

# SOCIAL & PERSONAL

### Party Saturday.

Mr. Alfred Coleman entertained his friends Saturday night with a sociable party. The reception room was crowded and the young folks had a delightful time. After a number of games had been played, a contest to decide the best looking couple was held. Mr. Paul Coleman and Miss Viola Williams won the prize. They afterwards went through a mock marriage.

Among those present were: the Misses Viola and Blanche Williams, Irene and Novella Dry, Della Hinson, Pauline Starnes, Dorothy Fletcher and Susie Arthur; Messrs. Paul Coleman, Sverette Clark, Harley and Zeb Gray, Robert Starnes, Richard Galant, Harley Holt and Martin Lambert. E. C.

### TWO STUDENTS KILLED IN BERKLEY FIRE

#### Damage to Property Unusually Big With Millions.

Berkeley, Calif., Sept. 17.—Two persons are dead, hundreds of homes are ruined, millions of dollars worth of property was consumed and the entire city of Berkeley was threatened as the result of a grass fire, which, out of control because of a heavy north wind, swooped through the Cragmont district this afternoon and swept into the more crowded residential districts.

Two University of California students, unidentified, are known to have fallen through the roof of a burning building. A third person also unidentified, is believed to have been lost in the residence district near the hills.

The part of the conflagration that threatened the business section was brought under control at University Avenue and Alhston Way at 5:30 o'clock this evening.

At 4:30 o'clock vast columns of flames at Alhston Way and Addison Street gave forebodings that the entire Berkeley business district would go. Shattuck Avenue merchants moved out their valuables and officials of the University of California, directly opposite the line of flames, prepared for a determined fight. The streets and avenues of Berkeley were thronged with marchers leaving their homes.

Then it all changed. The direction of the wind was one cause. The vicious norther became a westerly zephyr. Batteries of fire engines from Alameda, Oakland and San Francisco arrived and added their lines to the Berkeley lines. Thousands of workmen helped. Their unimpeded efforts saved the situation. All the street car lines were paralyzed as soon as the fire started and still were out of commission in Berkeley late tonight.

The approximate scope of the Berkeley fire was from the Berryman reservoir up to the eastward line of the hills. From there south everything was burned for six blocks. Houses on both sides of Euclid Avenue and Deansville Avenue were burned. La Loma park also was destroyed. Every house on Euclid Avenue from Shasta south to Hilgard went up in flames.

Spontaneous fires broke out from Hilgard south to University campus. All the houses in upper Leroy Street were destroyed, as well as all the houses on La Loma Avenue. Half of the faculty of the University of California was rendered homeless.

A quarter mile square extending from Cedar to Shasta streets to the east of Euclid Avenue was in flames. In this sector about 90 homes were consumed. Another area south of Cedar Street and west of Euclid Avenue was razed and 40 homes destroyed. Homes in another area extending to Spring Street were burned.

The path of the flames has been generally southeast and southwest from the Berryman reservoir, the seat of the conflagration. From this source it extended to the business section at University avenue.

Reinforced by members of the student body at the university and by citizens pressed into service, the police threw a guard about the whole burned area.

### BITES-STINGS

For all insect bites, red bug, chigger, bee, wasp, mosquito, etc., apply wet baking soda or household ammonia, followed by cooling applications of—

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### Our Policy

The ideals of our professional life are as firmly fixed as the stars. A policy of adequate service and proper management dictates the conduct of this establishment.

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Funeral Parlors  
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PHONES: DAY 640, NIGHT 350-1591

### PERSONALS

Misses Zue Yerton, Dollie Fowkes and Messrs. Yates Bollinger, Harold Hardin spent Sunday in Spartanburg, S. C., with friends.

Mr. and Mrs. A. F. Hatswell and daughter, Miss Lucy Hatswell, were among the Concord people who attended the Al G. Field Minstrels in Charlotte last evening.

Mr. John M. Hendrix is spending the day in Mount Airy on business.

Mr. and Mrs. N. N. Songer and little son, Neul, Jr., and Mr. Ernest Songer are expected in Concord today to be the guests of relatives here. They are on their way from Illinois to their home in Miami, Fla.

Miss Stella B. Misenheimer attended the Al G. Fields Minstrel in Charlotte last evening.

Mr. and Mrs. E. T. Cannon and Mrs. W. H. Wadsworth left today at noon for a motor trip to Asheville.

Mr. and Mrs. Isbell, of Jackson, Michigan, and Mr. Pat Goodson, of Denver, N. C., were guests yesterday of Mr. and Mrs. J. F. Goodson and Mr. and Mrs. D. B. Morrison.

Miss Penelope Cannon and Mr. Franklin Cannon will leave tomorrow to enter school, the former at Fassfern, and the latter at the Asheville School for Boys.

Mr. and Mrs. A. E. Goodman, Misses Elizabeth Massey and Annis Snaout, and Mr. G. G. Dulp composed a party that attended the Fields Minstrels in Charlotte last evening.

Mrs. A. R. Howard, Miss Alice Bernice Yorke and her guest, Miss Lois Holding will leave tomorrow for Baltimore. Misses Yorke and Holding will go from there to Philadelphia, where they will attend the Shipley School this session.

Mrs. Sallie Misenheimer, of Mt. Pleasant, was a visitor in Concord today.

Mrs. S. V. Stewart and Miss Dora Stewart will leave tomorrow for their home in Miami, Fla., after a visit of several weeks to home folks here.

Mr. H. I. Woodhouse returned last night from a trip to Black Mountain and Biltmore. At the latter place he visited his daughter, Miss Elizabeth Woodhouse, who is in the Biltmore hospital. The condition of Miss Woodhouse continues to improve nicely.

Miss Dora Stewart has returned from a week-end visit to friends in Alabama.

Rev. and Mrs. W. C. Wauchope, Mrs. Eugene Morgan and Mrs. L. C. Barringer attended the Al G. Fields Minstrel in Charlotte on Monday evening.

Mr. Robert Ienhour left this morning for Chapel Hill to resume his studies at the University of North Carolina.

shortly after 4 o'clock.

In north Berkeley every kind of vehicle that could be pressed into service carried salvage from the burning houses. Baby buggies, wheelbarrows and even children's coasters were trundled about the streets.

Refugees crowded all streets leading out of the burned area. At about 4:30 when a shift in the wind hurled the smoke and flames back on them.

Men, women and children, driven out of their homes, in the fashionable residential section, appeared in processions, many of them carrying their most cherished possessions, making their way to places of safety. Some of them were in automobiles, some of them on foot until they could get to street cars.

Scenes of motorists hovered about the edges of the burning belt, making frequent runs on foot among the blazing buildings that they might be of assistance to those striving to get away.

Ten injured were brought into the Berkeley general hospital but only two remained there. They are elderly women whose homes were destroyed. They are suffering from shock and remained in the hospital.

### Only Five States Exceed North Carolina.

Brock Barkley in Charlotte Observer, Raleigh, Sept. 17.—While the other states of the union were reporting decreases in federal tax collections averaging 18 per cent., North Carolina was reporting an increase of 15 per cent. Gilliam Grissom, the Tar Heel collector of internal revenue, pointed out today in reporting supplemental figures on the state's contributions to federal government revenues.

Total collections in North Carolina for the last fiscal year were \$140,000,000. Only five states exceeded that amount: New York, Pennsylvania, Illinois, Michigan and Ohio. If the rate of collections thus far in the new year is maintained the state's collections will be \$150,000,000 for the next fiscal year, and Mr. Grissom predicts it will go ahead of Ohio and possibly ahead of Michigan.

The collector considers it worthy of note that the North Carolina department's enormous collections were made with a staff 50 per cent. less than the highest mark of employees in past years.

Of the \$140,000,000 collected, \$122,000,000 came from miscellaneous taxes, mostly tobacco, and \$18,000,000 from income.

At the Theaters.  
"You can't Fool Your Wife," a Paramount feature picture, is being shown today at the Star.

The Piedmont is today showing the second round of the second series of "Fighting Blood," H. C. Witwer's story. "Whispering Fear" is also being shown on the program today.

"Children of Dust," a First National feature picture, and a Charlie Chaplin comedy, "The Count" are the attractions at the Pastime today.

The United States uses about two-fifths of all the wood consumed in the world.

## The Petticoat Rule Extends to the Lady Herself

We won't forget the first dress we saw which followed this entirely new line—a skirt finished with one big flounce and topped with another. A shudder surged through us, a shudder of sorrow, for we thought the poor dear lady was living one of those night mares in which you emerge from the Ritz in your petticoat.

But then it really was the Ritz, and as she regarded herself with a quite alert satisfaction, we decided it must be all right. And it is. This sketch, just sent to us from Paris by Henri Creange, the fashion expert, and gradually appearing models in the smartest shops, prove it.

The frock shown is of white braided Frostkrepe. The bodice swoops deeply on the right side and is gathered at the waist on the left in a covered buckle of the same material as the elongated collar—the Frostkrepe, not braided.

The two big flounces (picot edged) are shirred fully to the skirt, and are of white Crepe Chenette. A very young frill of the same finishes the sleeve and runs up the cuff for a few inches.

Although only the edges show, it will have to be taken on faith that the broad sun hat is gracefully trimmed with a great white organdy low on its upper deck.



### NO REDUCED PULLMAN FARE FOR THE LEGION

President of Pullman Company Declines to Entertain Suggestion.

Washington, Sept. 17.—Frank A. Hampton, secretary to Senator Simmons, has returned from Rocky Mount, where he attended the state convention of the North Carolina legionnaires. Mr. Hampton says the convention was the most successful yet held, and that both Generals Hines and Lejune, who addressed the convention, had said they had never seen a finer body of men than was assembled at Rocky Mount.

### CHILD LABOR SHOWS A CONSIDERABLE INCREASE

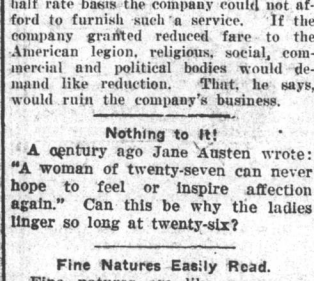
An Apparent Increase of 38.6 Per Cent. Over Last Year Indicated.

Washington, Sept. 17.—An apparent increase of 38.6 per cent. in child labor over the corresponding period last year was shown in statistics made public by the children's bureau of the department of labor, covering the first six months of the current year in 30 selected cities.

### GIBSON DRUG STORE

Largest Bulb and Seed Dealers in the City.

- BULBS! BULBS!
- Hyalinths, per dozen ..... 60c
- Tulips, per doz. ....25c, 30c, 35c
- Crocus, Fuchsias, Jonquils, per dozen ..... 25c
- Narcisus (white and yellow) per dozen ..... 40c, 40c and 75c



### Nothing to It!

A century ago Jane Austen wrote: "A woman of twenty-seven can never hope to feel or inspire affection again." Can this be why the ladies linger so long at twenty-six?

**Fine Natures Easily Read.**  
Fine natures are like poems; a glance at the first two lines suffices for a guess into the beauty that awaits you if you read on.—Bulwer Lytton.

### We have the following cars for sale or exchange:

- One Buick seven passenger.
  - One Buick five passenger.
  - One Buick Roadster.
  - One Liberty five passenger.
  - One Ford racer.
- These cars may be seen at our place any time.

**STANDARD BUICK COMPANY**  
Opposite City Fire Dept.

### Study Hours

College life is crowded with pleasure, but part of the time must be spent in study. To make study hours more pleasant and profitable you should be sure that your eyes are functioning properly.

Why not stop in and let us examine your eyes before you go away. Our charges are reasonable and our work is guaranteed.

**STARNES-MILLER-PARKER CO.**  
41 S. Union Street

### Chicken Feed

Several months ago we first began advertising **Honest Made High Grade Chicken Feed** in plain bags. Our sales on Chicken Feed have increased very much. Our customers are all pleased.

**CORNO SCRATCH FEED** contains a high percentage of wheat and sunflower seed, the most valuable part, a lower percent. of cracked corn, coffee corn, buckwheat. The Highest Grade Feed, our price ..... \$3.00

**NUTRO HEN FEED**, the best medium priced scratch feed on the market. Worth \$3.00, our price ..... \$2.75

Use our feeder; your hen will lay. Your young chicks will grow.

**Cline & Moose**  
Phone 339. We Deliver Quick

actual number of children at work. Those working in violation of the law, it was explained, could not be shown, and in some cases increases might indicate more rigid enforcement of registration laws.

In most instances the figures for the first six months of 1923, although carrying big increases over last year, were substantially below those of 1920. Child labor reached its peak in the war years, the figures indicated, and began to slump in 1920 at the beginning of the business depression. With better times in 1922 the number of minors taking out their first working permits began to mount again.

The latest figures indicated still further increases, generally accounted for by the fact that factories and mills are busy and business is prospering.

Special permits issued for vacation employment were not included in the survey, and the bureau reported that the number of school children taking jobs for the summer months was much larger than usual.

Permits issued for the first six months of 1923 included Baltimore, 1,978; Milwaukee, 1,935; Newark, N. J., 1,091; Philadelphia, 5,064; Pittsburgh, 1,129; St. Louis, 2,779; Springfield, Mass., 365; San Francisco, 207; Birmingham, 124; New Orleans, 1,234, and Indianapolis 360.

### Wonderful Weighing Machine.

A laboratory weighing machine has been invented so small that it weighs only three grains itself, and sensitive to a ten-millionth of a milligram.

Nine hundred pounds of gold leaf were used to plate the dome of the great cathedral in Moscow.



### J. C. Blume Garage

Batteries  
Recharged  
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Experienced  
Mechanics  
All Work  
Guaranteed  
Reasonable  
Charges

### Bollinger Motor Co.

Forest Hill

### Who told the beaver how to build a dam?

Selecting clothes for men is an inborn art—at least, so we are told.

Blushingly then, we recite here for your information the following happening:—

After he had penciled down our order for the Fall Suits that are here to-day the R. & W. representative turned back in his order book and showed us that we had chosen the identical same patterns and models as did a leading New York clothier whom it is rumored pays his buyer \$25,000 a year for knowing the right from the left.

This story stands—and the Fall Suits are here to-day to back it up.

**R. & W. Fall Suits**  
—made right in the first place—selected with care and priced very carefully.  
New Fall Hats

### All the Master Modes for Autumn

Gay! Sparkling! Youthful!

\$3.95 up

There is a world of fascinating new ideas to select from—large hats and small hats—gay hats and demure hats—Flower trimmed with a sauciness that is captivating—Feather hats with a flare and dash that distinguishes hats produced only by New York's best creators, and Ribbon frilled and ornamented in a way that is extremely novel and adorable.

### Browns - Cannon Co.

Where You Get Your Money's Worth

### Scarboro's

THE STORE OF DEPENDABLE VALUES

#### Special Values in Silk Hosiery—It Will Pay You to Visit This Store

One Lot Gordon Round Ticket Quality Silk Hosiery, all colors ..... \$1.45

Imperial Quality Silk Hosiery, all the staple colors \$1.95

Gordon Extra Fine Quality Heavy Weight Silk Hose in all the new colors ..... \$2.50

Gordon Fine French Clock Silk Hose. Colors: cordovan, black, others, etc ..... \$12.75

One Lot Thread Silk Hose, the best value to be had for 98c Colors: Black, cordovan, beige, etc.

### Scarboro's

NEW DRY GOODS STORE

Located Next to Gibson Drug Store

FREE! FREE!

With every order for a ton or more of coal we will give a shovel—strong and durable.

We handle the best coals on the market—Jellico, Virginia Lump, Pocahontas, Blue Star Egg for furnaces.

Order your coal now and get one of these shovels FREE.

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