GIVES MODERN VIEW OF THE SAHARA DESERT

Tourist Parties New "Do" the Section With Easy Comfort, Philadelphia Record.

deep.

Travel on the Sahara has been made comfortable, he gaid, since the French occupation, and touring parties now "do" the desert with cold water at every meal and clean sheets on heds and clean table likes were day.

linen every day. He ridiculed the claim of a French

automobile concern purporting to show that with five of its cars the great waste was gone over, back and forth, in six

TODAY'S EVENTS

DOINGS OF THE DUFFS

HELL JORIS? SAY,

LITTLE LATE SO I GOT A

COUPLE OF TICKETS FOR

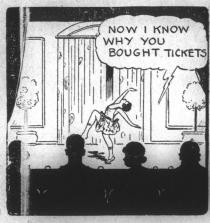
WOULD COME DOWN AND

THE SHOW - I WISH YOU

An Evening Out

BY ALLMAN







VISIT THE SCIENTIFIC PALMIST

MADAME ALLEN

If you are unhappy, discouraged, unsuccessful in doubt, or trouble, this wonderful palmist can positively change your condition, many who were on the brink of uncertainty, to-day are resting easily in the lap of luxury by acting on

her advice.
TO THOSE UNHAPPY AND DISCONTENTED—If you are separated from the one you love or in trouble from any cause consult her NOW. Would you like to marry quickly? Have you any

consult her NOW. Would you like to marry quickly: Have you accountly the NOW. Would you like to marry quickly: Have you republe over any affair in life?

Do you want more success? Ifso you need her advice, she not only tells you of your troubles but how to overcome them. No question asked, she will tell you all. There is no home so dreary and sad, no life so wicked or blighted, no heart so sad and lonely, no condition or circumstance so complicated or incomprehensible that can't be set right and kept right after a visit to her, common sense says go and partake of these advantages and in after years you will be spared the saddest of words "It might have been." Private room for colored people.

Office Hours: 10 a. m. to 9:30 p. m.

22 West Depot Street. Dusenbery House, Concord, N. C.

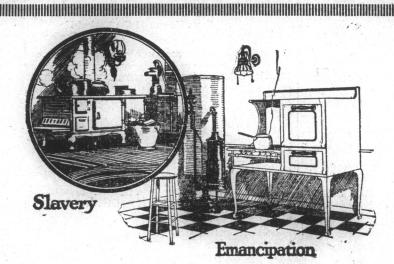
The Penny Ads. Get Results—Try Them.

It Pays to Put an Ad. in The Tribune

Philadelphia Record.

Two pieces of news come to readers within the past few days, both from London. One refers to the dismantling of 6000 roadside advertising signs by a large gasoline selling corporation as part of a movement to end the disfigurement of the English landscape with advertisements. Tire and other manufacturers have also joined in removing the posters that have proved of fensive and the organizations of nature-overs have reason to feel that they have won a notable victory so far in their efforts to purge the countryside of the billboards. The other news items announces the departure of Sir Charles Higham for the United States early in the new year. As England's chief publicity man, Sir Charles has been commissioned by India tea growers to begin a campaign for the wider use of tea in America. This he will de through the advertising columns of the daily newspapers.

Giacomo Puccini, composer of "Madame Butterfly," has recovered in Italy because "One Fine day" was taken from the opera and jazzed, ac-cording to reports.



Gas Service-

Brings leisure and independence to the

Conserves strength and health by eliminating drudgery.

Makes happy, attractive, contented homes by furnishing cheerful, eye-comforting illumina-tion, quick intense heat or steady, dependale

Does away with disease-laden smoke, grime, soot, ashes and fumes.

Saves linens, draperies, rugs, upholstery, wall paper, furniture and clothes.

Helps us all to have a pleasanter place in which to live and enjoy the good health that goes with a pure, wholesome atmosphere.

A service as intimate as this must needs be friendly. Let us deal with it in a friendly way.

Concord & Kannapolis Gas Co.

Clearance With Easy Cemfort. Philadelphia Record. The impressions of the Sahara gotten from the school geographies are all wrong, according to Horace D. Ashtonof Yonkers, N. Y., Fellow of the Royal Geographical Society and member of the Explorers' Club, who gave an illustrated talk before the Geographical Society in Witherspoon Hall, last night, on "By Caravan Through the Garden of Allah." One of the pictures shown was a realistic representative of a standstorm, taken by a apecially designed camera. So far from the Sahara being one vast plain of sandy flatness, the lecturer said that when he was sent to take photographs of sand dunes in that district, be had to go for miles from Algiers before he could find enough sand to be dignified by the appelation "dune." There is a belt of sand, between 150 and 200 miles, but the Sahara itself contains ice-capped mountains 10,000 feet high, and depressions from 6,000 to 7,000 feet deep. Travel on the Sahara has been made Merchandise

Ladies' Outing Gowns in White and Colors Sale Price 88c up

Children's Outing

Gowns 88c up

Was gone over, back and forth, in six weeks.

"I happen to know that it took 18 mouths," he said, "and the preparations used up 50 cars. There was a whirtwind finish in six weeks by five cars, and of that it was made to appear that the tractor cars of this particular house had performed a miracle on the Sahara." 95c Each

WOOL MIXED
SPORT HOSE

in broad range of colors, for misses and ladies. A Dandy, Serviceable Stocking for this weather at 88c Pair

TODAY'S EVENTS

Monday, January 7th.
Centenary of the birth of Charles Lafayette MeacArthur, noted American newspaper editor and publisher.
The name of the winner of the Edward W. Bok prize of \$100,000 for the best plan for bringing world peace is expected to be announced today.
W. Freeland Kendrick, who was elected mayor of Philadelphia last November, is to begin his administration today. The distinction of being the only Mercian city of prominence to have a clergyman as police chief belongs to Paducah, Ky., where A. L. Leigh, a Baptist (preacher, will become head of the police department today.
The Interstate Commerce Commission today will hear the final oral arguments of counsel for the railroads in the commission's investigation into the possibility of railroad consolidation in the United States.

At Mineola, L. I., the second trial

Heavy Ribbed Silk Hose For Sport Wear A Real Stocking For Today and one that will wear. We know You Will Be Pleased as it's a \$1.50 value Sale Price \$1.00 pair ROYS AND GIRLS!

BOYS AND GIRLS'
SCHOOL HOSE

Sale Special, some are medium weight in broken sizes.
Sale Price 15c
All Wool School Sox in Heather Mixed Colors. Valu eto 95c, COATS, SUITS, Sale Price 39c pair

DRESSES

Now is the time and this is the place. All Coats, Suits, Dresses

The Store Montania Monument.

Sinclar government marketing corporation bill.

Framer and Beane's Grain Letter.
Chicago, Jan. 4.—Wheat was quiet and easier at the outset, with weaker cables, a limited export demand, and scattered selling due to continued favorable news from abroad, and with weaker underselling Mantoba wheats. On the break, scattered support developed and the market rallied sharply, getting its stimulus from the strength in corn. The letter resulted in considerable covering of shorts and uncovered a strong at the day's highs.

A decided increase in speculative activity in corn helped bring about a sharp upturn. Leading eastern and western professionals absorbed the early offerings, and started a sleeping short interest in country offerings was noted. Cash demand was good, and the transmit of the profession of the market and the strength in other feed grains, with shorts covering on the small receipts. The bulge brought about considerable profit taking.

FENNER AND BEANE.

The Store Montain Monument.

Coats, Suits, Dresses included in this sale at prices that you will be pleased with. Ladies' and Children's Coats \$3.00 up Dresses \$2.00 up Suits \$6.95 up

Ladies' Infants' and Children's Under to your liking

Ladies' Infants' and Children's Under to your liking Coats, Suits, Dresses

Phone 325

An Expensive Notice.

Pat—"What be yer charge fer funeral notice in yer paper?"

Editor—"Fifty cents an inch."

Pat—"Good heaven! An' me po bt other was six feet high."

The City of London has a nig population of 13,705, but during the delta there is an influx of more than 40 000, without counting casual visitors.

Babies Cry for Itl.



Fortune Smiles Late!



ant of French nobility, and when fo

acres on public road four miles north of Court House, 6 room house, double barn, out buildings, timber, 25 acres dredged bottom. house, double barn, out buildings, timber, 25 acres dredged bottom. Acres near Georgeville, 7 room house, outbuildings, \$5,000, \$1.000 cash, balance on easy terms. acres on public road 3 miles north of Court House, splendid buildings, 50 acres dredged bottom land, a splendid dairy farm, \$1,000 cash, balance on easy terms. acres, the Cotes place, in No. 7 township, on public road, good neighborhood, good buildings, timber, at a real bargain, acres at Glass, the Rogers farm, very desirable, will sell as a whole or cut it to suit the purchaser. acres on public road 4 miles northeast of Concord, with good buildings. acres on Concord-Midland Highway with good buildings \$40.00 per

acres on Concord-Midland Highway with good buildings, \$40.00 per

acres two miles east of Kannapolis, \$40.00 per acre. acres two miles east fo Kannapolis with buildings and timber. acres on Big Cold Water Creek at Rowan County line with build-

ings, very productive, acres on Highway two miles from Midland with splendid buildings.

The Novelty Building on Elm street near Brancord Mill at a

House and lot on Green street at Hartsell mill, lot 120x300 feet.

House and lot on Green street at Hartsell mill, lot 120x300 feet. Fine fruit trees.

One beautiful vacant lot on corner of Meadow and Vance streets 80x133 feet, on easy terms.

One vacant lot on Simpson street 60x150 feet.

Modern 6-room cottage, lot 60 feet wide extending from Vance to Simpson street.

7-room house on East Corbin street with modern improvements. Large lot.

6-room house on McGill street with modern improvements.

The Novelty Building, lot 60x120 feet on Elm street, cheap at \$1,200.00.

6-room house, an acre of land on St. George street.

00.00.

6-room house, an acre of land on St. George street.

S-room house on Houston street, \$850.

4-room house on St. Charles street, \$1,000.00. Terms easy.

Jno. K. Patterson & Co. Real Estate Agents

> **DELCO-LIGHT** Farm Electric Service

Lights, Water Systems, Washing Machines Call the Delco Light Man

R. H. OWEN

Concord, N. C. Phone 669

Who Pays For Advertising?

Not the manufacturer, for he thereby procures more business, the profits from which more than offset the ad-

Not the retailer, for advertised brands sell easiest, turn quickest and therefore yield the greatest on the amount

nivested per year.

Not the person who buys the advertised article, for the cost of production has been brought down by increased business and the cost of selling has been reduced because advertising has already practically completed the sale.

Advertising is an investment which produces returns

and therefore pays for itself.