PENNY COLUMN
 $+$


## The New EFIRD Store

Will Supply
EVERYTHING
For the School Girl and
Boy to Wear
Dresses
Coats Suits

Shoes Hosiery

Hats
Caps
Blankets $\$ 3.95$ to $\$ 9.95$

## The liew EPIRD Store

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 Central Graminar School, roner
and Grove Street.
At the Theatres.
The star today is again run






Etc.

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## PARKS-BELKC0. <br> CONCORD LARGEST AND BEST DEPT STORE



(Headquarters for School Supplies For Less)

Look at our window and see what we have in school supplies and how many. We have everything in school supplies that the boys and girls will need, such as tablets, pencils, satchels, pen holders, pen points, composition books, crayons, paper, erasers, etc.

We also have what you will need in wearing apparel for your school use. We have a large line of school dresses for childrep and misses just in for the northern markets also the latest in Fall Hats.

Big specials in Boy's Suits, Blouses and Shirts, Overcoats, etc.

Watch for opening of up-to-date Beauty Parlor for Concord.

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We Lead, Others Follow



