

# The Most Pronounced Savings

AT

# E F I R D ' S

For Friday, Saturday and Monday. See the Specials from Each Department

With Each \$6.00 Purchase of Dry Goods We Will Give a Service Flag.

**The Most Startling Prices that Have Ever Been Known**

**THE WORLD'S RECORD BEATEN**

Never before in the history of the business has there been such a sale and such a purchase  
**\$50,000 PURCHASE OF COATS ALONE**

Our buyers have just returned from the market where they took over the entire surplus stock of many of the leading and largest manufacturers at the most startling prices. Ready cash and unlimited buying power is the only solution to these unheard of prices. Every garment strictly high class seasonable merchandise cut to prices that baffle the manufacturers

### Clothes for the Boy That Will Stand Hard Wear

Boys' Suits Worth \$6.50, at ..... \$4.98  
 Boys' Suits, worth \$7.50, at only ..... \$5.98  
 Specials at \$7.50, \$9.98, \$12.50 on which we can save you from \$2.00 to \$3.00.  
 Specials in Boys' Pants, at only ..... 98c up

### See the Fine Warm Blankets on Sale Friday, Saturday, Monday

White Wool Blankets, nice soft grade in pink and blue borders, at only ..... \$7.95  
 Extra Size White Wool Blankets, 72x80, with wide silk bindings, at ..... \$9.95  
 Fancy Plaid Blankets, 66x80 inches in grey, tan, black and blue plaids at ..... \$9.95  
 12-4 White Woolnap Blankets in white and tan with colored borders at ..... \$5.98  
 12-4 Plaid Woolnap Blankets at ..... \$6.50

### Men's Clothing at a Saving of 25 to 33 1-2 Per Cent

To buy Your Men's Suits from Efird's Means a Saving of About 33 1-3 per cent.  
 Men's \$16.50 Suits at \$12.50  
 Men's Suits, worth up to \$25, at ..... \$18.50  
 Our Special at \$25 and \$27.50 are really \$35.00 values.  
 Thousands of pairs of Men's Pants all in neat stripes at from ..... \$1.98 to \$5.98

### Good Warm Heavy Outings Underpriced

35c Heavy Outings in the leading colors, at ..... 25c  
 The best grade of Outing in all the best patterns and colors, special at ..... 29c  
 39c Fancy Outings at ..... 35c  
 We wish to say to all who were unable to come on account of the quarantine and that is now lifted we have prepared many wonderful values throughout the entire store for Friday, Saturday and Monday.

### Men's and Boys' Winter Underwear

Men's Elastic Ribber Shirts and drawers, at per garment, only ..... 95c  
 Men's Fleece Lined Shirts and drawers at per garment, only ..... 95c  
 Men's Elastic Ribbed Union Suits, worth \$2.50, at ..... \$1.95  
 Boys' Elastic Ribbed Union Suits, at ..... 98c  
 Boys' Heavy Fine Ribbed Union Suits at ..... \$1.48  
 Big Lot of Corsets, worth up to \$2.00, special at ..... \$1.48

### New Silks Shown in a Large Display of Winter Shades

36-inch Black Satin ..... \$1.48  
 36-inch Blue Satin ..... \$1.65  
 36-inch, Made in America Black Taffeta ..... \$1.48  
 36-inch Gold Band Black Taffeta at ..... \$1.48  
 Money Back Taffeta, all colors, at ..... \$2.25  
 36-inch Colored Taffetas, navy, and all good shades, at ..... \$1.48  
 36-inch Messalines in navy, green, Cope, plum, brown at only ..... \$1.25 and \$1.65  
 40-inch Crepe de Chine, black white, flesh, rose, grey and navy at ..... \$1.38  
 40-inch Best Quality Georgette Crepe, black, white and colors, at ..... \$1.65  
 40-inch Charmeuse, black and navy ..... \$1.88, \$2.48  
 36-inch Silk-Poplin in black, rose and navy ..... 98c

### New Fall Serges in Quite a Variety

36-inch Good Fine, Smooth Grade of Serge in black, navy dark green, Copen, brown and plum, special at ..... 85c  
 40-inch all-wool Serge in black, navy, and plum, at only ..... \$2.18 and \$2.39  
 50-inch Shepherds Plaids 98c  
 36-inch Mohair in plaids and stripes ..... 79c

### Ladies' Fine Elastic Ribbed Winter Underwear

Ladies' Elastic Ribbed Vests and Pants, per garment ..... 58c  
 Ladies' Long sleeve, high neck, ankle length Union Suits, at only ..... \$1.00  
 Misses' and Children's Elastic Ribbed Union Suits, at only ..... 98c and \$1.48  
 Infants' Ribbed Cotton Undervests, at ..... 25c, 35c, 46c

# Efird's Department Store