"The Other Side of Main Street"

Sixteen Stories That Touch the Heart and Tickle the Ribs.

BY WILLIAM ALLEN WHITE.

When William Allen White has something to say the hole of America and a considerable portion of the remainder of the world sit up and listen. His name alone sells newspapers. You may not agree with all his views concerning politics, morals and economics, but you are bound to agree that he is a wonderful writer; and when he turns from reporting and editorials to stories, those inimitable tales of his, it makes no difference who you are or what your tastes, he will charm you.

Bill Allen White put the small town on the map and keeps one young city, Emporia, Kansas-not so very long ago-it was a small town-in the headlines. His stores are of real people-home folks-and every man or woman who lives in a small town-as most Americans do-or has lived in one, will recognize himself or his neighbors in the characters who live and breathe in the witchery of Mr. White's

It was this writer who discovered Main Street. Sinclair Lewis saw one side of the thoroughfare and a few of the backyards, and his observations made a book that has sold by the thousands. But William Allen White sees both sides of Main Street, and knows all the roads and lanes leading off it, and he writes about them in these stories. He is the one American author who can write the most delightful human-interest stories, and then turn right around and exercise the vision of a statesman in powerful articles on political, governmental and economic subjects. He reported the Peace Conference, which resulted in the Treaty of Versailles, for more than fifty American newspapers; his daily reports on the Armament Limitations Conference at Washington were read by millions; his articles from national political conventions have caused him to be styled the greatest reporter in the world."

But although he has this reportorial and editorial ability, and is known the world over as one of the keenest observers of political events, it was stories of small-town life. such as this series, that made his name a household word in America and have made his books sell by the hundreds of thousands. Titles of a few of these books which are in constant demand at every public library in the country are: "Stratagems and Spoils," "in Our Town," "A Certain Rich The Old Order Changeth," "God's Puppets," "In the Heart of a Fool," "The Martial Adventures of Heury and Me," and "The Court of Boyville."

The greatest magazines in the United States vie with each other to obtain articles and stories from his pen, and when they get them, advertise them to the limit. Stories by him are to be seen regularly in Saturday Evening Post. Collier's and other national publications. Everyone is familiar with his recent action in withdrawing his contributions from a prominent periodical because he disagreed with its policy on a certain public issue; also his controversy with his life-long friend, the governor of Kansas, is a part of current history.

White's characters seem to have an actual existencemaybe they are taken from life. His boys and girls are the kind that are good for a reminiscent laugh a minute. His stories of a small-town newspaper office are veritable gems. And furthermore, neither Booth Tarkington, Sinclair Lewis nor any one of the other authors who are meeting this public demand is equal to William Allen White in the production of small-town stuff. Not one of them has his understanding, sympathy and insight into small-town life in America.

There are sixteen of these remarkable stories, and one of them appears in The Tribune today. Watch for the ..

EDUCATE CHILDREN TO SERVICE OF HUMANITY, PLAN OF YEOMEN'S HOME



Switzerland and Holland have or man out of 4,000 who cannot read or write. We have seven men it every 100 who have acknowledged that they can do neither, and in industrial centers, among the foreign born, twenty out of every 100 are illiterate.

"These are problems we must meet and solve. The future of the country depends on the children of today. If we fail in our educational obligations to our boys and girls, the human resources of or nation will remain undeveloped."

"Save the America. Child" is the idea that actuates the Yeomen in their home-building plans, co-riding to Mr. Shirley. The he will eventually care for 1,500 or phans and half-orphans who if left to shift for themselves might be shirley in chairman of the board of directors of the society and vice-present so many potential mits of undesirable citizenship. The school will be fitted to the heads of the children rather than that th

e Penny Ada. Get Results-Try T

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Granville: Jno. 8, Watkins, Virgilina, Va., R. 2.

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Martin: Clayton Moore, William-

owell: W. W. Neal, Marion. denborg: Edgar W. Pharr. tte: R. M. Person, Charlotte: Matthews, Charlotte: dell: Dr. C. A. Peterson, Spruce 2)

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Nash: De. J. C. Braswell, Whita-bers; J. W. Robbins, Bocky Mount, New Hunover: L. J. Polsson, Wil-mington; J. E. L. Wade, Wilmington, Northampton: W. H. S. Burgwyn,

Onslow: A. H. Graham, Hillsboro Pamlico: Frank B. Hooker, Orien Pasquotank: F. F. Cohoon, Eliza-

beth City.

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Brevard Tyrrell: F. L. W. Cohoon, Columbia,

Union: J. F. Milliken, Monroe. Vance: Robert B. Taylor, Towns Wake: N. L. Broughton, Garner: Chrence H. Chamblee, Zebulon: C. A.

Cosney, Raleigh. Warren: Walter R. Vaughn, Vaughn, Washington: Vap B. Martin, Ply-

Watauga: Blaine Coffey, Shulls Mills (R) Wayne: Thes. I. Sutton, Goldsboro; W. Byrd; Mt. Ohye. Wilkes: Class. H. Cowles, Wilkes-

witson: H. G. Connor, Jr., Wilson, Yadkin: S. L. Donb, East Bend (R), Yancey: D. M. Buck, Bald Mountuln, NOT Milik DRINKERS HERE Sweden and Denmark Lead This Country in Its Consumption.

Sweden and Denmark Lead This Country in Its Consumption. New York Ttimes

The United States is one of the largest milk, butter and cheese producing nations in the world, according to the Department of Agriculture, although it is not one of the largest exporting countries in these products, nor are Americans great enters of dairy prod-Sweden, which has only onealghteenth of this country's population, and only one-fourteenth as many cows, uses sixty-one gallous of whole milk per capita, and Denmark, with about ty-eight gallons, while the United States uses only forty-three gallons.

Not all countries use so much as Sweden and Denneark. Of eleven countries the per capita consumption of whole milk, which is given in the w Handbook of Dairy Statistics, the United States comes exactly in the middle, with five higher and five lower, Sweden and Denmark being at the top of the list. The lowest is Italy, with a consumption of only four gallons of whole milk per capita a year, and next comes Great Britain with twenty-two gallons, or about half as

nuch as this country.

Italy is about the middle of the list of cheese users, and comes next to Argentina, which is lowest on the list of butter users. The United States holds tenth place among thirteen nations in the per capita consumption of cheese, and fifth place among thirteen in but-Canada stands at the head of the list on butter, each person in that country using twenty-seven pounds a year, while in the United States each person uses about fifteen pounds, Switzerland, thirteen; Denmark, 12, and the United States four pounds.

Danmark and Sweden, which head the list of whole-milk users, both make dairying one of their main lines of business, and have one cow for every three or four persons. The Swedes put most of their product into their own mouths, while the Danes, being Duplin: Dr. J. H. Newberry, War-only half as numerous, have a good deal to sell to other people. The Americans have seven or eight times as many cows as the Swedes and Danes together, but fewer in proporition to a number of other nations.

Paul during the first week of January.

The Difference of 150 Years



You've heard the story of Paul Revere-how he clattered out of Boston and spread the alarm to every Middlesex village, etc. That was in April, 1775. It was an all night job. Today the Boston papers would slap extras on their presses and in the shake of a little lamb's tail the whole thrilling message would be in each home of the well known county.

This represents the advance of 150 years in the important business of spreading news.

The cry of "Extra-Extra" on the midnight air brings startled folks to their doors as once did the pound of a horse's hoofs and the breathless shout of the rider. Papers have supplanted the courier-multiplied his effectiveness many times-increased his speed a hundredfold.

How far back we would go without newspapers! We would remain in ignorance not only of events at home and abroad-but also of much that concerns us just as vitally-news of the very things that have to do with the personal, every-day life-of each one of us.

Somebody might be selling a new, better and more economical food; or, a utencil that would add immeasurably to our comfort and well-being; or some better material for making shoes or clothing-but we would never know

Modern advertising is a boon. It keeps our information up-on-date on the many things we need in order to live a profitable, happy and useful life in this age of progress.

Do you take full advantage of the advertising?

Read it!—It Pays!

AMERICANS HAVE FED

10,000,000 RUSSIANS Famine Cherked and Improvement Great as 1922 Ends, Relief Administration Reports.

New York Times The American Relief Administraticn yesterday made public an informat tion yesterday made public an informal came from Missouri, another from and general report of its work in Rus-Arizona and a third from Ohio. sia during the last year, comparing the improved conditions that prevail in Russia this New Year's day to the starvation times of January 1, 1922. While there is still hunger in Russia and there may be deaths from starvation before the winter is over, with much more relief work to be done, the report declares that the famine that lad the country in its grip a year ago has definitely been checked. Ten million persons have been fed and many have received clothing and shelter through American philanthropy. The work of the relief administration is work of the relief administration is pletured as the greatest philanthrophic pletured as the greatest philanthrophic achievement in history,

Paris is the only city in the world that provides public baths for dogs.

SOLVED THE PROBLEM

"I was almost distracted with stomnch trouble, gas and colic attacks and didn't know what to do. I had tried didn't know what to do. I had tried everything I heard of, and the doctor's medicine did not help me. A friend told me about Mayr's Wonder-blenched and dyed.

Theatre wigs are generally made from Chinese hair, split by maching the first medicine did not help me. A blenched and dyed. friend told me about Mayr's Wonderful Remedy, and it has solved the problem, as I can now eat anything the population. In proportion to the and have no distress." It is a sim-number of people we use a smaller ple, harmless preparation that re-quantity of milk and its products than moves the catarrhal mucus from the and have no distress." intestimi tract and allays the inflam-Every farm woman in Minnesota has been invited to attend the annual convention of the Minnesota Farm Bureau convince or money refunded. Gibself of January which is to be held in St.

Supreme Court Gives Ruling on Three

Whisky Questions.
Washington, Jan. 2.—The Supreme court today rendered a decision covering three cases which challenged efforts of the government to use old internal revenue laws in the enforce ment of prohibition. One of the cases

The court held that the supple mental prohibition enforcement of November 23, 1921, from the rune it went into effect "had the same operation as if instead of saying the laws referred to (in it) shall con-

cost of maintenance is not warranted The building is to be used as a work house. Johnston county has about 12, 000 population.

Candles used by the Romans were composed 'of string surrounded by either wax or pitch; splinters of wood covered with fat were used by the English poorer classes about 1300.

CATARRH

Catarrh is a Local disease greatly influenced by Constitutional conditiona.

HALL'S CATARRH MEDICINE consists of an Ointment which sives Quick Relief by local application, and the Internal Medicine, a Toric, which sots through the Blood on the Mucous Surfaces and assists in ridding your System of Catarrh.

Bold by druggists for over 40 Years.

F. J. Cheney & Co., Toledo, O:

Make Winter Automobile Starting Sure with an

Starting & Lighting Battery

> Your autoto start in cold weather than in warm. Your battery must be in good condition for satisfactory winter

for satisfactory winter service.
Don't start your battery on its winter's work without having it in good order. We make no charge for inspecting your battery and telling you its exact condition.
You can assure yourself of a sure start every time by equipping your car with by equipping your car with an "Exioc" Battery.

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he Woman's Tonic