## We Are Featuring <br> "LAREINE" <br> Corsets This Week

We carry the "La Reine" Corset, exclusively, for the very important reason that IT IS THE ONE CORSET GUARANTEED ABSOLUTELY. There are no strings attached to this guarantee, either, and no questions are asked. If the Corset you purchase bearing "La Reine" trade mark does not give you absolute satisfaction it will be replaced with a new one. See the models on display in our windows. It will pay

$\qquad$ FAMOUS PATENT AUTOMAT
NOBRAKE STDE STEEL This feature is one that adds doubThe center of the steel is reinforced
and closely wound with a narrow steel and closety wound with a narrow steel
tape in ompa a matter that it is al. most impossible to break it. THE WORKMANSHIP. The Workmanship on La Reine cor-
sets is superior. A careful inspec sets is superior. A careful inspec
tion will convince the experienced obtion wiu convince the expert
server that in this reppet
betier than custom corsets.
you to become acquainted with "La Reine" before purchasing any other kind.

| very attraotive! <br> REINE" CORSET. $\$ 1.98$ |
| :---: |
| It is made of contil, trimmed with embroidery, has patented tongue it front to prevent flesh protruding: lacer is on one side of front and clasp oan the other. |
| raordinary valuel REINE" CORSET, 98C |
| Made of strong coutil, trimmed th very pretty ombroidery and sa- |
| bon bow. It |
| osst, strengthening tap extensín with look a |
| g suspencer webbin |
|  |
| um figure. Front Laced. |



The Supremacy of "La Reine" Corset is the result of merit
Stylish, perfect at surprisingly, low figures built up the business on "La Reine" to its present great proportions.

Guaranteed to fit, to wear, and to please in every way--absolutely rustproof. If you are not satisfied we will replace the corset and ask no questions.
 VERY POPULAR! "LA REINE" CORSET, $\$ 14.8$ An up-to-date moiel, long over
hips, medium bust, mado of stronz coutil, trimmed with fancy silk rib. bon and satin bow, has a flexible or
boneless hip which is especially boneless hip which is especially adapt
ed to slender figures; has Nobreaks ed to slender figures: has Nobreak
Side Steels, six strong hose supporters Fashionable and durable.

NATURALNESS
The dominating note in pr set fashions is naturalnesse. T finds expression in light boned, low
elactic intersections.
No longer is the figure to be held in an upright posity
is the proper thin Stylish and serviceable: Fine coutil, trimmed with satin, has the patented reinforced front steels, Automatic Nobreak Side
Steels, six suspenter Steels, six, suspender web hose sup.
porters, silk flossing at ends of steels. Front laced.
"La Reine" carries the strongest of any corset ever made. If you are not satisfied_we ask no questions, but a new corset is given you. Come and let us show you the "La Reine"

REMOVABLE FRONT STEELS. This patented feature, found only
in La Reine Corsets, is much apprein La Reine Corsets, is much appre-
ciated by the woman who sometimes breaks front steels. For this arrange-
ment gives double strenth to front of the coobset andend bing ro theov-
able, the steels can be used or not, as able, the
desired.
MORE AND MORE WOMEN ARE WEARING FRONT LACE CORSETS The front lace models still contin-
ne to hold a very prominent place in ue to hold a ver
corset fashions.


