

EFIRD'S DECEMBER SALE EFIRD'S

LADIES READY-TO-WEAR Cut to the Quick for Fast Selling
Coat Suits--Coats--Children's Coats--Blankets

WE DIVIDE WITH YOU

MAKING IT THOROUGHLY WORTH WHILE FOR YOU TO
 MAKE THIS STORE YOUR STORE

While the Lots
 Last

A SALE WORTH WHILE INVESTIGATING

While the Lots
 Last



At Efird's You Can Purchase

An all wool sponged and shrunk Singer Bros. Tailored Coat Suit, our former retail prices \$69.50, \$75.00, \$79.50 and \$85.00 in Dobson's tricotine, velours, silvertone, with fur trimmed and tailored in every respect. Efird's December sale price, while they last, suit ----- \$49.00

\$49.00

Efird's Where You Always Save Money

DRESSES

A new lot of Dobson's Tricotine Dresses, made in the latest style; \$31.75 dresses marked down for this special sale ----- \$22.50

\$22.50

\$35.00 Tricotine Dresses marked down to each ----- \$25.00

\$25.00

Great values.

COATS COATS

Would You Be Fashionably Attired at Moderate Expense

Three special racks of Ladies' fine Dress Coats, with fur collars, half lined, etc., while this lot lasts; \$35 and \$37.50 values, your choice \$25

\$25.00



Deriving the Benefits of Both Cash and Quantity Purchase we Divide It With You

<p>\$22.50 Serge Coat Suits—\$19.75 \$19.95 and \$22.50 Serge Coat Suits, special for this sale, suit --- \$19.75</p> <p>\$22.50 Jersey Dresses—\$14.95 One special rack of Jersey Dresses, in the leading styles and colors, while they last ----- \$14.95</p> <p>Sweaters \$9.95 and \$11.95 Sweaters, in all the new styles, while they last \$5.95</p>	<p>Knit Petticoats One special lot Knit Petticoats, in gray with blue and brown stripe bottoms, \$1.50 values, each --- 98c</p> <p>\$1.98 Knit Petticoats, in a large range of colors, Special each \$1.48</p> <p>\$2.50 Knit Petticoats, in extra heavy weights, in the leading colors, each ----- \$1.98</p>	<p>Children's Coats to Go on Sale at Sacrifice</p> <p>\$6.00 Coats ----- \$3.98 \$8.50 Coats ----- \$5.98 \$9.95 Coats ----- \$6.50 \$12.50 Coats ----- \$8.50 \$16.50 Coats ----- \$9.95 \$18.50 Coats ----- \$10.00</p> <p>Ready-to-Wear Cut for December Sale</p>	<p>\$22.50 Satin Dresses—\$14.95 One special rack of Satin Dresses, in the leading styles and colors, while they last ----- \$14.95</p> <p>Flannelette Kimonos,—\$2.98 One Special counter of Flannelette Kimonos in regular kimona patterns and styles, while this counter last ----- \$2.98</p>	<p>\$22.50 Serge Dresses—\$14.50 Special rack of Serge Dresses, in all the new styles and colors, while this lot lasts ----- \$14.50</p> <p>Comforts, \$4.95 \$6.00 value Bed Comforts, made of good clean cotton; lining same as top, in dainty floral designs. Very special ----- \$4.95</p>
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500 Pairs \$11.95 Wool Nap Blankets

for double bed, 66x80 in sizes, gray, brown, blue plaids and stripes; also solid white with pink and blue striped borders; December sale price, per pair ----- \$6.95
 Efird's purchasing entire output of blanket factory make these prices possible.

500 heavy blankets in dark colors; the very thing for sleeping porches, cots, camping parties, while this lot lasts, each ----- \$5.95
 \$14.50 value, 3-4 Wool Blankets, in gray, blue, brown, plaids, checks; not easy to show soil, 70x80 in size; while they last, pair ----- \$8.50

Dress Shirts

One special lot of \$1.48 Men's Dress Shirts, while they last, each --- \$1.00

\$2.50 Dress Shirts

One special lot of Men's Fine Dress Shirts, in all the new patterns and styles to go in this sale, each --- \$1.98

Corsets

\$1.50 value Corsets, one special counter ----- 98c
 \$2.50 Corsets, special counter, while they last ----- \$1.98
 One lot Efird's special Corsets in white, lace back, each ----- \$1.98

\$25, \$35, and \$40

Monroe Clothes

—FOR—

Men and Young Men
 A Complete Stock. Let your next Suit be a Monroe Suit.

Nationally Advertised
 Clothing

\$25, \$30, \$35



Efird's Department Store