Long Coats, only \$7.45
 \$25.00 Value Extra Fine Long Coats \$9.95
 \$35.00 Values Long Coats, very best grade lining, only \$16.45

All Other Coats Reduced.

Big Reduction on all Lace Curtains

50c Lace Curtains, only 29c
 75c Lace Curtains 38c
 \$1.00 Value Lace Curtains 68c
 \$1.25 Value Ready to Hang Lace Curtains, only 89c
 \$1.50 Values in One and Two Piece Lace Curtains 89c
 \$2.00 Value Ready-to-hang Lace Curtains Only 89c
 \$1.50 Value One Piece Lace Curtains 89c
 \$2.50 Value, Fine Ready-to-hang Lace Curtain, only \$1.69
 \$3.50 Value, Ready-to-hang Lace Curtain, Only \$2.68

All Hall Curtains at Big Reduction For This Sale.

Great Sale on Muslin Underwear

At Big Reduction.

75c Value Ladies Good Grade Muslin Gowns, only 43c
 \$1.00 Value Extra Fine Ladies' Gowns 68c
 75c Ladies' Fancy Under Skirts 43c
 \$1.00 Value Fine Trimmed Underskirts 68c
 \$1.50 to \$2.00 Value Ladies' White Underskirts, big job 89c
 35c Value Children's sizes, up to 14, white undershirts 19c
 35c Value Children's Gowns 19c

All Ladies' and Children's Underwear

At Great Reduction.

Children's Outing Gowns, Only 34c
 75c Ladies Outing Gowns 43c
 \$1.00 Value Outing Gowns 68c
 \$1.50 Value Ladies and Men's Outing Pajamas, Only 98c
 \$1.00 Value Ladies' black Underskirts 38c

All Knit Underwear at Big Reduction.

\$1.00 Value Ladies Embroidered bleached Under Skirts at 48c
 35c Value Ladies Short Kimonas at 19c
 75c Value Long Kimonas at 39c
 \$1.50 Values in Ladies Long Kimonas 84c
 \$1.25 Value Ladies' Kloss-Fit black Undershirts at 79c

All Sweaters Reduced Regardless of the Cost Mark.

50c Children's Sweaters at 25c
 75c Value Ladies Sweaters at 38c
 \$1.00 Value Ladies' Sweaters 43c
 \$2.00 Value Ladies all-wool Sweaters \$1.18
 \$3.00 Values all-wool Striped Blazer sweaters at \$1.38
 \$3.98 Blazes Striped Sweaters \$2.98

Great Reduction in Ladies Evening Dresses and Coats

\$10.00 Evening Dresses at \$5.95
 \$15.00 Value Evening Dresses \$7.45
 \$25.00 Value Evening Dresses \$11.95
 \$35.00 Value Evening Coats at \$18.95
 \$15.00 Value Evening Coats, only \$9.95

All Children's and Ladies Cotton and Wool Dresses

At Big Reduction.

75c Values Children's Dresses 43c
 \$1.00 Value Children's Cotton Dresses 68c
 \$1.25 Value Children's Dresses 89c
 \$1.00 Ladies' House Dresses at 74c
 \$1.50 Value Ladies' Wrappers, only 89c
 \$1.50 Boys' Galatea Knee Pant Suits 89c
 \$7.50 Value Blue Serge Dresses \$3.98
 \$10.00 Value Ladies Serge Dresses \$5.95, \$6.95

Ladies' and Children's Hats Almost Given Away

All Hats at One-Half Price.

95c Hats at 43c
 45c Hats at 23c
 75c Hats at 38c
 \$1.25 Hats at 65c
 \$1.50 Hats at 75c
 \$1.95 Hats, at \$1.00
 \$4.95 Hats at \$2.43
 \$7.50 Hats at \$3.95
 \$12.50 Hats at \$6.25

All Other Hats at One-Half Price and Less.

Everything at Big Reductions in Clothing and Shoe Department.

Everything For The Men and Boys Reduced.
 One lot Men's 10c Value Sox at 3c
 Best 10c Value Men's Sox, all kinds, 5c
 25c Men's Sox 19c
 50c Men's Sox 39c
 All 50c Men's Gloves 38c
 75c Value Men's Gloves 45c
 All \$1.00 Men's Dress and Work Gloves 84c
 One Lot Men's 75c and \$1.00 Value Shirts 43c
 50c Men's Heavy Fleece Lined Shirts and Drawers, for this sale 32 1/2c
 \$1.00 Value Wright's Health Shirts and Drawers, all Wright's only 59c
 All \$1.00, \$1.25 Fine Shirts 68c
 1 lot Men's 50c Value Work Shirts 29c
 1 lot Men's 50c Value Fine Shirts 25c
 Boys 25c Shirts and Drawers 18c
 All Boys Knee Pants Reduced.

Prices on Mens' Pants Cut to the Bottom

1 lot \$2.00 Value Pants 89c
 \$2.00 to \$2.50 Value Men's Heavy Work Pants, only 88c
 1 lot Wool Jeans Pants, \$1.00 Grade at 68c
 All \$2.98 Men's Pants \$2.48
 \$3.98 Value Men's Pants \$2.98

All Other Pants Reduced.

1 lot 75c Value Overalls 49c
 All Other Overalls Reduced.
 Big Lot Overalls, best made 75c

All Men's Hats Reduced.

1 lot \$1.00 to \$1.25 Values 43c
 1 lot 50c Values, only 25c
 \$3.50 No-Brand Stetson Hats \$2.19
 One Lot Bonar Hats \$1.48
 Biggest Bargain yet.

The Greatest Bargains in Shoes ever Offered in Concord

One Lot Odds and Ends, Ladies' Shoes, Values up to \$1.50 69c.
 \$1.25 Old Ladies' Comfort Shoes 89c
 \$1.50 Old Ladies Shoes \$1.19
 \$1.75 Ladies' Fine Shoes \$1.38
 \$2.00 H. C. Goodman Shoes \$1.39
 \$2.50 H. C. Goodman Shoes \$1.69
 \$4.00 Edwin Smith Shoes \$2.79
 \$1.50 Values Ladies Blucher Shoes 89c
 \$2.50 Ladies' Tan Shoes \$1.88
 \$4.00 Ladies' High Top Tan Shoes \$2.98
 \$4.00 Ladies' 16-Button Tan Shoes \$2.89
 \$5.00 Values Men's Fine Shoes \$3.68
 \$5.00 Value Ralston Health Shoe \$3.68
 \$5.00 Values, Just Wright Shoes \$3.68
 \$4.00 Fellow Craft Shoes \$3.19
 \$3.50 Parks-Belk Shoes \$2.79
 \$3.50 Value Heavy Vulcan Shoes \$2.69
 \$3.50 Value Men's Fine Shoes \$1.98

All Kinds.
 \$2.50 Men's Fine Shoes, All kinds \$1.79
 \$1.25 Misses Fine Shoes 94c
 50c Baby Shoes sizes 3 to 5 43c
 75c Childs' Shoes, sizes 5 to 8 59c
 \$1.75 Values H. C. Goodman Children's Shoes only \$1.38
 \$1.50 Values H. C. Goodman Shoes \$1.19
 \$1.75 Jack and Jill Shoes \$1.39
 \$2.50 Value Jack and Jill Shoes \$1.79
 All Other Children's Shoes at Big Reductions.
 10c Boys' Hose at 8c

The Prices Mentioned are Only a Few of the Great Bargains We Will Offer. Come to Our Store and Let Us Show You the Rest. Now is the Time to Buy Winter Goods as the Real Winter has Just Begun. Remember Everything in Our Store is Reduced for Nine Days. Money Will be Cheerfully Refunded for Any Goods not Satisfactory not Cut to Order. We Guarantee Everything Just As Advertised.

PARKS-BELK COMPANY

WHOLESALE

Sell It for Less

RETAIL

CONCORD, N. C.