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## EFIRD'S

THE STORE OF SATISFACTION

LADIES FOOTWEAR

New Sport Oxfords and Pumps In New Spring Styles and Colers It Will Pay You to Let Us Fit You in a Pair of Them

We Will Satisfy You

## EFIRD S

WE SATISFY


## Parks-Belk Co.

THE SHOPPING CENTER

## Special

## Annotncement

We have arranged a space on our second floor to Mme. Shorter, of Charlotte, N. C. formerly of New York, for giving instructions in High Class Dressmaking. Beginning next Monday, March 17 th, from $2: 30$ to 4:30 o'clock Mme. Shorter will be here two aftrnoons each week to meet with the ladies and give instructions.

Mme. Shorter has studied in New York and Paris and is considered one of the best instructors in High Art Dressmaking to be found anywhere. Come in and consult Mme Shorter in regard to prices for instructions as we are only arranging a free space for this work.

We will show for her opening day many new things suitable to her line of work in making high class dresses. All new silks on display to select from. Eearh the Art of Dressmaking and buy your piece goods from us and save one-thirdit to one-half on your better dresses.

Don't forget the date Monday, Mareh17th 2:30 to 4:30 o'clock.

## Parks-Belk Co. <br> Phone "Better 138-608 "For Less" Blewator Concord, <br> :-: : <br> N. $C$.

