

FRIDAY, SATURDAY and MONDAY

AT

EFIRD'S

Send us Your Mail Orders.
We Pay Parcel Post.

We Give Mail Orders Special Attention

For the last three weeks we have sold more Shoes and Clothing than ever before in Concord for this length of time. We only mention a few of the styles and prices here. Ask to see what you want. We have it. Big lot of New Taffeta-Silk just received. Special bargains in every department for these three days. The prices are right.

MEN'S SUITS

\$18.50 Fancy dark brown two piece suits, at \$12.50

\$18.00 Dark blue English Serge well tailored, special \$12.50

\$18.50 Dark Blue Pin Stripe, two and three piece Suits \$12.50

\$18.00 Fancy Blue Serge Square front coat and guaranteed to give satisfaction, special \$12.50

\$18.00 Light Blue English Serge square front coat, special \$12.50

\$18.00 Black Granite, in three piece suits, special at \$12.50

We have one lot of Suits worth \$17.50 and \$18.00 in Nos. 44 to 50. These Suits are in good dark colors and well tailored, special \$12.50

\$15.00 Dark Blue Serge extra weight well made and guaranteed to give satisfaction, special \$10.00

\$15.00 Dark Unfinished Worsted with white Pin Stripes, special \$10.00

\$14.50 Dark Blue Pin Stripe Serge special \$10

\$15.00 Light and Dark Pin Stripe Browns, special \$10.00

\$15.00 All Wool Light Check, three piece Suits, special \$10.00

\$14.00 Dark Brown Fancy Weave, well tailored Suits, special \$10.00

\$15.00 Dark Steel Greys, well tailored, special at only \$10.00

\$8.00 Dark Unfinished Worsted, three piece suits at \$5.98

We Have the Most Complete Stock of Boys' Oxfords Yet. \$2, \$2.50 and \$1.98

\$2.50 Gun Metal Button, special \$1.98
\$2.50 Gun Metal Blucher \$1.98
\$2.50 Patent Leather Button Oxfords \$1.98
\$2.50 Patent Leather Blucher \$1.98
\$2.50 Tan Calf Button Oxford, only \$1.98
\$2.50 Tan Calf Blucher Oxford \$1.98
\$2.50 Vici Cap Toe Oxford, only \$1.98
\$2.50 Vici Plain Toe Oxford \$1.98

See our line of Boys' Oxfords at \$1.48. In all Leathers, Tans, Patent Leather and Gun Metal. They are the best for less.

We sell the best Muleskin Shoe in town for only \$1.24
Just received 1000 pairs of Men's Oxfords in \$2.50 values, only \$1.49
One big counter of Men's Oxfords \$2.50
\$3.00 and \$3.50 Quality, special \$1.98
Just received 200 pairs of Children's Red Ankle Strap Slippers, sizes 3 to 8, special at only 88c, 88c and 98c
Children's Patent Leather Slippers, sizes 1 to 6 at only 49c
2 Cases Children's Dull Kid Ankle Strap Slippers, sizes 1 to 6, sale price 49c

The Pear that Wears in Patent Leather, Ankle Strap and Gun Metal Ankle Strap Pumps at only 98c

Children's Tan 2 Strap Slippers, sizes 5 to 8 at only 98c

Efird's Good Shoes "the Pear that Wears" in Patent Leather and Gun Metal with ankle strap and 2 strap Slippers, sizes 8 1/4 to 12, at only 98c and \$1.24

Efird's "The Pear that Wears" Gun Metal 2 strap and ankle strap, Patent Leather, sizes 12 to 2, sale price \$1.24 and \$1.48

3 Cases Good Slippers at the right Prices Patent Leather and Dull Kid at 88c and 98c

"The Pear That Wears" Gun Metal 2 Strap Slippers, sizes 5 to 8, on sale to you at 88c
Gun Metal Ankle Strap "The Pear That Wears," sizes 5 to 8 at 98c

Soft Sole Shoes for the Baby at Efird's. Shoes and Ankle Strap Pumps, only 25c

We Have the Largest Assortment of Men's Oxfords in Concord that we are selling at the Special Price of \$1.98. Come, let us show you

\$2.50 Patent Leather Blucher Oxford \$1.98
\$2.50 Patent Leather Button Oxfords \$1.98
\$2.50 Gun Metal Blucher Oxford \$1.98
\$2.50 Gun Metal Button Oxfords \$1.98
\$2.50 Tan Calf Blucher Oxford, special \$1.98
\$2.50 Tan Calf Button Oxford \$1.98
\$2.50 Vici Blucher Oxfords, at \$1.98
10 Cases of Men's Sandals just in. \$3.00 Men's Sandals \$2.49
\$2.50 Men's Sandals \$1.98

One Lot of Ladies' Fine Oxfords and Pumps Worth up to \$4.00 on Sale at \$2.98 and \$3.50

Patent Leather Colonial Pumps \$2.98
Patent Blucher Oxford \$3.50
Dull Kid Colonial Pumps \$2.98
Tan Button Oxford \$2.98
Patent Leather Ankle Strap Pumps \$2.98
Patent Button Oxford \$3.50

One Counter of Men's, Ladies' and Children's Oxfords worth up to \$2, 2.50 and \$3, Special, 98c

Ladies' White Canvas Oxfords, special 98c
White Canvas Colonial Pumps 98c
White Canvas 2 strap Pumps 98c
White Canvas Low Heel Pumps 98c

We Have Just Received a New Shipment of Carolina Girl Oxfords in all the New Styles, worth up to \$3 and \$3.50, our price, \$1.98

Patent Leather Colonial Pumps \$1.98
Patent Leather Pumps with Kidney Heels special \$1.98
Tan Mary Jane Style \$1.98
Vici Kid Low Heel Oxford \$1.98
Patent Button Oxford \$1.98

Special Prices on Misses' and Children's White Canvas Slippers

Misses' White Canvas 2 Strap Pumps, sizes 12 1/2 to 2 74c
Misses' White Canvas Pumps Mary Jane style sizes 12 1/2 to 2 98c
Children's White Canvas Pumps, special at only 49c, 64c and 74c
One lot Children's Slippers the \$1.00 kind, out on counter at 60c
Rubber Bottom Pumps 59c and 64c
Baby Soft Sole Slippers 5c



Ladies' \$2 and \$2.50 Oxfords and Pumps, Special, \$1.48

Gun Metal Button Oxford \$1.48
Patent Two Strap Pumps \$1.48
Vici Kid Blucher Oxford \$1.48
Tan Button Oxford \$1.48
Tan Blucher Oxford \$1.48
Patent Colonial Pumps \$1.48

\$2 and \$2.50 Oxfords, 98c

For these three days we will put on sale one lot of Men's Ladies' and Children's Oxfords, worth up to \$2 and \$2.50, all out on counter, sale price 98c
Old Ladies' Comfort Gaiters 98c

Ladies' Canvas Pumps

Ladies' \$3.00 Buckskin Pumps \$1.98
Ladies' White Poplin Pumps \$1.24
Ladies' White Canvas Button Oxford \$1.24
Ladies' White Canvas Strap Pumps \$1.24
Misses' Canvas 2 Strap Pumps 98c
Misses' White Canvas Pumps, Mary Jane Style 98c
ALL SHOE POLISH 8c
\$1.50 Tan Blucher Oxford, blind eyelets, low heel, special 23.50
\$1.50 Patent Leather Blucher Oxford, special at \$3.50
\$1.50 Gun Metal Blucher Oxford, special \$3.50

Just Received 15 Cases of Men's Oxfords to go in this Sale at only \$3.50 that are Worth up to \$4.50 and \$5

\$4.50 Tan Blucher Oxford, special \$3.50
\$3.50 Tan Button Oxford, special \$2.98
\$3.50 Tan Blucher Oxfords, special \$2.98
\$3.50 Patent Leather Button Oxfords \$2.98
\$3.50 Patent Leather Blucher Oxford \$2.98
\$3.50 Gun Metal Button Oxford, special \$2.98
\$3.50 Gun Metal Blucher Oxford, special \$2.98
\$3.50 Vici Blucher Oxford, special \$2.98

Big 5-Cent Counter

10c Gingham 5c
10c Check Dimity 5c
10c Chambray 5c
10c Percalé Shorts 5c
15c Short Length White Voil, special 5c
White Curtain Scrim 5c
10c Striped Madras 5c
10c Bleaching 5c

Big 6 1-2 Cent Counter

10c English Long Cloth 6 1/2c
10c Percalés, all colors 6 1/2c
12 1/2c Renfrew Gingham 6 1/2c
10c Flowered Lawns 6 1/2c
10c Kimona Plaids 6 1/2c
8 1-3c Apron Checks 6 1/2c
10c 36-inch Check Dimity 6 1/2c

MEN'S SUITS

\$7.00 Light and Dark Grey Mixed, three piece suits, special \$4.98

\$12.50 Light and Dark Greys, these are three piece suits, special \$8.95

\$12.50 Red Diagonal Weave Scotch Worsted, three piece suits, special at \$8.95

\$15.00 Black Granite in Nos. 34 to 36, special \$5.98

We have one lot of Suits with long Pants in Nos. 15 to 19, special \$1.98

BOYS' SUITS

\$10.00 English Serge with Side Buckles, Belt Straps and full peg pants, special, \$6.98

\$8.50 Light and dark Greys Norfolk Styles full peg pants and Belt to match, special, \$6.48

\$9.00 Greys, Browns and Fancy Suits and Side buckles, belt straps and full peg pants, special, only \$6.48

\$7.50 Blue Serge Norfolk Style, full peg Pants and belt to match, at \$4.98

\$5.50 Browns, Blues and Greys with side buckles and full peg pants \$2.98

We have one lot of Boys' Knee Pants Suits in Nos. 14, 15 and 16 worth up to \$3.50 and \$4.00 at \$1.48

\$1.50 Wash Suits made of Galatea, special \$0.98

50c Wash Suits, fast colors, special \$30c

We have one lot of Boys' Wash Suits in tan and blue crash, special \$25c

100 Dozen Children's Gingham and Percalé Dresses to go in this sale at Efird's Price Special 48 Cents Each.

