Readers Are Invited to Participate in a Great Educa-tional Contest Arranged Through Co-operation of This Newspaper and Its Advertising Patrons—Cash Prizes to Be Awarded—It Will Need But Little Study.

Explanation of the Slogan.

No doubt there are some who do not know what a slogan is. A slogan is a "motto." For instance: The National Biscuit Company has a slogan and you surely must have seen it. Their slogan is "U-needa Biscuit." Let us explain further: Suppose the word we have intentionally mis-spelled in one ad. is a bank's ad. Aside from locating the misspelled word and properly spelling and placing it, yould have to prepare a slogan for this bank, or any other ad. in the contest. A slogan you yould write for example, would be thus: "The Bank That Spells Strength." All slogans must be original, and not more than five words. Then the other misspelled words may be in a grocery ad. A sample slogan for such a store would be: "The Store of Pure Foods," or "Buy Here and Save Money." Now you understand—so it goes each week,

We feel quite sure that you would like

goes each week.

We feel quite sure that you would like it to be said of you that you prepared that slogan the bank is using or the slogan Mr. So and So is using. You see, the slogans will be turned over to the merchants and doubtless they will use your slogan in all of their ads, as well as to put it on their stationery.

No one will know who the winners are until the close, when checks will be sent out to the winners. Now, away you all go, and let us see what kind of good spellers and slogan writers you are.

To The Merchants.

To The Merchants.

All merchants who have ads. in our contest are requested to have their change of copy in not later than Monday propring a sech week. If you need help morning of each week. If you need help in the preparations of your ad, just call the office, and we will be only too glad to call and yet your copy or assist you in any way we cap. Each merchant

will surely get his money's worth.

If there is anything about the feature you do not understand, be free to call or write the Contest Editor at Tribune Office, Concord, N. C.

Arrested For Flying Plane While

Drunk.
San Antonio, Tex., Nov. 26.—The first arrest in San Antonia's history of operating an airplane while intoxicated was filed Sunday. Sergeant Lloyd Hefling, stationed at Brooks Field was operating an airplane was filed Sunday. Sergeant Lloyd Hefling, stationed at Brooks Field was arrested by military police after a landing in which he crashed into an oak tree in a jean Antonio residence section. Hefling was unhurt and witnesses say a woman leaped from the plane and escaped before officers arrived. Hefling after was charged with transporting liquor in an airplane.

Believe Banker Killed Himself.

Believe Banker Kuled Himself.

(By the Associated Press.)

New Orleans, La., Nov. 27.—Charles
Straymond, 35, vice president and cashier of the Citizens Bank and Trust Company here, was found dead in the garage
of his home here today with a bullet
wound through his head. A revolver
was found beside his body. Police believe it was suicide.

The Tribune, always alert for something new, has brought forth a splendid feature, which is new, by the way, and no doubt will attract a great deal of interest. We have no hesitancy in saying it will be welcomed by all. It is therefore explained in full. Read every word of this article carefully before you turn to the feature, then you will be posted.

So, commencing with today's issue, we launch a great educational misspelled word and slogan contest. We question whether any other paper in this section has ever used any better system to get the greatest number of people to study every word of a merchant's advertisement.

A campaign of ad, reading, such as it is, has been launched with the expressed purpose of educating the various members of the family to read and study advertisements, as well as to the writing of original slogans or motos for stores. At the same time the feature tests the ability of thousands of good and accurate spellers.

If so, we should like to hear about it.

Men Are Believed to Be Roy Ray and Hugh D'Autrement, Wanted for Rob-bery.

(By the Associated Press.)

ability of thousands of good and necurate spellers.

If so, we should like to hear about it.

The Explanation.

Eight columns of ads. appear in the issue of The Tribune. These are for the merchants who cheerfully took space in the feature. These ads. will appear every week for the next twelve weeks.

A set of rules governing the feature may be found in the center of the page of ads. which must be read carefully and adhered to. The return answer blank, which you are to fill in when the family is sure -it has found the missipelled word, and after you have prepared your slogan, is in the center of the page.

Now in one of the ads. on the pages, there has been one word mis-spelled intentionally by the contest editor.

The rules will tell you the 'cue' to these words. To get them, read the correct of the pages, words. To get them, read the correct of the pages are the specific passent of the explosion of dynamite. After rifling the car the bandits, escaped.

Now in one of the ads. on the pages, how in one of the ads. on the pages, there has been one word mis-spelled intentionally by the contest editor.

The rules will tell you the "cue" to locate these words. To get them, read every ad, carefully, and do not fill out your answer blank until each member of the family has found the same word. So take your time, as you have five days to locate them, prepare your slogans and get your answers in. (See rules). But one answer from a family is allowed, and no employee or representative of the family of any amploye of this office will be permitted to enter; so no matter where you are, send in gonr answers.

Fish sask yet yill be the more petited word, so be careful what dictionary has been selected as the book for the proper spelling of the word, so be careful what dictionary you use.

If you should happen to miss several words, do not get discouraged, but forge right ahead, as there are a number of awards.

Explanation of the Slogan.

No doubt there are some who do not know what a slogan is. A slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance: The National stream of the slogan is "motto." For instance is des

Japanese Freighter in Trouble Off Washington Ceast.—Some of Crew Safe.

(By the Associated Press.)

Seattle, Wash., Nov. 27.—With ten men of a crew of 35 reported safe on the western shores of Alaska near Cordova, the fate of the other 25 aboard the Japanese freight Skinkoku Maru is unknown. The vessel's wireless operator stopped sending yesterday at noon and a ninety mile an hour gale continued late into the night.

Discuss Liquor Smuggling Question.
(By the Associated Press.)

(By the Associated Press.)
Ottawa, Nov. 27.—Representatives of the United States began today their discussion of means to end fiquor smuggling across the border. Vigorous opposition from the anti-prohibition forces in the Dominion is expected to proposals which the United States will submit at the insternational conference, involving changes in legislation before they could become effective.

Bandits Get \$8,000 in Currency. Chicago, Nov. 27.—Bandits who held up the Hardware State Bank of Loving ton, Ill., today escaped with \$8,000 is currency, the Illinois Banking Associa-tion here was informed.

WHAT SAT'S BEAR SAYS.



HAPPY? HAPPY? SCHOOL DAYS



DR. ALBERT FAILS

deavoring to form a ministry abandoned his efforts today because of his inability to find sufficient reichstag support for a cabinet under his chancellorship. President Ebert thereupon began negotiating with the leaders of the bourgeois parties for the formation of a five-party bloc, uninclusive of the socialist. Up to this afternoon none of the parties had proposed a candidate for the chancellorship.

An alternative suggestion which

chancellorship.

An alternative suggestion which apparently relegated to rear for the time being at least in favor of the five party attempt, was an effort to form a bourgeois cabinet composed of representatives of the German nationalists centrists and German neoples party. Such a cabinet would have to reckon with the opposition of socialists and communists, and at the most with the neutrality of the democrats, while the centrist party made its collaboration subject to two conditions: first that the government must be along constitutional lines; and secend that the treaty of Versailles must be regarded as binding.

Lack of agreement among the parties.

Is Charged With Attempted Extortion Under Threat of Death.

TO FORM MINSTRY

The transfer of Death.

(By the Associated Press.)

Philadelphia, Pa., Nov. 27.—A young man who gave his name as Arthur II. Hampton, and his address as Macon, Ga., is under arrest here tharged with attempted extortion under threat of death, is under arrest here tharged with attempted extortion under threat of death, Mrs. J. Howard Fell, of this city, received a letter threatening her life and that of her three year old dearster unless she paid over \$2,000 to a man who would call at her home with a note sent by the writer of the letter. Postal inspectors set a trap and arrested Hampton when he called at the house with the note.

CRAIG PARDON APPEAL

WILL BE HELD UP

WILL BE HELD UP

Until Attorney General Daugherty Re-turns to Washington From Ohio.

turns to Washington From Ohio.

(By the Associated Press.)

Washington, Nov. 27.—President Coolidge will await the return to Washington' of Attorney General Daugherty who now is in Columbus. Ohio, before taking action on appeal for a pardon for Charles L, Craig, comptroller of New York City, sentenced to 60 days in jail for contempt of court.

The Department of Justice meanwhile will continue its study of the case, and reports are to be submitted to the President,

WILL OPPOSE PLAN TO IMPROVE MUSCLE SHOALS

Wednesday, and arrangements had been made for his legal "resurrection" today so he couln share in his parents exhich approximated \$10,000,0000. Today he was found dead in bed from heart failure.

Biery was about 35 years old. During his absence he said he had spent most of his time in Winnipeg and other Northwestern Canadian cities.

Prominent Communists Arrested.

(By the Associated Press.)

Berlin, Nov. 27.—Several prominent Herlin communists were arrested today as a precaution following circulation of a report which came to authorities that east Moscow had called upon Berlin communist.

As the Communist were arrested to the covery. Mr. Keever has been general forms now hold out hope for his recovery. Mr. Keever has been general forms now hold out hope for his recovery. Mr. Keever has been general forms at the shops here for about two years and is popular with a wide circle of acquaintances.

MAN FROM MACON IS HELD IN PHILADELPHIA SEIZURE OF BRITISH SCHOONER WAS LEGAL

Belief in Official Circles is That Seizure Will Not Become Subject of Controversy With Great Britain.

(By the Associated Press.)

Washington, Nov. 27.—Complete confidence was evidenced in official circles today that the seizure of the British rum schooner Tomako would not be a subject for controversy betweem the British government despite the unusual circumstances surrounding the capture.

The State, Treasury and Justice departments which were equally interested in the seizure, all appeared to regard the case as a closed incident so far as its international aspects were concerned.

Treasury officials said the capture probably belongs within the classification accorded the celebrated Marshall case in which the British government declined to interfere because the owners of the Marshall failed to establish the validity of the British registry.

A comprehensive report of the charges to be laid against the Tomako and against individuals interested in her poreation was submitted some weeks ago by the Department of Justice to the State Department with a request that it be brought to the attention of he British diplomatic representatives.

Cost of English Election

Cost of Engish Election.

London, Nov. 27.—The cost to the low bids probal country of the forthcoming general election, it is estimated, will be about 2,000.—000 pounds sterling, in addition to 1,200.—The moose deer too of the voters.

The moose deer any animal. The too 60 pounds.

s Scon as They Are Capable of Self Government, President Believes. (By the Associated Press.) Washington, Nov. 27.—President Coolidge's position on Philippine independence is based on the belief that the United States should withdraw from the island as soon as it considers the people state Labrary cipable of self government. To this the President feels excellent progress is being made.

the Freshent feels excellent progress is being made.

The statement of the President's position was obtained today in connection with the arrival in the United States of a new Philippine mission seeking independence for the islands. It conforms to that expressed a year ago by President Harding to a mission headed by Manuel Ouezon.

Quezon.

Mr. Coolidge believes the United States should keep faith with a promise made in the Johes Act, pledging ultimate independence for the Philippines, and that while the time possibly has not come for the execution of that promise, encouraging steps have been made toward the goal.

Ing steps have been made toward the goal.

Manila, Nov. 27, (By the Associated Press).—The bill remitting penalties on delinquent land taxpayers, véxoed by Governor General Wood, was unanimously passed over the veto today by the state legislature. The new bill goes to Washington for President Coolidge's consideration.

same peoples pertry. Such a cabaset would are to review with the opposition of continuous with the opposition of continuous and at the most visible of the reconstitution of the property of the continuous of continuous and the most visible of the reconstitution of the property of the continuous of the property of the proper

mission on fifteen road projects, and three bridges, the total mileage of the roads being 127.19 miles. It was announced by the commission officials that the low bids probably would be made public this afternoon.

With Our Advertisers.

You will find everything low in price at the Figgly Wiggly. Everything there for Thanksgiving.

At last the big cheese bar at Dovenous the low bids probably would be made public this afternoon.

The moose deer has the largest horns of Starnes-Miller-Parker Co. any animal. They often weigh from 50 Alcohol for your radiator at the Southern Motor Service Co.

PHILIPPINES SHOULD BE GIVEN FREEDOM PARENTS ASK HELP IN THEIR EFFORTS

Catherine Long and Vergie Cox Left Kannapolis Last

Tuesday and No Trace Has

Been Found of Them. POLICE OFFICERS ASKED TO HELP

Heads of Business Concerns Also Asked to Keep Lookout for Girls-Had Less Than \$5 With Them.

A search which already has included many North Carolina towns and eities and which may be extended to all parts of this and other States is being conduc-ted now by police officers and other per-sons in an effort to locate two Kannapo-lis girls, Catherine Long and Vergie Cox, is passed over the veto today by the state legislature. The new bill goes to Washington for President Coolidge, so consideration.

Washington, Nov. 27.—Indications at the White House and War Department today were that President Coolidge, and the White House and War Department today were that President Coolidge, and the white House and War Department today were that President Coolidge, and the White House and War Department today were that President Coolidge, and the White House and War Department today were that President of the State of the State of the State of the State of the State.

BANDITS FORCE OFFICER

TO GIVE THEM LIBERTY

They Get in Car and Make Officer Drive It to Border of the State.

(By the Associated Press.)

Joplin, Mo., Nov. 27.—A captured policeman was forced to drive to freedom four bandles who participated in a holdry of the Bank of Asbury, at Asbury, and Asbury, at Asbury, Mo., yesterday. The kidhapped officer was Charene Allison, Joplin, Mo., who engaged the men single handed in a field near Crestline and opened fire. The bandles are the state of the State o

ders now.

The Wahl fountain pen will delight