

# PARKS - BELK COMP'Y

Opening Morning as long as the lot on sale lasts—72x90 and 81x90 Cannon New Era Seamless Sheet slightly seconds **79c**  
Price  
Limited 2 to a customer

12 Mummy Pongee **69c**

J. & P. Coats Spool Cotton Per Dozen **45c** Limit One Dozen. **4c**

### BIG SALE OF OCTAGON SOAP

Car Load Just in For This Sale

8c Size **5c**  
20 Cakes to Customer.

6c Size **3 1/2c**  
30 Cakes to a customer.

On sale on second floor each day from 10:30 to 11:30 o'clock morning and from 3:30 to 4:30 o'clock evening. Not over 500 cakes in each sale of each size.

## Big Annual May White and Clearance Sale

of Early Spring Goods begins Friday morning when the doors open and lasts through the month or as long as the goods last. Tremendous reductions in every department.

We are going to offer some Real Specials in our Shoe, Clothing and Dry Goods Departments. We can save you money as we have no store rent to pay. We built our own store last year and gave the contract to home folks and home carpenters did the work so time about is fair play. Come now and spend your money with us and get two dollars' worth for one dollar. Our buyers have made the fourth trip to New York this year buying new goods for this big store and these sales. Come in and look ours over before you buy—the only store in town, with elevator service.

One big Counter Ladies White Slippers and Shoes, all sizes. \$4.00 value. Now <b>98c to \$1.98</b>	Special Ladies' Brown and Grey Suede Pumps, \$5.00 to \$6.50 value. Now <b>\$3.98</b>	Ladies' Patent Pumps \$4.00 value, solid leather, low and medium heel <b>\$2.48 and \$2.98</b>	Special lot Ladies Slippers out on counter, low and high heels \$2.00 to \$5.00 value. Now <b>98c</b>
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\$1.00 and \$1.25 value Ladies' Felt Slippers, all Sizes and Colors— <b>48c and 79c</b>	Men's Tan Shoes, Rubber Heels, English and Blucher, all sizes, \$5 value, for <b>\$2.98</b>	Men's Dress Slippers, English and Blucher, \$5.00 value, now <b>\$2.98</b>	100 Pair Men's Slippers, out on Counter, all sizes, \$4 value, Sale Price <b>\$1.98</b>	Baby Shoe Department in Soft Soles and First Step Priced from <b>19c to \$1.48</b>	\$3.00 value Men's All Leather, Scout Shoe, 'Belk Brand' Sale <b>\$1.75</b>
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Special One Lot Men's Sox per pair <b>5c</b>	Full Mercerized Men's Sox, 25c value, at <b>10c and 15c</b> Pair Two pair Sox for Price of One.	Extra—One lot Men's Summer Union Suits, 98c value, going for <b>39c TO 79c</b>	Men's Dress Shirts \$1.25 value now <b>79c</b> Men's Dress Shirts, \$1.75 value, special <b>\$1.00</b>	One Rack of Men's Knit Ties, 25c to 50c Value, now going for <b>10c to 25c</b>
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Men's Suits for <b>\$9.95</b> Men's Suits For <b>\$12.50</b> \$25.00 value Suits going for <b>\$19.95</b> All Men's Suits \$25 and up at <b>10 TO 25 PER CENT OFF</b>	Men's Overalls, \$1.25 value <b>89c</b> Men's \$3.00 value <b>\$1.95</b> Men's \$4.50 Value <b>\$2.95</b>	Men's \$2.00 value <b>89c</b> Men's \$1.75 Value 220 Denim <b>\$1.39</b> Men's \$2.00 value 220 Denim <b>\$1.68</b> Men's Coast Brand Tripple Stitched 220 Denim \$1.98, value <b>\$1.48</b>	Men's Work Shirts, Blue Chambray <b>49c</b> \$1.00 Value Men's Blue and Khaki Shirts <b>68c, 75c</b> \$1.19 Value Men's Blue Shirts <b>85c</b>	Men's and Young Men's Straw Hats, \$1.25 value <b>89c and 98c</b> Men's Straw Hats \$3.00 value, Sale <b>\$1.98</b> \$4.50 Value Straws <b>\$2.48, \$2.98</b>
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## Specials in Our Dry Goods Department

45c Value Oil Cloth, all colors, slightly damaged <b>25c</b>	8 1-2c to 12 1-2c Goods, all on one counter at per yard <b>5c</b> Sheeting, 10c value, Sale Price 32 and 36 in. 12 1-2 value Blue and Brown Chambray <b>5c</b> 19c Value Ginghams, on counter <b>15c</b>	10c value light and dark Calico, Sale Price <b>5c</b> 10c value Ginghams on counter <b>8 1/2c</b> 15c Value Ginghams on counter <b>10c</b> 10c and 12 1-2c Curtain Scrim Sale Price <b>5c</b>	29c value 36-inch Fruit of the Loom Bleached, Sale <b>19c</b> One Lot Men's Palm Beach Suits, \$10 value at <b>\$5.95</b> Special 2 in 1 Polish and other well known brands, 3 for <b>10c</b>	18c Value Gauze Vest <b>10c</b> 25c Value Ginghams <b>15c</b> 18c value 3 yard Cherry Mount Sheeting B B B Limit 10 yards Sale price <b>10c</b>	15c to 98c value Towels <b>10c to 48c</b> <b>LOOK!</b> Window Shades, all colors Three for \$1.00 <b>34c</b> 7c Value Lace Sale <b>2 1/2c</b>	15c value Straw Ticking <b>10c</b> Better Grades up to <b>19c</b> Look, Men, Overalls, all sizes <b>89c</b> Men's USuits, \$1.00 value, Sale <b>39c</b>
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Big Cut on all Hickory Shirting and Chevots, 19c value Blue Striped Hickory Shirting, Sale Price <b>15c</b> 19c Value Shirting, Riverside Chevots, Sale Price <b>15c</b> 45c value Conastago Chevots Sale Price <b>29c</b>	<b>MEN'S AND BOYS' EVERY DAY STRAW HATS AT BIG CUT</b> 19c value, Sale Price <b>10c</b> 25c Value Heavy Mexican Hats, Sale <b>15c</b> 35c value Broad Brim Hats, Sale <b>25c</b>	<b>A TREMENDOUS SALE OF LADIES' AND CHILDREN'S HOSE</b> 10c to 15c Value Ladies' Hose, Slightly Seconds, Sale Price <b>5c</b> 25 to 39c Value Ladies' Fibre Silk Hose, Job, Sale <b>10c to 19c</b>	50c Value Ladies' Fibre Silk Hose, Sale Price <b>25c 29c</b> \$1.00 value Ladies' Thread Silk Hose, extra big Special at per pair <b>50c</b>	\$1.50 value Ladies' Clocked Thread Silk Hose, 500 dozen in the lot, sale price while they last <b>79c</b>
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39c value Children's Sox Sale Price <b>25c</b> 50c Value Children's 3-4 Length Sox 3 Pair for \$1.00 <b>35c</b> 10c and 15c value White Sox, Sale Price <b>5c</b>	\$2.00 and \$2.50 value Ladies' Lehigh Job Hose, full fashion, Sale Price <b>98c and \$1.48</b>	<b>BIG SALE IN BOYS' DEPARTMENT</b> Boys' Work Shirts, two pockets, \$1.00 value sale price <b>49c</b>	Boys Suits <b>\$2.98</b> \$7.00 Value Boys' two-Pants Suits Sale Price <b>\$4.98</b>	25c value White Voiles and Lawns Special <b>12 1/2c</b> 35c Value 40 inch Lawn, Fine Quality, Sale Price <b>19c</b>	<b>BIG MAY WHITE SALE</b> 25c Value Dimity Checks, Sale <b>15c</b> 19c Value 36 inch Long Cloth, <b>10c</b>	15c Value Curtain Scrim Sale <b>8 1/2c</b> 29c Value Marquisette, Sale Price Special <b>19c</b>
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79c Value 9-4 Bleached Seamless Sheet-ing, Sale Price **48c**  
50c Value White Satines, Drills, Dimities and Shirt Madresses, all on one counter **19c, 25c** Sale

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### Concord, North Carolina

35c Value White Duretha Cloth, Short Length, Sale Price **25c**

15c Value White Indian Linon, Sale Price **8 1/2c**